

FANNING'S

OPENING SALE CONTINUES THRU SATURDAY, OCT. 18

SPECIAL OFFERINGS FOR FAIR WEEK

HUNDREDS OF DRESSES AND COATS ESPECIALLY PRICED FOR FAIR

ONE RACK MEN'S BLUE SERGE SUITS



WEEK
One Lot
Plain and Sport
DRESSES

Woolens, silks and flannels ... \$9.75

One Lot
COATS
\$19.50

50 Hats Especially Selected for Opening Sale

And all this week new hats will be added.

OTHER HATS

Representing Unusual Values
\$7.00 \$8.00 \$9.00 & \$10

One Lot
DRESSES

Representing values to \$24.00, special at ... \$17.50

BETTER DRESSES

In a wide range of models and fabrics, special at ...
\$24.50

One Lot
COATS
\$24.50



All Wool, Sizes 35 to 44. A model for Young or Old, Stout, Slim or Regular.

Specially priced

\$19.50

ONE LOT MEN'S OVERCOATS
\$19.50

Values to \$25.00.

ONE LOT MEN'S \$2.50 SHIRTS

\$1.95

Broadcloth, Madras, Crash, Etc.

ONE LOT \$2.00 MEN'S SHIRTS

Priced **\$1.39**



Special Offerings For Fair Week From Our Main Floor

SHOE DEPARTMENT

WOMEN'S STRAPS AND OXFORDS

Specially priced ... **\$4.95**

This line represents shoes for street, school and dress wear. Patents, Satins, Suedes.

Ordinarily retailed \$6.00 to \$7.00.



MEN'S SHOES AND OXFORDS

\$4.95

These we consider unusual values. They are solid leather White Oak soles. Same lasts as much higher numbers.

VAN RAALTE \$2.25

HOSE

\$1.95

All Colors.

CREPE DE CHINE
95c Yard

In seventeen desirable colors.

PRINTED AND PLAIN CREPES
98c Yard

36 inches wide. Regular price \$1.25.

Cotton Spool thread **4c**

ALL WOOL CREPES

95c Yard

Brown, Navy, Red, Burgundy Black and Green.

EXTRA QUALITY \$2 SATIN Priced **\$1.69**

300 Pairs, Ladies Mercerized lisle hose worth 50c Special **25c**



Basement Floor Fair Offerings

MISSES UNION SUITS
48c

BOY'S UNION SUITS
75c
24 to 34.

CHILDREN'S 3-4 SOCKS
29c

50c-Values.

THERMO SWEATERS

Boys and Girls.
\$2.95

Sizes 24 to 34.

50 COAT SWEATERS
Rope Knit \$5 values **\$3.95**

MEN'S WOOL TROUSERS
Cuffed Bottoms.
\$3.50

BOYS' PANTS
Wool mixed
98c

Boy's Wool Mixed Suits
\$4.95

A splendid value. In Tweeds, Brown and Grey.
Sizes 8 to 16.

MEN'S UNION SUITS
Slightly fleeced.
\$1.00

MEN'S WORK SHIRTS
48c
Values to 75c

MEN'S OVERALLS
Dark blue
\$1.00
1 pr. to customer.



81x90 ALEXANDER BED SHEETS

\$1.19

We consider this one of the greatest values from our Basement Floor.

To the thousands who visited us Saturday in our new business home, it made us feel good from time to time hearing expressions of your appreciation of this splendid, new store for you to shop in.

When we checked up Saturday night we found that you not only appreciated its conveniences and splendid equipment, but the extraordinary values offered from every department. For your liberal patronage, which made Opening Day a Grand Success, we are truly grateful.

To the People of Shelby, Cleveland and adjoining counties. What counts is that which is profitable to you—Our aim in this New Store is "Better Service, Greater Values."

This is YOUR store, for YOUR convenience. We are here at YOUR service. We want YOU to feel at home. Make Fannings, headquarters, inspect our merchandise. Everything being equal we will appreciate a liberal patronage.
W. L. FANNING & CO.

54x76
Cotton Blankets
95c

Children's Fine Ribbed Hose
15c
Black and Brown.

Men's Wool Mixed Hose
19c

Men & Women's Cotton Hose
10c Pair

Brown, Navy and Black.

200 YARDS
Short lengths chambray, soisette, pajama checks, etc.
19c Yard

36 In. Extra Heavy Outings
Solid and Stripes.
25c

SHEETING
36 in. wide.
10c Yard
10 yard limit.

Medium heels, all leather. Black Kid.
72 Pairs Solid Leather Shoes **\$1.95**
Solid vamps, rubber heels. Sizes 3 to 9.

SPINDALE GINGHAMS
23c Yard

32 Inch DEVONSHIRE
23c

Cotton Spool thread **4c**

Flushing Mottled Flannels
18c

Brown, grey, pink.

WOMEN'S SHOES
\$1.00 Pair

W. L. FANNING & COMPANY