#### The Cleveland Star TUESDAY AND FRIDAY Subscription Price.

nail, per year -Star Publishing Company Inc. 3. WEATHERS, \_\_\_ President INN DRUM \_\_\_\_\_ Local Editor to why the last did come:

ntered as second class matter mry 1, 1905, at the postoffice a by, North Carolina, under the

fact that it is and has been ou m to charge five cents per line resolutions of respect, citrds of ka and obituary nouses, after one th notice has been put ished will be strictly adhered a

## TUESDAY JAN. 22, 1924.

for the county fair is a fair propose- the parlor of the house the general

flivvers of the other candidates.

"It's allus leap year wid me," said Ike of Casar Saturday as he leanel

McCormack will sing in Russia. Perhaps some of those Soviets can in-

A ghost is said to haunt the Goldsow never sees it until he "gives up on's funeral." tue gnost."

be \$7,810.40.

It is to be hoped that the proposed tax reduction is more in evidence than the weight lost by the stout people who fall for the get-thin-by mail propaganda.

#### THE LAST TO COME.

Not so long after the armistice was signed the boys that were healthy and well or not suffering from anything more than "cootie" infection started coming home. Their coming covered a considerable period of time. There were others who suffered far more serious mishaps than just the "cootie crawl"-these came later from the hospitals some unknowingly and others as well as they would ever be. The ions and miscellaneous taxes. From last to come did not do so by any ex- the first two sources the revenue to pressed wish of their own, but because about \$100,000.000 and the miscellan-back home" a father and a mother or eous taxes raise \$30,000,000 or \$40,other relative desired that the re- 000,000 more a good part of which can Special to The Star. mains of the boy who gave his all be cut out. But the main thing Mr. Lattimore, Jan. 19 .- On Friday rest under a familiar sod. Some par- Mellon thinks is to cut the taxes on night January 18th the Lattir

looked down upon the sad scene of a We wish to can your attention to funeral party assembled at a humble

"He was a soldier, sir," replied an an inquiry from the general, who had

The general stepped from his car ollowed by his aid. The plaintive one in the old man's voice gripped The method of raising the money the general's heartstrings. Entering shades were drawn and the caselit It might be said Henry Ford put a rested upon two wooden horses. It "Silent Cal' muffler on the campaign was a metal casket, such as are provided for the shipment home of the the cushion in silent prayer.

A ghost is said to haunt the Golds-boro-Wilmington highway. There wiping away a tear from his cheek. Power Company offers the consumers Man to His Country, Wilbur Wilson. should be one at every dangerous ':'I am General Pershing, and I am of power, which requires an addition I The Crisis, Lala Martin. Education of

marked to his aid, Colonel George facturing plants, some of the local en-If everyone of the 1,502 students in Marshall, giving one last look at the terprises having to pay \$500 more per the Shelby schools would each save funeral party starting upon its march 10 cents per week the total savings to the cemetery, "what it means to of all the children in one year would our American parents to have even the bodies of their sons sent home from France."

#### TAX REDUCTION.

There is going on in Washington, considerable talk about low taxes shall be reduced. Both parties are of course in favor of tax reduction, because this is a political year and a tax a big difference in the cost of power reduction program is a fine bait to and naturally the big difference in hold out to the voters. Secretary the cost of manufacturing, leaving the Mellon has proposed a plan which meets the opposition of Senator Simmons, one of the leading Democrats of the House. On this subject the

Yorkville Enquirer has this to say: "Secretary Mellon's plan is to get rid of the socelled nuisance taxes. which include taxes on telegraph and telephone messages taxes on admiss-

cs. He is after the surtaxes and the be called "prize night" a readers and A high-powered army automobile lost by cutting out the taxes. The of shoes given by the Farmers Mer- liace of the South Shelby schools, and chugged around a sharp curve of a Democrats would take part of the cantile company to the best high County Supt. J. C. Newton. dusty road in Pennsylvania, carrying burden off both large and small in- school declaimer. a general and his aid. Sudden'y they comes; but it wants more off the littopped his car And he added, "Kill- this means they can give large relief and Lyman Martin the shoes. to the individual tax payer and at the same time go on with the payment of real relief remains to be seen."

THE RATE FOR POWER.

