

DEVELOP CAROLINA'S WATER POWER AND DOUBLE THE STATE'S POPULATION

**W. S. Lee Sees Great Possibilities For The State
Along This Line—MacRae Says Farmers' Aid
Is Great Task Before The Nation.**

The agricultural situation in the State and Nation is the chief problem at present, and a solution must be found and worked out satisfactorily before prosperity comes in full measure, Hugh MacRae, of Wilmington, told the North Carolina Bankers' Association in annual convention in Asheville.

"I take off my hat to the successful farmer," Mr. MacRae declared. "He has the hardest job in the world and does not get proper credit for it. The best business men of our country, with plenty of brains and ability, when they turn to farming seldom reach success in that line."

Must Aid Farmers.

"As a nation we are working from the wrong standpoint. In this country all our resources and talents are bent toward building up the manufacturers and industries and farming is a side issue. This will not work for always, and sooner or later we must face this fact and discover ways whereby a man of ability may secure worthwhile returns from the soil."

As a solution of the present agricultural conditions Mr. MacRae advocated abolishment of the tenant system and establishment of small farms of 20-acres or thereabouts, with the owner working the land; intensive cultivation, diversification of crops and more attention from big business to the needs of the farmer.

Mr. MacRae's address, captioned "Eastern North Carolina" was delivered before the bankers as part of the "Know North Carolina" program. The Piedmont section was the subject W. S. Lee, of Charlotte, while George Stephens, of Asheville, told the convention of the western part of the state.

Lee Is Heard.

The State of North Carolina still has undeveloped more than one million horsepower of water-power which is equal to eight million mechanical men-power. Mr. Lee, chief engineer of the Southern Power company, told the North Carolina bankers this morning.

Most of this power is located in the western part of the state, he said, and explained that it could be easily sent to all parts of the State by modern transmission. One dollar invested in hydro-electric power development is equal to six dollars invested in the industries that use the power, the speaker stated. He added that it was necessary for \$10,000,000 to be invested annually in the development of hydro-electric power so that it could keep

pace with the growth of the State.

Mr. Lee asserted that if the water power of the State was developed as it should be that the working power of North Carolina's population of 2,500,000 could be more than doubled. The history of the growth of mechanical man-power and horse-power was outlined by the speaker, from the single man-power many ages ago to the present time when the modern engine and turbine are used to produce enormous quantities of power all over the world.

Leads The World.

It was pointed out by the speaker that the United States in the year 1920 used electrical energy amounting to more than 41,000,000,000 kilowatt hours more than any other country in the world. The nearest competitor being Germany, with used power amounting to 8,600,000,000 kilowatt hours.

"It is our desire," the chief engineer declared, "that America be supreme in industrial development; and it is also our desire that American labor shall have ample work and ample remuneration for their work. America today has seven and one half to eight horse-power developed for every member of its population."

Use Mechanical Power. "There was once a controversy in England as to why American manufacturers could make articles for so much less than the English. Investigation showed, and it was stated in open Parliament by a member, that notwithstanding the fact that American wages were more than twice as high as English wages, America could produce manufactured articles for less than could the English. The reason was that the American workman used about two and one half times the mechanical power used by the English workman."

"The tremendous industrial development which has attracted the entire country to North Carolina and the Piedmont Section of South Carolina during the past two decades followed immediately upon the heels of the hydro-electric power development in the Piedmont section of the Carolinas. This was begun actually in 1904 and 1905. These developments supplied the most convenient form of power, ever discovered, at rates considerably lower than the cost of producing power by other methods, thereby giving existing industries of this section a tremendous advantage and stimulating

the development of new industries by home capital and capital attracted from other sections less favorably situated.

Power Production.

"The Southern Power Company generated for use by the public in part of North Carolina and South Carolina last year energy that would have required approximately two million tons of coal to produce. This power was sold to the consumer much less than the cost would have been had they produced the power in their own plants. There were employed in serving this energy to the public approximately 2,500 men within the two states."

"The western part of the State is located on an elevation of approximately 1,000 to 2,000 feet above sea level to the coast and every stream of water running down from the level represents power, and power represents additional mechanical men. Each stream of water that has been running down the slopes from the beginning of time rushing, rolling, bubbling and gurgling on the way to the coast, begging and pleading that it may be permitted to serve the comforts of North Carolina, assuring you that as it rolls on in perpetuity it will be a good citizen, ever faithful, and energetic and will help keep North Carolina 100 per cent American."

