

PAID-UP CIRCULATION  
Of This Paper Is Greater  
Than The Population Given  
Shelby In The 1920 Census

# The Cleveland Star

RELIABLE HOME PAPER  
Of Shelby And The State's  
Fertile Farming Section.  
Modern Job Department.

VOL. XXXIII, No. 9

THE CLEVELAND STAR

FRIDAY, JAN. 30, 1925

\$2.00 A YEAR IN ADVANCE

## WACO STUDENT WINS ESSAY CONTEST ON COOPERATIVE FARM MARKETING

**Ellen Foster Gets Hand-Some Loving Cup Offered As Prize.**

The county wide essay contest on "The Advantages of Co-operative Marketing to the People of Cleveland County" was won by Miss Ellen Foster, of the Waco high school, according to an announcement made by judges Wednesday. As a reward for writing the outstanding essay among the large number entered Miss Foster will receive the handsome loving cup offered by the T. W. Hamrick company. Other leading essays together with the names of the students and their schools will be published in later issues of The Star. Judges of the contest were Miss Alma Peoples and Mr. W. S. Buchanan, of the Shelby high faculty. The winning essay follows:

In the formation of the history of North Carolina we note distinct milestones marking the times of movements of forward proposal for the reformations such as: Better living conditions, and higher moral or religious standards, and existing political conditions. These milestones have been placed in the pathway of the history of North Carolina in the past and they show what the people can do. In recent years another milestone has been placed in the pathway of history—one that means more to the people than all the others. This milestone makes the beginning of a movement for the betterment of the living conditions of the man, who by his never ceasing labors produces from the soil food and other supplies upon which the people of the state of North Carolina depend. This man as everyone knows is the farmer. This movement does not deal alone with the financial improvements of the man who plays the most important part in the prosperity of Cleveland county, but has much to do with his moral uplift and his worth to the nation as a citizen. This milestone marks what is known as the beginning of co-operative marketing.

In all the English language there is no word that means as much to the people of North Carolina and Cleveland county as the word "co-operate". Co-operation is the only means by which anything great has ever been accomplished. It is the foundation of community, town, city and nation building. Whenever great success has been achieved, back of it will be found the motive power—co-operation. The co-operative method may be used with much benefit by all trades and professions. It is the only way by which North Carolina can make the improvements which are so much needed.

Co-operative marketing means as much or more in the future life of the citizen than co-operation has meant to them in the past. It means a betterment of the living conditions, higher prices for the never ceasing labor of the farmer, and a heavy burden lifted from his shoulders.

The farmers of North Carolina have every means by which to produce farm crops. They have fertile soil and all the implements that are necessary to farmers. Everything goes on just fine until harvest time and the time of selling his products. Then it is a rush and worry to see which of the farmers can get their products on the market first. He of course has to take just what the buyer wants to give him, for the buyer knows that he is determined to sell. The leading men of North Carolina saw that this was going to ruin the farmer forever, so they held a meeting to see what could be done.

They finally decided upon the plan of co-operative marketing and immediately organized the North Carolina Cotton Grower's association which is an organization of the growers of cotton for the purpose of making the business of growing cotton profitable. Two methods—one orderly marketing and the other standardization or the improvement of the product—are used to make profits for the growers.

These two methods—orderly marketing and standardization—are combined and properly conducted by the co-operative marketing association. Co-operative marketing is profitable because it sells a better product in a better order than any previous system of marketing, and sees that the grower receives the actual value of his products.

Orderly marketing is the only method by which Cleveland county can make advancements. Railroad and freight rates may be reduced but they offer only a very slight remedy. Speculation embraces so many personal privileges and sacred rights of contract, that governments and laws can never expect to provide a cure for its evils. The difference between the cost

## CO-OPS TO PUT ON LOCAL CAMPAIGN

**Drive Expected to Result in Many New Members For State Cotton Association**

Plans have been announced for a campaign for new members to be put on by the Cotton Association in Cleveland County. This campaign follows the one held in Rutherford County in which the membership was practically doubled. There is an increasing interest all over the South in the Co-operative Method of selling cotton for it has now demonstrated after three years that it is sound in every respect and has a stabilizing influence on the price. All the state associations affiliated under the American Cotton Growers Exchange report an increased membership with hundreds of new members joining each week.

