

A GLORIOUS CHRISTMAS JUBILEE

AT THE HENRIETTA MILLS STORES.

CAPTIVATING CHRISTMAS ATTRACTIONS IN SEASONABLE

GIFT GOODS.

Charming Playthings for Little Girls.

Beside the Dolls, we have many other sets of charming play things for little girls.
DOLL'S FURNITURE—Many alluring kinds.
TINY TEASETS—Just the thing for the little girls "play tea-parties." And much else we can't take space to tell of. Be sure you do not buy a single present for the children before you see our wonderful Christmas lines.

Our Christmas Cornucopia of Desirable Gifts For Men and Women.

Here is the scantiest sort of a list of some of our splendid gift goods for men and women. We cannot mention one tenth part of all we have on view, but we think we can mention enough to convince you that you cannot afford to do your Christmas choosing elsewhere. In all these articles mentioned below and in all other Christmas goods as well we are giving simply marvellous lines. We succeeded in securing at a fraction of their value, the entire sample lines of holiday goods of two very large fancy goods houses; and it is from these two lines that the majority of our Christmas bonanzas have come, though we have also bought liberally elsewhere, wherever opportunity offered to secure fine things at low prices. It is impossible for us to quote prices to any extent here as many of the goods come in so many different grades, but we earnestly assure you that such beautiful, tasty and eminently desirable Christmas gifts were never before offered in this state at such enormously low prices.

Here's A List of Good Things.

One of the greatest of our Christmas features is our line of Fancy Toilet Sets (Brush, Comb and Mirror, put up in handsome cases) which are certainly the most richly beautiful of any we have ever yet shown. They are made of Solid Ebony, with rich Sterling Silver Mountings, and no finer gift could possibly be chosen for any lady. We have these sets at only 1.50, 2.00, 2.50, 3.00, 5.00 and 7.50, thanks to the big underprice purchase above spoken of. Each set is worth at least fifty per cent more.

We also show separate Mirrors, combs, brushes, pin trays, puff boxes, manicure sets, colognes, perfumes, fancy toilet soaps, and all sorts of other dainty and useful articles for a lady's dressing table at wonderfully tempting prices. You'll be utterly astounded at how much prettiness can be bought for a little money.

PHOTO ALBUMS—A magnificent line—the best you have ever seen—prices phenomenal in lowness.
MUSICAL MERCHANDISE—Such things as Accordions, Harmonicas, and all sorts of novelties in music making such, for instance, as Musical Ink Stands and the like—you'll find this line a wonderfully attractive one.

MEDALLION PICTURES—For all lovers of the truly artistic and bewitching, nothing in the whole Christmas display will prove more fascinating. These pictures are simply superbly, lovely. They include both landscape and figure pieces (hundreds of different ones to choose from) in the most beautiful tints and colors imaginable. Every picture in the lot is a true work of art and peerless for gift purposes.

Then here's a condensed list of some other good gifts on view here—

Another Column of Gift Hints.

We have an enormous number of extra fine things in China, Glassware and the like, that we think will appeal irresistibly to Christmas shoppers. Nothing makes a pleasanter or more surely appreciated gift for any housewife than some tasty piece of decorative ware that she can use on her dining table or stick up in her parlor. And never before in our Christmas merchandising have we been able to show so supremely large and handsome a stock of this things as we show you here at this present moment.

CHINA TABLE PIECES of innumerable sorts—fancy plates, fancy cups and saucers, salad dishes, soup tureens, fish plates, butter dishes, cream pitchers, syrup jugs, etc., etc., in most beautiful and charming decorations, at the most wonderful low prices.
VASES—A superb line, graceful shapes, novel, nobby and truly tasty decorations—many to choose from and each one a true bargain from 10c to 2.50 per pair.

TABLE GLASSWARE—A fine display of everything you can think of or wish for—celery dishes, fruit dishes, berry bowls, salad dishes, vinegar cruets, etc., etc. Prices way below value.
 Here's another condensed summary.

"Useful Gifts are the Best Gifts."

Here's an old and a very true saying. Perhaps three quarters of the people in this section would be better and more heartily pleased over a gift of "something nice to wear" than over anything else that could be given them. And, no matter how great are the attractions we offer on special Christmas goods, there is still stronger reason why your purchase should be made at one or the other of the Henrietta Mills Stores if you propose buying "practical things to wear as your Christmas gifts. We don't need to repeat here now all that we've been telling you week after week about these two mammoth and wonderful stocks and the marvellously low prices marked on every article contained therein. But we do want to say to you that this Christmas bargain jubilee of ours extends in Clothing and Shoes and Dry Goods as there are in Toys or Fancy Goods or any other Christmas specialties. We expect to sell hundreds and hundreds of Suits of Clothes and Overcoats and Shoes, and Ladies Jackets and all sorts of other useful wearables to make some one happy Christmas morning. And if YOU have any thought of buying practical wear able, usable Christmas gifts, we want you to come straight to one or the other of our stores and if you do not do the most thoroughly satisfactory, Christmas shopping of your life we shall never expect another pennyworth of your trade. We have only to add in this connection that anything you buy which does not suit the recipient when he or she sees it on Xmas morning, will be willingly and cheerfully exchanged for something that DOES both suit and fit. It is an integral part of our policy to give perfect protection to our patrons.



