

The Cleveland Star
WEDNESDAY AND FRIDAY
 Star Publishing Company, Inc.
 W. H. WEATHERS, President
 PENN DRUM, Local Editor

Wish to call your attention to fact that it is and has been our policy to charge five cents per line for resolutions of respect, cards of condolence and obituary notices, after one month notice has been published. This will be strictly adhered to.

TUESDAY DEC. 18, 1923.

Newton is to have daily paper. The man who starts it is tackling a big job. A small town is no place for a daily because there is not sufficient support to warrant a creditable paper. We hope this will be true in Newton, but this is our observation wherever a daily has been started in a town less than eight or ten thousand people.

We welcome Messrs. Tiddy and Fair, the new publishers of the Highlander-News who issued the first edition of the paper under the new management last week. It has been our good pleasure to know Messrs. Tiddy and Fair for several years and they are high-toned gentlemen who will give their readers a good newspaper. We wish them well in their new undertaking and feel confident they will make a success of it.

SHOP EARLY

There are only six more shopping days till Christmas. It seems late to urge early shopping with only these few days ahead until the biggest holiday of the year is at hand. But the shopping that will be done can be spread out over the remaining six days or it can be crowded into Saturday and Monday. If it is crowded into the last two days it is unsatisfactory both to merchant and customer because business has to be dispatched in such a hurry that the best result can not be obtained. Therefore, we want to urge our readers to do as much of their Christmas buying the first of this week. The Shelby stores are filled with holiday goods, merchants having made special preparations for holiday season trade with the up-to-date stores we now have. There is little excuse for going to a larger town to do any shopping.

WHY HUNT MORE?

Recently in the political gossip centers of the state what has been termed as a "pathetic state wide hunt" for a lieutenant governor has been carried on lawyers of the western section and others seem to have "tried" in Union around the air of W. C. Feinster at Newton. The Catawba man may not have any aspirations in that direction, considering the grave and aspect that some have placed on a lieutenant-governorship. It is a place he dodged rather than desired, but taking it that he is willing, why hunt more?

With Feinster at Raleigh the people who are making Carolina a household word this nation over, meaning the farmers, would have a proponent second to none. The people of Catawba and surrounding counties know him not only as a lawyer and a gentleman but as a farmer interested in farmers and their interests over the entire state. A strong supporter of diversified agriculture he stands among the men who are due considerable credit for the state's agricultural progress in recent years. Feinster of Catawba may not want the lieutenant-governorship, and no one wants him to have anything he does not want, but if he does want it why search the roster of likely prospects longer?

ENGLAND'S TEXTILE CRISIS.

England's great textile manufacturing industry is face to face with a crisis that threatens its very existence.

Due to high costs of raw cotton and decreased demand for cotton products, it is conservatively estimated that the cotton industry of England has suffered losses of nearly \$500,000,000 since the present trade depression started.

In the great cotton manufacturing districts of Lancashire, as well as in other districts, there is great unemployment and depression and there appears to be a disposition to throw some of the blame on America, for its failure to lower the cost of raw cotton.

"The American cotton growers, in spite of the restricted demand have been able to command a good price for their product, and doubtless have made their usual profits, if not the war profits," declares a report of the Amalgamated Association of Card and Blowing Room Operatives.

In spite of the reduced demand American cotton is still about three times the pre war price, and there does not appear to be much prospect of any relief in that direction.

We cannot agree with the operators that the southern cotton farmer is responsible for the high cost of raw material. The farmer is forced to accept the price he is offered for raw cotton. Fortunately the supply has been short and the price has been high, but this was not because of any power in the hands of the farmer.

The thing on the faro is a "Morse" gas engine. See O. E. Ford Co. and be convinced. Ad

OUR CLAYS VALUABLE.

In this day when the women of the household have a peculiar fancy for odd pottery, the Jugtown section just over the Cleveland county line in Catawba is prospering as never before. This clipping from a publication by the name of Time perhaps refers to a potter near us who is making good money by his art.

O. L. Bacheider, pottery craftsman of the old school, who was a poverty-stricken failure at 58, is now ten years later, one of the most sought-after ceramic artists in America. He lives frugally in a simple shack in the North Carolina mountains, does his own work (except for a clay-boy and a horse to turn his mixing wheel) from the rich mineral clay of the region he shapes and bakes vases and bowls of exquisite patterns and myriad hues—rose, amber, mahogany, violet, snaz de bouef. Some of his types, known as "Ossar Khayyar" vases," command high prices from connoisseurs. No two of his pieces are alike.

The pottery industry is in its infancy. We learn that a department of the State College at Raleigh will make a special study of North Carolina clays to find out where they are located with a view of establishing pottery plants. Our clays are no doubt adapted to making beautiful and high priced specimens of handiwork and this industry is destined soon to become a source of great wealth to those who ply the trade.

20 Per Cent Average Bale Cotton to Acre

Twenty per cent of the farmers of the state this season averaged one bale to the planted acre of cotton according to a statement issued by Frank Parker, agricultural statistician for the state. In commenting on his report Mr. Parker said that it was a remarkable record and one which had been possible only because of unusually favorable conditions and are

The cotton crop in North Carolina as of December first was more nearly completely ginned than in any previous season, according to the report. It also was the cleanest picked and graded in the history of the state and second, if not the best, in yield per acre.

This season, according to Mr. Parker, was the first time that the crop on this date has been practically entirely picked. With the value of the lint and seed placed at \$175,000,000 the crop for the first time took second rank among the cotton states in crop value.

PERSONALS

Mr. Josh Mauney arrived yesterday from Plains, Ga., to spend a few days on business.

Mr. and Mrs. Landum Mauney of Memphis, Tenn., have returned to the county and will spend several weeks here with their relatives. Mr. Mauney was here a few weeks ago to attend the funeral of his father, Mr. D. G. Mauney.