We have been inclined to favor the "I now understand,' he later re- works a great hardship on the manumonth for steam-generated power. And the worse feature about it is, that the consuming plant has no way of knowing whether it is consuming steam or water generated power until the invoice is received at the end of the month. During the dry spells of weather through which we passed last Fall, the water stations are unable to produce sufficient power to supply the customers and the steam plants are called into service. But this makes textile managers absolutely in the dark as to costs until the statement

## Prize Night Held At Lattimore School

Interesting Contests Held in Which Prizes Were Given to the Winners.

brought incomes, both large and small incom- school observed what may fittingly

These critcisms were in several dif- excess profits taxes. He considers declaimers contest, in which pupils Champion, Angelina Johnson, Bleaka ferent forms and were hard to ans- that the taxes discourage the activity from the several departments of the Blanton. America First, Max Gardner. wer. The mother that didn't wear a of capital and force it into non-taxable school took part, was held in the Address on Armistic Day by Woodrow --- \$2.00 golden star or the father that hadn't securities. He thinks that if there is a school auditorium. Four prizes were Wilson, Charles Wilson, The Future \$2.50 lost a lad could hardly understand, subsantial reduction in these taxes on given. A piece of gold money offered of America, James Raburn. The following touching story appear. the rich people, there will be more to the best reader in the high school The school was indeed fortunate in ing in the Philadelphia Public Ledger business and industrial activity and by the Union Trust company was securing the following men as judges is no doubt the best explanation as thus will be added more to the benefit awarded to Bleaka Blanton. Marion in the contest, Prof. O. P. Hamrick, of the country generally than will be Champion was the winner of a pair of Boiling Springs; Prof. G. M. Love-

tle fellow than off the big fellow. pin given by Prof. Lawton Blanton Also the Democrats would raise from and a pair of shoes given by R. R. \$50,000,000 to \$100.000,000 from stock Hewitt and company to be awarded dividends about \$100,000,000 from ex- to the best reader and declaimer in old man at the gate in response to cess profits and another \$100,000,000 the elementary grades. Margaret to right. from inheritances. They argue that by Stockton was awarded the trophy pin

> During the past several weeks the the bonus. There are Republicans who pupils nave snown much enthusiasm oppose the Mellon plan and Democrats over the contest. Fifty or more entwho favor it. There are scores of oth- ered the preliminary contests which is who have still other plans. The were held January 14. Of this number that started the circus. prospect is for much talk, talk, talk; nine from the elementary grades and but whether or not there will be any 12 from the high school were re-elected to enter the final contest.

The program Friray night was as

soldier dea't from France. A small action of the corporation commission I vman Martin: Jack's Big Sister, Song, Glee club. The Flag Goes by, cushion was upon the floor, and its in allowing an increase in the rate to Maryaret Stockton. Song of Marion's condition told of its use by a succes- 1.40 per hundred kilowatt, because the Men, Paul Blanton. W hat a Friend We from in front of a flivver while jay- sion of kneeling relatives and friends. development of hydro-electric power Have Jesus, Mary Elizabeth Willis Holding his hat in one hand the gen- in the Piedmont Carolinas is responsi- Darby and Joan, Florine Wilson. Tom eral knelt beside the little woman on ble in a large measure for our indus- the Drummer Boy, Maxine Philbeck trial growth and the producers of The Birth of Our Nation, Howard "He was my boy," whispered the power should be allowed a reasonable Horn. Im Bad I Guess I Am, Genevier terpret some of the songs garbled by. "He was my boy, whispered the power should be be the songs garbled by. woman, who then asked, "I wonder if return on their investment. However, Blanton. Psalm of Life, Arlon Mcwe have learned there is a clause in Swain. Back in Squashville, Agnes "He did, madam," said the general, the new contracts which the Southern Lattimore. The Duty of an Educated curve, and probably there is but a fel- to glad I was able to come to your rate when the power is generated by Women, Gladys Horn. Environment steam rather than by water. This Necessay for Character Building Florence Hamrick, Life, John Crawley. Towser Shall be Tied, Maude

Crowder, The Farmers Home, Marion

The girl with cotton stockings can't see a mouse.

Any man who thinks he has no chance is correct. The optimist reads "no" from left

Most of those who swore off swearing are swearing on.

A girl isn't a jewel just because she has a rich setting.

Muscle Shoals was a white elephant until Ford asked for it, and

When every dog has his day he wants to make a night of it. If you haven't a new auto tag you

are it. Too many people think the Liberty

Bell is a dumb-bell. It is interesting to learn that a congressional bloc is formed by put. ting heads together.

W. C. FEIMSTER CANDIDATE

FOR LIEUTENANT GOVERNOR Hon. W. C. Feimster of Newton authorizes the announcement that he ha definitely decided to enter the race for lieutenant governor in the democratic primary of next June. He has made this decision after much solicitation of frnends from all parts of North Carolina, which has been ir creasing steadily since an item was sent out from Raleigh a few weeks ago that under certain cireumstances he would become a candidate.

# **NEW SOUTHERN SCHEDULE** CHARLESTON DIVISION

No. 113 Marion to Rock Hill 7:16 a. m. No. 36 Rock Hill to Marion 9:57 a. m. No. 35 Marion to Rock Hill 6:36 p. m. No. 114 Rock Hill to Marion 8:08 p. m.

