

SHELBY REAL ESTATE CO. IS NAME SELECTED

The Shelby Real Estate Company is the name selected for the new real estate agency owned and operated by John W. Dougett, Grover Beam and Ben Suttle, who announced ten days ago their intention of entering this field of endeavor and offered \$5 to

the one who would select the best name for the new firm. Mike Borders who lives on the Cleveland Springs road offered this name and was awarded the \$5 cash prize. There were 35 names offered by people not only in Shelby but from all parts of the county. These bustling young men are already doing some business, maintaining their office for the pres-

ent at Doggett Brothers garage. As soon as a suitable office location can be secured they will open up at a different place where one member of the firm will always be in charge to attend to business.

McSwain Gives His Proposed Platform

To the Voters of Shelby:—

In asking for your support in the coming election for Mayor of Shelby for the next two years I feel that it is my duty to state a few of the things in which I believe and will attempt to do if elected. However, in an article of this kind it is impossible to go into detail, or to state my position on every question that may arise during my administration.

First: I favor the creation of some system and the providing of an adequate force to keep our streets clean and town sanitary. In the business district the streets should be thoroughly cleaned, swept, and all filth removed each and every morning. And the business houses should be required at all times to keep the sidewalks in front of them swept and clean at all times all the way out to the curb. The garbage or trash wagons should go through all the back streets and alleys in the business section every morning and remove all trash and filth that has accumulated during the day. In the residence section the garbage wagons cannot get around every day, but they should have a certain day for each street so that the people living on that street would know when to expect them. On account of my experience in army camps and posts where everything is kept absolutely clean and sanitary, I feel that if I should have a hobby during my administration it would be that of keeping the town clean.

Second: We are badly in need of some kind of regulation about the erection of buildings in our town. No one should be allowed to erect any kind of building on his premises without first submitting his plans and etc., to the town and getting a permit to erect the same. This is the only way to protect adjoining property owners and to insure the building of a beautiful town. This system is in use in practically all towns of any size that I know anything about.

Third: I am in favor of the extension of our paved streets, water works, lights, and etc., to the new city limits. We have brought these people in the town and are going to require them to pay taxes and they are entitled to these privileges. And aside from that if we are anxious to see the town go forward we must admit that the only way for us to grow is by putting down improvements. Of course the streets can be paved only where a majority of the property owners ask for it. But

I am sure that most of them will insist upon getting it soon as possible.

Fourth: I believe in maintaining a street force sufficient to keep our streets that are not paved worked and in good condition at all times. The people of Shelby are paying a town-ship road tax to support the chain gang and convict camp of No. 5 township. And I see no reason why the town isn't entitled to some of this labor on its streets. I feel sure that a certain number of these convicts to be worked daily on our streets, if they were not yanked to do so.

Fifth: I believe in a strict enforcement of our traffic laws, and also for an ordinance against loafing and loitering on the sidewalks in the business section. This has become so bad in some sections on Saturday afternoons that it is almost impossible to get along. And for that matter I am for a strict enforcement of all laws. If a law is a bad law it should be repealed. But so long as it remains on the statute it should be enforced. One of the great evils in this country today is the disregard and lack of respect for law, not only in Shelby but every where. There are a multitude of causes that contribute to this evil, and I will endeavor to remedy them so far as is in my power. To the good women and law abiding citizens of Shelby I promise, so far as I am concerned, a clean town not only physically, but morally as well.

Sixth: For my own benefit in managing the town during the next two years, and for the information of the public, soon as elected I will call for a complete audit of the town books. And will have prepared and published a complete statement of the town's financial condition showing just how much the town owes, including all bonds and other indebtedness, showing what the town collects in revenue and taxes and the disposition of same. I will thoroughly go over all the town's expenditures, income, revenue, and resources, making a complete check on all things in order that the town may be kept within its income and run during my administration without getting in the hole. It is my purpose to run the town on a systematic business basis.

Seventh: I was not pulled or forced into this race by any group of property owners or politicians who will be looking to me for special favors after I am elected. I have made no promises to any one. I am pledged only to the people for progressive business administration, for the upbuilding of our town, and for a fair and square deal to everybody.

Finally, it is impossible to see all the voters personally, and besides I am a very poor campaigner when it comes to asking people to vote for me. But I am expecting every man and woman in Shelby who feels that I am the most capable man in the race,

and who feels that my election would be for the best interests of the town to cast their ballot for me and also to use their influence in my behalf. And I want to most heartily assure you that your efforts will always be greatly appreciated.

(Adv.) PEYTON McSWAIN.

Beware Of Mail Order Optical Houses

Also glasses sold from over the counter as merchandise.

Glasses must be prescribed and fitted to the needs of the individual. From warning issued by the National Committee for the Prevention of Blindness.

DR. DAVID M. MORRISON

Over Fanning's Store.

EFFICIENCY IN HOUSEHOLD MANAGEMENT

The proper management of the home requires the same painstaking care on the part of the wife as the management of a business on the part of the husband.

No business could be run efficiently without a checking account. For home efficiency a household checking account is equally important.

We invite you to open one with us. You'll find every banking feature here.

CLEVELAND BANK & TRUST CO., Shelby, N. C.

PRINCESS THEATRE, SHELBY, N. C.

TUESDAY, APRIL 21ST

THE BEST BET FROM BROADWAY IN A GENERATION.

The Play That Has Made Millions Laugh.



Now in its third year in New York—60 weeks in Chicago. All Shelby will be in the throes of laughter over this Wonderful play of the age.