CHRISTMAS is almost here. The time for Christmas choosing is at hand. All over the civilized world, merry preparations are going on for this greatest day of all the year; evergreen and holly and mistletoe are being prepared for the Christmas day decorations; Christmas trees are being cut and hauled to the market; the children's most capacious stockings are being carefully mended to ornament the chimney corner on Christmas Eve; and most important of all, the Christmas gifts are being made and planned and bought the Henrietta Mills Stores propose to take a big hand in the merry game of Christmas giving this year. We have bought the largest and most wonderful lines of special Christmas gift goods that were ever seen in the state. Both of these two great stores are filled from end to end with eligible candidates for Christmas purposes; with all sorts of beautiful, fascinating; soul delighting gifts for old and young, rich and poor, man and woman, boy and girl. The market has been ransacked for its very brightest and best Christmas delights. There is hardly any kind of good or handsome gift that can delight anyone, from the babe in the cradle to the gray haired grandsire, that is not shown in ample and glorious variety. No words can rightly paint the picture. You must come and see; and wonder delightfully about through all this wondrous fairyland of Christmas richness; to get any adequate conception of the grand scale of our Xmas preparations. No person in all this section can afford to buy their Christmas gifts anywhere save at one or the other of these two great stores. Nowhere else is there one tenth part of the fineness and richness and variety; and, beyond all that, our Christmas prices are just the same as our prices all the rest of the year—simply unmatched at any other stores in this section. We don't make Holiday time an excuse for extra profits. We don't seek to sell fancy articles at fancy prices. We buy our Christmas wares in the same enormous quantities that we buy everything else and we sell every single among them, from the littlest to the largest, at the most marvellously little prices. If you want to stretch out your Christmas money to its very utmost; if you want to have it buy twice as much; if you want to make your selection from the largest and most wonderful Christmas stocks in this whole section; come to the Henrietta Mills Stores—two vast, magnificent palaces of Christmas beauty and economy.

The Tempting Trophies of Toy Land.

Toyland is open; and the Henrietta Mills Stores form its chosen headquarters. Bring the children to see our wonderful toy show. We'll guarantee that they will go perfectly wild with delight over it. The whole world has been drawn upon it making it complete. Here are not only the best creations of America's greatest toy makers; but all sorts of curious and novel Toys from French, Swiss and Austrian work-shops: There are toys that the tiniest toddlers will crowd over in lusty appreciations, and toys that even the very biggest boys and girls will find pleasurable and fascinating.

Toy soldiers, animals, furniture, locomotives, hose carts, fire engines, toy trolley cars, stoves, clowns, comedians, pistols, pianos,—why, there's no end to the list of the wonderful toys we show. And the parents who knows what children like will find his only trouble in deciding just what to choose out of so great a multitude of riches. All sorts of prices, from 5c up to \$1.50; and every price much less than regular value.



MYRIADS OF GAMES AND PLAYTHINGS

We show myriads of things that are not exactly toys and yet range under the same head, namely, "good gifts for youngsters." For instance, we have a full line of air rifles—no boy on earth would fail to be pleased with one; Tool chests—the delight of every boy who has the least spark of mechanical liking; tops—a splendid line; drums, miniature savings banks; games of many sorts; and many other things which we cannot take space to mention. Older people will many of them be interested in our games.

THE LITTLE PEERLESSES OF DOLLDOM

Did you think that in this immense Christmas gathering we had forgotten what it is that little girls love the best of all. Not a bit of it. Our stock of Dolls is one of the most marvellous features of this whole Christmas show. We dare say that you never before saw so many dolls gathered together in one company as you'll find at our stores now. There are dolls of every kind you can possibly think of—big dolls and little dolls; brunettes and blondes; dolls that talk and dolls that don't, dolls that move their eyes as natural as life; dolls that look so life like that you feel like pinching their cheeks to see if they are real; in short, dolls of every sort, class and kind that the most ardent doll lover could desire. And we believe there isn't a single doll in the whole collection but is so pretty and attractive that every little mother who receives one of them for Christmas will take "the new doll" right straight to her delighted, motherly little heart. You may buy a doll here at as much or as little as you please. We have them at from 5c to \$2.00 each; and every single one is a handsomer and better made doll than could be bought elsewhere at an equal price.

Unprecedented Sales.

Last Saturday was the first day of our Special Sale Week and our trade was unprecedentedly large at both stores, notwithstanding the inclement weather. For instance, our store at Henrietta sold \$1140.45 worth of goods and our store at Caroleen sold \$800.00, and every purchaser was thoroughly satisfied because he got good values and appreciates the fact that the Henrietta Mills Stores do the best for their customers always.

The sale is on in full blast this week and already we have had to replenish some lines advertised for our special sale. For instance we have just received by express 100 dozen hosiery to meet the increasing demand for the rare bargains we are offering in this line.

Owing to the inclement weather we have decided to continue this Special Sale until and including Wednesday, Dec. 24th, instead of stopping on Saturday, Dec. 20th. This is done in order that people who live some distance away may have an opportunity to share in these unrivalled bargains, and that bad weather and muddy roads will not operate to deprive them of the matchless offerings to be found here.

Some customers were in our store Monday who came 16 miles. The extension of this sale until next Wednesday night, Dec. 24th, will be good news to the many who contemplate securing some of the unusual bargains we are offering. Remember the Special sale is on every day until next Wednesday night. Don't forget this and come right away—we have bargains for all.

We desire to thank our friends and customers for the patronage given us.

YOURS SINCERELY,

W. M. ALLISON, Manager.

HENRIETTA MILLS STORES.

HENRIETTA AND CAROLEEN N. C.

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