

The Cleveland Star
TUESDAY AND FRIDAY
Star Publishing Company, Inc.
LEE B. WEATHERS, President
RENN DRUM, Local Editor

Entered as second class matter
January 1, 1905, at the postoffice at
Shelby, North Carolina, under the
act of Congress, March 3, 1879.
We wish to call your attention to
the fact that it has been our
custom to charge five cents per line
for resolutions of respect, cards of
sympathy and obituary notices, after one
month notice has been published. This
will be strictly adhered to.

FRIDAY, DEC. 21, 1923.
New Year, indigestion and finan-
cial embarrassment follow along
closely in the footsteps made in the
snow by Santa Claus.

A Nebraska editor of 43 years in
the "game" was painfully burned
while starting a fire in his stove
with kerosene. It is remarkable, a
newspaperman should know better,
and it is more remarkable that after
near a half century in the "game"
that he could afford such an expen-
sive method of kindling a fire.

A shine will not stay put unless
given a little rubbing at regular in-
tervals. Statesville. "The Best Town
in North Carolina," has decided af-
ter a mass meeting to stage a general
clean-up.

A Greensboro judge is handing
out 10-day jail sentences for speed-
ing and it seems to be working with
as much success as Judge Falls' mem-
ory course.

A Washington dispatch states that
Senator Hiram Johnson will run as
an independent man like as if he was
not already considered the "independ-
ent" candidate in existence un-
less it be Magnus, the other John
son.

Cleveland county is keeping up with
the march of progress. Farmers in
the county are installing radio, when
their ancestors not so many genera-
tions back would have been frighten-
ed into spasms at the sound of a
phonograph.

Ike, of Cravat, says he did not know
our congressmen were instructed in
wrestling and boxing in Washington
until he kept reading in the head-
lines about so many "deadlocks,"
"sparring" and "bloes."

CLEVELAND COUNTY POULTRY
Cleveland county is primarily a cot-
ton county, but it was not a record
production of the staple that brought
to the county the honor of being the
"best-balanced, agriculturally" of an-
y in the state. It was diversified farm-
ing on a systematic scale that brought
the honor and the organization here
of a cooperative egg marketing as-
sociation, a new step for the entire
state, evidenced still further progress
along similar methods, for poultry pro-
duction in North Carolina and the
South should be and can be a profit-
able enterprise. In a recent issue of
the Progressive Farmer, J. H. Woo
explains in a practical manner the op-
portunities of profitable poultry pro-
duction in the South and the article
quoted below should prove inform-
ing and helpful to the members of the
new organization and farm folk in
general.

"No section of the United States
taking all conditions into consider-
ation, offers better opportunities for
profitable poultry production than
our own Southern States. And yet
millions of dollars worth of poultry
and eggs are shipped into our South-
ern states annually from sections less
adapted to poultry culture than our
own states. It is unbelievable and
yet true that there are thousands of
farms in our section that do not have
a chicken on them. The average num-
ber of birds per farm is considerably
less than 50.

Our Southern States have compara-
tively mild winters that make good
winter egg production possible. Win-
ter eggs are the profitable eggs.
Because of our mild winters, the
laying houses, brooder houses, and
other buildings can be constructed
more economically and hence with
smallest possible investment.

We are blessed with a long hatching
and brooding season which allows
maximum production with the use of
a minimum amount of equipment.

Birds can have green grazing most
of the year and thereby keep the feed
cost at a minimum.

We live in the best fryer and broil-
er market in the world where fryers
can be marketed any month in the
year.

Our hens start laying each winter
two months earlier than do those in
the heavier producing centers. They
are also through laying and ready for
market two months earlier. In fact,
eggs, fryers, cull hens and all of our
marketable products bring top prices
because they are a little ahead of the
shipments from other sections of the
country.

New York or Florida tow of the best
poultry and egg markets in the world,
are in easy shipping distance from
any point in our section.
Every farm should have not less
than 50 purebred chickens. A flock of
100 will not require any more labor
and will be a more economical unit
than 50. A good poultry flock is as
much a component part of the farm

as the mules family cow, or hogs, and
should be so considered. The first duty
of the flock should be to furnish eggs
and poultry meat for home consump-
tion. Enough extra birds should be
kept to pay all expenses of feed and
labor and make a profit besides.
Chickens consume a great amount
of grain that would otherwise be wast-
ed. They also consume enormous num-
bers of weed seeds and insects that
would otherwise be detrimental to
crops. Table scraps and surplus gar-
den crops can be turned into profit-
able meat or eggs. Poultry will show
more profit from skimmed milk or
buttermilk than will any other farm
animal.

