

WE HAVE TWO LINOTYPE MACHINES AND CAN DO ALL KINDS OF P. R. N. T. ING. CALL No. 11

# The Cleveland Star

THE PAPER WITH THE LARGEST CIRCULATION—MOST NEWS—\$2.00 PER YEAR.

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## FINANCIAL REVIEW IS ENCOURAGING

### CONFIDENCE IS BEING RESTORED RAPIDLY

#### Motor Companies Resumed Operations—Steel Active—Better Outlook for Cotton, Etc.

(By E. W. Wagner & Co.)

Confidence grows apace. That is a hackneyed phrase and is often employed when conditions do not warrant such expression. In the present circumstances, however, we know that there has been marked improvement in the textile trade, in the automotive industry, in steel and there are signs of something substantial developing in copper. What has happened and is happening is of a character to restore confidence whereas a few weeks back everyone was non-plussed as to what unfavorable news would develop next. Pessimism was deep-seated then and the bears in the stock market had everything their own way. During those weeks of depression improving fundamental factors were being entirely ignored by the rank and file. There has recently been a rather sudden awakening to the fact that this country is what it always has been and we hope always will be, i. e.: the United States of America, which is synonymous with development, progress, enterprise.

What has actually occurred in recent weeks may be summed up as follows: Automobile plants that were practically closed down have gradually resumed operations and are now proceeding with a production program which seems to be the result of assurance of what amounts to be an almost complete revival of a normal demand for automotive vehicles. This development has been more pronounced with the Studebaker and General Motors organizations than elsewhere and is probably due to the fact that these companies, financially entrenched, are taking time by the forelock and intend to produce in sufficient volume to meet a demand that is expected to be insistent three to six months hence. The Ford New York agency reports that its sales of cars are now better than at any time in its history. In the textile trade it is understood that the leading manufacturer of woollens has disposed of more goods in the past six weeks than at any similar corresponding period. Representatives of the Silk Association of America at a recent meeting declared that current sales are satisfactory and that better business is coming. From many other sources we hear expressions of optimism. Business men generally seem to be thoroughly convinced that the depression in practically all lines of business has ended. The Steel Corporation has recently been taking new business at the rate of 15,000 tons a day, or nearly one-third of capacity, according to the Iron Age Weekly resume' issued yesterday. Better buying of steel for construction and reinstatement of orders of the voluminous cancellations by automobile builders have been the conspicuous features of the steel trade recently. What is developing back of the scenes in connection with copper, cotton and other raw materials is not quite clear but it is fair to assume that with the revival of the War Finance Corporation and the known ability of Mr. Hoover, Secretary of the department of commerce a revival of foreign trade may be looked forward to with confidence.

Within two and one-half months this year the reserve position of the Federal Reserve banks has changed from a condition that threatened serious impairment to a point that insures material relaxation in credit and a greatly increased supply of money. The combined reserve ratio has risen from 42.1 per cent. (barely 2 per cent above the legal dead line) to 51 per cent. This building up of the reserve ration has been the result of increased gold holdings and drastic reduction of liabilities. The Federal Reserve banks reserve is now 11 1-2 per cent larger than it was a year ago, while banks holdings of bills discounted for member banks is 22 per cent less than the total five months ago. Federal Reserve note circulation has now dropped below three billions for the first time since February last year and is 17 per cent smaller than the peak height prevailing last December. These figures mean that substantial progress along the road of deflation has been accomplished. At the moment our governmental as well as the international problems are in the background. Washington advices are none too cheerful as to the outlook

for expeditious legislation in respect to new tax law or the emergency tariff bill. According to some Washington authorities political leaders hold diametrically opposite views on these questions and the outlook seems to be for long drawn out debate before the new laws are enacted.

Excluding the national legislative outlook but taking into consideration financial and industrial developments under similar circumstances in times past one is constrained to take an optimistic viewpoint. It will probably not be many weeks before the infection of hope and industry spreads to all lines of essential industry. Indeed, something wholly unexpected and of a very unfavorable character would have to develop to change the trend of sentiment. Fundamental factors justify the improvement that has taken place on the stock exchange and the outlook seems to warrant accumulation of a great many stocks which are now selling at bargain levels.

