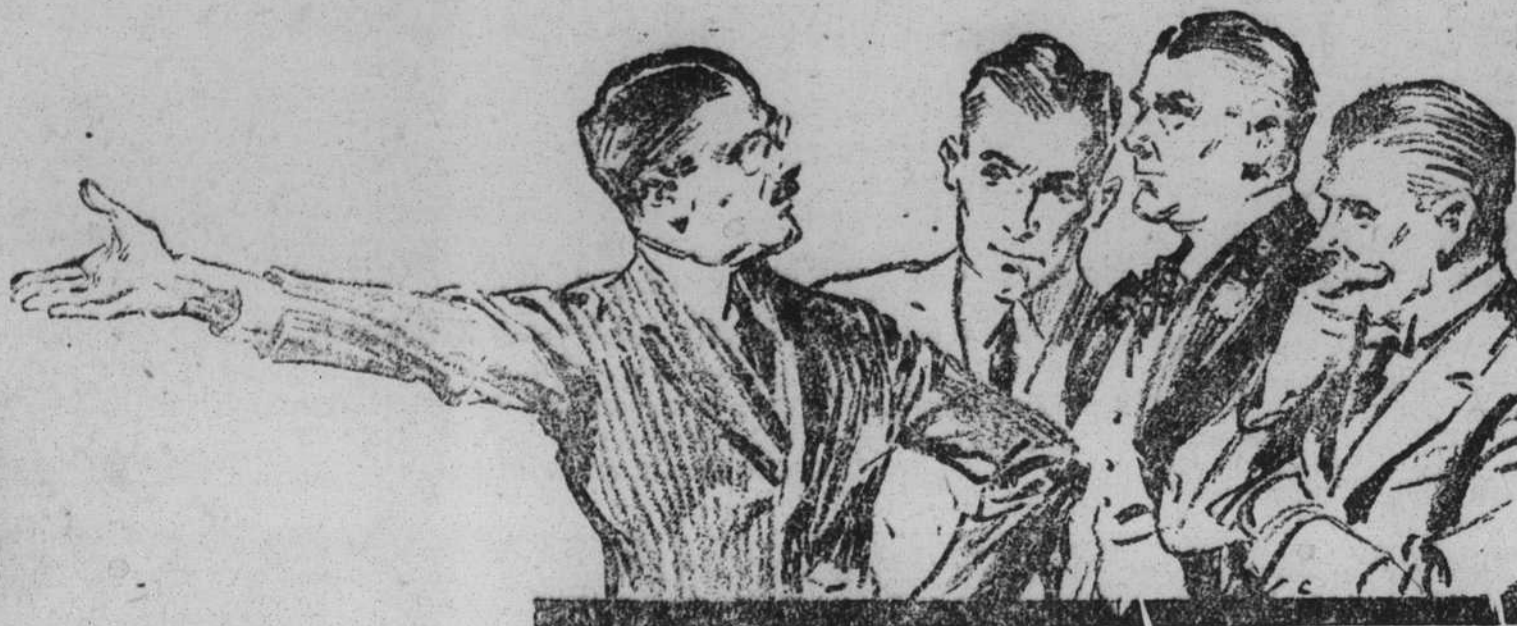


Shelby's Ambitions



SHELBY WANTS MORE POPULATION, MORE INDUSTRY, MORE CAPITAL, MORE TRADE, MORE PROSPERITY.

AND THE UNFAILING FORMULA FOR ACCOMPLISHING THESE AMBITIONS IS TO MAKE SHELBY ATTRACTIVE—THEN KEEP IT SO. THERE IS PLENTY OF ROOM IN OUR TOWN FOR CITIZENS OF THE RIGHT SORT. THEY WILL COME, IF SHELBY BROADCASTS AN INVITING MESSAGE BEYOND THE BORDERS OF THIS COMMUNITY.

FOR YEARS, COUNTRY POPULATIONS HAVE GONE CITYWARD. BUT THE PEAK HAS BEEN REACHED. THE TIDE HAS TURNED. CITY FOLKS ARE FLOCKING OUT TO THE SMALL AND MEDIUM-SIZED TOWNS—WHERE THEY FIND MORE JOY IN LIVING.

