

PAID-UP CIRCULATION Of This Paper Is Greater Than The Population Given Shelby In The 1920 Census

The Cleveland Star

RELIABLE HOME PAPER Of Shelby And The State's Fertile Farming Section. Modern Job Department.

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BANKERS IN MEET HERE SAY PIEDMONT NORTH CAROLINA LEADS IN REVENUE

North Carolina Bankers From Group Nine With Prominent Guests Hold Program at Cleveland Springs. Statistics Furnished Show Preeminence of State. Taylor, Hoxton And Frazier Speak at Best Meeting Group Ever Held.

The largest in attendance and one of the best from standpoint of program of group 9 of the North Carolina Bankers association was held Friday night at Cleveland Springs hotel. Of the 151 present at the elegant banquet served in the dining room of the Cleveland Springs hotel with the three Shelby banks as hosts, there were prominent bankers present from New York, Baltimore, Richmond, Winston-Salem, Wilmington and Raleigh, including Sam Hubbard president and Paul P. Brown secretary of the North Carolina Bankers association.

Col. Walker Taylor of Wilmington who on the day before was in Richmond asking that a Federal reserve branch be established in North Carolina, was one of the chief speakers, giving up-to-date information on North Carolina's pre-eminence as a Federal revenue producing field. He furnished recent and authentic statistics from D. H. Blair of the U. S. treasury to show that more money is handled in piedmont North Carolina than in any other like area in the United States and that North Carolina paid into the revenue of the U. S. Treasury the fifth largest amount of any state in the Union, being exceeded only by the states of New York, Pennsylvania, Michigan and Illinois.

Colonel Taylor also read a letter from Mr. Blair showing that North Carolina paid \$7,694,000 more than the combined states of Virginia, Georgia, South Carolina, Florida, Louisiana, Tennessee, Arkansas, Mississippi in recalling his visit to the Federal reserve bank at Richmond he declared that the American people are the most extravagant as well as the most lawless people on the face of the globe. He saw them destroying \$300,000,000 of paper currency a day, cutting the money in two and shipping half of it to Washington to be cancelled.

He found out that the life of a paper dollar is only eight months and that it costs Uncle Sam 5 to 7 cents to manufacture it. He proudly referred to the fact that the Federal reserve system is a child of the brains of Southern men and that in every community three men stand out pre-eminently—the minister of God who ministers unto us spiritually, the doctor who ministers unto our physical beings and the banker who guards our savings, using the money to help build the community and clearing that if either of these three go wrong, "society is gone to hell in hand basket."

W. W. Hoxton, chairman of the Federal reserve board was another speaker and he asked that the benefit derived from the Federal reserve system be studied and if it is found to be serving its members, the non-members and the public commensurate with its cost, they were asked not to let it be abolished. It came into existence ten years ago when the German army was entering Belgium and not a single year since that time has been a normal one. The next ten years will determine whether the system is to live or die and he pled that there be no injection of politics, warning the bankers that in the platforms of the three major political parties of the nation there is a covered job at the Federal reserve because of ignorance of its great function.

Dr. W. H. Frazier of Queens College, Charlotte was also a happy speaker of the evening and after a number of side-splitting jokes, several of which were in negro dialect in which Dr. Frazier is so gifted, he spoke on competition and co-operation. Competition, he declared, is that movement of different forces and factors in achieving the greatest degree of success, the kind that makes men grow out of the old-time, hum-drum way of doing, to the modern and efficient way of doing things. The transformation in the times has come about because of the idea that if I don't be efficient and courteous, some one else will. The spirit of competition is not taking advantage of ignorance. Men must not care more for money than they do for manhood. Dr. Frazier said this group gathering of bankers also suggested the idea of co-operation in that these business men might strive for this section to outstrip any other section and that Col. Taylor's figures on North Carolina proved that "co-operative competition" has put this section in the highest degree of efficiency and service.

