

Cleveland Feed Co.

PHONE NO. 4. PHONE NO. 4.

BRING YOUR COTTON SEED TO US,

TRADE OR CASH.

HIGHEST MARKET PRICE IN SHELBY OR VICINITY.

—FLOUR— —FEED—

- | | |
|--------------|----------------------|
| Crusader, | Tuxedo Feeds. |
| Sterling, | Complete line of all |
| Famous Betsy | Kinds of Feeds. |
| Baker. | —PROVISIONS— |
| Bubbles. | Lard, Meat. |

WATCH FOR OUR DISPLAY AT CLEVELAND COUNTY'S BIG FAIR.

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W. Warren St., Shelby, N. C.

Jersey Calf Club To Exhibit At The Fair

(Extension Service.)
The Cleveland County Jersey Calf club which has six members are planning on exhibiting their calves at the county fair next week. Each boy has a registered Jersey calf and is going to make the older cattle breeders set up and take notice in order to beat them. Each member has clipped his calf and polished its horns and is giving it lesson in showing each day.
A boys livestock judging contest will be held Thursday morning October 10th for the boys in Cleveland, Gaston and Rutherford counties between the ages of ten and 19 years. Classes of dairy cattle and hogs will be placed by the boy and should prove an interesting feature of the fair. Any boy wishing to enter the judging contest should report Thursday morning at 10 o'clock.

Apple Exhibit Is To Be A Fair Feature

(Extension Service.)
The apple exhibit promises to be one of the most attractive booths at the fair. Mr. E. L. Weathers, superintendent of the horticultural department, says we have the largest crop of apples in the history of Cleveland county and a large exhibit is expected at the fair. Prizes are offered for plates of five apple and best two hundred apples of any variety. Winning exhibit of apples should be hand-picked from the tree and all apples the same size, color and free from specks, cuts and bruises with the stems left in. Bring on your exhibit of apples to the fair, Saturday October 11th or Monday, October 13th.

Fallston Bride is Honored

Gaffney Ledger:
A delightful occasion of Wednesday was an "in-fair dinner" at the home of Mr. McCraw on W. Robinson street, honoring Mr. and Mrs. Claude McCraw and Mr. and Mrs. H. C. Beam, of Fallston, N. C. The double wedding of Mr. and Mrs. McCraw and Mr. and Mrs. Beam which occurred in Shelby last week was quite an interesting event, assembled a large number of guests. Mr. and Mrs. Beam were accompanied to Gaffney by Mrs. David Beam and Mrs. Virgil Gardner. Mrs. Beam was the guest of her sister, Mrs. Ed H. DeCamp during her short visit.

About 15 million is the average number of bananas consumed daily in the United States.
A ern upon which a leg band was placed on the Maine coast four years ago was found in Africa recently.

Getting Poultry In Readiness For Fair

Palmer's Crowing Rooster to be Shown. Coops Being Built and Show to Be Good One.

(Extension Service.)
"Precious" the fighting and crowing white Indian game cock of Mr. L. C. Palmer is to head the poultry exhibit of birds at the county fair next week. "Precious" is the rooster of Mr. Palmer which crows every time Mr. Palmer tells him to. Mr. Palmer says he wasn't crowing much these days as a rooster will not crow while they are shedding their tail feathers, but he is fast growing a new set of feathers and should have his crowing feathers on by the fair.

Rev. John W. Suttle manager of the poultry department is having coops built for the poultry exhibit and a large number of local poultrymen have signified their intention of entering their birds.

A modern poultry house equipped with the proper kind of dropping boards, roasts, nests, drinking fountain, self-feeder and switch for turning on electric lights in the morning where hens are furnished with light to increase egg production. This booth will be demonstrated by two poultry club boys Lawrence Hawkins and A. V. Washburn and will be in the poultry building.

Pola Negri Appears Here in "The Cheat"

Pola Negri, the star emotional actress of moviedom is at the Princess theatre Tuesday in "The Cheat", a picture already famous over the entire country. Termed the greatest dramatic story ever written for the screen it is more dramatic through the acting of the incomparable Pola Negri. The role is a sympathetic one, but unusual to Negri films has a happy ending. It's the best picture in weeks. Wednesday, "It is the Law" will be presented by William Fox. This is a mighty mystery of melodrama already widely known because it was adapted from the stage and story.

Lucile Rickson and Conrad Nagel are the high lights in Marshall Neilan's "The Rendezvous" on Thursday. The tragic romance of this story is said to rival that of Romeo and Juliet, which is the best that could be said for this picturesque Russian picture.

