

# EFFIRD'S

# SUMMER

# AND

SHELBY, N. C.

# SALE

## 9 O'clock Specials

Cuticura Soap at 9 o'clock Thursday, Friday and Saturday at —

**15c**

J. and P. Coats 150-yard Spool Cotton at—

**5c**

### YARD WIDE PERCALES

Yard wide Percale Thursday morning 9 o'clock . . . 10c yd.

### 40-Inch Sheeting, 5c

Several thousand yards 40 inch Sheeting go on sale Thursday morning at 9:00 o'clock and every day of sale, per yard—

**5c**

### Yard Wide Pajama, 10c

Full yard wide Pajama Checks, very fine construction. Sale price

**10c**

### English Long Cloth, 10c

Full yard wide No. 400 English Long Cloth, regular price 18c, goes on sale Thursday morning, and while it lasts, per yard—

**10c**

### Sheeting 2 1-2c

28 inch Sea Island Sheeting for Thursday, Friday and Saturday morning from 9:30 to 9:30, per yard—

**2½c**

**NARROW PERCALE, 5c**  
Narrow width Percale and Calico, light styles, solid colors, etc. Thursday and Friday morning, sale price

**5c**

**SKULL CAPS, 25c**  
Children's skull caps in all the different combination of colors, 50c values

**38c**

**BIRDEYE CLOTH AND HEMMED NAPKINS**  
(Guaranteed First Quality)

24-inch 10-yard Bolt **\$1.45**  
Birdeye at  
27-inch 10-yard bolt **\$1.65**  
Birdeye at  
30-inch 10-yard bolt **\$1.95**  
Birdeye at  
27-inch Hemmed Diapers at **\$1.85**  
24-inch Hemmed Diapers at **\$1.65**

**ALL MARSEILLE, CROCHET AND DIMITY SPREADS**  
CUT IN PRICE

70x90 Crochet Spreads at **\$1.18**  
80x90 3 Crochet Spreads **\$1.95**  
78x88 extra size Marseilles Sprads **\$2.45**  
80x90 special size \$6.50 Marseilles **\$3.45**  
86x99 special Marseille Peque, \$9 value at **\$3.85**

#### DIMITY QUILTS

63x90 Crinkle Dimity Quilts **\$1.65**  
81x90, \$3.50 Crinkle Dimity Quilts **\$1.98**

## Lisle Hose, 18c

Seamed back full mercerized 50c Hose, Black, white and cordovan

**18c**

### Colored Voiles Less Than Half

New Printed Voiles, values sold up to 40c per yard, go on sale at

**18c**

65c Colored Voiles, Special at

**25c**

### White Organdie

50 pieces White Organdie bought at a special price for this sale to be put out for the first time Thursday morning at 9 o'clock.

### Sheets, 98c

81x90 Seamless Sheets, value up to \$2.50, some slightly soiled to go on sale Thursday morning and while they last at

**98c**

### 32-Inch Plaid Dress Gingham, 10c

32-inch Plaid Dress Gingham Thursday morning, per yard

**10c**

### Pongee Silk, 38c

36-inch Pongee Silk, tan color only, 75c quality, Thursday and every day of this sale

**38c**

#### HIGH GRADE SILK HOSIERY

**\$1.98**

Ladies finest quality all pure silk, glove silk and lace stripe hose, values up to \$3.50 per pair. Thursday, Friday and while they last at \$2.98 and

**\$1.98**

#### GAUZE COMBINATION SUITS

**3 for \$100**

Ladies fine gauze Teddies or combination suits, regular 65c quality. Sale price each

**39c**

3 for \$1.00.

#### YARD WIDE PERCALE

**10c**

One table full yard wide Percale, nice Shirting styles, good patterns, etc., go one sale Thursday morning 9 o'clock and while they last, 20c quality at

**10c**

#### CHILDREN'S STRAW HATS

**10c**

Thursday morning at 9 o'clock we will sell one lot Children's Black Straw Hats, limit one to a customer at

**10c**

## Commencing JULY 28th

This sale we sell every dollar store. We carry nothing from Within a couple of weeks we merchandise. Be on hand Thursday doors open and share your reserved. Every dollar's worth included. Come Every Day.

## No Oxfords In T

Counter No. 1.

### Sandals, 79c Pair

About 400 pairs of children's tan half sandals, for the hot days. A real value. Sale price, pair

**79c**

Counter No. 2.

### \$7.98 Oxfords, \$3.85

About 800 pairs of ladies oxfords and strap leathers. These sold up to \$7.98 pair. A value never forget. Pair

**\$3.85**

## Ladies Ready-to-Wear

Organdies to \$7.50, to close at

**\$3.65**

Voiles and Organdies to \$6.50, closing price

**\$2.75**

Organdies to \$18.50, to close at

**\$8.75**

All Silks and Crepe de Chines to \$25 to close at

**\$9.75**

All Dresses to \$50.00 to close at

**\$15.98**

The first comers get the choice so don't delay