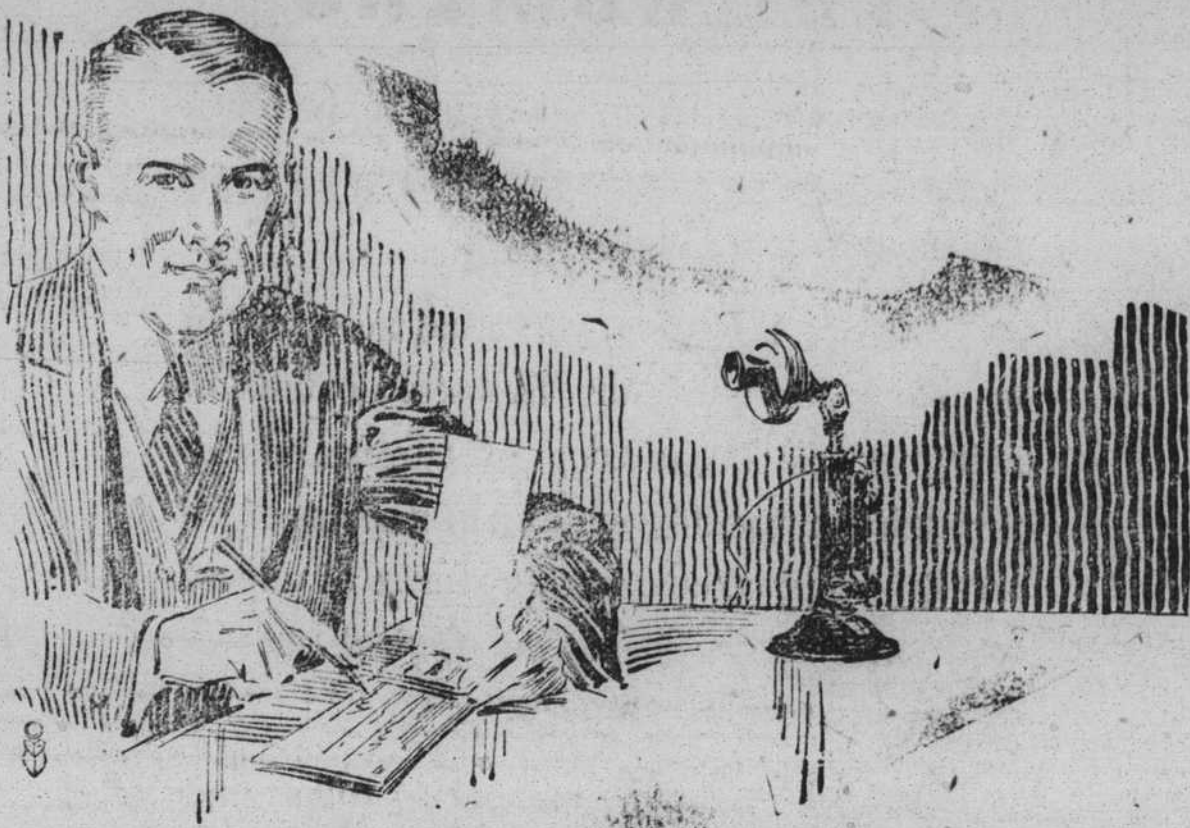


PRIZES OFFERED CHILDREN

A Fund Has Been Subscribed to be Offered in Prizes to the School Children



FOR THE BEST POSTER MADE ON

THRIFT

Junior High School	\$2.00
Central Elementary	2.00
Marion Street	2.00
LaFayette Street	2.00
South Shelby Elementary	2.00
South Shelby High School	2.00
Colored Elementary	2.00
Colored High School	2.00

FOR THE BEST COMPOSITION ON

THRIFT

Junior High School	\$2.00
Central Elementary	2.00
Marion Street	2.00
LaFayette Street	2.00
South Shelby Elementary	2.00
South Shelby High School	2.00
Colored Elementary	2.00
Colored High School	2.00

NATIONAL THRIFT WEEK

NATIONAL THRIFT WEEK is a movement on behalf of a more thrifty nation, fostered by the Y. M. C. A., with the endorsement and co-operation of forty-seven of the leading civic, industrial, educational and religious organizations of the country.

It always begins on January 17, the birthday anniversary of Benjamin Franklin, the American apostle of Thrift. This event extends through the following week, each day being devoted to some specific attribute to Thrift.

OPENING DAY—THURSDAY, JANUARY 17—Is known as Thrift Day, a reminder that it is our duty to inspire Thrift in ourselves and our associates.

BUDGET DAY—FRIDAY, JANUARY 18—Is definitely set for the purpose of making our Budgets for the week, the month or the year.

PAY BILLS DAY—SATURDAY, JANUARY 19—Offers an opportunity to keep our credit in A-1 condition with those good enough to give us time to pay our bills.

SHARE WITH OTHERS DAY—SUNDAY, JANUARY 20—Is the day that recalls to mind the golden rule.

LIFE INSURANCE DAY—TUESDAY, JANUARY 21—Is for those who must provide protection for the loved ones.

OWN YOUR OWN HOME DAY—TUESDAY, JANUARY 22—Delivers a message to every family man, calling upon him to build his own "castle."

MAKE A WILL DAY—WEDNESDAY, JANUARY 23—Demands that every one having dependents should see to it that they are taken care of in the event of his death.

National Thrift Week presents to you an opportunity to help others, yourself, your business and your community. You can well afford to be active in bringing success to this movement here.

These public spirited organizations have contributed to the expense of this page advertisement and solicit your earnest endeavor to make this week a permanent one in Shelby. They request your hearty co-operation.

Cleveland Bank & Trust Company
First National Bank
Union Trust Company

Shelby and Cleveland County B. & L. Association
Shelby Building & Loan Association
Cleveland Building & Loan Association

NATIONAL THRIFT WEEK
JANUARY 17th-23rd.