

BAPTIST WOMEN SEEK \$22,000,000

SACRIFICIAL EFFORT IS BEING MADE TO RAISE THEIR FULL SUBSCRIPTION TO 75 MILLION CAMPAIGN

NEW PROGRAM PLANNED

Provision Made For Support Of General Causes Through Canvass of Members November 30—December 7.

Under the leadership of the Woman's Missionary Union, auxiliary to the Southern Baptist Convention, the Baptist women of the South are seeking to raise \$7,000,000 in additional



MISS KATHLEEN MALLORY
Corresponding Secretary, Baptist Woman's Missionary Union

cash between now and the end of the year for the Baptist 75 Million Campaign, thus matching their subscriptions in 1919, when the program was launched, with actual payments. It is announced at Baptist headquarters. The women were asked to assume responsibility for \$15,000,000, or one-fifth of the goal of the Campaign, but their subscriptions went far beyond this.

Their original goal of \$15,000,000 in cash had been reached by the women June 1, 1924, and under the leadership of Miss Kathleen Mallory, corresponding secretary of the Woman's Missionary Union, they are making extra efforts to meet their pledges as well as their quota. Thousands of Baptist women throughout the South are practicing self-denial in many ways in order to make special contributions to the missionary, educational and benevolent enterprises embraced in the Campaign, while other thousands who have already paid out their subscriptions are making special thank offerings that the goal may be reached. Reports indicate that thousands of Baptist men as well will redeem their subscriptions in full during this year.

Large Results Obtained
Indicating some of the results that had been realized from the Campaign up to May 1, 1924, the general headquarters reports that the foreign mission force has been increased over 100 per cent, while as many persons have been baptized on the foreign fields in the five years of the Campaign as there were church members here at the outset of this program after 75 years of missionary effort. In the realm of home missions the 1,170 workers report the baptism of 263,532 persons, organization of 1,095 new churches and 3,283 new Sunday schools, and the completion of the \$1,000,000 Church Building Loan Fund.

An average of 2,734 state mission workers have been employed during the Campaign who report 240,486 baptisms, organization of 1,846 churches and 3,025 Sunday schools, and the erection or repair of 2,331 houses of worship. Into the 119 Southern Baptist schools, colleges and seminaries the Campaign has put \$7,525,485 in permanent improvements, \$2,919,429 in maintenance, and \$2,732,231 in endowment, while \$1,277,021 has been employed in the cancellation of outstanding debts.

Old Preachers Aided
As a result of the Campaign more than 1,000 aged preachers and their dependent ones have been helped; \$4,464,000 has been put into 19 Baptist orphanages caring for 4,000 homeless boys and girls; while the number of Baptist hospitals in the South has been increased from 12 to 24.

In order that there may be no let-up in the support of the general missionary and other causes fostered by the denomination at the close of the 75 Million Campaign, plans have been perfected for the projection of the 125th program with the week of November 30-December 7, when an every-member canvass will be made of the 28,000 Baptist churches of the South for the support of state, home and foreign missions, Christian education, ministerial relief, hospitals and orphanages next year. These are the same interests that have been embraced in the Campaign but they will be supported in the future on the basis of annual subscriptions from the members of the churches rather than on a five-year pledge.

Want \$15,000,000 Next Year
Reports reaching the general Campaign headquarters are to the effect that organizations have been set up throughout the territory of the Southern Baptist Convention looking to the completion of the old Campaign through the redemption of the pledges, and the successful launching of the new program through the taking of subscriptions for next year, at the same time. It is the hope of those charged with the leadership in these programs that a minimum of \$15,000,000 will be raised for the general denominational enterprises in 1925 and that each year thereafter there will be an increase over the preceding year.

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