

# ALONG THE ROW OF BEAUTIFUL BOOTHS IN MANUFACTURERS HALL

## Merchants, Bankers And Others Have Attractive Displays. Health Booth By Miss Bowman Wins Blue Ribbon.

Entering the door of the manufacturers exhibit hall one comes face to face with the First National Bank booth in charge of Forrest Eskridge, cashier. It is arranged with a teller's window, inside of which are sacks of coins and checks for the accommodation of fair visitors. So popular was this booth, on the opening day, 2,300 souvenirs in the nature of "wooden flappers" were given out in two hours. Kiddie banks were given out to the number of 5,000. This strong financial institution which has total resources of over four million, six hundred thousand further entrenched itself in the hearts of Cleveland county citizens.

### School Nurse Exhibit.

Miss Irma Bowman was in charge of the corner booth showing the work of the school nurse in the Shelby public schools. Everything is in white with a nurse leading two small children in the paths of healthy living. They represent Dr. Good Health and Misses Joy and Happiness. On the platform are the instruments and materials used in examining the school children for defects which they are asked to report to their family physician for attention and correction. Miss Bowman is city schools nurse and her well executed booth received the blue ribbon.

### Miniature Houses.

Two miniature houses are being shown at the fair, one built by C. A. Morrison and Son, contractors and the other by the Arrowood-Howell Lumber Co., dealers in lumber and building materials. Both are large enough for a small child to play in and are complete in every detail, both inside and out, and attractively painted with lawn grass and shrubbery in the yards. It is understood these "play houses" will be sold at the close of the fair.

### Morning Joy Coffee.

Morning Joy coffee is a popular blend and brand, already used extensively in the homes of this section, but the free cup which is being served at the fair ground is so good to the fair visitors, McKnight and Co., local distributors, are having a large shipment sent in to supply the demand which is sure to follow the fair.

### Star Brand Shoes.

Fields Young and Grady Lovelace, enterprising Star brand shoe salesmen in this territory are always on the job and their booth shows 150 of the 750 different styles made by their factory, tastefully displayed in pretty booth. It is also interesting to note that all sorts of leather is displayed from the toughest sole leather, together with the tan bark which converts the raw hides into the finest shoe leather. The large tannery at Morganton was recently acquired by the Star brand shoe factory. Wray-Hudson Co., is local Star Brand dealers.

### Eagle Mill Flour.

W. J. Roberts, popular sales manager for the Eagle Roller Mill has a pretty booth showing Eagle Roller mill products. The leading brands of flour are displayed and the process of manufacture carefully explained by Mr. Roberts and Mrs. Hoyle Lee, also in charge. The Eagle mill has a daily capacity of 500 barrels and the repeated exhibits at the Mamed-In-Carolinas and the merit of the flours have won a wide reputation for Eagle products.

### Pendleton's Music Display.

Gulbransen player pianos in the several different models and Edison and Victor phonographs are exhibited in a center booth, beautiful decorated and lighted with handsome floor lamps. Pendleton's name is always connected with musical instruments and he has sold thousands in this and adjoining counties in the past 20 years. His solid car load of Gulbransen player pianos recently advertised extensively in The Star, are selling rapidly.

### Gilmer's Furniture.

"Gilmer furnishes the home as well as the family" is an appropriate placard which Manager Wootten has displayed in his booth. This big department store which recently added an up-to-date line of furniture, has a suite of English walnut bedroom pieces showing a bed room of the most modern and approved furnishings, even to the coverings on the bed.

### Shelby Hardware and Avery.

Avery implements and Shelby Hardware Co., are synonymous in this ter-

ritory for the Shelby Hardware has put out a quantity of Avery implements since it has had the agency. A large booth at the fair represents this enterprising concern and shows the various kinds of Avery implements which are sold in this territory.

### Cliffside Gingham.

Cliffside gingham are household words and always will be, because Cliffside and Haynes mill products have quality and are always kept to the front by attractive advertising and displays. The entire process of manufacture of the famous Cliffside gingham is shown at the big Cleveland County Fair, and is attracting attention.

### Mansion Coffee.

Mansion coffee is served free to passers-by and Mansion proves coffee of quality. It hits the spot every time. C. W. Antrim and Co., of Richmond are the manufacturers and it is sufficient proof of the company's reputation for quality merchandise to say that our noble townsman F. O. Gee was a salesman for Antrim on the road for 17 years with a high degree of success.

### Paragon Furniture.

While there is a special booth showing Paragon Furniture Co., especially Mascot ranges and Sellers kitchen cabinets, furniture from this popular store is supplied complimentary in a number of booths. This center booth receives much attention and the Sellers cabinets and Mascot ranges are admired by all as "things of beauty and joy forever". Paragon can always be depended upon to show up well.