The association paid \$70.00 per bale as the cotton was delivered and then before Christmas sent the second payment which gave the members close to 75 per cent of the value of their cotton. This has proven very satisfactory to the members and they are all very well satisfied with their association.



O. F. MCGILL  
Field Representative.

Mr. J. B. Swain of Raleigh has been secured to come to the county to deliver a series of addresses to the people during the campaign. The schedule of meetings which have been arranged are as follows, notice of the dates will be announced later: Mooresboro, Lattimore, Boiling Springs, Holly Springs, Earl, Grover, Bethlehem, Fallston, Belwood, Toluca, Casar, Fairview, and Lawndale. The first meeting was held at Mooresboro Thursday night, January 29, at 7:00 o'clock.

There are now around eight hundred members of the Association in Cleveland county who delivered over 4,000 bales of cotton to their Association, according to O. F. McGill, local field representative. It is the plan of these members to do all that they can to increase the membership to at least fifteen hundred members.

### OTHERS WHO WROTE LEADING ESSAYS

In the county-wide essay on Co-operative marketing the second best paper was submitted by Miss Bleek Blanton, of the Lattimore High School. Others whose essays were considered commendable by the judges included: John Kennedy, Lattimore; John Crawley, Lattimore; Iva Dalton, Waco; Mary Brackett, Belwood; Beuna Agnes Rollins, Shelby; Lloyd Wilson, Fallston; Susanna Morrow, Dover Mill and one from the Elizabeth school.

### HONOR ROLL, MUSIC CLASS, SHELBY HIGH SCHOOL

Dorothy McKnight, Wilma Poston, Mary Suttle, Charlie Mae Laughridge, Mary Ruth Webb, Jennie Lee Packard, Sarah Best, Pauline Byers, Martha Eskridge, Elizabeth Austell, Madge Sperring, Macie Sperring, Sara Louise Falls, Sarah Thompson, Ethel Alexander, Edith Ramsauer.

Central Methodist Church. Sunday school at 9:45. Preaching at 11 a. m., and 7:30 p. m., by the pastor. Let every member strive to be present and bring some friend. Good music and a cordial welcome.

Heavy's Cafe has a Shelby special—bacon-and-tomato sandwich—that is the talk of the town. Try one. adv.

It's next to impossible to hear opportunity knock if you are on the roof or in the cellar.

## LOOKING UP N. WASHINGTON ST. FROM COURT SQUARE



A view of the Northeast side of the "Court Square" and North Washington street from the Masonic Temple Roof. This street is rapidly becoming a part of the main business section. In the right foreground may be seen the handsome new Central Methodist church and the postoffice, and to the left the Memorial Fountain. The new Webb Theatre and the City Hall are in the background with the spires of the First Baptist church rising in the distance.

## BIG CLEVELAND COUNTY FAIR WILL BE HELD THIS YEAR SEPT. 29 THRU OCT. 3

The Great Cleveland County Fair and agricultural exposition will be held this year on September 29 and 30, and October 1, 2 and 3, according to an announcement made Thursday by Dr. J. S. Dorton, secretary of the Cleveland Fair Association. The five big days begin on Tuesday and run through Saturday night. The change in date was made so as not to conflict with the State Fair and the fairs of Gaston and Rutherford, adjoining counties. Along with the announcement that the fair date has been set comes the notice that attractions will be more diversified and better than last year, and that the racing card will be unsurpassed in this section of the South. Shelby is now a member of a newly formed racing circuit that has booked some of the best horses in the country for the outstanding fairs and races of the two Carolinas.

