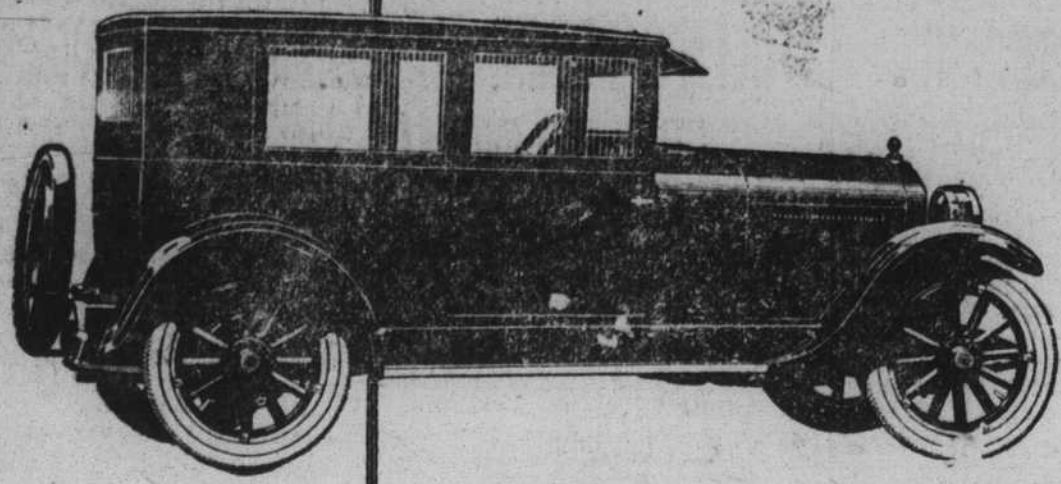


# The New ESSEX

## A SIX—Built by Hudson



### The Coach \$975

Touring Model - \$850  
 freight and Tax Extra

### We Ask This Simple Test

It is an easy way to tell if the new Essex Coach gives greater value than was ever provided at this price.

Take a ride. It has answered the question for thousands. Priced \$170 lower, the new Essex Coach provides a larger, handsomer body, with even greater passenger comfort than the former Coach.

And its 6-cylinder motor, built by Hudson, gives the smoothness of performance for which the Super-Six is famous.

### Has Qualities of Both Hudson and the Former Essex

Steering is as easy as guiding a bicycle. Note how comfortably and safely it holds even the roughest roads at all speeds.

Gasoline, oil and tire mileage are exceptional. A further satisfaction is the low cost at which all replacement parts are sold.

A 30 Minute Ride Will Win You

## HOEY MOTOR CO.

### QUALITY—

The name FISCO is now recognized as a pledge of Quality. The fact that Famous Fisco Fertilizer is so highly recommended may inspire you to follow in the footsteps of Fisco-users everywhere. They know what it has done for them.

Use Famous

# FISCO

Fertilizer and you will never know what failure is.

### —SPRING PRICES—

FISCO	12-3-3	\$24.40	FISCO	8-3-3	\$22.00
FISCO	10-4-4	\$26.70	FISCO Tobacco Special		
FISCO	10-3-3	\$23.20	(Sul of Potash)	8-3-3	\$22.90
FISCO	10-2-2	\$19.70	FISCO	8-2-2	\$18.50
FISCO	8-4-4	\$25.50	Nitrate of Soda		\$52.00

Bagged and tagged, F. O. B. cars nearest shipping point, Wilmington, N. C., or Norfolk, Va.

Payments: Sight draft bill of lading attached when shipped.

THE FISHERIES PRODUCTS COMPANY

Norfolk, Va.

Wilmington, N. C.

Manufacturers of Fish Scrap, Fish Oils, and Famous FISCO Fertilizers.



"BUY THE BEST AND USE LESS."

## The Cleveland Star Twice - a - Week For \$2.00 The Year. Subscribe Now.

### Have You Filed Your Income Report?

Here is the income tax information in a nutshell:  
Who? The following must file U. S. income tax returns:  
All single persons with net income of \$1,000 or more.  
All married persons with net income of \$2,000 or more;  
All persons with gross income of \$5,000 or more.  
All corporations.  
All partnerships.  
All fiduciaries.  
Every person (whether due income tax or not) has the privilege of filing a return to make known his taxable or non-taxable status.  
Returns must be filed whether you are taxable or non-taxable. All who pay wages or salaries of \$1,000 or more must report same.  
When? Before middle of March.  
Where? With U. S. collector of internal revenue at Raleigh, N. C., or with my deputy collector.  
How? Upon blank income tax return forms furnished upon request.  
What if you fail? Every person, partnership, fiduciary, corporation failing to file are delinquent and liable to penalty or prosecution. Obey the law and not be penalized.