Miss Ivy Watterson has returned to her home here after visiting relatives in Grover.

SHELBY HIGH SCHOOL IS ON ACCREDITED LIST AGAIN

The Shelby High School has for the third time been placed on the accredited list of High Schools in North Carolina. There was a meeting last week of leading educators in Richmond and the Shelby High School was placed on the accredited list which means that any student who graduates from this institution may enter any college in the Southeastern part of the United States without an examination. The work done here is accepted by the higher institutions of learning and means that Shelby graduates are fully qualified to enter the freshman class.

Surprise that toy Christmas morning with a nice High Point buggy. O. E. Ford Co., says you couldn't please him more. Ad

Don't forget to attend the big bargain jubilee at Evans E. McBrayer's clothing emporium. Service and value go hand in hand. 5 good salesmen who know their business are here to serve you and serve you well. Come—a welcome awaits you.

NOTICE OF EXECUTOR.

Having qualified as executor of the last will and testament of J. J. Pruett deceased, late of Cleveland county North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned, or to Rush Stroup, attorney, of Shelby, N. C., on or before the 14th day of December, 1924 or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 12th day of December, 1923.
 CHAS. J. PRUETT, Executor of the will of J. J. Pruett deceased.
 Rush Stroup, Atty

Mrs. Madge Riley Added to The Star Staff

Mrs. Madge Webb Riley has been added to The Cleveland Star staff. Mrs. Riley who is the popular daughter of Judge and Mrs. J. L. Webb, will have charge of the social department. The Star considers itself fortunate in securing her services for she is a very gifted writer, a social favorite and a very democratic and vivacious character. Any courtesies extended to her in gathering social and personal items will be appreciated and personal items will be appreciated by The Star management. She will do her work at her home and can always be located by telephoning No. 30. We will thank you to call her for any social and personal items or hand them to The Star office.

More Fords Arrive.

Mr. Charles L. Eskridge states that he has just received another big shipment of Ford cars and trucks and can make prompt delivery while they last of any model and he will give special attention for orders to be delivered on Christmas. Place your order now as you could not select a more useful and desirable present for yourself and family than a New Model closed Ford car.

There is a reason why so many wagon users demand the J. I. Nissen Wedge Spoke. Any wagon user, blacksmith or O. E. Ford Co., will be glad to explain.

Campbell Dept. Store at Lawndale N. C., has a complete line of the famous "Spahn" wagons. Don't buy until you see them. Ad

For J. I. Nissen Wedge Spoke wagons, the wagon that spans a century see O. E. Ford Co. Ad

JOIN OUR 1924 CHRISTMAS CLUB

Which Opened December 10th

—already many people have joined—we have a savings pass book for you. One thousand people should join this club. Come in at once and start. Open an account for your self and each member of your family if you have one.

Thank You.

CLEVELAND BANK & TRUST CO.,
 Shelby, N. C.

CHRISTMAS MONEY

Is Always Ready

Could you use \$50.00 now for Christmas or \$50.00 more than you have to spend. We have provided a way for you to have just the amount you would like to have next Christmas 1924. You are cordially invited to join our—

1924 Christmas Saving Club
 All you need to do is stop in at this bank and make your first deposit open to one and all.

Start Today

CLEVELAND BANK & TRUST COMPANY

SAVE

- \$12.00
- \$25.00
- \$50.00
- \$100.00
- \$250.00

By paying in a small amount each week for only 50 weeks. Our Christmas savings club makes it easy. Already many have joined. It is time yet for you to join. Do so today at

THE CLEVELAND BANK & TRUST CO.
 Shelby, N. C.

DO BUSINESS WITH THIS BANK

and you'll never regret it. We are going forward in every department. We cordially invite your business whether it is large or small.

Interest Paid on Savings and Time Certificates

CLEVELAND BANK & TRUST COMPANY
 Shelby, N. C.



FANNING'S PRE-HOLIDAY SALE

Reductions on all Ready-to-Wear, Men's Clothing, Overcoats and Shoes.

Just Five More Days to Enter Contest

On December 24th at 5 P. M. we will give away one CHEVROLET CAR and NINE OTHER VALUABLE PRIZES.

All coupons must be deposited in box before 5 o'clock Monday P. M.

Make his Gift a Serviceable One.

We suggest Man

- hattan Shirts,
- Handkerchiefs,
- Hose, Pajamas,
- Belts, Ties, Bath
- Robes, Hats
- Cuff Links,

Scarfs,

Knit Vests.

A Suit of Clothes,

or Overcoat,

Bed Room Slippers.

One Lot Men's

Union Suits

\$1.00

Sizes 42 to 46

ALL DRESSES REDUCED

One Lot Dresses—
\$14.50

Regular \$17.50 to \$22.50 Sellers.
 Onot Another Lot Dresses—
\$27.50

Includes \$34.50 to \$42.50 Sellers.
ALL COATS REDUCED

MEN'S SUITS

Until Christmas—All
 \$25.00 Suits **\$22.50**
 \$30.00 suits **\$25.00**
 \$35.00 Suits **\$30.00**
 \$40.00 Suits **\$35.00**

Except Serges

One lot suits—
\$12.50
 Regular \$17.50 to 19.50.

SHOES

\$1.00 OFF

of any shoe in the house priced over \$5.00.

Gift Suggestions for LADIES.

Maderia Covers,

Luncheon Sets,

Towels,

Silk Hose,

Handkerchiefs,

Silk Underwear,

Shoes,

Furs,

Bags,

Beads.

Bed Room Slippers,

Silk Umbrellas,

Bath Robes,

Sweaters,

A Dress or

Coat.

All Sweaters are on Sale greatly reduced.

W. L. Fanning & Co.

