

"An Opportunity Lost"

Are You Going To Say This?

We Don't Think You Will And By Reading This Appeal To Your Judgment You Can See Why We Have Formed An Opinion.

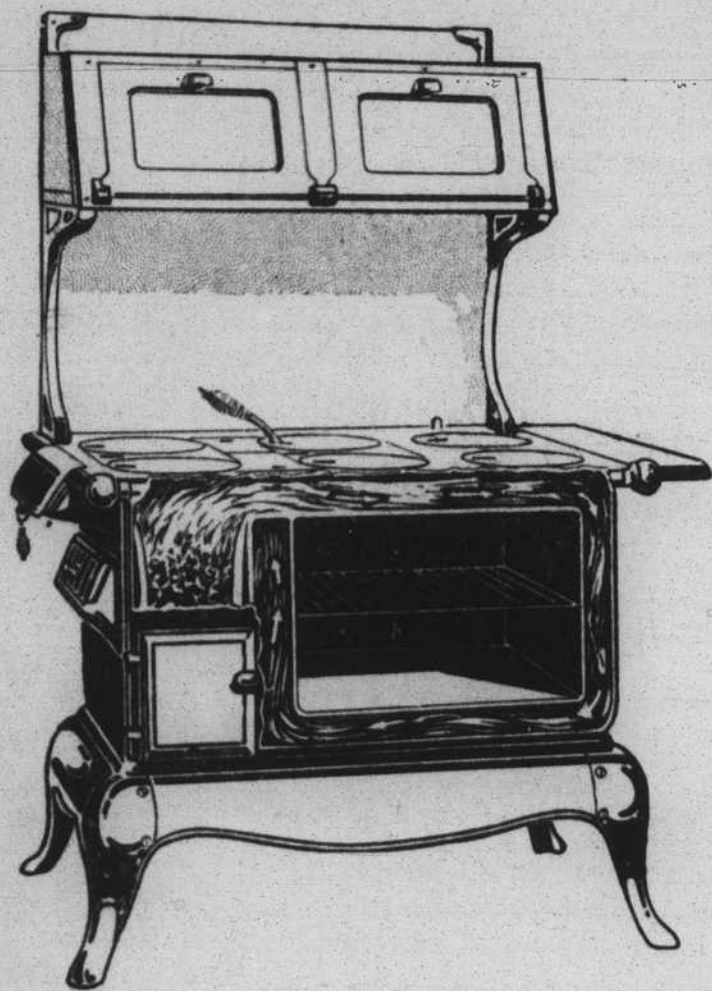
We have been trying for some time to secure a line of Ranges that would give to the people of Shelby and the Carolinas guaranteed satisfaction and taking into consideration, lasting qualities, workmanship and outstanding features, we have selected the **MASCOT** and **KITCHEN BEAUTY LINE**—both manufactured by the Mascot Stove Manufacturing Company. In making our selection, we have had our present and future customers good will to look our for—the factory's guarantee with ours is behind every range. So you see you are not taking any chances when you purchase your **MASCOT** or **KITCHEN BEAUTY** Range.

THE PRICES

Our prices are based on cost and our cost is the lowest possible to be obtained from the factory. Why can we buy and sell cheaper than other merchants? Because we buy in volume and we give you the difference.

THIS SALE

To prove our contention that we have the best cast **IRON RANGE** on the market, we are going to sell all this week Ranges at unheard-of prices in North or South Carolina. We suggest even though you are not in the market at present, that you come and **MR. MANNING**, the factory salesman will go into detail with you regarding the **MASCOT** and **KITCHEN BEAUTY RANGES** and show you special features that no other Range carries.



