Black MOUNTAINNEWS Serving the Swannanoa Valley

Second class postage paid at Black Mountain, NC 28711

Thursday, November 3, 1983, Volume 31 Number 44

Member of the NCPA

250

For United Way

Bussman raises \$35,000

The 1983-84 United Way campaign of Asheville - Buncombe exceeded its goal of 1.6 million dollars by reporting a total of pledges of \$1,740,000 at the final report luncheon held at noon on Friday, Oct. 28 in the Asheville Civic Center.

Campaign Chairman Walter St. George Gladding congratulated everyone who worked in the campaign and who made a contribution for his or her part in the recording breaking campaign.

We have raised the largest amount ever," Mr. Gladding commented, "the largest new dollars ever; the largest percentage increase ever; and we finished on schedule. Our Community has shown how it feels about services provided by the United Way Agencies. We reached for the sky and we got a piece of it."

Much of the success of the campaign was due to companies like Bussman. Erma Rhodes was a loaned executive for the campaign. Herb Edwards was noted for his work by Plant Manager John Garavglia. But the firm was the single largest new source of contributions to the campaign with 76 percent of their employees giving a fair share. The total raised was more than \$35,000.

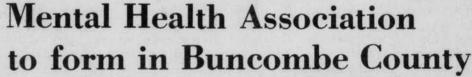
Chet Prentice of Highland Farms said that the corporation was glad to have been asked to participate in the fund drive for the first time this year. He attributed the success there-85 percent employee participation-to several things, notably the hard work of Bob Glasgow. Glasgow said the campaign there was low-

key, but employees responded generously with 55 percent giving a fair share.

Another Valley success story was the JEC that had a more than 600 percent increase over last year's pledges. Director Don Pagett was mentioned for his support.

Beacon Manufacturing employees gave generously and their gifts were matched dollar for dollar by the parent company, Cannon Mills, according to Herb Coman of Beacon. \$48,000 was raised this year-\$5,000 more than last year and with fewer employees.

Doug Stafford, Chairman of the Communications Committee, was cited for his efforts by Gladding who said, "He's a super guy who did a super job for us".



by Margaret Thomson

Does Buncombe County need a mental health association?

A group of concerned county residents believes there is a conspicuous need for the services such an association would provide to the public and has begun serious discussions leading to its formation.

Under the temporary chairmanship of Larry Thompson, area director of Blue Ridge Community Mental Health Center in Asheville, the committee is composed of professionals and lay persons representing a broad spectrum of health agencies, religious, social and civic organizations throughout Buncombe County.

Thompson has called an important informational and organizational public meeting for Thursday, Nov. 3, at 7 p.m. at the MAHEC Building on Biltmore Avenue across from St. Joseph's Hospital.

The mental health administrator believes that broad public support is essential to the future success of the proposed Mental Health Association (NHA) in Buncombe County and urges everyone interested in promoting mental health throughout the community to attend.

As already outlined by the organizing committee, the objectives of the proposed MHA will be to provide educational programs to make the general public more aware of local resources, specialized programs and referral sources available for treatment of mental problems.

It will further serve as a means whereby private practitioners, private and public mental health agencies, along with interested citizens, can join forces to advocate necessary improvements in the community's efforts to serve the mentally ill and handicapped.

The proposed Mental Health Association in Buncombe County will be a chapter within the Mental Health Association in North Carolina, Inc., in Raleigh. All of its services and programs will be provided by community-based volunteers under the direction of an elected board of directors.



Bussman employees who led the highly successful United Way campaign to record level are pictured above. They are [front row, l-r] Shirley Bailey, Louise Rhinehart, Anna Buckner, [back row] Lisa Spann, Joe Russell, John Garavglia, and Shirley Clark.

Black Mountain Annual Christmas Parade will be December 3

The Black Mountain-Swannanoa Chamber of Commerce has announced that the Annual Black Mountain Christmas Parade will be held this year on Saturday, Dec. 3. The theme is "Winter Fantasy". The parade will begin at 10 a.m. from the Black Mountain Public Library.

The pre-parade line-up will form as for the Sourwood Parade did by having units enter the south end of Church Street, turn left onto Connally and left again onto North Dougherty St. The parade will follow the Sourwood Route through town finishing behind the Old Ingle's building on Montreat road.

"This is definitely a hometown parade with everyone involved", said Chamber President Susan Garland. "We are inviting businesses, industries, clubs, churches and organizations to participate." And now is the time to get started with plans for floats, trucks or walking groups. There is no charge to enter the parade. It is being done just for the fun of it and to spread Christmas cheer and good will in the community.

To enter, either call the Chamber office at 669-2300 during regular business hours or go by at 201 East State Street in Black Mountain to sign up.

SVFD Board to meet

The regular monthly meeting of the Board of Directors of Swannanoa Volunteer Fire Department will be held on Thursday, Nov. 10, at 7:30 p.m. in the fire station.