## WAKE FOREST GLEE CLUB HERE APRIL 5TH

The Wake Forest Glee club will give a concert here in the graded school auditorium Tuesday night April 5th. There are 18 or 20 fine young college musicians in the club and they have a varied musical program which will be a source of much delight to those who appreciate good music. They are under the direction of Dr. Hubert Potat who is one of the leading musicians in the state. He has trained the young men and is taking them over the state to give a series of concerts in the western part of North Carolina. In addition to giving a concert in Shelby, the club will appear at Gastonia, Charlotte, Asheville and other points and it comes to Shelby because there are so many former Wake Forest students in the county who love the institution. The club is one of the oldest musical organizations of its kind in the state and has a number of seasoned musicians among its number.

## Two Marriages in South Shelby.

Mr. S. L. Reinhardt and Miss Mamie Green were married at the Parsonage of the Second Baptist church on March 14. The ceremony being performed by Rev. W. A. Elam.

Mr. Reinhardt comes from one of the leading families of South Shelby. He has been serving in the U. S. army until recently. The bride is an attractive young lady very popular with those who know her. Her people live at Double Shoals where she has many friends.

Mr. C. W. Lail, son of Mr. H. A. Lail of the Lattimore community and Miss Mary Leigh daughter of Mr. and Mrs. J. D. Leigh who live out on the Shelby and Kings Mountain road, were happily married on Sunday afternoon March 27th at the South Shelby parsonage by Rev. W. A. Elam. Both bride and groom are popular in the community and have a host of friends who wish them much success in life.

## Pastor's Conference.

The pastors and workers conference of the Kings Mountain association will meet in the Second Baptist church April 4 at 2 p. m.

- 1.—Scripture lesson Acts 2:42 by D. G. Washburn.
- 2.—The Preacher's prayer Life by J. M. Kester and J. D. Bridges.
- 3.—The Pastor Organizing the Church for Efficiency by J. W. Suttle.
- 4.—Miscellaneous business.

## How About Your Family?

A savings account means more for the future of your family than almost all the advice the world can offer. It means a right start upon the right course—Think it over and open a savings account with us—One dollar will start you—Cleveland Bank & Trust Co.

## Eastern Star Installation.

The Boiling Springs chapter of the Order of the Eastern Star No. 89 will have a special installation service for the new officers at the public school house April 1st at 7:30 p. m. Ida Watkins of Cliffside will deliver a special installation address. A cordial invitation is extended to Eastern Stars and to the general public. CINNIE GREEN, Secy.

Senator La Follette says he will take a trip to Ireland to study the Irish question at close range. See Campbell Dept. Store for prices on cotton seed, meal and hulls.

## SOCIAL NEWS

### U. D. C. Meeting Wednesday.

The Daughters of the Confederacy will meet in the Library room Wednesday afternoon at 4 o'clock. All members are urged to be present.

### Chicora Club Meeting Friday Afternoon.

The Chicora club will convene Friday afternoon with Mrs. T. W. Ebeltoft at her home on South Washington street. The hour is 4 o'clock.

### Cake Sale Begins Saturday, April 2.

The Parent-Teacher association will inaugurate their first Saturday cake sale on April 2nd and these sales will continue each Saturday throughout the month of April. The sales will be held at the Paragon furniture store and should be assured of liberal patronage by the ladies of the town. Special orders for cakes will be taken by Mrs. Carl Thompson, chairman of the committee.

### Children of Confederacy Delightfully Entertained.

At her home on West Warren street Miss Sarah Austell was a charming young hostess to the members of the Children of the Confederacy last Friday afternoon at four o'clock.

The rooms were prettily decorated in lilacs and hyacinths, rabbits, and wee chicks were everywhere in evidence to emphasize the sentiment of the Easter season. After a very interesting program by the young ladies, the hostess assisted by Miss Alpha Gettys served an elaborate ice course and candies.

### Charming Dinner Party By Mr. and Mrs. Hoey.

At their lovely home on South Washington street, Mr. and Mrs. Frank Hoey were charming hosts at a six o'clock dinner Saturday evening.