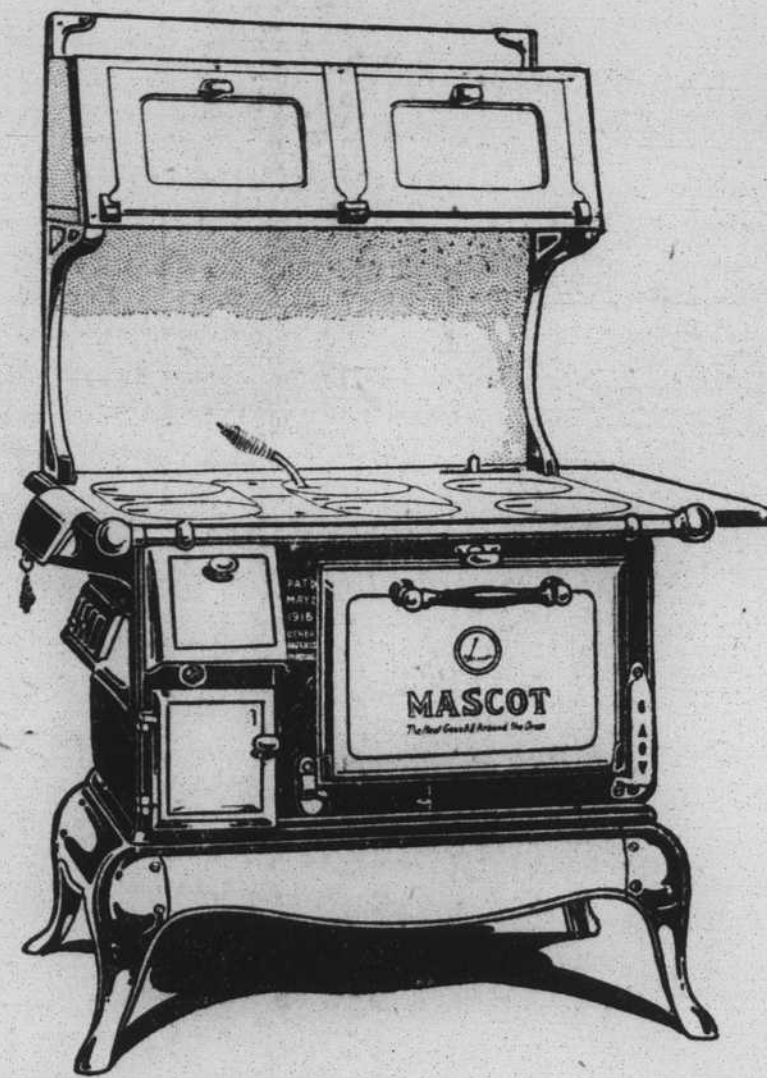
KITCHEN BEAUTY

\$100.00 Blue Enamel with Reservoir	\$81.50
\$77.50 High Finish with Reservoir	\$61.50
\$65.00 Kitchen Beauty Plain	\$48.50

MASCOT RANGES

Mascot Ranges—the Mascot is the result of years of study and research by the South's greatest manufacturers of ranges. Constantly improved, it represents the highest development in modern cooking ranges the country has yet seen.

The Mascot, with heat circulating entirely around the oven, gives the maximum cooking heat, with a minimum consumption of fuel.



MASCOT LINE

\$125.00 Blue Porcelain With Reservoir	\$98.00
\$90.00 Mascot with Reservoir	\$77.50
\$77.50 Mascot Plain	\$67.50

Some Of The Features Of These Famous Ranges

The arrangement of the water back provides for quick heating of large quantities of water at minimum expense. **Best grade cast-iron body, convenient warming closet, level surface cooking tops, perfect baking oven, improved sliding damper, special designed fire box, self-cleaning dump grates, extra large flue spaces, efficient water back.** Equipped with pouch feed doors and wide back shelf.

THE OUTSTANDING FEATURE—THE HEAT GOES AROUND THE OVEN.

PARAGON FURNITURE COMPANY

EXCLUSIVE DEALERS, SHELBY, N. C.

Planters Given Sound Advice

Mistake to Change Brands of Fertilizer each Year—Stick to One Best Suited for Growing Need.