Much interest is being shown in the announcement of the fair date, for since the closing date of the county's big fair, which from the standpoint of attendance surpassed the State fair, those passing the big arch entrance to the fair grounds have been looking at the date sign and wondering if there would be a change this year. The first opening date of October 14 will not be held to because it conflicts with the State fair and now that Max Gardner heads the North Carolina fair Cleveland county people feel that they should witness both exhibitions. The Gaston and Rutherford fairs will open according to announcement about October 6, and it was also arranged that the local fair would not conflict with those of adjoining counties. The date selected is considered fitting in every respect as it was decided upon following a conference that considered other fairs and things relating to an appropriate date.

**Carolina Racing Circuit.** Horses owned by such prominent people as Walter Candler, of Atlanta, Ga., a member of the Coca-Cola family; Will Reynolds, of the Reynolds Tobacco company, of Winston-Salem, and president of the Union Trotting association, and Mrs. Edith Vanderbilt, of Biltmore, will in all likelihood be entered. Booking of some of the best known race steeds in the country will be handled by the North and South Carolina Racing circuit, which was organized Tuesday at Spartanburg. In the circuit are Spartanburg, Columbia, Shelby and Concord and it will later probably include Winston-Salem, Jacksonville, Fla., and Savannah, Ga. D. D. Witcover, of Darlington, is president of the circuit, with O. E. Frierson, of Spartanburg, secretary-treasurer. Secretary Dorton, of Shelby attended the organization meeting.

According to reports from the newly formed circuit Shelby's fair will be the first booked and the races on the circuit will be considerably faster than those of last year. At the season the Cleveland fair will be on all the horses from the big northern and eastern tracks will be heading south for the circuits in the warmer country and will welcome booking by the Carolinas circuit while en route.

### Look for Mammoth Crowds.

With the attendance at the county's first fair last year surpassing that of the State fair, local fair officials are already making plans for handling even larger crowds this year. Since it has been shown that the attendance will justify the best, Secretary Dorton says that the best in the attractions entire will be booked and he feels sure that the farmers of the section will come up to and surpass the expectations of the thousands who will at-

### Large Crowd Attends Mrs. Robert's Funeral

A large crowd attended the funeral of Mrs. R. P. Roberts at Grover Monday, the out-of-town visitors showing how widely she was known and lived. Those attending from out-of-town were:

Mr. Maynard Smith, Dr. D. C. Ross, Mr. and Mrs. J. A. Carroll, Mrs. Wm. Phillips, Miss Bertie Phillips, Mrs. W. H. Bird, Mr. and Mrs. T. M. Plonk of Gaffney, S. C. P. D. Herndon, Mrs. S. C. Ratterree, Mr. B. D. Ratterree, Mr. and Mrs. D. H. Mauney, Mr. and Mrs. W. A. Mauney, Mr. J. S. Mauney, Miss Bonnie Mauney, Mrs. R. S. Plonk, Miss Mae Plonk, Mr. and Mrs. W. A. Ridenhour, Mr. and Mrs. C. E. Neisler, Mr. and Mrs. H. L. Ramsaur, Mr. and Mrs. J. F. Weir, Mr. and Mrs. White, Miss Agnes Norris, Mrs. R. L. Honour of Kings Mountain; Mr. and Mrs. L. M. Hull, Mr. and Mrs. A. C. Miller, Mr. and Mrs. J. F. Roberts, Miss Mamie Roberts, Mr. L. U. Arrowood, and Mr. J. A. Anthony of Shelby; Mr. and Mrs. B. N. Moore of York, S. C.; Rev. J. L. Oates of Columbia, S. C.; Mr. E. W. Wallace, of Spartanburg, S. C.; Mr. I. M. Roberts of Roswell, Ga.; Miss Alda Wilson of Asheville; Mrs. George Crowley of Anniston, Ala.; Mr. and Mrs. I. G. Wallace of Charlotte, Mr. A. N. Deal of Columbia, S. C.; Mr. and Mrs. C. Plonk of Hickory; Miss Lillie Ulonk and Miss Nora Allgood of Hickory; Mr. and Mrs. G. L. Goode and Dr. Wm. Anderson of Blacksburg, S. C.; and Mrs. E. E. Abernethy of Cherokee Falls, also Mrs. G. C. Herndon of Union Level, Va.

