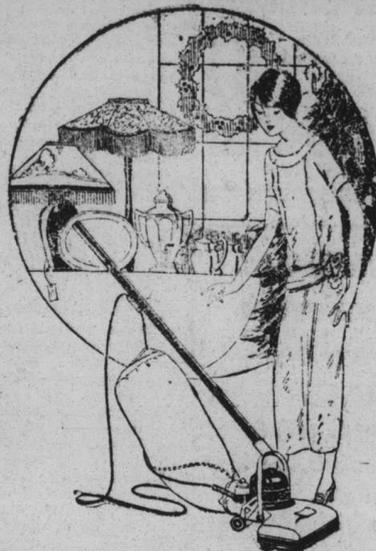


GIVE HER A  
**HOOVER**  
**SWEEPER**  
FOR CHRISTMAS.



WHAT WOMAN WOULDN'T BE PLEASED WITH A HOOVER?

WHAT WOMAN DOES NOT DESERVE A HOOVER?

IT WILL KEEP the HOME CLEAN and MAKE YOU BOTH HAPPY.

**LINEBERGER'S**

PHONE 97.

SHELBY, N. C.

**WHAT OTHERS SAY!**

May not ALWAYS be correct, but public opinion of people and firms is formed in three ways—

By the things they do—

By the things they say—

And by what OTHERS SAY.

And of these three, what OTHERS SAY counts very largely.

The customers served by THE UNION TRUST COMPANY at its home office and at the three prosperous and thriving branches, namely:

Lattimore, Lawndale and Fallston

Say that the UNION TRUST COMPANY is proving a great help and convenience. Ask any customer who deals with the

**UNION TRUST COMPANY**

And they are constant in their praise of their success, their management, their courtesy, their convenience, their business dealings and their appreciation of their customers.

If you haven't opened an account with a Union Trust Co. Bank you are cordially invited to do so.

**UNION TRUST CO.**

Resources Over One Million Dollars.

**SPIRIT OF CHRISTMAS**

By Rev. Alan Pressley Wilson  
(©, 1924, Western Newspaper Union.)

**A**T CHRISTMAS be merry, and withal. And feast thy poor neighbors, the great with the small.

So wrote the poet Tassier many years ago, but the suggestion is just as pertinent today as it was then. If anything, we need to be reminded of our duty to our fellow-man more today than our fathers did—more today, indeed, than ever before. This is true because the need for brotherhood is even more patent than at any other period of the history of the world.

We live in an age when we think solely of ourselves and our immediate families and we should have brought to our attention the fact that we owe a debt to our neighbor and that that debt must be paid. The story is told of a rich man who prayed—  
Oh, Lord! bless me and my wife,  
My son, John, and his wife;  
Us four  
And no more!

We blush for shame that there could be found one who is so narrow, yet I am assured that such people exist today. There are those who, when they have satisfied the needs of their own, assume a self-satisfied air and say that they have done their whole duty. Approach such a person and remind him of the need of a friend or a neighbor and he will ask the time-worn question: "Am I my brother's keeper? Haven't I enough to do to look after my own family?" The teachings of Jesus Christ answer the first question in the affirmative (and the latter in the negative) with even more emphasis than God answered Cain when he originated the selfish inquiry. Jesus taught that the Decalogue is summed up in the greater commandment—"Thou shalt love thy neighbor as thyself." And His definition of "neighbor" is any one who needs our help. Territorial or other limitations do not apply when the case of one in need is before us.

There is no geographical limitation when we are extending the hand of assistance to one who needs our help:



The Spirit of Christmas.

wherever there is found one or more whom we can (and should) assist, there neighborliness must begin.

A minister once approached one of his parishioners with the request for a contribution for the purpose of doing Christian work abroad. The particular field he had in mind was China. The man replied that he was willing to help his neighbors but did not think he was called upon to help those as far away as China.