By J. G. McCORMICK
Secretary and Treasurer Acme Manufacturing Company.

Every year at this time, you are beset by a score of bidders for your fertilizer business. All sing more or less the same song, praising their own product. You don't know which brand to buy.

Now it's a mistake to change from brand to brand every season. When you find the fertilizer suited to your need—one that brings the results you want **STICK TO IT.**

Never be influenced by any slight difference in price. What you are after is not hopes or promises, but **CROPS.** You want quantity and high grading, too. A fall-down in either quantity or quality will soon wipe out any small difference in fertilizer cost.

There isn't any need to guess about Acme. This company has been making fertilizers for 42 years. It is right here in North Carolina, at Wilmington a home institution, owned and operated by North Carolinians with a newly-rebuilt factory equipped with the most modern machinery at Acme, N. C. You are invited to inspect this plant. The formulae are open to all. You can see the ingredients, the best obtainable in the world, kept in perfect condition, and always properly manipulated.

In dealing with the Acme Company, you are dealing directly with Mr. Gilchrist and myself. There is nobody "higher-up". If there's ever any trouble, you can get right to us, without addressing or talking to anyone "in between." You are dealing with neighbors.

You can find out all about Acme from your own local growers.

Now, for goodness sake, if you have been using other fertilizers and ought to get better results, settle on Acme for this year; and if you are using Acme, don't let anybody talk you into substituting something else unless he will back up his talk with a cash bond to cover any amount you may lose through an inferior crop!

Old reliable Acme will always "come clean" with you. Remember that when anybody tries to shove a substitute on you.

H. L. Boon, well-known tobacco planter of Stokesdale, N. C., wrote this last fall about Acme fertilizers:

"I have been raising tobacco for 25 years, using many different brands of fertilizer. Last year I used Acme fertilizers and had the best crop I have ever grown. This year I used Acme fertilizers and have a fine crop—is curing bright and smooth. Am well pleased with results of Acme."

Acme fertilizers will give you good results, too.

If you want any specialized or technical advice, write me, care of Acme Manufacturing Co., Wilmington, N. C.

WHY NOT "FIRE PREVENTION WEEK" ON FARMS?

The cities have recently been observing "Fire Prevention Week" and the same sort of observance is needed in our country districts also.

Every farm home should carry fire insurance on barns, ginhouses, and other farm buildings, of course, but even if we do have property insured we should still further insure it by doing three things now—

1. We should inspect flues, chimneys, and roofs before starting the fall fires.

2. We should give the premises a thorough cleaning, getting rid of all combustible materials that are dangerously placed, such as old lumber wood, brush piles, and leaves—and then never allow leaves to accumulate under or near the house.

3. As soon as the roof is well soaked by rain, the chimneys should be burnt out.

A spark may start a fire in accumulated leaves, straw, and trash and spread to the house before it is discovered. Millions of fires are started daily on our farms throughout the South and there is an element of danger in every one of them. The best insurance against fire is homemade prevention.—Progressive Farmer.

MECKLENBURG FARMER IS CONVICTED OF CRIME

Charlotte.—Guilty in two counts of incest was the verdict returned in Superior court Tuesday afternoon against C. M. Cline, farmer living near Davidson, who is charged with being the father of three generations in line.

Judge Harding withheld disposition of the case in order to hear character witness Wednesday afternoon at 2 o'clock.

The story involved is among the most sordid and unusual heard in the Mecklenburg court, the depravity of the 72 year old man said to have extended over a period of almost a half century. He admitted on the stand having had illicit relations with his daughter, Lizzie, and her daughter, Bertha. Both women appeared for the state, being in custody of Mrs. Clark, matron at the county industrial home. The younger woman held in her arms an infant, alleged to be Cline's child.

The case was brought into court by M. M. Grey, county welfare superintendent, upon recurring rumors of indiscretions in the Cline household in the neighborhood. Bertha Cline, the granddaughter, was taken before a magistrate and committed to the industrial home.