

spitality of its people. In fact when a visitor comes to Shelby he is sure say the latch string is out and Shelby is a town "by the side of the road." But Spartanburg has a nifty little stunt of hospitality that has caught the attention of Shelby visitors there. Recently a Shelby man notored to the Spartan City, parked his car at the curb and was gone for ling on his steering wheel. His pulse picked up, his heart hit a hostuling and his pocketbook began to feel deflated-for what else could the vellow pasteboard mean than a card investigation to police headquarters, where an explanation would be required for a traffic violation? Closer inspection, however, engendered more friendly feeling. "Hello, Visitor:", the little yellow card screeched, "Spar-tanburg Welcomes You and Hopes you Will Return Often. Free maps and information at the chamber of commerce, park you car as long as you please in Spartanburg. Never mind the time limit, except in safety zones and near fire hydrants." The attractive welcome accomplishes its purpose in warming the heart of an out-of-towner was signed by the City Council Mater Club and Chamber of Council, Motor Club and Chamber of Commerce and approved by the mayor and chief of police.

The primary in which North Carolina democrats will name their can-June, but a matter of a few months time means nothing to a drugstore gathering. As is the habit in the few hours after supper until the better half tolls curfew, quite a number of men "around town" were congregated in a local drug store one night recently when things political bobbed up. Soon things brewed down to Mc-Lean and Bailey, and Bailey and Mc-Lean. Some said Angus W. would Gleveland county, others said Josiah W. "wouldn't do nothing else but-" and oratorical talent lost to world was revealed. Finally it was ided to take a poll of all those asbled in the soda fountain estabnt that caries pills and such e as a sideline. Quite a few were spoken for their choice, others ere not for one of the candidates. but were not sure they were for the other-So, if anyone has dissipated hough of his time to ramble so far down this column to see who that, gathering decided upon for the next governor of North Carolina, they will have to do as the writer, wait until next June and see.

Another Landmark to Go.

With so much improvement under way in Shelby, the old landmarks are dly. This tir ie it is an old saloon where many of the older peonle maffed a dram. The old McArthur huilding corner of Warren and Washington streets, recently purchased by the Masons for a temple site has been Sam will remove the old wooden building and erect tenant houses. The going of this building recalls some local history. The Star has not inquired beyond 50 years ago. That is long enough but still does not go back to the erection of the building which is one of the oldest in town. Something like half a century ago David Mc-Arthur, father of Will and John Mc-Arthur, photographers, both of whom are now dead, operated a barroom at this place. He reared a family there and his bar room was a popular gathering place but always orderly, for drinking then was a popular past-time and society did not frown upon the fellow who liked his dram. Some of Mr. McArthur's patrons sang a little song which ran something like this: "Where did you get your liquor, where did you get your dram? I got it around the corner, from a little cross-eyed man." Old men, you re-member the good old days and how member the good old days and how that little song riled Mr. McArthur.

Hauling in a Hurry.

Will Putnam, farmer and excavator who is excavating the old Princess theater building where a three-story brick building will be erected for W. L. Fanning company's department store, furnishes a fine example of how motor trucks have contributed to the "quiek-step". Two hundred and eighty miles in a day with a car is a fine travelling record, but Mr. Put-nam made this record last summer hauling builder's sand with a truck. It is 3 1-2 miles from town to his sand bed on the river near Weavers bridge. last summer one of his trucks made 20 loads a day or 40 one-way trips each of which was three and a half miles making a total of 280 miles in a day. It took hustling to do this when you take in consideration that the truck had to be loaded and unloaded. The unloading is only a matter of tripping the bed, but the loading process required some time. Verily the ofor truck has been a wonderful innce in quickening business.

Perhaps. Maybe. Perhaps it would have been better or ald man Candler to have gone head and married the widow.—Char-y and Children.

The reformer must be sincere, after all. He labors ceaselessly to work him self out of a. job.—Palatka (Fla.)



## "Content's A Kingdom"

---Thomas Heywood

Every citizen of Cleveland should possess it. For, are not the Prosperity, Progress and General Welfare of a great Communinty best reflected in the CONTENTED DISPOSITIONS OF ITS RESIDENTS.

