

JUST THE THING FOR THE SKIN THESE WINTRY DAYS.

A soothing, penetrating cream that heals and softens the skin, removes all roughness, and at the same time improves and beautifies the complexion—that is what you need such days, as this.

And that is just why we want you to know about

Penslar Buttermilk Cerate

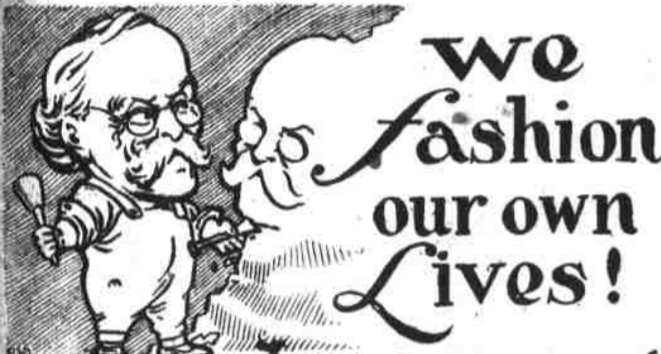
It is made from pure buttermilk combined with bland vegetable oils and every ingredient is wholesome and nourishing to the skin. Yet it is quickly absorbed and is not greasy.

Ever since we first offered it, we have heard the most sincere praise of its goodness—but not a single word of complaint.

Positively, Penslar Buttermilk Cerate is our finest and most satisfactory toilet cream, unequalled as an application for rough chapped skin, as a beautifying skin cleanser, and for massaging.

Snow-white, delicately scented, and handsomely packaged, it appeals to refined folk. Try it and learn for yourself that Penslar Buttermilk Cerate is just the thing to keep your skin clear, soft and smooth. Tubes 25 cents; large jars, 50 cents.

WOOD-LANE DRUG CO. THE PENSLAR STORE



WE Fashion our own Lives!

"Our every word and act helps to fashion our lives. Let us carve out a future of which we may be proud"—says the Old Philosopher.

Our homes are improved by the deft touches of loving hands. Purchase here a complete set of finely tempered tools or the individual instruments you need. "A little hardware here and there will make your home, sweet home, more fair."

RHODES & KEHOE, 75 SOUTH FRONT STREET

PHONE 126.

MR. BRADHAM GIVEN RANK AS REAR ADMIRAL

Is Retired From The Militia Service Upon His Own Request.

MORE THAN 10 YEARS IN ACTIVE SERVICE

Mr. C. D. Bradham who has been Commander of the North Carolina Naval Militia for nearly four years, has been retired by an order of the Commander-in-Chief and given the title of Rear Admiral. Mr. Bradham has been in the militia service a little more than sixteen years and the order was made at his request. Mr. Bradham enlisted on November 29, 1900 as Lieutenant Junior Grade. He was very active in the service and discharged the duties of his office so efficiently that he was rapidly promoted to higher commissions until he was appointed Commander in 1913. A short time later he was appointed a member of the Advisory Board of the United States Navy, in which capacity he now serves.

The order retiring Mr. Bradham and giving him the title of Rear Admiral follows:

STATE OF NORTH CAROLINA, ADJUTANT GENERAL'S DEPARTMENT, RALEIGH, January 20, 1917.

SPECIAL ORDERS.

No. 5. "Captain C. D. Bradham, North Carolina Naval Militia, having served more than ten years in the active service, is upon his own request herewith placed on the retired list of officers of the Naval Militia with the rank of Rear Admiral.

MILITARY RECORD

"Enlisted in 1892. Lieut. (J. G.) Nov. 29, 1900. Lieut. Sept. 12, 1901. Commander 1st Battalion, Naval Militia, May 11th, 1904. Captain commanding North Carolina Naval Militia, March 1, 1913.

"By order of the Commander-in-Chief.

"E. S. ROYSTER, The Acting Adjutant General."

NEWLYWEDS ARRIVE FROM GOLDSBORO

Mr. and Mrs. Aaron Coplon are Tendered an Elaborate Dinner.