The evening's program was interspersed with music and fun. John Miller, former chairman of this group and president of the Citizens National bank, Gastonia, had arranged a "playette" in which he called to the front eight banker friends, had them stand in their chairs and while in con-

BIG CATTLE SALE AT FAIR GROUNDS

Big State Sale of Jerseys at County Fair Grounds, Banquet at Cleveland Springs Hotel.

The annual sale of Jersey cattle put on by the North Carolina Jersey association will be held at the Cleveland County Fair grounds out of Shelby Thursday, October 30, beginning at 12 o'clock. Sixty head of registered Jerseys will be sold and will consist of 30 cows, 25 heifers and five bulls. Farmers from all sections of the state and especially from Piedmont and Western Carolina, are expected to be here for the sale.

The Jerseys to be placed on exhibition and sale are already arriving and are being housed in the cattle barns at the Fair grounds and will be open for inspection on Wednesday. Any farmers in this section who contemplate buying cattle are advised by County Agent Lawrence and Tom Cornwell, head of the Cleveland County Jersey Breeders, to look over the cattle Wednesday evening and get a catalogue of the sale. The Jersey offered are some of the best individuals from the best herds in North Carolina and Cleveland county farmers are very fortunate in having this opportunity to buy fine cattle for foundation stock.

A big banquet will be held at Cleveland Springs hotel Wednesday evening at eight o'clock for the Jersey Breeders of the state and county.

TRY STAR WANT ADS

GARDNER AND HOEY CHARM HOME FOLKS

Cleveland Branch of Democratic Family Holds Big Reunion With Noted Sons Speaking.

The Cleveland county court house Monday from 1 o'clock until nearly 3 in the afternoon was the scene of an unusual meeting, two hours of history making for the county and quite a bit for the state. That scene might be termed a big joyful reunion of the Cleveland county branch of the Democratic family—the coming together without advance notice of hundreds of Democrats from one of the outstanding Democratic counties in the state. And again to the evident delight of Cleveland folks it saw on the stand two of the most outstanding men and best orators of North Carolina, both products of Cleveland county—O. Max Gardner and Clyde R. Hoey. Never before have the two spoken from the same stand. For almost two hours the crowds that jammed the big court room laughed hilariously, shed a tear, considered seriously and cheered heartily and swayed as the two eloquent speakers slipped from humor to serious things and back again as they arrayed before the peoples tribunal the wrong-doings of the Republican party and upheld the national record of the Democratic party under Woodrow Wilson and the state regime for years back.

The entire affair was rather unusual. In any campaign and more than ever in this campaign Hoey and Gardner are more in demand than any political speakers in the state. In almost every county of the 100 in North Carolina hundreds have listened and cheered before their power of eloquence and yet neither has been able to found time to speak in his home county. A gradual murmur from Cleveland folks caused the unannounced speaking Monday. They had a right to hear their native sons and they asked that right.

The drive will be operated under the auspices of the War mothers, the American legion, the disabled American Veterans of the World war and other patriotic organizations. Last year the sales in North Carolina were very encouraging, the committee hopes to see a substantial increase this year by reaching the smaller towns in which the day has not been observed heretofore.

The drive was held on November 10 last year, but owing to the fact that the 10th comes on Monday this year, it is thought advisable to hold it on Saturday prior to Armistice day permanently designated as National Forget-me-not day.

The day, already has official sanction and encouragement from the White House. One of the first acts of Mrs. Harding (on recovering from a serious illness, in 1922 was to write a letter recommending the drive, and to purchase fifty dollars worth of Forget-me-nots.

The committee asserted that the success of the drive in North Carolina is practically a certainty. First, because plans are rapidly going forward towards perfection which will enable the appeal to reach every friend of the disabled in the state on November 10, and second, because of the patriotic and magnanimous spirit of the North Carolina citizenry.