Put yourself in the place of the visitor within our gates. If he's of the type who judge as they pass—and most of them do—he'll formulate his opinion of us and our town by the welcome he receives, the friendliness he observes about him, the neighborliness of our citizens and the state of CONTENTMENT we show. I'm so vil sold o

So go about with a friendly smile—one that you really mean. Speak a kind word for Shelby and Cleveland whenever the opportunity presents itself. Do a kind deed for your neighbor now and then and he'll do as much for you. Make the visitor feel at home by imparting what information you can with a cheerfulness that bespeaks your CONTENTMENT in living in this great community.

Surely, you have every reason in the world to be CON-TENT here. Your interests, both commercial and social, are here. Our resources are just beginning to be · developed. And yours are the countless opportunities to make this a better place in which to live and enjoy life to its fullest extent.

We, the undersigned business interests, believe that the happy, CONTENTED citizen is a better Advertisement for Shelby and Cleveland than the biggest billboard on earth could be.

C. C. GREEN, Phone 293. Produce, Paints and Poultry Feeds.

ARROWOOD-HOWELL LUMBER CO. We are on the Job With All Kinds Building Materials.

W. C. WRIGHT MACHINE SHOP General Repair Work. We Sell And Press Solid Truck Tires. Welding and Brazing.

T. W. HAMRICK COMPANY Jewelers and Optometrists.

ARCADE FURNITURE COMPANY High Class Furniture at Moderate Prices.

> PAUL WEBB. The Rexall Druggist, Drugs, Seeds, Paints and Oils.

SHELBY HARDWARE COMPANY Hardware and Mill Supplies. The Store of Service.

ROBERTS-MAUNEY AUTO PARTS COMPANY Parts and Supplies for Cars and Trucks.

**BOST'S BAKERY** Bost's Better Bread, Pies and Cakes.

CLEVELAND BANK & TRUST CO. A Bank Equipped to Serve.

> J. W. SPANGLER Exide Battery and Service Station. We Charge and Repair all Batteries.

HEED THIS ADVICE AND—BE ONE.

AREY BROTHERS Texaco Petroleum Products-Chevrolet Cars.

THE CLEVELAND STAR Cleveland's Leading Newspaper-Strictly Local.

CLEVELAND BUILDING & LOAN ASSOCIATION Own Your Own Home by Paying A Little Each Week.

PARAGON FURNITURE COMPANY Shelby's Leading Furniture Dealer and Undertakers.

**WASHBURN & COMPANY** Hardware-Sporting Goods-Gasoline.

SHELBY CREAMERY COMPANY Making a Reputation for Cleveland County.

FIRST NATIONAL BANK of SHELBY Capital and Surplus Half Million Dollars.

GRIGG and HAMRICK, Phone 25 Hay, Fertilizer, Coal and Wood.

ANTHONY and ANTHONY We Sell Farm and City Property.

UNION TRUST COMPANY Shelby — Lattimore — Lawndale — Fallston "In Union There Is Strength."

SHELBY BUILDING & LOAN ASSO. 17,500 Shares In Force-J. F. Roberts, Secretary-Treas.

FARMERS HARDWARE COMPANY Utility Hardware Of Course.

SHELBY STEAM LAUNDRY For Satisfactory Laundry Service of All Kinds

> REX CIGAR COMPANY Hava-Rexa, Skill, Champagne Cigars.

FRANK L. HOYLE Fire, Life, Accident, Health and Auto Insurance.

**CLEVELAND MOTOR COMPANY** Dodge Bros., Sales and Service. C. P. Pecler Manager.

EAGLE ROLLER MILL CO. High Grade Flour and Feeds.

WRAY-HUDSON COMPANY Star Brand Shoes-General Merchandise.

W. C. HARRIS, Real Estate A Good Investment is Worth a Life-Time of Labor.

W. L. FANNING & CO. Outfitters to Men, Women and Children.

O. E. FORD COMPANY Buggies, Wagons, Farm Machinery, Mixed Fertilizers, Soda and Acid Phosphates.

> IDEAL ICE & FUEL CO. Wood Coal and Ice. Phone 250.

SHELBY and CLEVELAND COUNTY B. & L. ASSOCIATION Cleveland County Home Builders.