Mr. and Mrs. Aaron Coplon arrived in the city last night from Goldsboro where they were married yesterday morning. Mrs. Coplon, nee Miss Goldie Klotz, whose home is in Chicago, came to Goldsboro arriving there at 8:35 yesterday morning where she was met by Mr. Coplon. The ceremony was performed by Rabbi Meyerberg, of that city. Upon their arrival last night they were carried to the home of the groom's brother Mr. S. Coplon where a most elaborate dinner had been prepared for them and a few friends. The couple was the recipients of a great many beautiful presents.

Mr. and Mrs. Coplon will be at home to their friends at number fifty-five Metcalf street.

MRS. MOLLIE F. HANCOCK PASSES

Death Comes Unexpectedly; Ill Only Few Days—Funeral This Afternoon.

Mrs. Mollie F. Hancock succumbed to an attack of heart disease at her home No. 185 Middle street yesterday morning. Her death was a decided shock to the relatives and friends of the family. While she had been slightly indisposed for several days with an attack of la grippe, her condition was not thought to be serious until late Monday afternoon when she was stricken with heart disease. The family physician was called in and after an examination he saw that the end was near and so informed the family.

Mrs. Hancock was seventy-four years of age, and during her more than three score and ten years, or since her profession in early life, she had lived a devoted christian life, the influence of which has accomplished much in the lives of those with whom she was associated. She was a member of Centenary Methodist church and was a very active church worker, considering her advanced years, and her passing will be a great loss to her church and the community as well as a bereavement to the family and friends here and elsewhere. The deceased is survived by one daughter, Miss Lizzie Hancock, who patiently and lovingly administered to her needs during her brief illness. The funeral service will be conducted this afternoon at four o'clock from Centenary Methodist church by Rev. J. B. Hurley, presiding elder of the New Bern district and Rev. H. B. Hill, pastor of the Riverside Methodist church. The body will be interred in Cedar Grove cemetery.

WOMAN IN COURT ON SERIOUS CHARGE

Induced Wilmington Girls To Enter Houses of Ill Fame, Alleged.

WILMINGTON, N. C., Jan. 22.—The case charging Mary Brown, a white woman apparently 35 years of age, with procuring females and persuading them to enter houses of ill fame in violation of section 3854 A, of the North Carolina penal code, was not disposed of in Recorder's court today, but was continued until tomorrow. If the Brown woman was in court she was not subjected to the scrutiny of the curiosity seekers nor were the witnesses called and recognized. Absolutely no light was let in on the matter today and those who assembled to hear the details were disappointed for it will be necessary to make a second visit to the court chamber for the details.

The crowd in attendance was not over-large, but an air of expectancy pervaded the chamber—an air which whispered that something out of the ordinary was to transpire but this quickly gave way when Recorder George Harris announced a continuance of the case. This announcement was followed by a few words of condolence on the part of the Recorder who stated that he saw several "gentlemen" in attendance who were probably present to hear the Brown case tried and that he announced the continuance in order not to keep them in suspense.

The Brown woman was arrested last night after she had been kept under surveillance by the officers for several days. She was carried to police headquarters but was later transferred to the county jail where she will remain until trial.

It is understood that the first intimation of the woman's alleged activities came in the form of a letter to the father of one of the supposed victims. It was signed by a woman living in the city, and is understood to have stated that Mary Brown arranged meetings between girls and

men at a certain Front street cafe. While the officers were watching Mrs. Brown in order to secure sufficient evidence to warrant her arrest it is understood that one of the supposed victims made a partial confession which implicated Mary Brown, and her arrest followed.

The Brown woman is said to have posed as a nurse and as an agent for soaps and gas lights. She is understood to have had quarters with a prominent and highly respected family in the city and according to the statements of one of the family had always acted in a quiet and respectable manner while in their presence.

Don't give yourself away if you expect the world to take you at your own valuation.

Stenographers!

A class in advanced speed work for writers of all systems of stenography will meet on Monday night, January 29. The class will be conducted two nights a week by Mrs. B. E. Moore and Mr. J. E. Van Hook. If you would like to increase your speed and thereby become more efficient, call us at once.

