

# TEXTILE OUTLOOK BRIGHT LOCALLY

Shelby Textile Executives Keep Their Plants Going. All Look For Better Business in Future.

(Renn Drum in Charlotte News Textile Edition.)

The vision and loyalty of textile men in Cleveland county and surrounding section throughout the past year accounts perhaps more than any one thing for the growth of Shelby during the year, which surpasses the growth of any other year in the history of the town. Despite the fact that during the last 12 months the textile situation has been one of depression, this county in a general way hardly felt the so-called "hard times," and now that the situation is "perkling up" those not any more connected with production are enthused over the improving outlook for the manufacturers who sustained a loss in keeping their wheels spinning and their employes on a full working basis in order that the depression would not be felt generally.

**New Cotton Mill.**  
There is not a vestige of doubt but that every textile concern in the section has been losing money recently, but the loss was confined to the manufacturer and not employe or community. Their ability to "weather" the hard months has served as a tonic to the mill men themselves. The result is that Shelby will soon have a new \$400,000 textile plant, to be erected by Jno. R. Dover and associates; another large plant is making a \$100,000 addition, and still another constructing a new power dam, while many improvements of lesser importance are being made at practically every mill in the Shelby section.

Although they do not voice their optimism for future business to any extent the improvements and new plant speak loud enough for the outlook here.

### Busy at Dover.

The Shelby textile situation is almost summed up by John R. Dover, who divides his interest between his textile plants, welfare work and his church. The three mills which he heads—"Eastside," "The Dover" and "Katherine"—never halted for a moment during the period of depression. Although orders were scarce for products from the 11,000-spindle sateen plant at Eastside and the 11,500-spindle specialty plant at Dover, not a single wage was cut—no employe had "to fight the wolf" other than on his regular job. Needless to say every-thing hums around the Dover chain now and within some months the new half million dollar "Ora" will add to the hum. Mr. Dover, who has just returned from consultation with business representatives in New York, says: "Business has been more active in recent weeks than in some time, and practically every one I talked with in New York was optimistic over the outlook in the textile business. The confidence I have in the future may be seen in the new mill."

The McMurrys, J. J., and sons: A. W. and S. A., who control the Belmont mill and are interested with the Roys in the Double Shoals plant, look for considerably better business in the coming months. With the exception of a short curtailment in the summer the Belmont has been and is, running full time, and no wage cuts have been made.

### Full-Time Basis.

At the Shelby Cotton mills, the town's largest plant of 20,000 spindles, everything is on a full time basis, and there have been no wage cuts. R. T. LeGrand, superintendent of the mills of which the late Joe C. Smith was secretary, says "that all indications are for an increasing business and a better run of orders." The view of those behind the big plant for future business may be seen in the \$100,000 addition and improvement now being made.

The Schencks, major factors in the operation of the Lily Mill & Power company here and the Cleveland Mill and Power company at Lawndale also see a steady improvement on the textile market. The two plants are also on a full time basis, and have made no wage cuts—and moreover, to the delight of their employes they say they do not anticipate doing so. "The improvement in the textile situation," they say, "can be felt although as yet it is of a minor nature but steady in the increase." At Lawndale, the power center, the Schencks have erected a new power plant and dam with a view of an increasing plant and to furnish the rural sections there about with electric lights.

Considering that Shelby and surrounding section has maintained a steady growth in recent months there is nothing whatsoever to cast a pall of gloom over the situation now and that expected in the future.

Boosters of the Cleveland county predict—"Shelby a city of 20,000 in five years or so." It looks as if they may be right from the activity of the textile industry and the county's outstanding lead in the agricultural word.

### Fire in North Brook.

Lincoln County News.  
The barn of Mr. Solomon Willis, of North Brook section, was burned last Monday night. The loss to he and his son will amount to something like \$1,000, with a small amount of insurance. The fire consumed besides the barn 6 or 8 bales of cotton, two cows, several hogs, a quantity of forage, etc.

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A good close knit Union Suit in all sizes, medium weight. A special price, **\$1.39** so come in now—Only .....

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—MATERIALS—  
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—GROUP NO. 4—  
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Dresses for Business.  
Dresses for Church.

Dresses for the Dance.  
Dresses for Afternoon.  
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