Places were laid for eight at the elegantly appointed table which was exquisitely decorated for the happy occasion. The centerpiece was a basket of rich, red roses and the place cards and favors carried out the sentiment of the Easter season in a most unique and attractive manner.

Four tempting courses were served to the following guests: Mrs. Tom Fetzer of New York; Misses Pattie and Elizabeth Roberts, Mildred and Marion Hull, and Mr. Richard Willford of Augusta, Ga.

### Mrs. Ware Delightful Club Hostess.

One of the most enjoyable club meetings of the year was held at the hospitable home of Mrs. R. E. Ware on last Friday afternoon when the Twentieth Century club met in regular literary session.

The reception room was attractively arranged in pretty spring flowers making a most inviting setting for this unusually interesting program on education. Mrs. R. E. Ware gave a most comprehensive treatise on "The Public Schools as an Institution of Democracy". This was followed by a splendid article on "Education and Leadership" by Mrs. S. O. Andrews. "Educational Leaders in the South" was handled by Mrs. W. J. Roberts in her usual masterful manner and proved one of the most interesting subjects on the program.

At the conclusion of the program, the hostess, assisted by Mrs. Zeb Mauney served a tempting salad course and candies.

The club at this meeting also pledged themselves to send a box to our sick soldiers at Oteen and to also give some kind of tea or entertainment to raise a fund for our public library. The special guests of the club were Mesdames Zeb Mauney and E. A. Houser.

### Wants Farmers Electer.

To Editor of The Star. Please allow me space in your paper to congratulate and endorse Rev. C. J. Woodson on his article in Tuesday's paper, which hits the nail square on the head, and I cannot add anything more to it without cussing. So we will pronounce the benediction and be dismissed until the next legislature, then send a level headed set of farmers down there to correct matters. J. Z. FALLS.

The New York police are making war on thousands of push cart men and milk wagon drivers who have developed a big business in the sale of liquor at private homes. The French chamber of deputies has passed a bill making physical training compulsory for both sexes.

## KEEP DOWN NEW COTTON CROP TO SIX MILLION BALES

### This Size Crop Would Bring South More than 11 or 12 Million Bale Crop.

Manufacturers Record. If not a single acre was planted in cotton this year, and if every farmer would hold the cotton which he now has until the effect of no acreage was felt in the world's markets, the south would receive much more for the existing stock than it will for the stock on hand and the new crop combined. The whip-handle of the cotton situation is entirely in the hands of southern farmers, bankers and merchants. If they will all unite to make certain that acreage is drastically cut, assuring a production of not over 5,000,000 or 6,000,000 bales, the advance in price would make the small crop bring to the south vastly more than would a crop of 11,000,000 to 12,000,000 bales. Every acre planted beyond enough to produce at the maximum 6,000,000 bales is an economic waste. It means more work, more picking, more fertilizer. All of these things could be saved and put to better use. Let the south cut its acreage to the bone; let it raise at the outside, even under the most favorable conditions, not over 6,000,000 bales and its farmers and its people as a whole will be infinitely better off than if they should raise an average crop. The time and money and work wasted in cultivation of a larger crop could to far better advantage be given to some thing else. The south should carry out as quickly as possible a big campaign of municipal and highway improvements, because these improvements are needed, because now is the time to do the work, and because in doing it labor would be employed. Labor employed in planting acreage for more than 6,000,000 bales of cotton is an economic waste and would impoverish the south. Labor employed in highway and municipal work is economically profitable and would enrich the south.

It behooves every banker and merchant in the south to join with the cotton growers and help to see them through these strenuous times, not only for the benefit of the growers, but in order to make it possible for the growers to pay their indebtedness to the farmers and merchants, and thus start agricultural prosperity once more.

This is the year which will test whether or not the cotton growers of the south can really put into effect a system of acreage reduction to protect themselves from destruction. I should be reiterated over and over again that with the stock of cotton now on hand in the world it would be a financial loss to all interests of the south to spend time and money in producing another crop beyond the world's actual requirements.