### A Man With a Memory.

Wilson Mirror.  
Dr. Daniels, of Clemson college, told a story at the chamber of commerce annual meeting the other night of an old dandy who had a wonderful memory. The devil appeared suddenly before the aged negro and asked him: "Do you like eggs?" The reply was in the affirmative. Fifteen years later, the devil appeared again, uttering just one word: "How?" And quick as a flash, Uncle Zeke responded: "Fried."  
Sound rather remarkable, doesn't it? But there is nothing miraculous about a memory of that kind. Here's a little incident that occurred last night and in which we believe you will be interested, if you will pardon the personal tone in which it is written.  
Our baby was born three and one half years ago. We sent out announcements of the event to our friends, among the list being O Max Gardner, whom I met during his campaign for governor, and who always impressed me as being one of the finest men I ever has been my good fortune to meet.  
And that's all of that. I haven't seen Mr. Gardner in almost four years. Last night I called him over long distance telephone, intending to ask him to come to Wilson and make a talk to the men attending Sunday school.

### Change of Life

"When change of life began on me," says Mrs. Lewis Lisher, of Lamar, Mo., "I suffered so with womanly weakness, I suffered a great deal of pain in my back and sides. My limbs would cramp. I didn't feel like doing my work, and there are so many steps for a woman to take on a farm. I was very anxious to get better. A friend recommended

## CARDUI

The Woman's Tonic

to me and I began using it. I certainly improved. I went through change of life without any trouble. I can highly recommend Cardui."  
At the age of about 40 to 50 every woman has to pass through a critical time, which is called the Change of Life. At this time, great changes take place in her system, causing various painful and disagreeable symptoms.  
If you are approaching this period, or are already suffering from any of its troubles, or symptoms, take Cardui. It should help you, as it has helped others.  
Sold by all druggists. E-98

### LAND SALE

As agent of C. A. Beam, B. J. Hoyle, Georgia Hord, L. S. Beam, F. S. Beam, and Josie Hall, I will offer for sale at public auction to the highest bidder at Fallston, N. C., near the store of The Stamey Company, at 2 p. m. on the 1st day of March, 1924, the following described real estate:  
Lying near Fallston, Cleveland County, N. C. and being bounded by metes and bounds as follows: Beginning at an iron stake at the North edge of the old Lincoln Road, David Beam's corner, and runs with the old line south 71 1-4 east 33 4-5 poles to a state in said line, corner of lot No. 1, owned by Martha Beam and others; thence with the line of said lot North 3 1-2 East 95 poles to a state in the old line, corner of said lot; thence with the old line South 97 West 41 poles to a bunch of white oaks; the old-dower corner; thence with the old line South 2 West 68 poles to the beginning, containing 18 1-8 acres, more or less.  
Terms of sale: one-half cash; the remainder within twelve months after date of sale; or all cash.  
This the 13th day of February, 1924.  
T. B. HORD, Agent.  
D. Z. NEWTON, Atty.

### The opening remarks of the conversation were as follows:

"Is that you, Mr. Gardner?"  
"Yes. Who is that talking?"  
"This is Carl Goerch, down at Wilson."  
"Hello there, Carl! How is your baby, Doris?"  
Not even a moment's hesitation. If that doesn't equal Uncle Zeke, then we miss our guess.  
But wait a moment; there's still more to come. I mentioned to him that a friend of his had been talking about him here in Wilson the day before.  
"Who was it?" he asked.  
"Ed Fulghum," I replied.  
"Ed's a fine fellow. Next time you see him, ask him how his Rhode Island Reds are getting along."  
I mentioned the matter to Mr. Fulghum and he said that he had met Mr. Gardner only twice before in his life and that he hadn't seen him in six months or more.

Cleveland Springs.

Cleveland Springs.

Cleveland Springs seems to be coming into right much popularity as a year round resort. It is our understanding that there is a fairly good crowd there all the time now. This is encouraging to those who are boosters of Piedmont Carolina climate and resources. We have the finest in the world if we only let outsiders know about it. The Cleveland Star quoting a prominent visitor to the hotel who said there was no limit to the possibilities there, goes on to say: "The possibilities are great. Far eastern North Carolina has Pinchurst. Far Western North Carolina has the attractions of the 'Land of the Sky.' Still there are resort advantages at Cleveland that neither can boast. The climate uniformity here far exceeds that of Pinchurst, America's playground, or that of the Asheville section, called the vacationists' paradise. There is no facility or advantage that tends to make a resort really famous that is not or can not be developed at Cleveland Springs.

