

FAME OF CHIMNEY ROCK DATES BACK TO DAYS OF CHEROKEES

(Harvey Holleman in Hendersonville News.)

The fame of the Chimney Rock region and the Hickory Nut Gorge nestling below, dates back to its selection as a part of the original home of the Cherokee Indians, in Western North Carolina.

A little later the old fashioned stage coach and the covered wagon played their picturesque roles in the drama of the Westward drift through this natural gap in the Blue Ridge mountains of the Southern Appalachian range.

The roadside tavern had its share in the migration of early settlers enroute to Tennessee and the far West. For nearly 100 years, the old Logan house, now occupied as executive offices of the Chimney Rock Mountains, Inc., located in the fertile valley of the Rocky Broad river, bade welcome to the traveler. In a short while it too will give way to the program of progress which embraces the development of an 8,000 acre estate, and the present location of the Logan house will be inundated by the waters of Lake Lure when the great dam now under contract is erected. Its height of 104 feet permits backing water five miles up the gorge and contemplates generating enormous hydro-electric power, as well as forming Lake Lure as the largest mountain lake resort in the south.

Under the shadow of Chimney Rock, nature's awe-inspiring monolith, Frances Hodgson Burnett wrote her yomantic drama, entitled, "Esmeralda," and Christian Reid declared that here, indeed, was the crowning jewel of the "Land of the Sky." To this region of charm and scenic wonder, world travelers had been lured by the infinite variety of scenery which characterizes the Chimney Rock country years before the advent of the automobile. Now that good roads have come and Chimney Rock is on a main highway—No. 20 from Wilmington and Charlotte to Asheville and the Tennessee line, the popularity of this section has increased leaps and bounds. Last summer over 40,000 tourists climbed Chimney Rock. Hundreds more visited the Bottomless Pools and other scenic attractions on the great Chimney Rock estate. From the pinnacle of Chimney Rock, or the outlook of the Opera Box, visitors view miles of peaceful, fertile valleys, a thousand feet below, along side the turbulent Rocky Broad river, roaring through what experienced travelers have termed "The Grand Canyon of Eastern America." This remarkable granite monolith is one of the freaks of nature, from which tourists view a scenic panorama of matchless grandeur.

Today's great development, contemplating the expenditure of millions of dollars in the creation of America's greatest playground mountain-lake resort, at Chimney Rock is the culmination of the visualization of Lucius B. Morse, a retired physician of note, who was attracted in 1902 by the extraordinary potential possibilities of this region. As his vision broadened, his faith increased. He pictured the harnessing of mighty water powers, by building a massive concrete dam from mountain top to mountain top at a narrow point on the river below Hickory Nut Gorge. He pictured the creation of a lake the waters of which would completely fill the valleys and canyons, thus providing hundreds of lake front lots for residence and villa sites which could be sold at a profit; and bring into reality one of the greatest scenic resorts in Eastern America. Here in the heart of the "Land of the Sky" lay a great natural vacation land, undeveloped, but within 24 hours' travel of half the population of the United States. In addition to its indescribable beauty, Lake Lure would afford boating, fishing, canoeing, sea-planing, house boating, and in fact, all forms of water sports.

Nearly 100 farms have been purchased and placed into a single corporation, Chimney Rock Mountains, Inc., and among the officers and directors are found some of the most prominent and eminently successful business men of Western North Carolina. Their program of progress embraces a gigantic development along conservative lines which insure permanency. The property includes 8600 acres—12 square miles—1500 acre lake—27 mile shore line—five town sites—five major golf links and 18 hotel sites surrounding the various civic centers. This project is only 24 miles from Asheville, and is less than three hours motor trip from Charlotte. At these two places and other cities of North and South Carolina the company is establishing information offices. A recently issued brochure tells an amazing story of Western North Carolina development, and pictures the progress of half a century. Quantities of this publication have been mailed to libraries, chambers of commerce and other places where the information is in demand.

The musical saw, says an add, is assuming a prominent place among jazz instruments. The saw is especially effective if drawn from left to right across a ukulele.—Detroit News.

To some men, home is a place where you stumble over the children's shoes at night.

A straw vote shows a majority will give away hats before long.