Flay G. O. P. Corruption. Gardner spoke first and in characteristic style he opened up on the corruption and graft in the Republican party nationally. Specifically, as if presenting his case to the jury, the former lieutenant-governor, related the run of wrong-doing in the Republican administration. How Harding became President; the downfall of Denby; Fall and his sale of the oil leases; Doherty and Dougherty, and Forbes and the disabled veterans. Turning for a time he contrasted the prosperity of America under Woodrow Wilson and the stagnation of business under Coolidge, who could unfold beautiful blueprints of prosperity but could not make of them a reality. In a forceful manner he touched upon important national and state issues, and had Cleveland county been Republican heretofore it would have been dangerously Democratic at the conclusion of that speech. As it is a greater Democratic majority than ever on all tickets is expected next Tuesday.

Hoey, hailed in sections as the "Silver Tongue of the South," lived up to his reputation as a speaker. His talk was made more emphatic by actual figures used. In three years of the Coolidge regime the wealth of the United States has decreased three times the entire expenditure of the World War. Business is at a standstill. As a conclusion Mr. Hoey paid one of the greatest spoken tributes to Woodrow Wilson that has ever been heard in the state. Portraying as only a master speaker can, he painted two pictures—one of Wilson as he declared war, and the other of the immortal Wilson as he touched heights never before trod by a human in attempting to bring about peace for all time. The rapt silence and attention of his hearers, eyes never wavering, a tear trickling

here and there was the best description of the tribute, as the hundreds hushed for a moment in reverence from the enthusiastic cheering that took place only a few minutes before when the achievements of Democracy were related.

No political gathering in the history of the state has ever been treated to better entertainment or to more forceful addresses and the applause that followed each hit was evidence that the large audience knew that it was hearing something few Democratic assemblages have ever had the opportunity of listening in on. They will argue for many moons as to which speech was the better, but many years will have winged by before any one there will admit he hears anything better. Even a stranger would not wonder why Cleveland county is Democratic, but instead if he heard the two speeches would be perplexed as to why all the country is not Democratic.

Hood Speaks Before Kiwanis Club; Many Off to Convention

Davidson Instructor Gives Psychology of Selling Shelby. Local Kiwanians To Visit Spartanburg.

The regular meeting of the Kiwanis club Thursday evening was featured by a brief talk by Dr. Fraser Hood, of the Davidson college faculty. Dr. Hood, who the guest of Supt. I. C. Griffin, program chairman, is rated as an expert on the psychology of salesmanship and apparently he "sold himself" to his hearers. Although not more than one minute, by his own account, was devoted to a serious discussion the preliminary entertainment was informing as well as amusing.

The psychology of selling or boosting a town, such as Shelby, is not to boast in a general manner, but specifically, Dr. Hood declared. An outsider is not interested in the general advantages of a town, but the specific advantages or opportunity with an appeal to him. In concluding the speaker declared that if the club is endeavoring to attract outside industry to Shelby that some one enterprise or industry should be tried with the advantages that would appeal to that particular enterprise played up.

Rousing Cheer for "Doc" Dorton. Just prior to the address of Dr. Hood, President Mull recognized Dr. E. B. Lattimore, who in a few words expressed the upbuilding and success of Cleveland county's first big fair. And for a climax the entire club stood and cheered in appreciation of the excellent work of the fair secretary, J. S. Dorton. Dr. Lattimore told of how many months back one member began putting on his card the request for a county fair movement and how month by month he gained supporters until the promotion became a reality and the first big fair a rousing success.

To Spartanburg. Quite a number of local Kiwanians are expected to attend the district convention in Spartanburg Wednesday and Thursday of this week. The exact number as yet is not known, but according to reports some 35 or 40 have already announced their intention of attending the big meeting. Victor M. Johnson, the international president of Kiwanis, will be present as will Jules Brazil, entertainer extraordinary, and Fred Parker, international secretary. Kiwanians who can attend are urged to do so as the meeting will be an interesting one and of much benefit to individual Kiwanians and the clubs they represent.

Opening Service In New Central Church. Bishop Collins Denny Has Been Invited for First Service. Pews And Other Fixtures Here.

