

CLEVELAND COUNTY IS AGAIN HELD UP AS EXAMPLE FARMING SECTION

Miss Hattie Berry Singles Out This County As Leader in Diversified Agriculture. The Observer Tells When and How It Was Done and Gives The Table of County Agent Lawrence as The Result.

Charlotte Observer.

The discovery made by the farmers in North Carolina more than a dozen years ago that they were raising more cotton to the acre than Texas or any other state did not seem to excite them, at all. And they took it as a matter of fact that last year when informed that, outside the Empire of Texas, they raised more cotton than any state in the Union. The arousement of the farmers in this state to the possibilities of North Carolina soil and climate under intensified cultivation began back in the 80s when men like Col. L. L. Polk, Dr. Columbus Mills and their contemporaries began going over the state and making talks to the country population. They blazed the way and made it easy for the following of the scientific evangelists in agriculture. But it was a hard job weaning the people away from the all-cotton crop. The rural population of the state was poor, cotton was the ready-money crop, and it was promoted by the lien-holders. The first direct venture in advanced agriculture was made about 1912 in Cleveland when the farmers of that county were led into the hitherto untried system of terracing their farms. The immediate surprise was that on the ridges and on either side the terrace ditches they raised bigger crops than in the whole of the field under former conditions. Cleveland county gave the state a catching epidemic, and terracing has become of adoption by the more enterprising farmers throughout the state. And it was the terracing system that gave promotion to the diversification method. The start of diversification in Cleveland can be traced back to the days when terracing came in. It follows that as Cleveland led in terracing it now leads the state in diversification—and in prosperity. The direct evidence is produced in the Market News, a weekly publication by the division of markets of the North Carolina department of agriculture, the facts being compiled by Miss Hattie M. Berry. She lays down the proposition that "if every county in North Carolina could follow the program which Cleveland put into practice, it would not be long before we would be

a billion-dollar state, agriculturally." She then submits the variety and volume of crops produced in Cleveland county during the year 1923. The impressive summary is worth reproducing for the inspiration of the farmers in general. This is the record of crops grown in Cleveland during that year and the money the farmers "pulled down:"

39,190 bales of cotton and seed	\$6,500,000.00
1,056,168 bushels corn at \$1 per bushel	1,056,168.00
99,520 bushels oats at 67c per bushel	66,678.00
6,250 bushels rye at \$1.25 per bushel	7,500.00
\$3,070 gallons of molasses at 80c	66,456.00
4,902 tons of hay at \$18.20	89,216.00
36,290 bushels cowpeas at \$2 per bushel	73,580.00
3,140 bushels soybeans at \$2 per bushel	6,280.00
27,297 bushels Irish potatoes at \$1 per bushel	27,297.00
113,876 bushels sweet potatoes at \$1 bushel	113,876.00
74,060 bushels wheat at \$1.36 per bushel	100,721.00
7,154 hogs at 10c per lb.	153,120.00
Eggs and poultry sold	300,000.00
Dairy products	592,400.00

This foots up a total agriculture income to the farmers of Cleveland of \$9,143,292.00 for a single year. The distribution is made among a total population of 34,272. These big crop-producers get the best prices for their products because of the fact that they are well-organized on the co-operative marketing basis.

The Market News gives such information bearing on the progress made in co-operative marketing in the state and of its splendid operation, especially in the matter of hogs and live stock and sweet potatoes. Warehouses have been provided for the latter crop, which is given the advantage of scientific inspection. The system insures the best of marketing prospects. The potatoes are cured and packed in crates, and as they are being loaded for shipment are given a final inspection. Those grading up properly are marked with the official state grading

stamp, and certificate a sto quality and condition is issued the shipped. These certificates protect the grower, the shipper and the buyer and operate to stabilizing the market for the sweet potato, a product peculiarly adapted to the North Carolina soil and production of which is being largely extended.

And of course we must always bring in a new brag. This time it is the dew-berry. Miss Hattie Berry brings out the disclosure that North Carolina is "the greatest dewberry state in the Union." It's last season's shipment of berries, amounting to more than 400 carloads, was the largest contribution to the markets of any state. The dew-berry growers are now perhaps the most tightly organized marketing corporation in the state. The organization was effected last week at Aberdeen and the marketing of the 1925 crop is in the hands of business men of qualifications—Landis, of Hamlet; Garrington, of Sanford; McPherson, of Cameron, and McCoy, across the line in McBee.

It will not be many years until the country will be hearing as much about North Carolina agriculture as it has heard of North Carolina manufacturers.

Coolidge Statement After His Election

Here is the statement that President Coolidge issued immediately following his election. "It does not seem possible to me to make an ad-equal expression concerning the

presidency of the United States. No other honor equals it; no other responsibility approaches it. When it is conferred by an overwhelming choice of the American people and vote of the Electoral College, these are made all the greater. I can only express my simple thanks to all those who have contributed to this result and plainly acknowledge that it has been brought to pass through the work of a Divine Providence, of which I am but one instrument. Such powers as I have I dedicate to the service of all my country and of all my countrymen. In the performance of the duties of my office I cannot ask for anything more than the sympathetic consideration which my fellow-Americans have always bestowed upon me. I have no appeal except to the common sense of all the people. I have no pledge except to serve them. I have no object except to promote their welfare."

COST OF RUNNING THE FEDERAL GOVERNMENT

The cost of running the federal government in the fiscal year beginning next July may fall below \$3,000,000,000 or half billion dollars less than anticipated expenditures for the current fiscal year. On the basis of estimates prepared by the budget bureau and on which its conferences with the spending departments of the government practically have been completed, the anticipated appropriations for the year beginning next July stood at 2,980,000,000 exclusive of the postoffice department, the receipts of which are expected to balance the expenses. Of-

ficials of the budget will have work to do on the "budget of 1925" which will be submitted by the President to the forthcoming short session of congress. But they have gone so thoroughly into every estimate, great and small, submitted to them by the several branches of the government that they feel any changes to be made here after will be in the nature of thousands rather than in millions of dollars.