Mrs. Jennie Mallard Buried In Shelby

Lived In Cleveland And Has Two Sisters Here, Mrs. Sallie Riviere And Mrs. Elias A. Morgan.

Lincoln Times. Mrs. Jennie Mallard, aged 76 years, died Saturday night at midnight at the home of her daughter, Mrs. S. P. Houser, with whom she had lived for the past eighteen months. She had been in failing health for several years but her condition was not regarded as critical until two weeks ago when she became worse and sank gradually until the end.

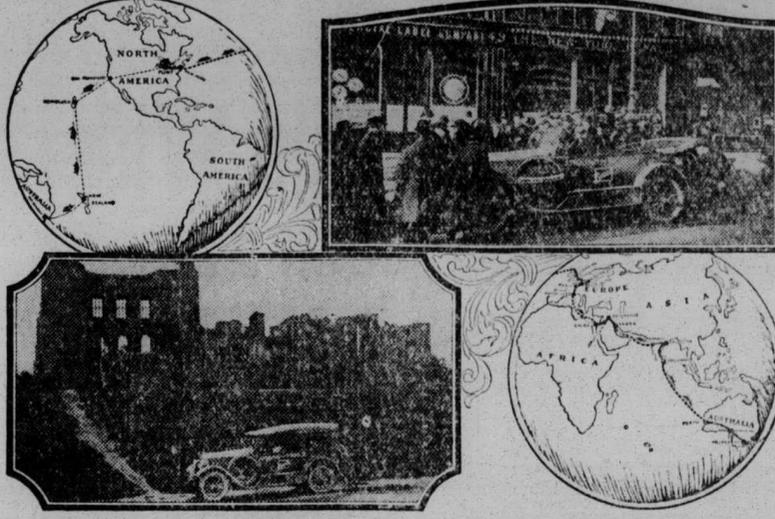
Mrs. Mallard was a native of Georgia, having been born in that state March 10, 1849. Her maiden name was Jennie Jackson. About fifty years ago she was married to James Mallard, who was a brother of the late John Mallard of this city. Mr. Mallard, her husband, died twenty-five years ago. Since that time the deceased had made her home with her children of whom the following survive: J. P. Mallard of Raleigh, N. C.; W. C. Mallard of Lynchburg, Va.; Mrs. S. P. Houser of Lincolnton and Mrs. Mattie Smarr of Charlotte. She also leaves two sisters, Mrs. Sallie E. Riviere of Shelby and Mrs. E. A. Morgan of Gaffney, S. C., and one brother, Thomas Jackson of Texas.

Mrs. Mallard was a faithful and devoted Presbyterian, holding her membership with the Lincolnton church. She was a woman of beautiful Christian character and was beloved by all with whom she came in contact.

Impressive funeral services were conducted at the home of Mr. and Mrs. Houser yesterday at 2 o'clock by Rev. W. W. Akers, pastor of the First Presbyterian, and the remains were then taken to Shelby where they were placed by the side of the late husband of the deceased. A large number of friends and relatives attended the service at the home and accompanied the funeral party to Shelby.

The pall bearers, all nephews of Mrs. Mallard, were: Ben Kendall, Charlotte, Abner Jackson, Zollie and Pink Riviere of Shelby, Brady and Fred Morgan, of Shelby, and Charley Baber of Blacksburg, S. C.

Buick Loops Globe in Record Run



The above illustration shows the route taken by the "round the world" Buick. The lower left photograph shows Kenilworth Castle, Warwick, England, in the background; the photo at the upper right shows the globe as it is in front of the Paris office of the New York Herald. The car is being driven by dealer representatives. It will have had 350 different drivers when it completes its world tour in New York.

A Buick car, which departed unheralded from New York City last December to be driven from one Buick dealer to another in a trip around the world, is nearing the end of its long journey.

The car, a Standard Six Touring model, is strictly "on its own," being unaccompanied by mechanics or special drivers. When it returns to New York City the machine will have been handled by approximately 350 different drivers.

The last difficult leg of the trip has been completed, a long run over the questionable roads across the continent of Australia. The car is now enroute to New Zealand and Honolulu, from whence it will be shipped to San Francisco and driven across the United States through Detroit and Flint to New York.