Why The N. C. Invasion.

Charlotte Observer.

The Pan-American Highway commission makes its invasion of North Carolina this week and while the public has heard a great deal about the occasion and the mission, it is as well to have the official version. This is supplied by Director General Lowe, of the Pan-American Union, who, in explaining "what the visit means," set forth that 40 engineers and directors of public roads from the leading Republics of the Western Hemisphere are touring the highways of the United States during June. This group, called the Pan-American Highway Commission, is in search of the best means for the rapid development of the economic resources of Brazil, the Argentine, Uruguay, Paraguay, Costa Rica, Mexico, and other countries which they represent.

At present, only the parts of those countries which are nearest the seacoast, rail lines, or navigable rivers are receiving intensive development. Highways will open up for them new vast territories. President Coolidge officially welcomed the visitors on June 2. The Highway Education Board is in charge of the program for the delegates which will take them on an inspection tour of 14 States. This event is a step forward in the growing spirit of co-operation between the United States of North America and her sister Republics. It is a recognition of the fact that the economic welfare of the Western

Hemisphere is dependent on the progress and prosperity of each and every one of the Republics.

DORA OATES POAG BORN IN CLEVELAND DIES IN YORK

Yorkville Enquirer.

In a Charlotte hospital early Wednesday morning, following a long period of ill health, Mrs. Dora Oates Poag, of Rock Hill, aged 63 years, Her body was interred in Laurelwood cemetery, Rock Hill, yesterday morning following funeral services conducted by her pastor, Rev. F. W. Gregg, D. D., pastor of the First Presbyterian church of Rock Hill. Mrs. Poag was born in Cleveland county, N. C., the daughter of the late Isaac and Sarah Falls Oates. She was the widow of the late William J. Poag, for many years a resident of the Mt. Holly section. She is survived by the following children: Robert J. Poag, Chicago, Ill., Miss Bessie Poag, Miss Annie Reid Poag, James Poag and Mrs. James H. Huey, Rock Hill. Three sisters and one brother also survive as follows: Edward Oates, Mt. Holly; Mrs. Adger Huey, Bethesda; Mrs. Medlin, Hamlet, N. C.; Mrs. Henry Nisbet, Waxhaw.

SERVICE BY PUBLICATION: NO. TICE OF SUMMONS.

State of North Carolina—Cleveland County. In Superior court.
Josephine Smith Griffin, Plaintiff

vs.
S. Cone Griffin, Defendant
The defendant above named will take notice that an action entitled as above has been commenced in the Superior court of Cleveland county, North Carolina, wherein the plaintiff is bringing an action for absolute divorce upon statutory grounds against the defendant; and the said defendant will further take notice that he is required to appear at the term of the Superior court of said county to be held on the 21st day of July A. D. 1924, at the court house of said county in Shelby, N. C., and answer or demur to the complaint in said action or the plaintiff apply to the court for the relief demanded in said complaint.

GEO. P. WEBB, Clerk of the Superior Court.

Death At Battleground.

Yorkville Enquirer.
Thursday morning at his home in the King's Mountain Battleground section, following a long period of declining health, Mr. Tom Henry Logan, aged 79 years. His body was interred in the cemetery at Bethany today, following funeral services conducted by his pastor, Rev. Hicks of Mountain View Baptist Church of which the deceased was a member. Mr. Logan was a confederate soldier and served during the entire four years of the war. He leaves no near relatives.

TRY STAR WANT ADS

Wake Forest Alumni Will Build A Library

Campaign Will Be Started For Funds
At End Of The 75 Million
Drive.

The proposition to erect at Wake Forest a library to cost not less than \$250,000 as a memorial to the late Dr. Chas. E. Taylor ceased to be a brain child Saturday and took on actuality at the business session of the general alumni association. It was voted to employ a field agent for a term of one year or more to begin an active campaign for funds upon the close of the Baptist 75 million campaign in December. The committee recommended Dr. Walter N. Johnson, of King's Mountain, as the man who should be placed in charge of the work. The sense of the gathering was to urge Dr. Johnson to accept the trust.

The gathering also voted that the campaign for funds should not be confined to Wake Forest alumni or members of the Baptist denomination. R.

