

CLEVELAND MILL & POWER CO. STORE

LAWNDALE, N. C.

We are receiving daily shipments of the seasons newest fall goods, and our prices are very low considering the quality of Merchandise we are giving you.

—SHOES—

We have a large stock of shoes to select from. All solid leather and at prices that will please you.

—SWEATERS—

The cold weather will soon be here and we have one of the largest and best assortments of Sweaters to be seen anywhere, at the right price.

—LADIES DRESSES—

We are receiving new dresses from New York every few weeks. We are in a position to save you some real money on a dress and give you the very latest styles to be found anywhere. Be sure and ask to see our new Fall dresses.



—UNDERWEAR—

We have a large stock of underwear for all the family. Our prices start at 50c for a good union suit for boys and Mayo best union suits for men at \$1.50. Large stock of ladies and Misses at the right price. Be sure and see us for that winter underwear.

—DRESS GOODS—

We have all the new things in wool as well as cotton and mixed dress goods to show you at prices that will meet your approval.

We handle a general line of **QUALITY** merchandise and you can get most any item you may need at our store, and always remember we stand behind our goods. They must give you your money's worth or we will give you your money back. Make it a point to give us a visit and let us show you that this store backs up its advertisements with the goods. We know that a visit will prove profitable to you. **THANK YOU.** We sell McCall Printed Patterns—Carry in stock over 500 Patterns.

CLEVELAND MILL & POWER CO. STORE

LAWNDALE, N. C.

Special—Men's Dollar Khaki shirts 75c. 220 Denim Overalls \$1.48.

LADIES TRIMMED HATS



This is a new line with us. We have the very latest things in ladies ready trimmed hats at popular prices.

—BOY'S CLOTHING—

We have a good stock of Boy's Clothing bought right and we are selling it **RIGHT.** Before you buy that Boy's Suit see us and give us a chance to save you money.



HATS AND CAPS

Men's and Boy's Hats and Caps. We have the latest things to show you at prices that will remind you of the good old days. Be sure and as we can save you some see our Hats before you buy, money.



See Improvement in Egg Quality

Attributed Chiefly to Growing Practice of Candling Before Shipment.

(Prepared by the United States Department of Agriculture.)
Eggs in the shell showed improvement in quality during 1923 over preceding years, according to a recent report of the officials of the bureau of chemistry who have been watching interstate traffic in eggs. This improvement, the officials believe, may be attributed chiefly to the growing practice of candling eggs before shipment. The bureau has maintained for a number of years that it is practicable to eliminate by candling most of the bad or questionable eggs in a consignment and that any material amount of bad eggs in a case is sufficient basis for either prosecution or seizure actions under the federal food and drugs act. Many of the larger shippers seem to have come to a realization that it is more profitable to candle eggs before shipment than to run the risk of having their shipments seized, reconditioned, or destroyed on account of spoilage that might easily have been prevented.

Enormous Business.
The volume of business in eggs in the United States is enormous, the 1923 crop being estimated by the Department of Agriculture as worth \$92,000,000. In the 20 Middle States, where three-fourths of the eggs of the country are produced, 6,700 cases containing 20 dozen each were seized during the year, but practically all the shipments were released under bond and reconditioned under the supervision of federal inspectors, resulting in the destruction of 1,183 cases. In previous years enclad lots arriving in the Eastern states had been found, as a rule, to have been candled, and the work in this section of the country was concentrated on shipments from the smaller dealers who send their country eggs to produce dealers in the larger cities. The inspection work in the East would indicate that suggestions as to properly caring for eggs are still necessary and that the economic advantage to be gained by shipping good stock only is not as yet realized by the smaller dealers.

Better Quality of Eggs.
The better character of interstate shipments of eggs in the Western states in 1923 was partly due, it is believed, to the efforts of the egg dealers to improve their output and partly to the favorable weather conditions prevailing during the season when spoilage is most likely to occur.
The activities of state officials in enforcing egg candling laws have also been a contributing factor in improving the egg supply of the country. The candling method of determining the quality of eggs is the best known for commercial purposes, and a number of the states are enforcing this system of grading in order to lessen the illegal traffic in bad eggs.

Preserving Manure With Pit Is Quite Easy Task

The secret in preserving manure lies in keeping it well packed and moist. When the manure remains dry and loose the bacteria have a chance to attack it and a large percentage of the nitrogen in it is lost through its action. A manure pit will usually pay for itself in a short time through the savings in plant food which it will obtain. When lots of straw is used it will pay to moisten the pile and tramp it down in order to make it more compact. Some farmers allow their hogs to work over the pile, which will make it compact and preserve the nitrogen. Do not add too much water, for there will be a loss from leaching, and the manure pile should be covered unless it is in a water-tight pit.