Rio de Janeiro wants a New York policeman to reorganize its force. We might spare a few of our crooks for him to work on, too.—New York Herald Tribune.

tend in the matter of agricultural and farm exhibits and displays.

It is not known yet just what shows will be given the fair ground rights. Miller shows which played here last season have recently made a flat offer of a considerable amount to play the fair but the offer was refused by fair officials. Following the refusal the official of the show company stated that even after losing the booking he considered "the Cleveland county fair grounds the best equipped in the South and that by this year the attending crowds would make it outstanding from every point in the South."

## COTTON YIELD IN THIS COUNTY MORE THAN DOUBLED IN DECADE

### PETITIONS OUT FOR EXTENSION

These Favoring Extension Seem to be in Overwhelming Majority, Signing Petitions Freely.

Twenty-five petitions are in circulation this week asking Representative B. T. Falls to pass a law providing for the extension of the corporate limits of the town of Shelby three-quarters of a mile from the present boundary radius and over 1,000 names were added up to Wednesday, according to Lee B. Weathers who has been placed temporarily in charge of the campaign. These petitions have been left in the banks, drug stores and business places in the various parts of town and also placed in the hands of enthusiastic men and women who are anxious to see a bigger Shelby. Those circulating petitions say there is very little opposition from the inside and that many of the residents living in the suburbs are anxious to see the limits extended. The main opposition comes from South Shelby where there are several industrial plants, but it is known that many of the operatives are favorable to the proposition in order that they might enjoy the benefits of the municipality and share in its burdens because their burdens would be light and their share would ultimately be as generous as the closest-in residential sections.

**House to House.** Petitions are being circulated not only among the male voters but among the ladies who were invested with the right of franchise some years ago and the ladies seem as enthusiastic as the men. A committee of young ladies is circulating the petitions from house to house in order to enroll as many as possible. These petitions read as follows: "To our representative and senators, Raleigh, N. C. We the undersigned citizens residing in Shelby and in the territory adjacent thereto, hereby respectfully petition that a bill be passed by the present General Assembly extending the corporate limits of the Town of Shelby three quarters of a mile from the present boundary of same."

Representative Falls has said that he would pass a bill providing for an election on the matter if a petition was presented, but it is thought that if there are enough signatures asking for extension, it is possible that he would pass an extension bill without the expense and worry of an election. Petitions are being circulated in opposition to extension and these are understood to be freely signed in South Shelby. In the event petitions for and against are large, Representative Falls will no doubt require an election on the matter. In this event there will be the best of feeling in the matter for both sides seem disposed to fight it out fairly and abide by the will of the majority.

Those who wish to sign and have not been availed of the privilege may phone The Star office and a petition will be sent at once to any home in the proposed greater Shelby boundary.

### Mrs. J. F. Kirk Dies From Her Injuries

Wife of Former Shelby Pastor is Struck by Car While Crossing Street.

Greensboro, Jan. 27.—Mrs. J. F. Kirk, wife of the pastor of the West Market street Methodist church, died in a hospital here this morning at 8:15 o'clock as a result of injuries received when she was struck by a car driven by Joe C. Taylor, last night about 8 o'clock.

The accident occurred immediately in front of her home, as she was attempting to cross the street and join some friends who were waiting in a car to take her to a lecture.

Mrs. Kirk was widely known in North Carolina, having lived in Salisbury, Statesville, Albemarle, Shelby and other points in the state. Funeral services were conducted in Albemarle Wednesday at 2 o'clock by Rev. J. B. Craven, presiding elder of the Charlotte district.

### Methodist Protestant Church

Sunday school next Sunday at 9:45 A. M. Mr. S. Clyde Tate, superintendent.

