

AMERICAN LEGION TO AID ROLL CALL

Organization to Join in Making Coming Drive a Complete Success

The American Legion believes in the golden rule. Since its organization the Legion has emphasized America's duty to aid the men who bore arms for America in their battle to catch step with the progress of the world after they had lost it through their service. In this work, the Legion has received the heartiest cooperation from the American Red Cross. Not only has the Red Cross preached the doctrine of duty to the ex-service man, but during the past year the Red Cross has spent more than \$10,000,000 in helping the veteran and his family, besides acting as the great humanitarian agency between the veteran, the government and the nation in general.

The American Legion has recognized the value of this service and it has given concrete evidence of its gratitude. The Red Cross Annual Roll Call begins Armistice Day, November 11th, and ends Thanksgiving Day. On the success of the Roll Call depends the future of the soldier work of the Red Cross. There are imperative demands for an extension of this work. An unanimous response to the call will permit this extension and that is why the American Legion is going to strive to see happen. Roll Call officials of the Southern Division have received communications from Legion leaders in every state of the section, volunteering their services for Roll Call work and in several instances, the American Legion has shouldered the entire responsibility of the Roll Call. "You rest easy and be prepared to do the work," is the word sent. "We'll supply the ammunition."

HONOR TO BE PAID TO DEPARTED BISHOP

Lambeth Memorial Day To Be Observed Wherever There Are Methodists

Dr. J. S. Chadwick, head of the publicity department, Methodist missionary headquarters, has issued from Nashville headquarters a suggestive program for Lambeth Memorial Day, which will be officially observed throughout Southern Methodism, Sunday, November 14th, this being the first Sunday following the late bishop's birthday, November 10th.

Bishop Lambuth, was the son of missionary parents and born 67 years ago in Shanghai, China. He was a man of broad and liberal education and served the Southern Methodist church in varied capacities, but his most notable achievements were connected with opening and directing mission fields in Africa, China, Cuba, Japan, Korea, and the Philippines, Siberia. He has been called the foreign minister, missionary, physician, author and bishop, he filled a large place in the religious world. His death, occurred in Yokohama, September 19th, and his body was carried to Shanghai, China, for burial to rest beside his father and mother. At the hour of his burial, church bells all over Methodist territory tolled a requiem.

The program was arranged by Dr. Chadwick, including the appropriate scripture reading, and five-minute addresses on the life and work of Bishop Lambuth in the following relations: "A missionary ancestry," "missionary and pioneer," "missionary secretary," "missionary bishop," "Walter Rauschenbach," "Christian."

NEW HOTEL PROVING VERY POPULAR PLACE

New Terminal Again Last Night Had a Large Number of Guests

Following the auspicious opening of the New Terminal Hotel on the previous night, a score of guests were there and every one of the guests spoke in most commendatory terms of the new hostelry, declaring that it was one of the most up-to-date hotels that they had had the pleasure of finding in North Carolina and praising the owner and proprietor, would be given a liberal patronage.

The restaurant attached to the New Terminal is proving very popular, not only with the guests there, but also with New Bern people, a number of families taking dinner and supper there yesterday.

Manager Taylor did not expect a record-breaking patronage this, the first week of the operation of the new place but the large number of clients who have already spent a day or more there give assurance that he will have a full house at all times.

COOLER WEATHER BRINGS DEMAND FOR HEAVY TOGS

Mr. H. M. Hill, of the Hill Tailoring company, is responsible for the statement that the cooler weather during the past few days has brought with it a big demand for suits and overcoats. That firm has a nifty line of clothing for men and boys and some of these are described in an advertisement which they are carrying in today's paper.

BIG SHIPMENT FURNITURE RECEIVED DURING WEEK

The Turner-Tolson Furniture Company have this week received another large shipment of furniture which they have on display and sale at their establishment and which is attracting much attention. This firm has recently been featuring a line of kitchen cabinets, of which they have placed a large number.

SCHOOL AND CLUB TO OBSERVE ARBOR DAY WITH PROGRAM

School Children to Have Their Exercises This Morning; Woman's Club 2:45

An invitation is extended the public to attend the exercises given today at the Griffin auditorium and the academy green under the auspices of the school children and the Woman's Club, observing Arbor Day. "The Tree Planting Song," given below will be used at the planting of the memorial trees and all who will attend are asked to clip it and take it to the green.

Beginning at 9 o'clock this morning the individual grades of the schools will hold their exercises in the Griffin auditorium. The first and second grades will begin at that hour; at 10:30 the high school will have charge; at 11:45 the third, fourth and fifth grades will give their program; and at 12 o'clock the sixth and seventh grades. At 2:45 the memorial exercises of the Woman's Club will start.

The song which will be used at the latter follows:

TREE PLANTING SONG

(Tune: "America.")
Joy for the sturdy trees;
Panned by each fragrant breeze,
Lovely they stand,
The song-birds of them thrill;
They shade each tinkling rill;
They crown each swelling hill;
Lowly or grand,
Plant them by stream and way,
Plant them where children play,
And tollers rest,
In every verdant vale,
On every sunny swale;
Whether to grow or fall,
God knoweth best.