Feed Sheep Some Grain Before Breeding Season

It is never economical to have ewes go into the breeding season in poor shape. Hence we would suggest that you feed your sheep a half pound to a pound of grain mixture of three parts ground oats and one part wheat bran on good pasture. Feed heavily on easily digestible feeds such as rape, cabbage, etc. In addition, two or three weeks prior to breeding. Put these sheep in good shape to enter winter and they will go through well on a half pound of grain for each 150-pound ewe, with two or three pounds daily of legume hay, a little dry roughage such as corn fodder and if you can supply it, a couple pounds daily of roots or clean, high-quality corn stlage.

Fertile Eggs Not Easy to Keep in Hot Weather

Warmer weather is causing the rapid spoilage of fertilized eggs according to egg dealers. Poultry specialists join with them in recommending the production of infertile eggs since the male has no influence whatever on the number of eggs produced. The development of the embryo begins at 68 degrees Fahrenheit. A temperature of 85 degrees for three or four days or a temperature of 100 degrees for 24 hours may cause sufficient development of the embryo to make the egg unfit for food. An infertile egg may be subjected to a temperature of 100 degrees for a week or ten days and still be perfectly good for cooking purposes. By keeping such eggs cool, they may be kept in good condition indefinitely.

Out of the Darkness

By DUFORD JENNE

(Copyright.)
HIS team shied suddenly, stopped, and blew through their nostrils. "Uncle Jasper checked his uneasy horses and stared ahead. He could see something white and sprawling in outline, lying partly in the road, partly in the grass.

He scrambled from his rickety seat, and hopped forward, then bent with a startled cry over the form of a girl. "She's fainted, trying to get some water at the spring!" he muttered. "But what's she doing way up here like this alone?"

He hurried to the spring, wet his handkerchief and bathed her temples. She regained consciousness with a shudder, and then with a low moan caught his arm, gasping, "Where—where am I?"

"You're all right, lass, just fainted. Git into the wagon an' I'll give ye a lift," he said gently, waiting for her to rally.

He guided her to a comfortable seat beside him, and they started on, and into a mystery he felt would deepen.

She was nothing more than a girl, but his cautious questioning hints as to how she happened where he found her drew no reply other than a low, "I was pretty tired, and I tried to walk up from the river; and it was so warm I—I fainted, I guess."

He soon made up his mind that she was terribly worried about something, but he made no headway in finding out until they drew near the little village; then he asked her outright where she wished to go.

"I want to go to Mr. Newton's," she answered doubtfully.

He started. "Why, that's way up on the Oxhob road—miles from here!"

He heard her catch her breath in a low sob, and his old heart warmed to her. "Now, look here, you're all tired out. I'll leave the mail, and you come home with me. Mother'll be glad to have some one to talk to 'cept me for a change."

So it came about, that a half hour later, he led her into the kitchen of his cozy old home and introduced her to the smiling motherly old lady who greeted them.

"Mother, here's a lass that needs a good supper and a good rest," he said gently.

He and the girl then made way with Mother Tate's pleasing supper. He could see that she was desperately hungry and as desperately tired. Afterwards, he turned her over to his wife, and went to the barn to look after his horses.

The next morning, early, he called Newton on the telephone, and Newton answered coldly after he heard the news. "I know who she is; she's the girl my uncle Bert adopted. He died last week. We didn't have anything to do with him, and we didn't want anything to do with her! Tell her so!" Bang went the receiver.

"Uncle" Tate stared at the phone. "I see—I see—well, you don't have to have her, by gum!"

Before the girl came down, he told the news to his wife, and she agreed to break it to the girl.

When he came in for breakfast, he found that peace had come, although the frail, pretty girl who looked at him with tender eyes showed that she was suffering.

"She'll stay with us, Jasper, to help me, until she's stronger," his wife said, smiling. "Her name is Ruth—the name of our girl."

A week went by, but she seemed to grow more frail. "Too much on her mind," the old man thought.

The plan that popped into Jasper's head he put into prompt execution. He drove to the village store, called the pleasant-faced young owner out back.

He told Ruth's story, then said, "Now, Bob, come over, see if you can't cheer her up. You're a pretty good-lookin' lad, an' a fine one, too. 'Twon't do any harm if you make a little love to her—just friendly like, you see."

"Sire, I'll try to cheer her up, Uncle," Bob agreed readily.

Uncle Tate was away during the day, but he followed the experiment with keen interest. Bob called for her in his car, took her with him on trips; and Jasper saw a new interest take hold in her life. Her dark eyes brightened, a little color crept into her cheeks.

One evening, as he drove into the yard after his long trip, he glanced through the window into the kitchen. Bob had Ruth in his arms and was kissing her.

He hitched his team and hurried in. His chance was ready. He faced Bob's happy, clean-cut face.

"Now, look here, Bob, when I asked you to come over and be good to her—and make a little harmless love to her—I didn't mean to play with her—fool her! I just saw you kissin' her; an' it's a low down trick!" Jasper said with heat.

Bob's face went from astonishment, stark and staring, to a slow smile. He said gently, "Uncle, I started out as you said; but it's different now. I love her," he added quietly. "I just told her, and she's gone up to get Mother Tate and tell her, and we were going to spring it on you!"