SHELBY CAN REAP ITS SHARE OF THIS VAST NUMBER OF HOME SEEKERS. BUT AMBITIONS HAVE GOT TO BE BACKED UP BY PERFORMANCE. WE MUST BE RECEPTIVE TO THE COMING OF GOOD CITIZENS. WE MUST STIMULATE PRIDE AND PATRIOTISM WITHIN THE COMMUNITY. WE MUST MAKE CERTAIN THAT WE CAN PROVIDE ALL THE ESSENTIALS THAT MAKE FOR MORAL AND PHYSICAL WELL-BEING OF ALL WHO WOULD COME AMONG US.

GOOD GOVERNMENT, THRIVING INDUSTRIES, GOOD SCHOOLS AND CHURCHES, PURE WATER, CLEAN STREETS, BETTER ROADS, OPPORTUNITIES FOR THE RISING GENERATION, A PROGRESSIVE COMMUNITY SPIRIT AND TRUE CO-OPERATION—ALL MAKE FOR A SPLENDID INDUCEMENT TO FOLKS LOOKING FOR A REAL HOME TOWN.

LET EACH ONE DO HIS PART TOWARD MAKING SHELBY A BETTER PLACE TO LIVE IN AND THEN—SPREAD THE GOOD WORD TO EVERY CORNER OF THE GLOBE!

THE FOLLOWING PROGRESSIVE FIRMS AND INDIVIDUALS HEARTILY ENDORSE THIS SENTIMENT.

ARROWOOD-HOWELL LUMBER CO.
We are on the Job With All Kinds Building Materials.

CLEVELAND BANK & TRUST CO.
A Bank Equipped to Serve.

ROBERTS-MAUNEY AUTO PARTS COMPANY
Parts and Supplies for Cars and Trucks.

BOST'S BAKERY
Bost's Better Bread, Pies and Cakes.

J. W. SPANGLER
Exide Battery and Service Station.
We Charge and Repair all Batteries.

C. C. GREEN, Phone 293.
Produce, Paints and Poultry Feeds.

J. C. McNEELY CO.
Exclusive Ladies Wear of Quality.

D. A. BEAM MOTOR CO.
Durant and Star Cars, Coal, Fresh Meats, Live Stock and Real Estate.

ARCADE FURNITURE COMPANY
High Class Furniture at Moderate Prices.

UNION TRUST COMPANY
Shelby — Lattimore — Lawndale — Fallston
"In Union There Is Strength."

CLEVELAND BUILDING & LOAN ASSOCIATION
Own Your Own Home by Paying A Little Each Week.

WASHBURN & COMPANY
Hardware—Sporting Goods—Gasoline.

SHELBY CREAMERY COMPANY
Making a Reputation for Cleveland County.

FIRST NATIONAL BANK of SHELBY
Capital and Surplus Half Million Dollars.

GRIGG and HAMRICK, Phone 25
Hay, Fertilizer, Coal and Wood.

ANTHONY and ANTHONY
We Sell Farm and City Property.

SHELBY BUILDING & LOAN ASSO.
ASSETS OVER \$1,000,000.00 J. F. Roberts, Secretary-Treas.

FARMERS HARDWARE COMPANY
Utility Hardware Of Course.

AREY BROTHERS
Texaco Petroleum Products—Chevrolet Cars.

SHELBY HARDWARE COMPANY
Hardware and Mill Supplies.
The Store of Service.

PAUL WEBB,
The Rexall Druggist,
Drugs, Seeds, Paints and Oils.

W. C. WRIGHT MACHINE SHOP
General Repair Work. We Sell And Press Solid Truck Tires. Welding and Brazing.

T. W. HAMRICK COMPANY
Jewelers and Optometrists.

PARAGON FURNITURE COMPANY
Shelby's Leading Furniture Dealer and Undertakers.

W. L. FANNING & CO.
Outfitters to Men, Women and Children.

O. E. FORD COMPANY
Buggies, Wagons, Farm Machinery, Mixed Fertilizers,
Soda and Acid Phosphates.

SHELBY and CLEVELAND COUNTY B. & L. ASSOCIATION
Cleveland County Home Builders.

SHELBY STEAM LAUNDRY
For Satisfactory Laundry Service of All Kinds.

REX CIGAR COMPANY
Hava-Rexa, Skill, Champagne Cigars.

FRANK L. HOYLE
Fire, Life, Accident, Health and Auto Insurance.