"Whom do you consider your neighbor?" asked the minister. "The man whose farm adjoins me," was the prompt reply. "How far down into the earth does your land extend?" was the next question and the farmer just as promptly answered: "To the center!" "Very well," said the minister quickly, "There is a man down in China whose land joins yours at the center of the earth; he is therefore your neighbor and needs your help." This was a new thought to the stoung-going church member. He learned his lesson and we need to learn the same. Only as we do so will we be able to broaden our lives into the fullness of the life of Jesus the Christ.

The application of the teaching of Jesus to business and society would produce a perpetual Christmas season; a time of peace and joy and happiness lasting throughout the year.

The giving of cheap presents or money, however, does not constitute Christmas; as well expect a bouquet of flowers (however lovely) to constitute summer! The Christmas spirit, rather than the Christmas show, honors Him whose birth, no less than His life, was the greatest Christmas gift the world has ever received. The Christmas spirit brings us into closer touch with Him whose very life was an exemplification of the precept: "It is more blessed to give than to receive."

As we celebrate the anniversary of the birth of Jesus let not the going down of the sun mark the decline of the Christmas spirit but, as the days come and go, and we enter the new year, let us each one reach out the loving hand to the sick, the unfortunate and the outcast, remembering that Jesus the Christ said: "Inasmuch as ye have done it unto the least of one of these, my brethren, ye have done it unto Me!"

**Change All Into Love**  
Christmas day shall change all griefs and quarrels into love.—Shakespeare.

Mr. Charlie Woodson, representative in this territory of A. Nash Tailoring Co., is spending the week here.

**WEEKLY MARKET NOTES**

Raleigh.—"A few years ago North Carolina had the reputation of sending the worst lot of stuff received in the great eastern markets. Now it is one of the best states shipping truck" writes one large commission house in New York to Commissioner W. A. Graham. It is felt that the educational work of the state division of markets is helping to bring this about. The division has sought to impress the necessity of more rigid grading, making good packs and of establishing brands easily recognized because of their excellence.

Field agents of the state division of markets note that the poultry industry of North Carolina is now getting on a business basis by the organization of a strong State Poultry association. Those who wish to join should take up the matter with Dr. B. F. Kaupp, secretary, Raleigh, N. C.

"The greatest trouble with eggs from North Carolina is that they come in dirty containers such as old crates with old fillers. Sometimes the eggs themselves are dirty and ungraded," writes one large egg dealer to V. W. Lewis, livestock marketing specialist. Mr. Lewis suggests that egg producers organize into community, county and state groups to do away with such conditions in the industry.

The State seed laboratory will help those who have soybeans and cowpeas for sale in Virginia and South Carolina by showing Tarheel growers how they may comply with the rigid laws governing the sale of these two products in the two states. All cowpeas and soybeans sent into these states must be certified as to the percentage of germination and purity before they are allowed entry.

**Scriptures For A Cent.**  
Literary Digest.

Not long ago an early edition of the Bible was sold in New York for \$50,000, the highest price ever paid for any book. About the same time the American Bible Society announced that it had received an order for 1,500,000 copies of the Scriptures to be sold at one cent apiece. The range between the prices tells a story. In spite of the light fiction tonnage annually thrown on the market, the Bible is still supreme as the best-seller. In eight years, we are told by E. E. Wilson, in Farm and Fireside, the sale of Harold Bell Wright's books, the second best-sellers, has reached 10,000,000 whereas, in the same period more than 240,000,000 copies of the Bible have been sold. At the present rate of distribution, says a writer in The New York Times, the whole world may be supplied before the end of the century. Of last year's total, about one-fourth was the output of the American Bible Society, which, since its birth 18 years ago, has issued almost 160,000,000 volumes of Scriptures. For the second time in its history the society last year exceeded the 7,000,000-copy mark, an increase of 2,500,000 over the previous year. No book even approaches the Bible in the number of translations. The Scripture, says the writer, has been printed in 175 tongues by the American Bible Society alone, and the total number of languages and dialects represented is more than four times that figure. As to the domestic circulation, we are told that:

"In the United States circulation of Scriptures was almost doubled last year. Through the Massachusetts Bible Society alone a quarter of a million copies in 42 languages were distributed. But this country falls several hundred thousand short of the Chinese demand. The American Bible Society issued there two and a half million Bibles last year, an increase over the previous year of more than half a million. In fact, one-half of its 7,000,000 volumes went to the Orient in country after country, the figures have risen for the American Society alone. Similar accounts come from Societies of France—through which a Bible is given away at every French marriage, or first communion when so desired—the Belgian Gospel Mission, the Evangelical Society of Geneva, and many others."