Then in the doorway appeared Mother Tate, her arm over Ruth's shoulder. Mother Tate's eyes were shining with happiness, and the girl's—

Jasper took one look, and then he thought to himself: "I guess that's the way they look when the long parted meet in Paradise!"

We shall always remember the Prince of Wales as one Britisher who did not come over here to lecture.—Columbia Record.

We have come a long way when Germany doesn't rattle anything except a promissory note.—Associated Editors (Chicago).

Herrin, Illinois, is one reason why the Japs shouldn't be sore over exclusion.—Little Rock Arkansas Gazette.

UNDERWOOD TYPEWRITER
We are exclusive Agents for Cleveland and Rutherford County.
WILLIAMS & HAMRICK

Dr. E. C. PIERCE
EYE SIGHT SPECIALIST
OPTOMETRIST
Eyes Examined. Office Over Glasses Fitted. Union Trust Co. Glasses Repaired. Shelby, N. C.
Formerly of Gastonia. Eight Years Experience in Examining Eyes and Fitting Glasses.

Jno. M. Best Furniture Co.
Undertaking
Licensed Embalmers
Funeral Directors
Day Phone 365
Night Phones:
364-378-J

GOOD INVESTMENT
For investors who cannot afford to take chances with their money, we recommend the purchase of a life insurance policy. Different people need different kinds of investments. Therefore it is important to get good advice before you invest. Long experience has taught that by taking a life insurance policy with the Conservative Life Insurance Company, one is making a wise investment. Let us explain fully to you the importance of good investments.

The Royster Company
Managers
North and South Carolina
for
CONSERVATIVE LIFE INSURANCE CO.
Bert Price, Shelby, N. C., Marvin Blanton, Shelby, N. C., Chas. L. Champion, Shelby, N. C., G. B. Harrill, Bostic, N. C., Marvin S. Beam, Cherryville, N. C., Representatives.
We Need A Few Reliable Men To Work For Us.



Handsome Fire Irons Make a Handsome Room

For the woman who likes to have her home as beautiful and artistic as it is comfortable and convenient, here are fire iron in brass and iron which she will enjoy making selections best suited to her requirements in

- Andirons
- Fire Dogs
- Fire Screens
- Poker and Shovel Sets
- Fire Iron Stands
- Coal or Wood Hods

Farmers Hardware Company
Shelby, N. C. Phone 97.

COTTON GONE UP \$10.00 ON THE BALE

WHILE THE PRICE OF COTTON HAS GONE UP 2c ON THE POUND OR \$10.00 ON THE BALE, EFIRDS PRICES ARE STILL AT ROCK BOTTOM. OUR SUPPLY OF GOODS FOR FALL AND WINTER WAS BOUGHT ON THE LOW MARKET. FOR THE BENEFIT OF OUR CUSTOMERS WE ARE GOING TO KEEP OUR PRICES DOWN IN REACH OF THE SMALLEST PURSE.

- Nice Wool Serge, 36 inches wide. The best on the market for the price 75c
- 36 inch Wool Crepe in Brown and other colors. Fine for one piece dresses 85c
- 36 inch fine weave French Serge in Navy only 75c
- 40-inch guaranteed all Wool Serge. Colors navy and black 98c
- 54 inch all Wool French Serge, navy, black and brown \$1.85
- 56 inch Broadcloth or French Flannel. Colors, red, tan and light blue Yard \$2.95
- 54 inch Coating. A very heavy weight in Scotch plaids. Fine for winter coats Yard \$3.95
- Heavy weight Outing, light and dark colors, in plaids and stripes 18c
- 32 inch Dress Gingham. A good range of patterns. Makes good school dresses for the girls 15c

- 32 inch Dress Gingham. Absolutely fast colors. Amoskeag, one of the best brands made. Yard 22c
- North Carolina Wool Mixed Blankets in pretty blue, pink, grey and brown plaids. Made for full size beds— \$4.48 \$4.98 \$5.95 \$7.95 UP
- Boys heavy pull-over Sweaters, blue, red, gray, stripes 98c and \$1.95
- Men's heavy pull over and coat Sweaters, all colors— \$1.98, \$2.98 and \$4.45
- Boy's Work Shirts, blue and Khaki colors 48c
- Men's Work Shirts. Full size and length. The best dollar shirt made 98c
- One lot men's and boy's winter Caps. Have been selling for 75c and 98c. To close out 50c
- Men's Overalls, made of white back denim \$1.45 & \$1.85
- Piedmont Wagons for the boys. Guaranteed to hold 600 pounds \$12.50

WE HAVE A FULL STOCK IN EVERYTHING TO WEAR FOR MAN, WOMAN AND CHILD. WE INVITE INSPECTION AND COMPARISON OF OUR PRICES.

WE SELL TICKETS FOR THE CHARLOTTE SPEEDWAY.

EFIRD'S DEPARTMENT STORE

SHELBY, N. C.