The opening service in the new \$150,000 Central Methodist church will be held, or rather has been set for Sunday, January 4, according to an announcement by the pastor Rev. A. L. Stanford, who has returned from the Western North Carolina conference at Greensboro.

"The date has been set and from present indications we will be able to hold our first service in the new church on that day," he declared. The pews, lighting fixtures and a part of the art glass for the handsome edifice are already here, and the installation of these with other interior work is yet to be done. The carpet to be used has also been shipped and is now in Charlotte. Practically all of the exterior work is complete and the building presents a fine appearance from the exterior.

Bishop Collins Denny, one of the most prominent officials of the Southern Methodist conference, has been invited here for the opening service and if he accepts will all likelihood preach the opening sermon at 11 o'clock in the morning.

Don't condemn the other fellow until you are certain you have not made the same mistake yourself.

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NEW LAUNDRY IS GOING UP HERE

Hamrick and Willis Will Invest \$15,000 in Plant and Equipment for Modern Laundry Here.

Frank A. Hamrick and D. L. Willis will build a new laundry on E. Graham street, the plant and equipment to cost \$15,000, according to an announcement made yesterday by Frank A. Hamrick of the T. W. Hamrick company. These gentlemen have purchased a lot 50x190 feet on E. Graham street from J. Lon Thomason and have let the contract to O. Cleve Connor for a one-story brick building 35x75 feet to cost about \$3,000. Work will begin in ten days and it is hoped to have the plant in operation by the first of January.

The equipment has not been purchased yet, but the owners state that they will buy the most modern and up-to-date laundry machinery on the market and do all kinds of laundry work, not only for Shelby but for near by towns. The plant will be in charge of Mr. Willis, a brother of D. L. Willis who has had about 15 years experience in one of the leading laundries in Charlotte.

Boy and Girl Die In Car Wreck In Rutherford County

Cora Lee Mull and Gudge Mask Killed Between Forest City and Rutherford Saturday.

Two deaths and the driver in jail is the toll of an automobile wreck between Rutherfordford and Forest City Saturday night about 7 o'clock. Fred Mask, young white man of Spindale, was driving an Anderson roadster going towards Forest City. With him were Miss Cora Lee Mull, of Rutherford county and Black Mulla; his brother, Gudge Mask, Jasper Williams and Case. The latter was on the left fender while Gudge Mask was on the right, they just happened along and were taking a ride. A truck was standing on the right side of the road. As Mask went to pass a car approached from the south with bright lights. Mask did not see the truck and swerve to the right to miss the oncoming car and ran under the end of the long bed of the truck. He was going about 20 miles per hour.

Miss Mull's body was left on the truck bed, but soon fell to the cement paving and she died in a few minutes. Gudge Mask was rushed to the Rutherford hospital and died Sunday morning at 7 o'clock of internal injuries.

Williams and Case escaped unhurt while Fred Mask the driver was slightly bruised about the head and arms. He is being held in the Rutherford jail charged with manslaughter.

Miss Mull was the daughter of Van B. Mull, formerly of Rutherford, now of Black Mountain, she was 18 years old and had been staying there some time.

Gudge Mask was 14 years old and the son of William Mask, of Spindale. It is reported that Fred Mask and Miss Mull were engaged and intended to marry soon.

Mr. Query Should Have Visited Us

Editor Was Apparently Interested in Races Only When He Observed Accounts of Our Fair.

Gastonia Gazette. Both Cleveland and Cabarrus counties are claiming to have the best county fair in North Carolina, and judging from all reports, both these events were mighty fine. The two fine counties are to be congratulated. Yet it must be remembered that, without the added attractions of horse-racing and fire works, two big drawing cards the Gaston county fair has been going on for ten years spreading the gospel of good farming, diversification, dairy ing, etc.

We hear much of the horse races at these two fairs, but so far we have seen nothing as to the pre-eminence of the livestock and farming exhibits. There it was that Gaston's fair shone.