Distinguished visitors to Black Mountain are pictured above with their hosts. Seated are [l-r] Rose Mihelic, Dottie Williams, Jennie Yu, and standing are Leon Williams, Toney Mihelic and Yu Zhizhong.

Black Mountain has distinguished visitors

Leon and Dottie Williams are close friends of Rose and Toney Mihelic. Leon served in the famed "Flying Tigers" in China during World War II and Rose was attached to their headquarters. They have seen each other over the years, especially at the annual reunions of the 14th Air Force.

Rose asked the Williamses if some friends of hers could visit in Black Mountain for a few days with them. The answer, of course, was "yes". The visitors were Yu Zhizhong, the First Secretary to the Ambassador of the People's Republic of China, and his wife, Jennie, who is the finance officer of the Washington Embassy.

The Yus are scheduled for reassignment in China as they are completing a five year tour in this country. They have traveled to other sections of the U.S. notably San Francisco, Los Angeles, New York, Boston, Chicago, Detroit, and Iowa. But they had not been in western North Carolina. The couple enjoyed the brilliant colors of the fall foliage and a two day tour of Biltmore House and Gardens personally conducted by William A.V. Cecil, president of the Biltmore Company.

They found Black Mountain to be charming and the people who live here "extremely friendly". They also enjoyed a day's excursion to Chimney Rock before their return to the Embassy last Thursday.

Black Mountain-Mt. Mitchell Ski Challenge Committee assignments are made

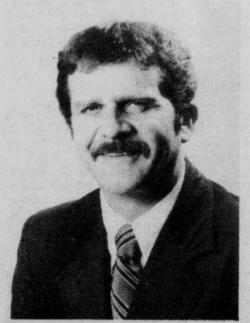
Committee members and assignments for the second annual Black Mountain-Mt. Mitchell Ski Challenge have been announced. The event will be held Friday and Saturday, Feb. 3-4, 1984. The assignments are:

Transportation-First Aid-Rescue, Bob Watts and Gary Bartlett; Course Control and Preparation, Matt Hodges and Will Leverette; Weekend Activities, Andy Andrews; Miscellaneous, Wendell Begley; Media, Jim Aycock; Lodge Crew-Decorations-Refreshments-Sales-Posters, Vickie Begley; Firewood, Chip Knight; Busses-Ski Magazine Publicity, Mike Sobol and George Venturella; Property Owner and Participant Waivers, Mike Begley; Official Press Release, Gail Begley; Cocktail Hour, Susan Garland.

The next planning session will be Thursday, Oct. 27.

Meet the Candidates

Carl
Bartlett
for
Alderman



Carl Bartlett has announced his candidacy for re-election to the Black Mountain Board of Alderman. He has served one term and is presently

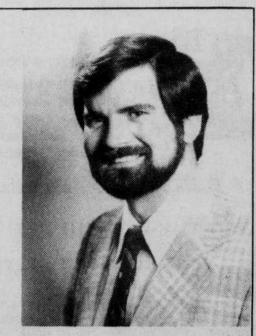
serving as Vice-Mayor.

The next few years will be an important time in Black Mountain's history. Local government will be making decisions that will affect the shape and texture of this community, and the quality of life here for the rest of this century. We must join with other local governments and the county in solving our solid waste problems. The planning and implementation of phase II and III of a comprehensive water system should be continued. The implementation of the TVA Townlift program, and proper development of the Lake Tomahawk grant should also be continued. The Board should continue its policy of being fiscally responsible, while at the same time being willing to pay the price for adequate service and willing to invest public money in the community's future.

We must continue to place an emphasis on economy in government, but not with such a narrow perception that the present needs and future of our town go unheeded, unplanned, and become unmanageable.

Be sure to read Forum, page 4

Michael
Begley
for
Alderman



Michael Begley filed for re-election as an Alderman. A lawyer with the firm of Brock, Begley, and Drye since 1977, Begley listed clear, logical thinking and financial responsibility as his contributions to the make-up of the current board.

Begley cited community enthusiasm and harmony as reasons for his interest in seeking a fourth term. Begley commented that, "When you have the level of community pride and volunteer participation which we now have in Black Mountain, it's exciting to be a part of all the good things that are happening. And we are just now beginning to see the results of hard work throughout the town by those people who hope Black Mountain will continue to be a better place to live and work and are willing to work to make it better. As an Alderman, I hope I can help to support and encourage these efforts by making sure the Town does its part."

Begley noted that a spirit of cooperation between townspeople and the board, between the employees and the administration, between community organizations and town government, and particularly between the Chamber of Commerce and the Town Council has significantly contributed to how much has been accomplished in the past two years.

"The only thing more satisfying than looking back on how much our community has done, is to look forward to the promise of more to come. Now, more than ever, your representatives need to be positive thinkers", said Begley.