Select the strong, the fair,
Plant them with earnest care,
No toil is vain;
Plant in a fitter place,
Where like a lovely face
Set in some sweeter grace,
Change may prove gain.

SPECIAL RATES FOR BIG FOOTBALL GAME

Thousands of Fans Over State to See Carolina-Virginia Game at Reduced Rates

CHAPEL HILL, Nov. 3.—The management of the University football team was informed today by the Southern Railway passenger department that special rates would be in effect for the Carolina-Virginia football game in Chapel Hill Thanksgiving Day, from all points in Virginia and North Carolina. The round-trip fare will be one and a half the regular one-way fare, and tickets are good from Wednesday, November 23rd to Saturday, November 26th.

Arrangements are being made to run special trains from Goldsboro and Greensboro, over the Norfolk Southern from the eastern end of the state, and possibly from Charlotte and Asheville. The local agent in each place will give information about special train service.

CHAPEL HILL, Nov. 3.—P. F. Wimberly, a medical student at the University during the years 1919-1920, 1920-1921, and one of the most popular men on the campus at the time, died of pneumonia at the University of Pennsylvania last week. The funeral was conducted from the home at Rocky Mount Sunday afternoon.

Wimberly came here from V. M. I. and while here became one of the best liked men at the University. He was a member of the Delta Kappa Epsilon fraternity, Gorgon's Head, Phi Chi, made his letter in the gym and was considered one of the best gym men turned out by Carolina in a number of years.

R. L. DANIELS, M. D. SPECIALIST, THE EYE, EAR, NOSE AND THROAT

Offices in Elks Temple, Rooms 411-412. Tel. No. 170
Office Hours 9 a. m. to 1 p. m. 3 to 4 p. m.

The Guaranteed Malaria Cure!

BUY IT MONDAY CURED ON SUNDAY

ANTIPLASMA

MALARIA SPECIFIC

FOR YOUR CONVENIENCE WE NOW HAVE

Two Office Phones

17—and—18-J

IF 17 IS BUSY, CALL 18-J
FACTORY PHONE 18-W
AT YOUR SERVICE

NEUSE LUMBER CO.

Phones 17-18J 1 King St.

NEW BERN NO PLACE FOR CERTAIN WOMEN

Those of Questionable Character Will Do Well To Steer Clear of This Town

Women of questionable character who come to New Bern expecting to escape the law may as well pack up their baggage and seek other climes and do it quickly, according to Chief of Police A. L. Bryan, who has given instructions to the members of his force to keep eyes open for these human parasites and to see that they move on before they have time to settle down here.

Two such parties were given their orders, to make a hasty retreat out of town last Saturday and lost no time in boarding a train and making a get-away last Sunday morning. The police have been informed that there are others here at the present time and unless these manage to get out of town immediately, they will doubtless be officially notified to leave.

Chief Bryan stated that no such characters were wanted by the people of New Bern and that he intended to see to it that they were not allowed here as long as he was at the head of the police department.

Your Complexion Needs

Face Powder—to keep these autumn suns and winds from playing havoc with its beauty.
Massage Creams—to make your skin clean and glowing with health—massage the facial muscles daily.
Night Cream and Day Cream—Keep the skin soft and free from wrinkles and make a wonderful base for powder.
Rouge, Lip Stock, Eye Brow Pencils—finishing touches to the toilet.
We invite you to inspect our toilet goods department.
We carry the most exclusive toilet refinements which give you great pleasure.

Bradham Drug Co.
Broad St. Pollock St.

FURNACE HEAT FOR EVERY HOME

Save 1-3 to 1-2 Your Fuel

The Caloric is the scientific triumph of the age for and economically. Takes the cool air out of your rooms as it pours the warm air in. Over 100,000 users keep warm and save 1-3 to 1-2 heating buildings efficiently their fuel with the Caloric. Why not you?

S. B. PARKER CO.
Everything in Sheet Metal

PIPELESS CALORIC FURNACE

TOMORROW

— IS —

BANNER DAY

Each and every member expected to turn in at least one subscription on that day. Read the campaign story found elsewhere in this paper. If you have not made the start yet, now is the time to do it.

Every member expected to do their share in making Banner Day a large success. You are expected to turn in at least one subscription, but you can turn in more—no limit—Remember you get 100,000 extra votes on each \$15 worth of subscriptions you send in this week and next. If you have not sent in your name as a member of this drive do it now.

New Bernian and Sun-Journal Circulation Drive

Phone 776 New Bern, N. C.

TAKE THE SHORT CUT

When you were a youngster, you never went to school the long way 'round! You took a short cut.

Every advertisement in this paper is a short cut. Advertisements make it possible to tell you in a few minutes all you want to know about the service or articles you need.

At a glance you can sift out the things that interest you most and in a moment you know just when and where to go for what you want.

Figure how many steps, how much needless walking and talking the advertisements thus save you and your neighbors.

Then you realize the great economy and necessity of advertising in your daily life.