IDEAL ICE & FUEL CO.
Wood Coal and Ice. Phone 250.

CLEVELAND MOTOR COMPANY
Dodge Bros., Sales and Service. C. P. Peeler Manager.

EAGLE ROLLER MILL CO.
High Grade Flour and Feeds.

WRAY-HUDSON COMPANY
Star Brand Shoes—General Merchandise.

W. C. HARRIS, Real Estate
A Good Investment is Worth a Life-Time of Labor.

THE STAR'S COLUMN

FOR THE FARMER

—LATE FARM BRIEFS—

Our Cotton Acreage.
With the fear of the boll weevil still in the air the big question heard in farming circles in this county recently is, "What will the county's cotton acreage be this year?" "Will last year's crop and price run the acreage up so high that a visit by the weevil tribe would be disastrous to the county?" is the following question. And from the tone of the questions Clarence Poe's articles in the Progressive Farmer warning the cotton farmer against increased acreage are being read and heeded in this county.

From all indications this county has nothing to worry about. Last year famous for diversified products as well as cotton, the county bids fair to do so again. County Agent Lawrence, who is probably in closer touch with all sections of the county than any other man, thinks there need be no fear of an over-burdening acreage. It will be increased he says, but to no considerable extent. The increase he says will be approximately 2 or 3 per cent. "Last year 48,000 acres were in cotton and this year it will be around 50,000 acres, probably less," Lawrence says. This small increase will be well taken care of by better fertilization. In some sections farmers are increasing a few acres, in others planting the same acreage, and in some less. And with a good season Cleveland may very near realize the "bale-per-acre" program, the optimistic say.

Plenty of manure is one of the first requirements of a home garden.

Dont ruin your butter trade by allowing the cows to eat wild onions.

Farmers of Scotland county have ordered through the county agent 3,123 bushels of improved cottonseed for planting this year.

By means of a sweet potato storage house, H. T. Watkins of Blanch, N. C., states that he has kept and sold to advantage two good crops of cured potatoes.

Expect 10,000 Chickens.

There will be great excitement in poultry circles at Grainger three weeks from now, when more than 10,000 fluffy biddies emerge from a single incubator in a big hatchery there. Sidney Moore, the manager, said 200 or 300 more eggs were needed to fill the incubator. When these are placed in the machine the heat will be turned on and nearly 1,000 setting hens will lose their jobs. The hatching will be the largest ever known in this immediate section. Brooding equipment and run-ways have been provided for the army of baby "reds" and Wyandottes anticipated. The Grainger plant is the first commercial hatchery in that part of the state. It is expected to handle 50,000 eggs during the season.

Buy good seed for the home garden.

Tom Tarheel says that he wants to know if the man is a help to his community, rather than how rich he is.

North Carolina Trucking.

That North Carolina is rapidly becoming a truck state and regaining much of the ground lost many years ago is evident from the official government figures just released concerning the commercial acreage of this year's truck crops. It is shown that the prospective snap bean acreage in North Carolina will probably be 2,040 acres; cabbage, 520 acres and strawberries about 9,000 acres. It is quite probable that a considerably larger acreage is grown in these crops over the state in commercial quantities which do not go through the recognized channels of trade.

The lettuce acreage in the state has been estimated to be 1,230 acres. The watermelon acreage last year was 4,730 acres; cantaloupes, 2,300 acres which was considerably decreased from the previous year, the watermelon acreage being only slightly decreased. The strawberry shipments are expected to equal 521,600 crates from the commercial areas of the Atlantic Coast Line, leading to Wilmington from Goldsboro, Fayetteville and Chester.

W. J. BRYAN WANTS TO BE FLORIDA DELEGATE

William Jennings Bryan announced his candidacy for delegate at large from Florida to the National Democratic Convention in New York in June recently, in a statement reiterating his purpose of nominating Dr. A. A. Murphree, president of the University of Florida, for president.

If the state does not express any choice, or if the state's choice ceases to be a candidate before the nomination is made, I shall present the name of Dr. A. A. Murphree," the statement said.

Mr. Bryan said that although Dr. Murphree, "is not a candidate and will not become a candidate, a party, like the nation, has the right to call upon its members as soldiers are drafted in time of war."

Mr. Bryan pledges himself to obey any instructions given in the primary but unless instructed otherwise, said he will favor a candidate who is both progressive and dry.