Prominent Speaker Here On Thursday

Hon. Felix E. Alley, of Waynesville, one of Western North Carolina's outstanding speakers and Democratic leaders, will address the voters of Cleveland county in the court house here Thursday evening at 7:30 o'clock. Mr. Alley is the man who nominated the late Locke Craig, "the Little Giant of the Mountains," for governor and he is an interesting speaker always.

A large crowd is expected to hear Mr. Alley as it will be one of the late speeches of the campaign.

TRY STAR WANT ADS

Highs Win First Game From Monroe Here Last Friday

Shelby Breaks Hoodoo and Blanks Monroe First Time in History. Furches Stars.

Bubbling over with the old Shelby fighting spirit, something not seen in the Charlotte game, Shelby defeated Monroe here Friday afternoon 22 to 0, it being the first time in history that a Shelby high school eleven has emerged victor over the Union county outfit. Mingling end runs, cross tackle plays, passes and smashing line drives the blue-jerseyed eleven was easily the superior from the outset. The hefty Shelby line was everything it was not in the Charlotte game. From end to end, down by Captain Auten, "Big" Beam and "Six" Caldwell it was hard to penetrate and on the offensive opened up holes. To the fast stepping little Shelby backfield was a drive the Monroe eleven could not stop.

Steve Furches, brilliant Shelby quarter, was the star of the game, but only a little in advance of Connor, Furches tore through the line for two of the markers in addition to side-stepping through the field for the long end run of the game. Connor plunged for one touchdown aside from making several of his fleeing end runs and being a wonder on defense. George Wray drop-kicked for the two extra points on both of his attempts and was hard to stop on short line bucks. For Monroe, Fairley, at left end, and Snyder, halfback, were outstanding players.

Shelby started off with a drive and scored in the first five minutes of play when Shelby blocked a Monroe punt and after several short gains through the line by Wray, Connor plunged over for the first touchdown and Wray dropkicked for the extra point. In the second half Connor broke loose around left end for 15 yards and Furches side-stepped and wiggled through the Monroe eleven for 35 additional yards. A pass, Ellerbee to Connor, gained nine more, and Furches tore through the line for a touch down. Connor failed to kick goal. In the fourth quarter when a Monroe back fumbled a Shelby punt Cline Lee recovered and Shelby pushed Monroe back in dangerous territory, where, when Monroe attempted to punt it was again blocked for a safety, or two points. In the last few minutes of play Coach Morris sent in several substitutes and two of them, Magness and Hopper, were largely responsible for the last marker. Ellerbee passed to Magness for 30 yards and on the next play passed to Hopper for 15, Furches sliding through the line for a touchdown, and Wray drop kicked between the bars.

The Shelby eleven was an entirely different outfit in spirit from the squad defeated by Charlotte and Kirkpatrick's eleven would have had a hard time chalking up a victory against the Shelby team on Friday.

Line-up:
Shelby Pos Monroe
Lee Left end Fairley
Beam Left tackle Correll
Sarratt Left guard Henson
V. Grigg Center Austin
Auten (Capt.) Right guard Fowler
Caldwell Right tackle Wiggs
Dedmon Right end Griffin
Furches Quarter Morgan
Connor Right half Snyder
Ellerbee Left half Hallman
Wray Full back Askew

Shelby substitutions: Pendleton, Elliott, Magness, Harrill and Hopper. Referee, LaFar (Davidson); umpire, Blanton (Carolina); head linesman, Pearce (Georgia).

Gardner is Heard By Large Audience

Lexington, Oct. 23.—Before an audience that packed the Davidson county courthouse tonight, O. Max Gardner of Shelby, gave a vigorous defense of the record of the Democratic party in the state for the past quarter century, and lauded its candidate for governor, A. W. McLean.