Poultry can be cared for at times
when no other farm work is being
done and the necessary attention can
be given by members of the family
that cannot or should not do heavy
work. Poultry and eggs are cash
crops that can be sold anywhere at
any time and will bring in cash every
month in the year. A good farm
flock should pay all grocery bills.
The South is fast developing into
a poultry producing section and in
a few years be one of the biggest
producing centers. Every farmer
should have a profitable purebred
farm flock to help supply the future
demand. Now is the time to start. Be-
gin with a small flock and increase
gradually as returns warrant."

THE SPIRIT OF CHRISTMAS.
The spirit of Christmas is the
spirit of remembering our friends.
We send gifts just as the wise men
of the East took their frankincense
and murr to the Christ child who was
born at Bethlehem in a manger over
nineteen hundred years ago. The giv-
ing spirit has come down the ages
and as years have rolled by, it has
grown as the people have prospered
until today the mails are loaded for
a week in advance with millions of
packages going to and fro. The giv-
ing habit is a good habit for the
Good Book truly says, "it is more
blessed to give than receive." This
great doctrine has made America the
big brother of suffering humanity in
the less fortunate nations of the
world. Whether at Christmas time or
mid-summer, America has never turn-
ed a deaf ear to the cry of hun-
gry children and the wail or suffering
men and women of any race or creed.

There is lots of giving to those
who really do not need help, but it
should continue just the same, be-
cause the giver is helped by the act.
It makes the giver more charitable
and more generous to all worthy
calls and is in keeping with the right
Christmas spirit. Just as the Christ
child came to bring peace, we
should at this season remember first
to take offerings to the poor and less
fortunate as a token of our brother-
hood to man and our kinship to Him
who brought the greatest gift man-
kind has ever had.

WILL YOU LET THEM THINK
THERE IS NO SANTA?

Eventually as a boy grows older he
"gets wise to" the fact that his dad
and the Santa Claus of earlier days
are very much alike, but one or the
other they are two fellows worth be-
ing on friendly terms with, as the
days slip downward in December.
How would you like to have 200 or
more "dads" around Christmas time
and in reality have no "dad" at all?
There is a youngster in the Children's
Home at Winston-Salem by the name
of Robert Snow in exactly that kind
of predicament. His 200 or more
"dads" are all natives of one county
and one town and that town is Shelby
and his Christmas all depends upon
whether his "dads" are just as good
Kris Kringle as they are "Dads."
Robert is an orphan and his upkeep
at the home comes through the gen-
erosity of the Men's Bible Class of
Central Methodist church, Shelby.
And Robert is looking forward to
Christmas just as eagerly as if he
had a fireplace of his own and a
mother and father to tuck him under
cover before the whiskered sleigh-
rider drifts down the chimney. The
200 "dads" are going to see that Robert
is not disappointed and anything
handed to the treasurer of the class
before Christmas will be use in fill-
ing the stockings that hang under
Robert's name at the home for the
homeless.

There are many Robert Snows prob-
ably not Robert Snows by name but
by cruel fate. The officials of
your church or any other church
in town can tell you of one. Robert
is only used for an example for it is
Christmas time, and after Santa
makes his journey to your own chil-
dren what could make you feel more
like you had observed the Christma-
spirit than help fill up some of the
stockings that would have otherwise
been empty?

Dr. J. S. Dortor
VETERINARIAN
Residence Phone 41.
Office Paul Webb's Phone 2
SHELBY, N. C.

Cut sapphires have been colored
a bright canary yellow with radium
rays
STRAYED-BAY HORSE MULE
weight about 850 lbs. Finder no-
tify Wade Bell, Grover. 1-21c

New Year Prayer
Oh, Young New Year, take not
these things from me—
The olden faith; the shining
loyalty
Of friends the long and
searching years have proved—
The glowing hearthfires, and the
books I loved;
All wanted kindness and welcoming.
All safe, hard-trodden paths to which
I cling.
Oh, Glad New Year, blithe with the
thrill of spring—
Leave me the ways that were my
comforting!
—Boston Transcript.

His Happy New Year
By Ethel Cook Elliot
© 1923, Western Newspaper Union.

MAN was walking in swift,
angry strides down the
snowy street. He was think-
ing about a big business
deal that had just fallen
through, and blaming his
partner for it. Indeed, he had only
a minute ago parted from his partner
with scornful words. And the partner,
who was a younger man, had said
nothing. He, too, had felt that the
blame was all his, and he was ashamed
and grieved. But harder than hav-
ing lost the business for the firm,
that young man found it to have lost
the good will and respect of his senior
partner, whom he admired, even re-
vered.

The angry man was suddenly called
from his unpleasant thoughts by a
little newsboy thrusting a paper under
his nose. "All about the murder, the
big Riverside murder!" he intoned
through his little nose. "Paper, sir?"
"The angry man shoved the boy
away. "Get out of my path," he
growled, absent-mindedly.

But the newsboy was not taken
aback. He grinned up into the cloud-
ed face and drawled: "Aw, sir, let
yourself have a Happy New Year."