Whenever you think you have been wronged, just remember how many people, better than you, have been in the same fix.

### Grove's Tasteless Chill Tonic

Makes the Body Strong.  
Makes the Blood Rich.

DR. R. C. HICKS  
DENTIST  
Office Shelby National Bank Building, Phone 421  
Shelby, N. C.

DR. T. O. GRIGG,  
DENTIST  
320 S. Lafayette St.,  
Shelby, N. C.

C. J. WOODSON,  
Life and Fire  
Insurance.

Assets of companies represented \$300,000,000. 32 years in business. Unsurpassed record for a prompt and satisfactory settlement of losses. In the last analysis experience is what counts.

### T. W. Ebeltoft

Grocer and Book Seller

Phone --- 82

### Jno. M. Best

Furniture Co.

Undertaking  
Licensed  
Embalmers

Funeral Directors  
Day Phone 365  
Night Phones:  
364-378-J

### HURLS SELF AND CHILDREN FROM CATHEDRAL TOWER

A woman about 55 years of age Saturday threw a girl of five and a baby boy from the top of the bell tower of Westminster Cathedral in London, England and then plunged to the pavement her self falling near the dead bodies of the children.  
The identity of the woman has not been established.

The campanile of Westminster Cathedral which is 283 feet high, is entered at the bottom by a staircase immediately to the west of the entrance door in Ashley Place. From the top of the tower, which is square, the whole of historic West London may be viewed including Kensington Gardens, Hyde Park and the mass of celebrated buildings on the left bank of the Thames—the British Museum, Somerset House, the Temple, and the Tower.  
The cathedral was designed by the late J. F. Bentley and was built in 1895-1903. It has striped exterior, built in alternate bands of red brick and white Portland stone, producing a striking effect, which is enhanced by the slender shaft of the campanile, or bell tower, on the north side.

### PINK BOLLWORM DOOMED FEDERAL AGENTS ALLEGE

At least one of the important pests in the main part of the cotton belt is doomed to ultimate eradication if the success of the last few years of control work is an indication. According to the department of agriculture, the outstanding feature of the pink bollworm situation in the United States at present is that no new infestations have been found during the year, and that, except in the extreme western districts, no infestation whatever has been determined in any of the territory where the insect had been previously established, indicating the ultimate success of the effort to stamp out this pest in the main part of the cotton belt.

The situation is especially encouraging in Louisiana, where in the two large districts originally invaded no infestation has been found for over two years. In the Trinity bay area in Texas, where there was much infestation in 1917, and where effort was made to eradicate the pest, but one infested boll was discovered in 1921. None was found in 1922 and 1923.

While the work of eradication is now in a very satisfactory condition it would be too much to expect, says the report, that there will be no recurrences of infestation in some of the areas where eradication has been undertaken, and it is possible that new centres of infestation may be found. The control of any future outbreaks is reasonably assured, however, by what has already been accomplished.

### BURNS

or scalds of small area, cover first with wet baking soda. When dry, take this off. Dress with Vicks, gently. Do not rub in. Bandage lightly.

## VICKS VAPORUB

Over 17 Million Jars Used Yearly

DR. A. PITT BEAM  
Dentist  
Shelby, N. C. Phone 188  
In Dr. Ware's former office,  
Shelby National Bank Bldg.

### ADMINISTRATOR'S NOTICE.

Notice is hereby given that I have this day qualified as Administrator of the estate of S. M. Moore, deceased, late of Cleveland county, N. C., and all persons having claims against said estate are notified to present them to me properly proven for payment on or before February 2nd, 1925, or this notice will be pleaded in bar of their recovery, and all persons indebted to said estate are notified to make immediate payment to the undersigned. This February 2nd, 1924.  
WILLIE F. MOORE, Administrator of the estate of S. M. Moore, dec'd.  
Ryburn and Hoey, Attys.

### MORTGAGE SALE.

By virtue of a mortgage made by Charles A. Wortman and wife to the Cleveland Mill and Power Company on December 2nd, 1915, and recorded in Book 88 of Mortgages, page 302, of the register's office of Cleveland county, N. C., and default in payment of part of the indebtedness secured there in having been made, the Cleveland Mill and Power Company will sell at public auction for cash to the highest bidder at the Court House door in Shelby, on  
Monday, March 3rd, 1924,  
at 12 o'clock M., the following described lot:  
That lot in Casar, N. C., on which the old Cleveland Mill and Power Co. store building was located, and described as follows:  
Beginning at a stake in the public road and runs thence South 45 west 16 3-25 poles to an iron stake, thence north 80 east 5 3-25 poles to an iron stake, thence east 17 1-5 poles to a stone, thence north 46 west 15 10-25 poles to the beginning, containing 125 square poles, or 5-7 of an acre.  
This February 1st, 1924.  
CLEVELAND MILL & POWER COMPANY,  
Ryburn & Hoey, Attys.