Mr. Gardner brought applause as he gave answer to Col. Ike Meekins, who in a recent speech read an attack made upon McLean by J. W. Bailey, his opponent in the Democratic primary. In this connection Mr. Gardner said:

"Colonel Meekins undertakes to disqualify Mr. McLean by reciting an argument of Mr. Bailey, the late Democratic opponent of Mr. McLean. Meekins seeks Democratic help, and he needs it. If a Democrat's fitness for office is to be determined by the criticism of a fellow Democrat, then by the same token the Republican party is already condemned in North Carolina.

FARM PAPER GIVES CLEVELAND BOOST

J. C. Mull Gets County Publicity in Progressive Farmer. Leads in Southern Farming.

Progressive Farmer. October 29-30, Wednesday and Thursday the North Carolina Jersey Cattle club will hold its annual meeting and consignment sale in Shelby, the wide-awake capital of the wide-awake county of Cleveland. The consignment sale will consist of 30 choice registered cows, 25 heifers, and 5 bulls and there will be a banquet, election of officers, and get-together meeting Wednesday, October 29 at 8 p. m.

Every progressive Farmer reader who can do so will find it worth while to attend this meeting, not only to see some fine Jersey cattle and a lot of progressive Jersey breeders, but also to study the great agricultural progress of Cleveland county itself. Not many miles from the Progressive Farmer office lives a former Cleveland county farmer, J. C. Mull, R. 2 Wake Forest. He is just back from a visit to Cleveland county, and on a visit to us the other day he talked enthusiastically about Cleveland's progress. Said he:

"I learned that this county produces crops and produce worth more in dollars than those produced by any other county in any other southern state, in proportion to the population, so far as I can find any record.

"The value of crops and produce grown in Cleveland county in 1923 amounted to \$9,143,392. The population of the county is 34,272. The value of the crops in dollars amounted to \$266.72 for each person in the county. The farmers grew 40,000 bales of cotton, \$600,000 in dairy products, and \$300,000 in eggs and poultry sold.

"Cleveland is the leading dairy county in the state. It is also a leader in the enforcement of prohibition laws and has a larger church membership to the square inch than any other county in the state. Last year out of every 270 people in the county, one boy or girl was in college. Dr. Thomas Dixon, father of the now famous Tom and Clarence Dixon, was the leader in a great church movement in Cleveland county years ago, which caused so many churches to be built in the county today.

"The county was poor as late as 1890, and in need of financial aid. Charley and George Blanton, farmers and bankers were interested in the county and helped with money and encouraged farmers to buy blooded stock and build nice homes. They did a great deal to help make Cleveland county such a good county to live in. Will Lineberger, banker, was the leader in making Cleveland the leading dairy county in the state. At present he is president of a large creamery at Shelby.

"Max Gardner and Odus Mull took the lead in farming fifteen years ago. These two gentlemen began on their own farms to raise cotton scientifically, applying the right amounts and proportions of fertilizer to make a bale or more to the acre. They succeeded so well that the people as a whole began to farm for profit. Last year (1923) they made more bales of cotton in the county than they had inhabitants.

"While all of the men I have mentioned have been great factors in developing the county to its present standing the reatest factor in making such a great agricultural county has been the people themselves. They are working folks—Maggie makes Jiggs work. They farm for profit and get it. Everything is bought and sold for cash."

Democrats May Elect Two Women to House

The North Carolina house of representatives which will be elected on November 4 and which will hold its first session in January, probably will have for the second time in the history of the Old North State, a woman member. It is possible that there may be two, one for each party, says an Associated Press dispatch.

Miss Julia Alexander, a Charlotte attorney, has been nominated by the Democratic party and in Cherokee county the Republicans have nominated Mrs. Lille May Corer, of Andrews. Both have opposition, but Charlotte is normally Democratic and Cherokee frequently elects a Republican.

Attention Voters.

A vote for the port terminals and water transportation bill simply means adding eight million and four hundred thousand dollars to already one hundred and ten millions of the state's bonded indebtedness. Without any direct or indirect benefit to the present or succeeding generation. We have no right to transmit burdens to our posterity which we are not willing to bear. Suycient unto the day is the evil thereof.

C. J. W.