At 11 A. M. the pastor, Rev. C. B. Way, will preach. Following the sermon the Lord's Supper will be observed.

The evening service will be at 7 o'clock and the pastor will preach.

The stewards are expected to make their report of the ever-member-canvas, which has been in progress for two weeks, at the Sunday evening service.

The public is cordially invited to attend all the services.

### Robeson, Once Cotton Leader, Now Buys Seed From Cleveland Record.

Only a few years back Robeson was considered one of the outstanding cotton counties of North Carolina and Cleveland as a cotton section was known as just one of the hill counties, but the difference of only a few years has wrought a change. With the last government ginning report this county advanced to second in the state in cotton production. Johnston alone ranking ahead, and on Tuesday Governor Angus Wilton McLean, who farms on the big scale in Robeson county, bought 100 bushels of Cleveland Big Boll cotton seed from former Lieutenant Governor Max Gardner, who farms on a big scale in this county.

The following regarding the sale of the seed and telling of the great advance made by this county in agriculture in recent years appeared Wednesday in the Raleigh News and Observer and will be of much interest locally:

"O. Max Gardner was Tuesday wearing a grin of unusual intensity, even for him, and explained his jubilation on the ground that he had just sold 10 bushels of cotton seed grown on his farm in Cleveland to Governor A. W. McLean, to be used on the governor's cotton farms in Robeson county."

"Mr. Gardner's gratification was more than personal and meant to him a new found eminence for Cleveland over Robeson which used to rule the roost in matters pertaining to cotton."

"There is no county in the South surpassing Cleveland in all branches of agricultural development," declared Mr. Gardner, in a formal statement.

**A Remarkable Record.** "Our progress in cotton production is truly remarkable. Last year we made more than two bales of cotton for every man, woman and child residing on farms in Cleveland county."

**Foothill County.** "Ow lands lie at the foothills of the mountains and are not naturally fertile. Twenty-five years ago we were not seriously regarded as a cotton county. As late as 1866 we made less than 17,000 bales, but have continuously increased our yield each year since. In 1923 we made 39,190 bales, which was a record crop to that time; but in 1924, with its difficult season for growing cotton, was the best in our history. Up to January 16 we had ginned 40,563 bales. Johnston is the only county leading Cleveland, with Nash third. If the entire state had increased its yield in the past eight years in the same proportion as has Cleveland, the state of North Carolina would have grown in 1924 two million bales of cotton, instead of less than one million."

**Diversified Farming.** "But we have not grown wild over cotton. In 1923 Cleveland produced over nine million dollars worth of farm products and by-products. Cleveland has more milk cows than any other county in the state. Last year she sold \$593,000 worth of dairy products, and \$300,000 worth of eggs and poultry, and \$113,876 worth of sweet potatoes; and in 1923 made a million bushels of corn. We have 107,000 acres in cultivation, and every acre is encouraged to do its best. We have less waste land and more intensive farming than in any other county in North Carolina."

One of our banks, patronized by a large number of farmers, on December 31, 1924, had resources amounting to \$4,538,160.

"In 1924 we put on a paint campaign, and over 800 homes were freshly painted."

"I think, however, that the social progress of the county is as great as its agricultural progress. We are electrifying the countryside in Cleveland, and within another twelve months more than a thousand rural homes will be lighted with incandescent lamps and enjoying all the domestic conveniences of electricity. This work is being done and financed solely by farmers in small community efforts, the power being obtained from the cotton mills and the Southern Power company at nominal charge. Our only crop, therefore, is not politics."

### The Way it is Done.

"You ask me how we do it. Small white farmers mixed with high grade brains, high grade work, high grade foresight, high grade seed and high grade fertilizers. We are not disturbed with the problem of an exodus of farm boys and girls moving to town. We are taking the town to the country."

Have you tried one of the special breakfasts at Heavy's Cafe. adv.

Heavy's Cafe—Shelby's popular eating house. adv.

(Continued on page six)