### Boy Scouts of America.

A unique exhibit is found in the booth of the Boy Scouts of America, of which there are two troops in Shelby. Local scouts are serving as ticket takers for the fair officials at Miller Brothers shows and doing the job manfully. The exhibit shows a suspension bridge, various forms of knot tying, a collection of butterflies and insects, proving that the boys love and study nature. There is also a collection of pictures and other interesting features that show the organization to be one that teaches manhood.

### Cleveland Bank and Trust.

This enterprising banking institution has a center exhibit space which measures up in every way to the bustling management of the bank itself. Souvenirs are given away, placards teach lessons in thrift and industry, while on a table rest a pile of ashes—the result of the fire demon and a point in favor of the insurance department of the bank which shows that this institution pays "money for ashes" and protects your property

while you sleep. This booth is also a popular rest room and of course the latch string hangs on the outside.

### Roofing Tile and Concrete.

It is hard to make a display out of roofing tile and concrete, but Z. B. Weathers and Sons have succeeded gloriously. They manufacture roofing tile, cement blocks, drain tile and the like and their booth serves every purpose. This company built free of charge of the magnificent entrance to the fair grounds which is a monument to their generosity and a tribute to their products. Lineberger and Hardware.

The words hardware and Lineberger are synonymous. J. D. Lineberger Sons have a beautiful booth displaying stoves, aluminum, tableware of all kinds, electric sweepers and a hundred other household necessities. This is one of the most attractive booths in this building. In order to find out the birthdays of 5,000 and learn what they most desire from this store, tickets are given out asking for this information which will be followed up at the proper time. A 25-piece dinner set was given away Tuesday, drawn by Mrs. A. P. Weathers.

### Coles Products.

Near the Lineberger hardware booth and appropriately located because Lineberger has the agency of Coles goods, is a display of seed planters, etc., manufactured by Coles Mfg. Co., of Charlotte. These pieces of farm machinery are in operation and prove interesting, but every farmer is acquainted with Coles because they are well entrenched in the favor of progressive Cleveland farmers. But Coles won't let the interest wane.

### Chevrolet and Texaco.

Arcy Brothers show several models of Chevrolet cars and their economical operation. Souvenirs, such as a case of needles and a bale of waste are given away. There is a small model of a home with the children in the yard and a double garage with a Chevrolet to make happiness in the home complete. A stream of Texaco oil as clear as crystal pours through a glass tube and looks tempting enough to drink for lubrication.

### Hamrick, the Jeweler.

T. W. Hamrick, the story goes, started in the jewelry business in Shelby in a piano box on a back lot. Look at him today, a name that stands for 24 carat. The Hamrick booth is presided over gracefully by Mrs. Hamrick who gives out literature on fountain pens, silverware, goldware, kodaks and real quality articles that a first class jeweler carries. The booth shows the touch of a woman's hand. Butterfly souvenirs that stick with a cocklebur prove interesting to

the children.

### Maxwell House Coffee.

The Daughters of the Confederacy are serving Maxwell House coffee, a leading Southern brand, distributed through McKnight and Co. This is a coffee with a reputation and the booth is a popular one because Maxwell is "good to the last drop" and the passers drop in to refresh themselves and be treated to the courtesies of the Daughters.

### Woodmen of World.

The Woodmen have a booth that is gaining new members because literature on this well known fraternal order is freely distributed, explaining the insurance features and sick benefits that come to a member. The order is growing in numbers and the fair has served to revive it greatly by showing the order in its true light.

### Ellis Studio.

Ellis studio has a display of work that shows real art. Mr. Ellis is himself in charge most of the time and the kind of pictures he makes in his studio are gladly explained. His long experience in the business has been put to use in the making of pictures that preserve the memory of those who pass the milestones of life or depart to that glorious beyond.

### Plastic Roof Paint.

Few of us ever knew there is a factory in Newton that manufactures asbestos plastic roof paint, but sure enough the Fiber Manufacturing Co. is a reality and the quality of roof paint is shown in a booth at the fair. This display will no doubt get business for this Carolina factory.

### Ellis Marble and Paint.

S. A. Ellis, proprietor, is showing his good paints, branded and proved 100 per cent pure, together with the various kinds of marble and granite used as monuments. Sam is also a gun and locksmith, but that's a trait he don't display at the fair. He does show bicycles and a line of wheeled toys for the kids.

### Kewanee Water Plants.

Hawkins Brothers, garage, and G. V. Hawkins, have a combination booth Hawkins Bros. show tires, radios and auto accessories, while Gov. Hawkins displays and demonstrates the well-known Kewanee system that will provide fresh water in a farm home at the turn of a spigot and it doesn't cost much for this great convenience, either.

### Cleveland Feed Co.

The Cleveland Feed Co., has a double booth in charge of its manager Mr. Watters; a new comer to Shelby, but enterprising, nevertheless, so

much so that he has one of the largest feed, grain and provision houses between Charlotte and Asheville. He proves the quality of his flour by serving hot biscuits that are a delight to a tired, hungry body.