The circulation of Scriptures through the American Bible Society represents the services, we are told, of 3,000 persons, about three-fourths of whom labor in foreign lands. From them come many interesting stories one of which we give:

"In the course of his travels from the Persian Gulf to Cairo last year a representative of the American Bible society stopped to present a special copy of the Arabic Bible, beautifully printed and bound at the Beirut Press, to King Feisal. There where he keeps the books he really uses lay a copy of the Bible, New Testament included, that had been presented to him by the Jews of Bagdad.

"Truly, a remarkable channel for propagating the Gospel of Jesus Christ," commented the emissary "from a Jewish community to their Moslem King."

Among the year's spectacular feats of strength let us not overlook Calvin's remarkable performance in getting a fainting elephant back on its feet.—Detroit News.

An Austrian recommends the use of a scrubbing-brush on corpulent bodies to remove fat. Its vigorous application to a floor might accomplish the same result.—New York Evening World.

The question now confronting the country is whether Charley Dawes really needs an outside assistance in getting himself sworn into office.—Detroit News.

**Christmas Program.**

Elizabeth school will give their Christmas program Friday night at 7 o'clock. Admission 10c for benefit of school.

**ECZEMA**

ringworm, barber's itch, irritated scaly skin, prickly heat, chafing are healed by LICARBO.

It soothes and heals the affected spots like magic. Under its spell the skin becomes soft, smooth and clear. Skin blemishes melt away under its powerful action.

LICARBO makes all skin troubles disappear. Ask your druggist for it now.

PAUL WEBB, Shelby, N. C.

**Business Colleges**

LET US TRAIN YOU FOR BUSINESS

Penmanship, Bookkeeping, Banking, Machine Bookkeeping, Accounting and Auditing, Theory and Practice.

Secretarial Courses, Letter Writing, Typewriting, Shorthand, Specialized Training for high class office work. Address Dept. "S," CECILS BUSINESS COLLEGE, Asheville, N. C., Spartanburg, S. C.

**SATURDAYS SALES**

\$2,195.33

We are closing out our entire stock. Our sales tell the tale. Join the hundreds of people who are saving money by buying during our Close Out Sale—All this month. Come and buy—and save money.

**THE ARCADE FURNITURE CO.**

Shelby, N. C.

**SOUTHERN ENGINEERING COMPANY**  
DESIGNERS, FABRICATORS, Erectors, Structural Steel and Concrete Reinforcing Bars. For Office and Store Buildings, Garages, Store Fronts, Mill and Factory Buildings, Machine Shops and Foundries, Churches and Schools. Immediate shipments from Charlotte stock. SOUTHERN ENGINEERING COMPANY Office and Plant Charlotte, N. C.

Get Your Christmas Cakes At

**BOST'S BAKERY**

We have a full line at the following prices:

Fruit Cake, 2 lb. size ..... \$1.00  
Fruit Cake, 3 lb. size ..... \$1.50  
Plain Pound Cake, 2 lb. size ..... 65c  
Raisin Cake, 2 lb. .... 65c  
Marble Cake, 2 lb. .... 65c

**LAYER CAKES—**  
Cocoanut, 2 lb. round ..... 65c  
Chocolate, 2 lb. .... 65c  
Orange, 2 lb. .... 65c  
Strawberry, 2 lb. .... 65c  
Cherry, 2 lb. .... 65c  
Caramel, 2 lb. .... 65c  
Pineapple, 2 lb. .... 65c  
Nutmeat, 2 lb. .... 65c  
Betty Brown ..... 65c  
White and Yellow Loaf cakes, lb. packages 25c  
A full line of 4 lb. cakes, in all flavors .. \$1.25

We urge everybody to visit the Bakery before buying their cakes for Christmas. We make a specialty of our Betty Brown Cake. It is without mistake the best cake ever baked in a bakery. It is an old home-like cake. They one. We sell every cake on a money-back guarantee.