We have no doubt that if it were not for the unwise financial policy which makes it difficult for manufacturers as well as for others to secure credit, every bale of cotton in the south that is offered for sale would be quickly taken by cotton mills and other buyers and held against higher prices. We do not say that the deflation policy may not drive cotton lower, but we have no hesitation in saying that when an article, such as cotton, is selling far below the actual cost of production, the time will come when prices will react and go above the present figures.

## MR. BROWN DIES IN THE RUTHERFORD HOSPITAL

Forest City Courier. Mrs. Claude Laughridge of Bostic, has the sympathy of her many friends here on account of the death of her father, Mr. Brown, which occurred at Rutherford hospital Thursday, March 17th. The body was carried to the home of Mrs. Laughridge, Thursday afternoon and remained until Friday when it was carried to Linville Falls, near Marion, for burial. Rev. S. N. Watson, Mrs. F. I. Barber and Miss Margaret Young with members of the family accompanied the remains to Linville Falls. Mrs. Hensley a daughter of the deceased who has been spending the winter in Florida with Mr. and Mrs. J. F. Alexander, joined the funeral party on the train at Bostic.

## Birthday Dinner.

There will be a reunion and birthday dinner April 10th at the home of M. A. Walker in the Hopewell section, Rutherford county. Everybody is cordially invited.

We pay you highest prices for produce and sell goods for less, try us. Campbell Dept. Store. Adv

## NEWS AND INTERVIEWS.

### The Largest Coal Pile.

Mayor "Pat" McBrayer pointed out yesterday, three strange things to the Editor of The Star. He says the pile of coal at Bostic where the Clinchfield taps the Seaboard railroad is the largest pile of coal in the world away from a coal mine. There is a great mountain of it piled up at Bostic. In order to keep the mines busy mining and the Clinchfield trains going, the coal is brought to Bostic and piled up from which point it is to be re-shipped to consuming points.

The death of Cardinal Gibbons in Baltimore last week reminded Mayor McBrayer to say that the Abbey at Belmont in Gaston county, is the only Catholic institution of its kind in the United States. Those who travel to Charlotte by way of Belmont from this section will recall the immense building there where Catholic priests are schooled and the convent near-by where children are educated.

"Mrs. Jim Austell who lives on N. Warren street is the only person I know whose grandfather was in the Revolutionary war," continued the Mayor. He says her grand-father was Capt. Benjamin Magness who served valiantly in the Revolutionary War and her father was Capt. Bob Magness who served gallantly in the Confederate army, yet Mrs. Austell is a comparatively young woman.

### Monazite Outlook.

"What do you think of the prospects of opening up the monazite industry in Cleveland?" asked the editor of Mr. Lawson A. Gettys Saturday in the postoffice. "Well," he answered, "I see very little prospects for a revival of the industry. I understand great quantities are piled up in this and other countries because little of it was consumed during the war. As a matter of fact I have not kept up close with this matter of late, and while there may be some bright outlook, I cannot see it. When I saw that Mr. L. U. Campbell intended to start mining in South Carolina, I wrote him to know if he would be in the market for monazite in Cleveland and he gave me little encouragement."

### Board of Trade Functioning.

A last the Board of Trade is functioning again and with the completion of Cleveland Springs and a hard surfaced road through Cleveland County, many visitors and home-seekers should be attracted to Shelby. Attorney Charlie Burrus is acting secretary and handling the correspondence of the Board of Trade. He had a letter last week from W. L. Morris, general passenger agent of the Seaboard asking for information about the new hotel at Cleveland, together with all details as to its capacity, management, rates and photograph of same so the railroad can give its publicity in the Seaboard's various and industrial publications. Needless to say the desired information was furnished, together with photograph which will appear in the Seaboard literature.

Also Mr. Burrus has complied with a similar request from the Hotel Bulletin, of Chicago, furnishing a photograph and information about the hotel which will be given wide publicity throughout the country.

### A Long-Time Subscriber.

Squire Sylvanus Gardner has been taking The Star longer than Mr. Kim Weathers of Raleigh. When Clyde Hoey, then less than 20 years of age, started the paper, Mr. Gardner subscribed and has been taking the paper ever since. And he adds that he has never missed a copy in 29 years the Star has been published.