Holding Up

Home Building

"We need more building and loan shares paid in, in order to loan money to good people to build homes. We have on file a number of applications for loans; good desirable loans. When you carry building & loan shares or take paid up shares. You are not only helping yourself but you are helping some one else to own their own home. Invest your surplus money in our paid up shares—pays you better than 6 per cent—non taxable, secured by first mortgage real estate loans, you can't beat it."

Cleveland Building &

Loan Association

Office With

Cleveland Bank & Trust Co.

Shelby, N. C.

Wm. Lineberger, Pres.

J. L. Suttle, Sec.-Treas.

C. Lawrence, of Lumberton, offered the report for the committee.

Officers elected for the association for the next year were: President, R. C. Lawrence, of Lumberton, Vice-president, J. M. Broughton, of Raleigh orator for alumni day at next commencement, F. F. Brown, pastor, of First Baptist church, Knoxville, Tenn., alternate orator, Sandford Martin, of Winston-Salem, executive committee, J. W. Bunn, of Raleigh, T. E. Holding, of Wake Forest and R. L. McMillan, of Raleigh.

Earl News Notes

Of Personal Items

Special to The Star.

Earl, June 7.—Mr. and Mrs. Best of Franklinton were the guests Wednesday of Mr. and Mrs. P. C. Lavender.

Mr. B. F. Jones who has been spending several days in the village returned to Milledgeville, Ga., Friday. He was accompanied by his wife and daughter Miss Pinkie and Miss Thelma Earl. The girls will enter the summer school there.

Mr. and Mrs. Carl Webber and little son of Winston-Salem are spending several days in the village, the guests of Mr. Webber's mother Mrs. D. G. Webber.

Mr. Bud Hause who has been working with Lavender Brothers in Franklinton came home sick. He has been confined to his bed for the past week. We are glad to know that he is improving, at this writing.

Mrs. Fitzhugh Wilkins and little son of Charlotte are spending this week with her parents Mr. and Mrs. R. P. Francis.

Master Lowery and Harold Pettis of Shelby are the guests of their grandfather Mr. A. E. Pettis.

Miss Lillie Webber is visiting Mr. and Mrs. Fred Webber in Charlotte this week.

Master Vance Weaver of Charlotte spent the week end with Mr. and Mrs. Purvis Ronyans.

Mrs. O. F. Sepaugh spent last week in Charlotte visiting relatives.

MRS MATTIE GEORGE BYERS DIES AT GAFFNEY HOME

Gaffney Ledger.

Mrs. Mattie George Byers, widow of George Byers who died nine years ago passed away at her home on N. Limestone street yesterday morning following a short illness. She was 82 years of age. Mrs. Byers had lived in Gaffney the past 40 years.

Funeral services will be conducted at the residence Sunday morning at 10 o'clock by the Rev. C. A. Kirby, pastor of the Cherokee avenue Baptist church. Interment will follow in Oakland cemetery with Shuford & Le Master company, funeral directors in charge.

Mrs. Byers is survived by an adopt-

ed daughter, Miss Donie Byers, and one sister, Mrs. Pick Hughey, of Forest City, N. C. She was an aunt to former county Auditor J. W. George.

After her husband died Mrs. Byers opened a small store at her home. She continued to conduct this business until a few months ago.

Wouldn't You Like To

Do Something To

Help Someone Own

Their Own Home?

Alright, invest your money in this Building and Loan. We'll do the rest—and pay you better than six per cent and pay the taxes. A good, safe, sound investment for you. We will loan your money to people who want to build and own their homes, these people secure the loans by giving a first mortgage on their property—fully insured. No trouble to you. We attend to all details.

You not only help yourself—but you are helping someone else to own their home.

—DO IT NOW—

We have a number of applications on file for loans—from good people who want to build. By investing your money in this association now these houses will be started at once. Act quickly—let's keep building homes going.

Cleveland Building & Loan Association

Office With

Cleveland Bank & Trust Co.

Shelby, N. C.

Wm. Lineberger, Pres.

J. L. Suttle, Sec.-Treas.

BLACK TAFFETA
Yard-wide Black Taffeta,
a leading special at
98c

SECOND WEEK OF EFIRD'S CHAIN SALE

SUIT CASES
\$1.50 value Suit Cases—Friday and
Saturday while they last, for **90c**
both men and ladies
All Trunks and Bags Go in This Chain
Sale With 10 Per Cent Off.