Georgia raised and marketed 30 million pounds of tobacco during the season just closed, which brought an average of 21.82 cents, putting more than six million dollars into the pockets of the farmers.

All This Week---Great Sale Of Congoleum Art-Rugs

Gold-Seal Congoleum week is in full swing. Thousands of women are seizing this opportunity to get Genuine Gold-Seal Congoleum Rugs at bargain prices. And no wonder! At normal prices Gold-Seal Congoleum Rugs are splendid values. At these sale prices they are a timely bargain no housewife should overlook.



Coming in the midst of Fall cleaning time, this Sale gives you a wonderful opportunity to place these artistic labor-saving floor-coverings in every room at the lowest possible cost.

Fresh New Goods Only: All the Gold-Seal Congoleum offered in this Sale is flawless, perfect material. Every yard is up to the Gold-Seal Congoleum standard, and is backed by the Gold Seal Guarantee which reads "Satisfaction Guaranteed or Your Money Back."

- GOLD-SEAL CONGOLEUM ART-RUGS**
- 6x9 ft. Gold Seal Congoleum Art-Rug **\$7.95**
Nationally Advertised Price, \$9.00.
 - 7 1-2x9 ft. Gold-Seal Congoleum Art-Rug **\$9.95**
Nationally Advertised Price, \$11.25.
 - 9x12 ft. Gold-Seal Congoleum Art Rug **\$15.95**
Nationally Advertised Price, \$18.00.
 - Other sizes at attractive reductions ranging **49c** down to the 18x36 in. Rugs
 - Gold-Seal Congoleum By-The-Yard**
Nationally Advertised Price, 85c and 95c.
Two Yards Wide **79c**
Per Square Yard

Other sizes not mentioned in this ad will be sold at the same reduction.

—SEE WINDOW DISPLAY—

Efird's Department Store

SHELBY, N. C.

Barrel of Sugar FREE

John Dover Plantation

SUB-DIVIDED INTO SMALL FARMS. 370 ACRES, 6 MILES KINGS MOUNTAIN, 2 1-2 MILES GROVER, 8 MILES SHELBY, 2 1-2 MILES PROPOSED LARGE ARCHDALE MILL DEVELOPMENT GROVER-SHELBY HIGHWAY. NEAR GOOD SCHOOLS AND CHURCHES, 1 1-2 MILES SOUTH PAVED STATE HIGHWAY KINGS MOUNTAIN TO SHELBY.

AT AUCTION, WEDNESDAY, OCTOBER 8th at 2:00 P. M.

PLANTATION—CLEVELAND COUNTY—THE AGRICULTURAL COUNTY OF WESTERN NORTH CAROLINA MADE RICH FROM FARM PRODUCTS.

THE JOHN DOVER PLANTATION—IDEALLY LOCATED FOR FARM PURPOSES, WITH A READY MARKET IN SHELBY, KINGS MOUNTAIN AND GASTONIA. VERY FERTILE LAND. PRACTICALLY EVERY ACRE UNDER CULTIVATION HAS BEEN TAKEN IN AS NEW GROUND IN RECENT YEARS. WELL WATERED FROM BEASON CREEK. THE ENTIRE PLANTATION HAS BEEN SUBDIVIDED IN SMALL FARMS RANGING FROM 25 TO 75 ACRES EACH. WITH HIGHWAY FRONTAGE.

TEN ROOM DWELLING—A Good Ten-room Dwelling And Good Tenant Houses Distributed Over Various Tracts. Well Watered. There Is An Ideal Water Power To Be Sold Estimated at 100 H. P. Sufficient To Operate Any Small Manufacturing Plant. Ideal Location For A Flour Mill.

DON'T MISS THIS OPPORTUNITY To Buy Some Of Cleveland County's Best Farm Lands, Ideally Located, Cut Into Tracts In Size To Suit You. Every Tract With A Road Frontage And Practically Every Tract With A House, Water And Wood. DRIVE OUT TODAY, LOOK THE CROPS OVER, INVESTIGATE THE VALUE. ATTEND THE SALE AND OFFER YOUR OWN PRICE. ON EASY TERMS.

BARREL OF SUGAR FREE. MUSIC BY BAND.

TERMS:—ONE-THIRD CASH, BALANCE 1, 2 AND THREE YEARS.

Pinnix Land Company

GREENSBORO-GASTONIA, N. C., Selling Agents.

ROBERT E. HAYNES, Owner.

R. W. MATHENY, Auctioneer.