THE MORNING NEW BERNIAN, WEDNESDAY, JANUARY 24, 1917.

This is the Magnificent VISTA MACHINE. No. 100

This is the Sweet Toned

VISTA MACHINE, No. 35 Price, \$35.00

sical Selections (6 double faced records

Price, \$85.00 Musical Selections (6 double faced records ecord Album and Package of Needles.

Marvelous VISTA Talking Machines Now Sold in this City

The sweetest toned Talking Machine in the world—the machine that plays all makes of records—Victor, Edison, Columbia, Emerson, foreign, etc. can now be seen and heard right here in this city and bought on the easiest payments.

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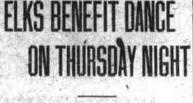
We take great pleasure in announcing that we have secured the agency for this wonderful Talking Machine, which the music critics agree has the most lifelike tone of any talking machine or ' "phonograph" made. The VISTA plays every make of disc (or "flat") record, and is sold by us at

Far Lower Prices

than are charged for other good machines, and on the

Easiest Time Payments

Come and let us explain how you can enjoy the actual living voices of the great opera artists and stage favorites, and the real playing of great bands, orchestras and solo artists in your own home, while paying for \circ VISTA at the rate of only a few cents a day. Free concerts every day. Come in and bring your friends. Everyone welcome.



Much Interest Manifested in the Coming Event—Orchestra to Furnish Music.

A great many of the New Bern people are looking forward with a great deal of anticipation, to the Elks benefit dance, which will be beld in the club 'rooms Thursday evening of this week. The public is always invited to attend these dances and, as a rule, quite a large number of people who enjoy responding to strains of an excellent orchestra, attend.

The dances will be two-step and waltzes. An orchestra which makes a specialty of music appropriate for occasions of this kind has been engaged, and those who attend are promised good music and plenty of

The admission will be by card. Those who have not secured these may do so by calling on any member of the committee in charge.

NEW BERNIAN CAMPAIGN STARTS IN GOOD FORM

(Continued From Page One)

| ~ | | |
|------|-----------------------|--------|
| H | Carrie D, Hill | |
| n | Catherine Hollister | 1,000 |
| m | Florence Hooker | |
| | Julia B. Jones | |
| W. | Ethel Land | |
| m | Julia E. Lincke | |
| W | Mary McMulkin | 1,000 |
| M | Emma Morton | 1,000 |
| HI. | Annie Misthy | |
| ш | May Murphy | |
| | Bessie Rawls | 1,000 |
| Ш | Christabell Rowe | |
| 111 | Lula Rowe | |
| W | Frances Royall | |
| m | Kathlyn Satterthwaite | |
| HI. | Minnie B. Smith | |
| 26 | Nancy Smith | 1,000 |
| 111 | Delphine Spencer | 1,000 |
| ш | Glennie Taylor | |
| 111 | Christine Thomas | |
| III. | Mrs. J. C. Thomas | |
| 111 | Lillie 'Tolson | |
| 111 | Janie Tucker | 1,000 |
| X | Mary Turner | |
| 111 | Carita Wallace | |
| W | Minnie Wallnau | 1,000 |
| m | Alice K. Ward | |
| 111 | Pearle O. Waters | |
| 111 | Edna Whitehead | |
| ш | Beulah Whitehead | 1,000 |
| 011 | Leona Wiggs | |
| 111 | R. Edna Willenbrink | |
| W. | Mrs. Ben F. Williams | |
| m | Mabel Williams | |
| ш | Made Williams | -1,000 |
| 111 | NEW BERN RURAL | 1000 |
| 36 | Mary Bray, Rt. 1 | |
| 111 | Annie May Fulcher | |
| Ŧ. | Lucy Taylor, Rt. 8 | 1,000 |
| | NEWPORT | |
| | Iona Haskett | |
| | Estelle Mann | 1.000 |

This Is Inventory Week at New Bern's Biggest and Best Store

And in Every Department You Will Find Broken