A Wonderful cast! A wonderful play! Buy your seats early! You can't afford to miss it! Prices Plus tax \$2.00, \$1.50, \$1.00—Mail orders now. SEATS NOW ON SALE AT BIVIERE'S DRUG STORE. PHONE NO. 2.

YOU WOULDN'T GIVE A LEAD NICKEL

For a razor that you couldn't sharpen or put in new blades. So why don't you figure the same way when you buy a lawn mower?

It's necessary that a lawn mower be sharp to run easy or do a good clean job.

You can sharpen an Eclipse Lawn Mower so easily that you will always have a nice working machine and besides save a big lot of expense. Let us show you.

SHELBY HARDWARE CO. Shelby, N. C. Phone 330.

STAR WANT ADVERTISEMENTS PAY

LEOPARD—

May not be able to change his spots, but that's no reason for a human animal going around with egg on his vest.

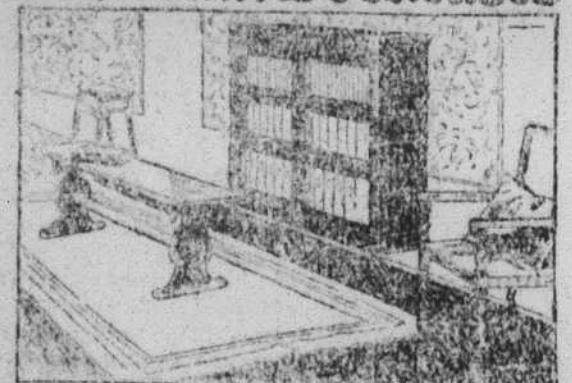
Neither need you despair if baby has gotten candy all over your new suit, or painted the portiers with his box of water colors.

Whether you have spilled cocoa down the front of your new party dress, or a passing auto has splashed lovely mud on your new coat. Don't Experiment, every time a spot or stain is tampered with it makes it that much harder for the cleaner to remove.

Don't worry, let us do the worrying for you.

WHITEWAY DRY CLEANING CO. CLEANERS — DYERS. PHONE 105.

Globe-Wernicke Sectional Bookcases



JNO. M. BEST FURNITURE CO. Shelby, N. C.

Globe-Wernicke Agency

FINAL COUNTY TAX NOTICE

The time for payment of 1924 County Taxes expires May 1st, 1925. Already there is a penalty of 1-1/2 per cent and the law adds an additional penalty where forced collection is made. Delay is costly to you and unpleasant to me, therefore see me at once. The County Commissioners have instructed me to force collection by May First and after that date I will proceed, as is provided by law, to advertise and sell all property on which the taxes are not paid.

In the past I have given all tax payers all the time allowed by law for payment and have done so this year but on the above mentioned date all taxes must be paid.

HUGH A. LOGAN, Sheriff Cleveland County.

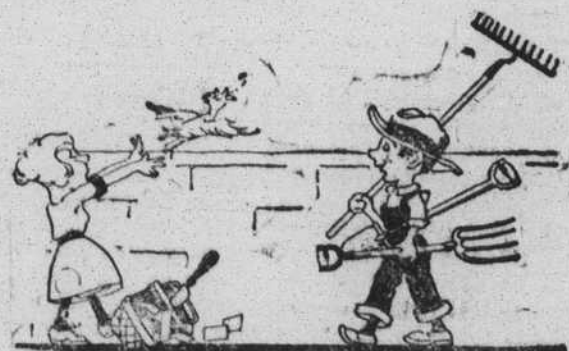
HENDERSON GILMER CO.

WHOLESALE PAPER

Charlotte, N. C.

SPECIALIZING TOTAL ACCOUNT SYSTEMS AND SALESBOOKS.

Paper Of All Kinds For Merchants Only.

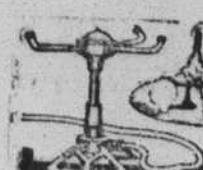


GETTING THE GARDEN STARTED RIGHT

It is wonderful what a piece of ground will do for you if you just go at it right. In our store we have the handiest of tools, awaiting your selection for your particular needs.



HOSE COUPLINGS Help you get the use of good lengths of old hose.



LAWN SPRINKLERS Get the grass roots firmly grown now with good watering.



GRASS HOOKS Get the grass in corners and hollows the mower won't reach.



HEDGE SHEARS With one blade notched to cut tough branches.



LAWN MOWERS Blue Grass lawn mowers are easy running and long wearing.



FLOWER POTS In all the popular sizes.

J. D. LINEBERGER'S SON

THE FARMERS' HARDWARE CO.

THE STORE OF DEPENDABLE SERVICE.

PHONE 97.

SHELBY, N. C.

MEMORIALS



All kinds of granite and marble memorials. It will pay you to buy direct from our yard and save agent's commission. All sizes and grades. Satisfaction guaranteed.

S. A. Ellis, Prop. W. E. Green, Mgr. CLEVELAND MARBLE & GRANITE WORKS



Sold by Authorized Ford Dealers

An Authorized Ford Dealer has too much at stake to sell a car which will prove a disappointment.

Therefore, he will sell you a good used car carrying the same guarantee as a new car.

His investment in garage and service equipment, the good will he has built up and his connection with the Ford Motor Company are assets too valuable for him to jeopardize with one unsatisfactory sale.

That is one very good reason why you can buy a used Ford car with full confidence that it has the value claimed for it.

CHAS. L. ESKRIDGE, Shelby