### Salt River Valley Greenest In World

Roosevelt Dam in Arizona Makes 300,000 Acres Green The Whole Year Round.

New York Times.  
The Salt River Valley of Arizona, with its 300,000 acres green the year around, has gradually developed into one of the garden spots of the world. The storage of the waters of Salt River and other streams has made this valley one of the wonderlands of the West; here a harvest is always sure, according to a bulletin issued by the Salt River Railway.

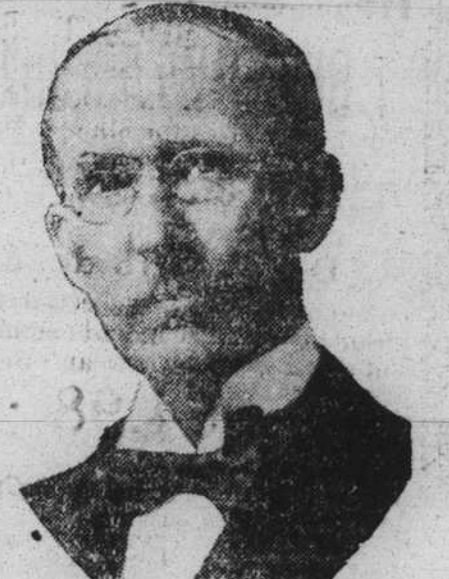
The Salt River Valley is the world's premier irrigation project because of its complete success, says the bulletin. Its biggest work is the Roosevelt Dam, dedicated in 1911. The dam holds back in a great natural basin the waters of the Salt River and Tonto Creek. The lake formed is about twenty-eight miles long and a mile to a mile and a half wide. It holds 1,367,365 acre feet of water, or enough to cover the same number of acres with water to a depth of one foot.

With water to be had in any amount at any time this soil, aided by a mild climate, produces all kinds of grain and forage crops, garden truck and fruit in large quantities.

Long staple cotton has proved a most successful crop in the valley, where it was developed from seed originally obtained in Egypt, and brought to perfection under the name of Pima. This high quality cotton, the finest grown anywhere in the world, is coming more in demand. Eastern mills each year, and the farmer raising it is assured of a profit, says the bulletin.

Truck growing is increasingly important in the valley. All varieties of vegetables are grown. Most of common garden crops are planted in the Fall and Winter and mature through the Winter and early Spring. That is why most of the garden truck finding itself on the table in the Far North and East as early as February comes from the Salt River Valley. Lettuce is shipped to important markets in carload lots from November to April. One grower of lettuce produced twenty-two carloads, which netted him after deducting freight and commission, \$500 an acre.

Cattle from ranges all over the state come into Salt River Valley to be fitted or "finished" for market, as many as 75,000 head being at one time in the valley. With plenty of alfalfa, cottonseed meal from the gins and all kinds of forage crops the rule in Salt River Valley, there will soon be a few head of stock cattle on every farm.



### It Has Stood For Over 20 Years

My remedy has been sold and dispensed to ailing women for over 20 years on a guarantee of satisfaction or money back for the asking and to this date not one has ever asked for refund. I know what I am talking about, I learned it in the only way it can be learned, by Actual Experience. I have recommended it, sold and dispensed it, for female complaints, ills, and complications of every kind that I have had a chance at. In all those years (except Malignant Cancer) and every one without exception received good material benefit, according to age, necessity of case, and attention given to self and treatment. It's quick in action too.

There's a Reason.  
It's right with nature's law governing health and life and can not fail. It cleanses the system, and rebuilds system energy, vigor and pep, with natural life elements, Vital Animal Extracts—not lifeless Drugs.

It produces healing, correction and replacements in the pelvic, uterine region.

Makes Operations Unnecessary.  
On a wide range of complaints, Lady doctors herself at home.

It Has Stood For Over 20 Years.  
Stands now and will stand down through their ears after my time. Dr. Sturgeon's Concentrated Resolvent, Guaranteed without reserve to every user. No strings to it. Must please you or money back for the asking.

There's only one way you can deal with my company, YOU win or WE lose.

Write for our literature. Don't miss this opportunity. The evidence we give in it of great Cures made that have stood the test of years, and others made just a few months ago, will put a new hope in your heart.

Just write a few lines asking for it to

"Address Department C"  
**The G. B. Sturgeon Remedy Co.,**  
Concord, N. C.