The man walked another block be-
fore the words reached his conscious-
ness, so absorbed had he been in his
anger. But then they came clear and
calm—"Let yourself have a Happy
New Year."

How foolish would be the man who
wouldn't let himself have a Happy
New Year! Bad business that of
turning happiness away from you.
Nobody, nothing could give you a
Happy New Year, of course, unless you
let yourself have it. Funny thought.
But stop. Wasn't that exactly what
he was doing now, not letting himself
have a Happy New Year? Bad busi-
ness that; worse than that bad busi-
ness his young partner had just fallen
into.

Suddenly he stopped, whirled about
and retraced his steps. "I'm not go-
ing to cut myself out of a Happy New
Year just to indulge myself in a little
poisonous anger," he cried to himself.
"I'll just hurry back to the office and
invite that young man to lunch with
me. We've always been good pals till
now."

And he did hurry to catch his part-
ner before he, too, left the office. But
he did not hurry so much that he could
not stop at the corner and buy the
few remaining papers from the inso-
lent little newsboy there, though it
goes without saying he hadn't time to
stop for the change.

AT THE EBB
"Hope the New Year finds you
high in spirits!"
"Old man, there ain't but two
fingers of the stuff left in the house."

ONE FRIEND TO ANOTHER
"I hate, you know, to have you go.
You've been a blamed good year to
me.
Next year will do the right thing, too!
Well, we shall see what we shall
see."

Central Methodist Church.
Sunday school 9:45. Let us have a
perfect attendance in each depart-
ment.
Preaching at 11 a. m., by the pas-
tor. The music and the sermon will
be appropriate. Will not the members
of our Sunday school and church
strive to be in their places at the
morning hour to join in the celebra-
tion of the "Birthday of Hope?" At
7 o'clock an unusually interesting
service will be held in the theatre.
The management has kindly offered

the use of their large building so all
who may desire can be accommodat-
ed. Appropriate music by the choir
and orchestra will be furnished. Hon.
C. R. Hoey will deliver an address
and the pastor will show a number of
appropriate pictures. We want to
make this a most spiritually helpful
service. A free will offering will be
taken for the poor. Let us try to
make some life richer and some home
happier during this Christmas sea-
son.
TRY STAR WANT ADS

SCHOOL MAGAZINE IS
READY FOR STUDENTS
The December issue of "The Maga-
zine," published by the senior class
of the Shelby high school, has just
come off the press and will be distrib-
uted in the schools today. It is a top-
notch school organ and is a credit to
the school system as well as to the
students who compiled and edited it.
Under the section devoted to con-
tributions are two well-handled short
stories and an informing sketch on
school progress. Other departments

are given to the work among the
classes, literary societies, athletic
news and school events. John P. Mc-
Knight is editor and Isabelle Hoey
associate editor; Minnie Eddins
Roberts business manager; Frank
Hoyle assistant business manager.
Department editors are Ila Mae
Bost, Selma Greene, Frances Whit-
nant, Alpha Gettys, Delia Cabanis
and William Beam.
FOR SALE. GOOD WORK MULE
B. J. Grigg, R-1, Lawndale. 2-21p

COMING TO THE PRINCESS THEATRE, Shelby, N. C.
3 DAYS—MONDAY, TUESDAY, WEDNESDAY, DEC. 24, 25, 26.
"THE MILLION DOLLAR BABY"
Musical Comedy Company
Beautiful Girls, Funny Comedians, Harmony Singers, Dainty Dancers, Elaborate Ward-robe, Special Scenery and the most wonderful Child on the Stage.
Change of program nightly.
Admission, Matinee—25 and 50c. Night Prices—25, 50c. Reserve seats 75c tax included.

The New ESSEX
A SIX
Built by Hudson under Hudson Patents
Essex closed car comforts now cost \$170 less than ever before. Also with this lower price you get an even more attractive Coach body and a six cylinder motor built on the principle of the famous Hudson Super-Six.
It continues Essex qualities of economy and reliability, known to 135,000 owners. It adds a smoothness of performance which heretofore was exclusively Hudson's. Both cars are alike in all details that count for long satisfactory service at small operating cost.
You will like the new Essex in the nimble ease of its operation. Gears shift quietly. Steering is like guiding a bicycle, and care of the car calls for little more than keeping it lubricated. That, for the most part, is done with an oil can.
The chassis design lowers the center of gravity, giving greater comfort and safety, at all speeds, on all roads. You will be interested in seeing how this is accomplished.
Greater fuel economy is obtained. The car is lighter, longer and roomier. You will agree that from the standpoint of appearance, delightful performance, cost and reliability, the new Essex provides ideal transportation.
Touring Model - \$850
Freight and Tax Extra
A 30 Minute Ride Will Win You
THIS CAR IS NOW ON DISPLAY
HOEY MOTOR COMPANY
Shelby, N. C.