New Bern Business School

MITCHELL BUILDING TELEPHONE 763

Fish and Oysters

We have Shad, Hickorys, Mulletts, Trout, etc. Let us have your orders and we will serve you at once.

A. W. WALSTON, Phone 474, Market Dock

Tarrymore Hotel

SWANBORO, N. C.

The most attractive resort on the Atlantic Coast. Fishing good until November 1. Hunting all winter. Rates: \$2.50 per day up. Week on application. Further information upon application.

A limited amount of salt for sale. W. P. Metts

In New QUARTERS 42 Middle St. A. E. PITTMAN & SON Repair Shop is now located at 42 Middle street and prepared to give first class work. The New Welding Process Done Here A. E. PITTMAN & SON New Bern, N. C.

GOOD PROVIDER'S FAMILY. Illustration of a man and woman. Text: "This is just the step to take for your wife and family's sake!"

FOR the sake of your wife and kiddies buy the best groceries obtainable! This grocery shop will supply you with foods that will please you at prices that are economical.

C. E. HOOKER 167 South Front Street

Two Great Obligations

CONFRONT EVERY MAN OF FAMILY AFFAIRS:

To provide for the present physical, educational and moral needs of those dependent upon him—

To arrange for their continued protection in the face of any exigency which may arise.

This Institution stands ready to advise and assist individuals in fulfilling these natural demands.

New Bern Banking & Trust Company NEW BERN, N. C.

No Travelling Expenses

Except for a two-cent postage stamp there are no travelling expenses and no inconveniences involved in paying your bills by check through the mails.

This method saves time as well as money and furthermore the check itself is the best possible receipt obtainable.

We cordially invite Checking Accounts, both small and large, and give careful attention to the banking needs of our customers.

THE PEOPLES BANK

NEW BERN, N. C.

Don't Miss These Votes

One Subscription Payment Secures Them

Enter the Contest, Fill Out This Nomination Ballot, Counting 1,000 Votes

The New Bernian, New Bern, N. C. I hereby nominate as a candidate in your Grand Prize Voting Contest:

Form with fields for Name, House No., Street, Town or City, Business Address, Signed, Address.

ONLY ONE NOMINATION WILL BE ALLOWED TO EACH CONTESTANT. CUT OUT, FILL OUT, BRING, SEND OR MAIL TODAY. DO IT NOW.

Get Acquainted Certificate

GOOD FOR 25,000 VOTES IN THE NEW BERNIAN PRIZE CAMPAIGN.

Contest Manager, The New Bernian:

Enclosed find \$... for which send THE MORNING NEW BERNIAN SEMI-WEEKLY NEW BERNIAN

Form with fields for M, ADDRESS, For... months, Old Subscriber, New Subscriber.

Please issue the votes to which this subscription payment is entitled under the vote schedule in your subscription campaign and the 25,000 vote "Get Acquainted" coupon to

Form with fields for M, ADDRESS.

This certificate, when accompanied by a subscription for THE MORNING NEW BERNIAN or SEMI-WEEKLY NEW BERNIAN for \$1.25 or more, is good for 25,000 bonus votes. Only one of these certificates will be issued in favor of any competitor. Fill it out and send it in today. DO IT NOW! Competitors having subscription order book should also fill out blank order and send it with this certificate and remittance.

tion of the organization. Eagles from every part of the country will wing their way to Buffalo.

China Lac will brighten up that old chair or piano. Try it and know. J. S. Beasight Hardware Co. Phone 99.

Many a woman's complexion looks as though the beauty specialist had given her a paste in the jaw.

Single blessedness means that many a fellow has lived to bless the man who married the girl he was in love with.

EXPECT 200,000 EAGLES AT BUFFALO CONVENTION BUFFALO, Jan. 22—Buffalo Aerie No. 10, Federal Order of Eagles, is expected to entertain 200,000 visitors during the week of August 13 next. The convention is the annual grand conven-