Notice the prices of our fruit cake, the cheapest on the market and is undoubtedly the best fruit cake on the market today for the price.

Don't forget our bread. Remember our Top-Notch bread which is the best that can be made, delivered to your grocer twice daily. Also our Butter Flake bread. Round crimp crust bread. Pullman bread and our rolls which are baked fresh every day on sale at the Bakery. It will pay you to visit our Bakery and see what we have. Remember everything sold on a money-back guarantee.

ASK YOUR GROCER FOR BOST'S PRODUCTS WHICH

ARE MADE AT HOME.

**BOST'S BAKERY**

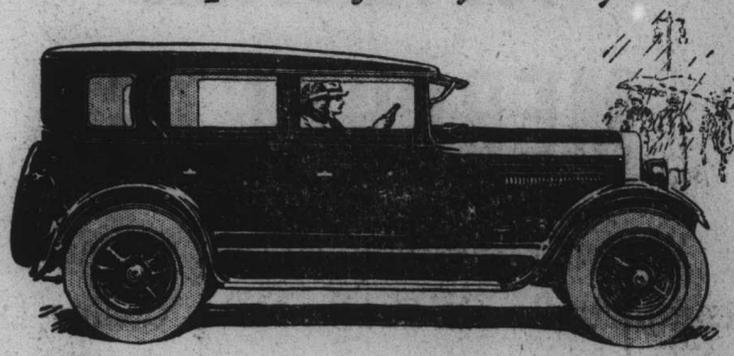
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SHELBY, N. C.

See the New

**STUDEBAKER**

Duplex before you buy



THE NEW STUDEBAKER STANDARD SIX DUPLEX-PHAETON, \$1145

**STANDARD SIX**

113-in. W.B. 50 H.P.

5-Pass. Duplex-Phaeton \$1145  
3-Pass. Duplex-Roadster 1125  
3-Pass. Country Club Coupe 1395  
5-Pass. Coupe . . . . . 1495  
5-Pass. Sedan . . . . . 1595  
5-Pass. Berline . . . . . 1650

4-wheel brakes, 4 disc wheels, \$60 extra

**SPECIAL SIX**

120-in. W.B. 65 H.P.

5-Pass. Duplex-Phaeton \$1495  
3-Pass. Duplex-Roadster 1450  
4-Pass. Victoria . . . . . 2050  
5-Pass. Sedan . . . . . 2150  
5-Pass. Berline . . . . . 2225

4-wheel brakes, 5 disc wheels, \$75 extra

**BIG SIX**

127-in. W.B. 75 H.P.

7-Pass. Duplex-Phaeton \$1975  
5-Pass. Coupe . . . . . 2650  
7-Pass. Sedan . . . . . 2785  
7-Pass. Berline . . . . . 2800

4-wheel brakes, 5 disc wheels, \$75 extra

(All prices f.o.b. factories, and subject to change without notice)

If you seek the utmost in a car—if you want the thrill of open car motoring, plus full and complete protection whenever you need it—see this new-type car.

Only Studebaker makes the Duplex. Only Studebaker offers this two-fold utility—and at open car price. Only the Duplex provides the weather-tight protection of an enclosed car in 30 seconds. Don't buy until you have seen this latest and most sensational development in motor cars.

FULL-sized balloon tires, for which steering mechanism, body lines and even the fenders were specially designed. Natural wood wheels. Lights controlled from steering wheel. Automatic spark control eliminates spark lever. Upholstered in Spanish grain leather. One-piece windshield, glare-proof visor, automatic windshield cleaner, rear-view mirror. Winged radiator cap. Clock, speedometer, oil pressure gauge, gasoline gauge, ammeter in single grouping on instrument board.

**DOGGETT BROTHERS**

SHELBY, N. C.

THIS IS A STUDEBAKER YEAR