

BEGINNING SATURDAY

DECEMBER 30TH

FANN

SEMI-ANNUAL C

The Greatest Sale Ever Inaugurated

FANNING'S STORE stands pre-eminently the best store, with conditions therefore, from our usual close prices are wonderful in the eyes of the purchaser in this entire section. REMEMBER we mark all goods in plain figures, therefore you can

Ladies' Ready-To-Wear

1/2 Price

To enforce the strict policy of this Department—Never to carry over a single garment—We offer our entire stock of COATS, COAT SUITS and DRESSES—None reserved at exactly—

HALF PRICE

\$12.50 Garments \$6.25 \$20 Garments \$10.00

\$25.00 Garments \$12.50 \$35 Garments \$17.50

Be here at opening hour 9:00 o'clock, Saturday morning, December 30th.

SHOE DEPARTMENT

"THE STORE NOTED"

20% DISCOUNT

Our Mammoth Stock of Shoes for MEN, WOMEN AND CHILDREN

Will Go on Sale Saturday Morning at—

Any \$3 Shoes **\$2.40**

Any \$4 Shoes **\$3.00**

Any \$5 Shoes **\$4.00**

Any \$7.50 Shoes **\$6.00**

Edwin Clapp Shoes

Sale price—
\$9.95

Floresheim Shoes

Sale price—
\$7.95

Free

Each Saturday in January
Shoes to the persons holding

How—Re

With every pair of Shoes purchased on December 30th. Retain the sales tickets and numbers corresponding to these tickets. Those for purchases of Men's Shoes, Women's Shoes, respectively. Each of these lots will have a number drawn. The numbers are entitled to a well

20%

Reduction

Store Wide Reductions

Any Item in Our Entire Stock "Except Stetson Hats"

Subject to **20% Discount---1-5 Regular**

ALL GOODS MARKED

W. L. FANNING AND COMPANY

STRICTLY