No. 35 makes connection at Blacksburg with No. 38 for

L. E. LIGON, Agent, SHELBY, N. C.

#### STAR WANT ADS BRING RESULTS.

#### SEABOARD AIR LINE RAILWAY COMPANY Arrival and Departure of Passenger Trains at Shelby, N. C.

Lv.	No.	Between	No.	Ar.
7:40a	34	Rutherfordton-Raleigh and Wilmington	34	7:40a
5:47p	31	Wilmington-Raleigh and Rutherfordton	31	5:47p
4:50p	15	Monroe-Rutherfordton	15	4:50p
11:02a	16	Rutherfordton-Monroe	16	11:02a
Sah	odulos	mulliphed on information	- 4	

Schedules published as information and are not guaranteed.

> E. W. LONG, D. P. A., Charlotte, N. C. or G. SMART, Local Ticket Agent

STAR WANT ADS BRING RESULTS.

# The Cost of a Car

is no measure of its value

# These are the things to consider

HE cost of a car depends in large part on volume and efficiency. It is no criterion of value.

Studebaker builds 150,000 fine cars yearly. All of them are Sixes. The main costs are divided by that enormous output. Thus at prices of \$975 and up we offer the utmost in quality.

We offer maximum values. Don't judge these cars by Under other conditions they might cost twice as much, yet offer less than

# Some major costs

Quality cars require costly facilities. Studebaker has \$50,000,000 invested in modern plants and equipment. \$8,000,000 in drop forge plants alone. \$10,-000,000 in body plants,

to carry out the Studebaker standards. There are 12,500 upto-date machines employed to build these cars. Some are enor-

mously expensive. Few outputs justify such facilities. Then parts must be bought outside, and profits paid to others.

Studebaker engineering costs \$500,000 per year. That to us is \$3.33 per car.

Our Department of Research and Experiment employs 125 skilled men. It makes 500,000 tests per year to

maintain our standards. Our Bureau of Methods and Standards fixes the requirements for

every part and detail. 12,000 inspections are necessary for each car to insure against flaws and mistakes. We employ 1,000 men to make them. Cars like the Studebakers cannot

be built without such facilities, such research, such care. Yet enormous output alone makes them possible at Studebaker prices.

# The best we know

LIGHT-SIX

5-Pass. 112" W. B. 40 H.

Roadster (3-Pass.)

Coupe (5-Pass.)

Studebakers represent the best we know. And with our army of engineers, with our wealth of experience, we probably know what is

We use 35 formulas for steels. Each is best suited to certain parts, as proved by years of tests.

On some steels we pay the makers a bonus of 15% to get them exactly right. There is no room to excel us

We machine the entire surface of each crank shaft, as was done on Liberty Airplane Motors. That extra cost is heavy. But thus we get

Just Go and See

fine-car field.

them out.

Studebaker is today the leader in the

Studebeler builds more quality cars than

Buyers of fine cars last year spent over

The demand for Studebakers has almost

Then go see them. Compare them with

trebled in three years - as people found

any car you will. Don't spend \$1,000 or

over without knowing what Studebaker

that perfect balance, that absence of

than any other car which costs un-

der \$5,600. They cost considerably

more than ball bearings.

can excel it.

SP

. 5-Pa

Touring

Roadster

Coupe (5 Sedan

We use more Timken bearings

These facts apply to all Stude-

bakers, of all styles and sizes. The

materials used in all chasses are

Beauty-Luxury-Finish

The Studebaker coach work has

The finish is produced by 26 oper-

been famous for decades. No one

any other concern in the world.

\$200,000,000 for Studebaker models.

offers. You owe that to-yourself.

ations, including 15 coats of paint and varnish.

Open cars have real leather cushions. They cost over imitation leather, about \$25 per car.

No closed cars could be more luxurious. That lining of Chase Mohair is made from the soft fleece of Angora goats. A velour lining would save about two-thirds that cost-up to \$100 per car.

Note how every detail denotes infinite care. That, as you know, is expensive.

Note the completeness of our larger models. The nickel - plated bumpers, extra disc wheels with cord tires, a steel trunk, a courtesy light. These are rare extras, even on the costliest cars.

# Nothing is stinted

Compare part by part with any rival cars. Studebaker will show you some scores of advantages.

Then consider Studebaker history. For 72 years this name has stood for quality. When people rode in carriages, Studebaker built the best. Now those same traditions are applied to motor cars alone.

Consider Studebaker records. Mark how these cars in service have multiplied demand, until people last year paid \$200,000,000 for Studebaker cars.

Consider their service records. One Studebaker car, built in 1918, has run 475,000 miles. It is still in active service. It lately made a midwinter trip from Los Angeles to New York. That means 80 years of average service, of 6,000 miles per year.

What more can you dream of in a motor car than the Studebakers

ECIAL-SIX	BIG - SIX
sss 119" W. B. 50 H. P.	7-Pass. 126" W. B. 60 H. P. Touring \$175
(2-Pass.) 1325.00 Pass.) 1895.00	Speedster (5-Pass.) 133 Coupe (5-Pass.) 249
	Seuan 268

(All prices f. o. b. factory. Terms to meet your convenience.)

DOGGETT BROS. Shelby, N. C.

975.00

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