Every Street In Shelby

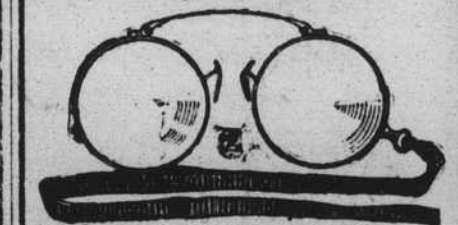
Has Its Share of the Proof That Kidney Sufferers Seek.

Backache? Kidneys weak? Distressed with urinary ills? Want a reliable kidney remedy? Don't have to look far. Use what Shelby people recommend. Every street in Shelby has its cases. Here's one Shelby man's lot. J. H. Queen, grocer, S. Morgan St., tells it. He says: "My kidneys bothered me all the time. There was a constant, dull ache across my back that didn't let me up day or night. My kidneys acted too often, as many as three or four times during the night. I used Doan's Pills, getting them at the South Shelby Drug Co. They helped me right away by strengthening my back and relieving the aches and pains. My kidneys were regulated. I can endorse Doan's Pills as a good kidney remedy."

60c at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y. Ad

One thing that keeps America free of revolution is the fact that one exciting sport season blends into another.—Saginaw Evening Star. It's hard to be satisfied with the old car when a neighbor buys a new one. Save us from the fellow who keeps on smiling when there is nothing at which to smile.

DR. DAVID M. MORRISON Optometrist



Eyes examined, glasses fitted, lenses duplicated same day as received. Office in New Fanning Building—Telephone 585

VALUABLE FARM FOR SALE

Near Lawndale on Lawndale-Polkville highway, containing 70 acres with two story residence, large barn, pasture, orchard, timber, etc., adjoining John B. Nolan home-place and being homestead of Anderson Nolan.

65 thousand feet saw timber and 2 thousand cords of wood, one mile of Piedmont High School.

If satisfactory bid is received privately—a bid in keeping with the price of property in that fertile section, sale will be confirmed, anytime, otherwise, the property will be sold at

PUBLIC AUCTION AT COURT HOUSE, MONDAY, DECEMBER 1ST AT 12 NOON.

Purpose of sale is for division. Terms if desired. See us at once if you want this fine farm.

A. P. WEATHERS
VIRGIL GARDNER

Away with Age!
BRING back the vigor of young years. Keep yourself feeling well and looking well.
Use Munyon's Paw Paw Tonic for better health and longer, happier and more active years. It is nature's safest and most invigorating tonic.
For Constipation Use Munyon's Paw Paw Pills AT ALL DRUGGISTS
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with IRON and NUX
Satisfaction guaranteed or money refunded
MUNYON'S, Scranton, Pa.
SOLD BY PAUL WEBB, SHELBY, N. C.

FARM LANDS FOR SALE BY J. B. NOLAN

51-1-2 acres near Lawndale, the E. W. Hicks farm. Price reduced to \$4250.00.

138 1-2 acres in No. 4 Township, 1-2 mile from hard surface road, 7 miles from Shelby, the J. C. Plummer farm—Price \$6000.00.

50 3-4 acres at Union Church and school. 6 room painted residence, one of the best values in Cleveland County—\$7500.00.

357 acres in Gaston county, 2 miles from Stanley on Seaboard R. R. 2 1-2 million feet saw timber—Price \$80 per acre.

50 acres in No. 9 Township, near Fallston, on highway. The Hoyle property—Price reduced.

90 acre tract, 124 acre tract, and 109 acre tract, all adjoining tract, near Double Shoal, on sand-clay road, fine farm land at a greatly reduced price. If you are interested in a good farm at a cheap price, see one or all of these.

We can arrange long term loans on any of this property if wanted. This is only a partial list of the real estate bargains we have to offer. Some of the largest and best offerings are not advertised. LIST WHAT YOU HAVE TO OFFER WITH ME.

J. B. NOLAN
THE REAL ESTATE MAN LAWNDALE, N. C.

IN OUR NEW HOME

A WELCOME AWAITS YOU WHEN YOU VISIT OUR UP-TO-DATE BOTTLING PLANT AND SEE FOR YOURSELF THE CLEAN, SANITARY CONDITIONS UNDER WHICH WE BOTTLE COCA-COLA AND ALL PURE FRUIT JUICE DRINKS.

192,000 BOTTLES EACH MONTH

THIS IS OUR OUTPUT OF BOTTLED COCA-COLA AND FRUIT JUICE DRINKS, NOW BEING PUT UP IN OUR HANDSOME NEW QUARTERS,—A TWO STORY BRICK BUILDING ON W. WARREN STREET.

WE WANT YOU TO KNOW THAT THE INGREDIENTS ARE WHOLESOME AND THAT OUR BOTTLED DRINKS ARE PURE AND REFRESHING. FOUR LARGE YELLOW TRUCKS ARE GOING ALL THE TIME, DISTRIBUTING OUR BOTTLED DRINKS TO THE DEALERS THROUGHOUT THE COUNTY. WHEN YOU BUY A BOTTLED DRINK, DEMAND OUR BRAND. THERE'S SATISFACTION IN EVERY BOTTLE.

Shelby Coca-Cola Bottling Company

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WARREN STREET, SHELBY, N. C.
IN THE NEW TWO STORY BRICK BUILDING, OPPOSITE THOMPSON'S LUMBER PLANT