THESE ARE JUST A FEW EXAMPLES OF HOW WE HAVE SMASHED ALL RECORDS IN THE WAY OF PRICE CUTTING. WE INVITE THE PEOPLE OF CAROLINA AND VIRGINIA TERRITORY TO COME AND TAKE ADVANTAGE OF THIS BIG ONCE-A-YEAR MONEY-SAVING EVENT. ALL FIRST CLASS MERCHANDISE TO GO IN THIS SALE. EVERY PIECE OF GOODS HAS BEEN MARKED FAR BELOW OUR ALREADY "MONEY-SAVING PRICES." BIG EXPRESS SHIPMENTS COMING IN EVERY DAY FOR THE GREAT CHAIN SALE.

LADIES' DRESSES, COATS AND SUITS CUT TO THE BONE

VOILE DRESSES

Ladies' beautiful quality Voile Dresses, white as well as the new spring shades, well made, beautiful styles—\$6.00 values.
Sale price **\$2.95**

LINEN DRESSES

Pure Irish Linen Dresses and French Voile Dresses, white and every color that is good this season, including sport shades, hand-embroidered. One of our strong sale items **\$4.65**

LADIES' COATS

Ladies' Sport and Automobile Coats, divided into three groups—at three special prices—Chain Sale Prices—
\$5.00, \$10.00 \$15.00

SILK DRESSES

One Big Lot At Only Four Prices—Real Bargains To Thrifty Buyers.
Ladies' Silk Dresses, \$12.00 values **\$7.98**

Ladies' Silk Dresses, \$17.50 values **\$11.75**
Ladies' Silk Dresses, \$24.00 values **\$16.75**
Ladies' Silk Dresses, \$35.00 values **\$21.75**

ALL SUMMER DRESSES AND FROCKS For Women, Misses and Children Greatly Reduced For This Great Chain Sale

LADLASSIE DRESSES

Children's Pantee Dresses, made of the genuine Ladlassie Cloth, made in all the new Ring of Roses styles, a real \$2.00 garment **\$1.59**

MISSIE'S FLOWERED BATISTE DRESSES

Misses' Flowered Batiste and Lawn Dresses, solid trimmings, sizes 7's to 14's.
Sale price **85c**

MONTE CARLO DOTTED VOILE DRESSES

Monte Carlo Dotted Voile, or Swiss Dresses. (The dot will not wash out.) In all the new sport colors, as well as the dark; \$5.00 values.
Sale price **\$2.65**

CHILDREN'S DRESSES

Children's Romper and Pantee Dresses, beautifully made in all the season's newest colors, neatly trimmed **\$1.59**

ORGANDIE AND VOILE DRESSES

Misses' Organdy and Voile Dresses, white and colors; \$2.50 value **\$1.85**

MISSIE'S GINGHAM DRESSES

Misses' Dresses, made of best quality Gingham in beautiful styles, sizes 8 to 14;
a real value at **\$1.85**

LADIES' VOILE DRESSES

Ladies' Voile Dresses in colors, made in the latest and newest styles.
Sale price **\$1.35**

ON SALE ALL THIS WEEK. COME
EARLY!

ANOTHER WONDERFUL LOT OF FINE SILKS ON SALE AT SPECIAL LOW PRICES

CORKSCREW CREPE

36-inch Silk and Wool Crepe; \$2.75 value **\$1.85**

CREPE DE CHINE

39-inch Crepe de Chine, black, white and colors. Sale price **79c**

\$1.50 CREPE DE CHINE

Fast Salvage Crepe de Chine, a quality for underwear as well as dresses, all colors; \$1.50 quality **\$1.10**

CREPE DE CHINE

40-inch Crepe de Chine, recognized as one of the best \$2.00 values, black, white and practically all colors. Sale price **\$1.39**

CANTON CREPE

39-inch All-Silk Canton Crepe, black and colors—a quality that recently sold at \$3.00 per yard. Very special **\$1.85**

PONGEE SILK

Imported All-Silk Jap Pongee. Every day of this sale, special **75c**

PRINTED CREPE DE CHINE

39-inch All-Silk Printed Crepe de Chine reduced to **\$1.35**

EFIRD'S DEPARTMENT STORE, Shelby, N. C.