## COURT CONVENED WITH JUDGE WEBB PRESIDING

The Superior court convened yesterday with Judge James L. Webb presiding, having exchanged courts with Judge Lane. Judge Webb selected Mr. John Bynum Lattimore for foreman of the grand jury and delivered a most able charge, stressing the importance of enforcing the law against speeding of automobiles and the driving of same by those under the influence of liquor. Judge Webb also called the attention of the grand jury and the officers to the law which forbids the driving of automobiles by children under 16 years of age and asked for its strict enforcement.

The grand jury's attention was called to their duty to visit and inspect the county home, the convict camp, the jail and the court house and asked them to make any recommendations that were necessary.

## CLEAN-UP WEEK BEGINS APRIL 11

### CLEAN-UP AND PAINT-UP CAMPAIGN

#### All Citizens of Shelby Urged to Co-operate in Movement to Beautify the City.

The week beginning April 11th has been designated as Paint-up and Clean-up week in Shelby and a proclamation will be issued by Mayor McBrayer, asking all citizens to co-operate in the work during the week to beautify the premises, clean the streets and alley and rid the town of all trash and rubbish that are unsightly and make breeding places for flies and mosquitoes, Mrs. Lawson A. Blanton, chairman of the Civic department of the Woman's club and the members of this department met in the court house Saturday afternoon with Mayor McBrayer, Mr. Griffin, secretary of the Board of Trade and Mr. Cook, scout master, for the purpose of planning the campaign.

Scout Master Cook will have the boy scouts at work during the week, aiding in cleaning the most unsightly places on streets and alleys that belong to the town. They will not enter private premises, but that will be left to the citizens the school children and others and by the cooperation of the entire citizenship with the street department of the town, it is hoped to clean the town as it has never been cleaned before.

Cash prizes will be offered in order to stimulate the children. Five dollars will be distributed among the colored families that have the cleanest premises. Fifteen dollars cash prizes will be distributed among the white school children. First and 2nd grades will compete with the third grades and the grades that gather the largest pile of tin cans and other metallic rubbish will be awarded the first cash prize. The fourth grades will compete with the fifth grades in gathering the largest pile of trash. These piles will be made on the Love property in front of the College Inn where they will be judged, after which the street cleaning department will haul them away. Two dollars in prizes will be distributed among the Shelby mill school grades, the first grade competing with the second for the psize for the largest pile of cans, rubbish, etc.

During the week, the city will put on an extra force of men and wagons to haul away the trash that is collected. All citizens are urged to give their premises a thorough spring cleaning. The customary charge of hauling the rubbish will be done away with, while the clean-up campaign is on. Citizens are asked to burn all the rubbish that is burnable on their alley to the side or rear of the premises, then place all unburnable trash in containers and place in the alley to the side or rear of premises where the street cleaning department will get the same and haul away without charge.

Merchants who sell hardware, disinfectants, paints, oils and all articles used in the clean-up and paint-up campaign are urged to dress their windows for the campaign.

## BELIEVE EXPRESS BOX CONTAINED "FOUR ROSES"

### Monroe Journal.

For years, "since the memory of man runneth not to the contrary", an innocent-looking box, having the appearance of containing canned goods, has laid unclaimed in the express office at Matthews. During this time a coating of dust about an inch thick had accumulated on the top of it and express men had given no thought as to its contents until the other day when, on opening the office, according to a Monroe employe of the company it was found that the place had been ransacked. The old box had been robbed of its contents, and on the floor there lay 12 pasteboard cartons labeled "Four Roses," the name of a popular brand of whiskey. Now express agents all the way between Monroe and Rutherfordton are silently be-moaning their luck.

President Harding has accepted the invitation to attend the ceremonies in connection with the unveiling of the monument to Simon Bolivar, the Venezuelan patriot and liberator in New York on April 19.

When you have any spring buying to do see Campbell first. It will pay you well. Adv

STAR WANT ADS GET RESULTS.