### Bosts Bakery Products.

Singing a silent song of quality, there is arranged shelf after shelf in the Bost Bakery booth, piles of pies, bushels of bread, "cunning" cakes and other Bost bakery products. Bost's names seems to go so well with "better" and "bread" that he must have been ordained for the bakery business.

### Elizabeth Flour.

A whirling barrel of flour adorns the top of a mountain of sacks of Elizabeth flour made by the Interstate Milling Co., a Charlotte flour mill and flour mill and one of the largest flour mills in the Carolinas, by the way. This is a visiting exhibit but Elizabeth flour is well and favorably known to the trade and the management is determined that it shall continue to be so by exhibiting at Cleveland's inaugural fair.

### The Cleveland Star.

So popular has The Star become that it was found necessary to have a booth at the fair to accommodate the rush of new subscribers and the

determination of the faithful old-time readers to pay again, so a little red, white and blue bunting was stretched around the poles and the agent P. S. Gettys was put in charge to accept the offerings which have been gratifying, to say the least. Our best hit at the booth, next to The Star of course, is the Piedmont telephone pay station which serves to accommodate the populace with talking connection with the outside world.

### BULWINKLE MAKING FRIENDS IN LINCOLN CO. SPEECHES

Lincoln County News.  
Hon. A. L. Bulwinkle, of Gastonia, congressman of this district, is a distinguished visitor in this city this week. He made two speeches in the county and was enthusiastically greeted. He had just returned from the mountain counties of this district and finds Democratic prospects bright all over the district. He said that LaFollette would get some votes in this district for President, especially in the Mountain counties where many of the Republicans were declaring for LaFollette in preference to Coolidge. Mr. Bulwinkle believes the Democratic vote in this district will increase in the coming election very much over his splendid majority even of two years ago.

## CLEVELAND'S BEST FARM FOR SALE.

Being the Jesse Hawkins 93 acres, 55 miles west of Shelby, located on Shelby and Lattimore sand clay road. There is no better farm in the County, the location is good. The land is of the very best and it is our opinion that for the money it is the cheapest place in the County. To buy a farm in this same locality will cost the purchaser at least \$25.00 more per acre. The buildings on this farm are a seven room, plastered house, two good barns, grainery, smokehouse, cotton house, garage and several other buildings. The land is divided so as to give 45 to 50 acres in one field, leaving the balance in another large field of very fine wood and saw timber. Should the wood be taken off it would make the whole farm one field of level land. Our price on this farm has been \$150.00 per acre, FOR A SHORT TIME WE WILL LET IT GO AS A WHOLE FOR \$12500.00 CASH.

Do not delay if interested in buying, we expect to sell this week.

**ANTHONY & ANTHONY**  
Royster Building.

# ATTENTION MERCHANTS

While You Are Here This Week Visiting The Cleveland County Fair Make Our Store Headquarters.

## FRUITS, VEGETABLES AND PRODUCE

We have a large and very select stock of all kinds of Fruits, Vegetables and Produce and prices are reasonable, which insures a big demand. Merchants should buy liberally as you can't sell goods unless you have them. Stock up on the following and watch your trade grow.

### FRUITS

We have a full stock of box Apples, Oranges, Grapefruit, Lemons, Bananas, Bartlett and Seckel Pears. Stock Fine. Order freely.

### PRODUCE

Cabbage, Potatoes, Onions and Turnips. Are good quality, plentiful and reasonable in price.

### GRAPES GRAPES GRAPES

Just Received—Solid car fancy Tokay Grapes (Blue Goose Brand), which are fine quality

and price very reasonable. Phone your Groceryman or Fruit Dealer for price by the basket or crate and insist on "Blue Goose Brand." They are fine for table use, also making jelly, etc. Also car New York State Grapes, Niagara, Delaware and Concord in pony baskets.

### DRIED FRUITS

We handle the famous "Sunkist" line, which is the last word in quality in California Dried Fruits. Phone your Groceryman and buy it by the box, and insist on "Sunkist" Brand. We

have in stock Peaches, Prunes, Apricots, Figs, Seeded and Seedless Raisins, Dates, Currants, Citron, Evaporated Apples, Sundried Apples, etc. Merchants should stock up on these, as prices are advancing rapidly. Our stock is complete; our prices are right.

### DRIED BEANS

Are in big demand and we have complete stock, including Whites, Pintos, Birdeyes and Baby Limas. See our salesmen or telephone us for prices.

YOURS FOR QUALITY AND SERVICE

# Pearce-Young-Angel Company

SHELBY, N. C.

Also Affiliated With

C. C. PEARCE & CO. .... Columbia, S. C. PEARCE-WOODS & CO. .... Greenwood, S. C.  
PEARCE-WOODS & CO. .... Greenville, S. C. PEARCE-YOUNG-ANGEL CO. Asheville, N. C.  
PEARCE-YOUNG-ANGEL CO. .... Union, S. C.

7 HOUSES

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