The trip around the world was conceived to demonstrate that a Buick will travel to the remote corners of the earth and that on such a journey it is always safeguarded by service facilities.

The globe-encircling car has made its trip without faltering. Driven from dealer to dealer by dealers' representatives only, it has demonstrated Buick's ability to withstand the "man-handling" from hundreds of drivers of various nationalities and degrees of skill.

After coming from the regular assembly line in the factory at Flint, Mich., it was equipped with four spare tires and a shovel. Supplementary tanks on the running boards provide oil, gasoline and water for the long runs over deserts and other uninhabited regions.

After being boxed and sent to New York City it was shipped across the Atlantic to Liverpool, where its land journey started on December 21, 1924. The car was passed from dealer to dealer enroute to London.

It then was shipped from London to Amsterdam. With frequent changes of drivers it passed south through Europe, visiting Brussels and Paris and finally reaching the Mediterranean at Marseilles, France.

On January 29, it was placed on a steamer bound for Port Said, Egypt. From there it was driven south to Cairo. Then the route swung "east of Suez," where the real test began. Through Palestine and the biblical country, the car proceeded to Beirut on February 5. It left there for Damascus and Bagdad, accompanying one of the desert convoys of the Naira Transport Company, which incidentally uses Buicks in its desert fleet.

The Syrian desert was crossed without difficulty. The Buick distributor in Beirut, however, gives some idea of the country traversed, in the following letter excerpt:

"The road was terrible in places, being nothing more than a cart track strewn with large boulders. In the run over the Lebanon Mountains the car climbed to a height of more than a mile. After spending the night at Damascus, the 540-mile run to Bagdad was made at an average speed of 25 miles an hour."

The Mesopotamian distributors took the Buick at Bagdad and drove it to Basra on the Persian gulf, from whence it was sent to Bombay, India. From there it was driven over indifferent trail-roads across India to Agra, and finally Calcutta.

It then went to Ceylon, where the Buick distributors drove it for three days before sending it to Perth, on the southwest coast of Australia, where it arrived April 1. The desert waste of southern Australia between Perth and Adelaide was regarded as the most difficult part of the trip. The distance is something more than halfway across the United States. This long stretch of bad road was negotiated successfully, as was the shorter journey from Adelaide to Melbourne, near the southeast end of the continent. The car since was driven to Albany and then to Sydney, from which point it was shipped to New Zealand.

After completion of the globe journey it is planned to preserve the car as an object of historical interest.

Food Distribution A Grave Problem

John S. McKnight Leaves for Washington to Discuss Ways and Means to Keep Food Lanes Open.

J. S. McKnight, of McKnight and Co., Inc., wholesale grocers, left Sunday night for Washington, D. C., to attend the annual meeting of the American Wholesale Grocers' association, which convenes there this week.

Important matters relating to the distribution of foods will come up at this meeting, one of which affects the entire consuming public.

During the late war, the great meat packing interests entered, the wholesale grocery field, buying up canneries and packing plants throughout the United States, and was in a fair way to monopolize the food industry of this country. The government realizing the danger of closing the free avenues of distribution and competition in foods, gathered facts toward indicating them on this and other violations of the law, and it was settled by the packers agreeing to get out of the grocery business, provided the government would drop the prosecutions. This agreement was called the "consent decree."

Recently application for annulment of this decree was made in the district Supreme court of Washington, D. C., by two of the large packers and one of the canners of California. Justice Bailey of this court suspended this decree, which practically annuls this law, and permits the packers to again enter the grocery field.

Ways and means will be discussed at this meeting towards appealing from this decision, and keeping open the free channels of food distribution and competition as have existed in recent years.

McKnight and Co., and A. Blanton Grocery Co., are active members of this association.

BEAN SALESMAN IS CONVICTED OF FRAUD

Norfolk, Va., May 24.—A. B. Kirby of Gaffney, S. C., who, under the name of C. L. Lawrence, of Elizabeth City, N. C., was alleged to have used the mails to defraud in the sale of beans to farmers throughout the South yesterday was convicted of the charge by a jury in the United States district court here and sentenced to 18 months in the federal penitentiary at Atlanta. Motion for a new trial was overruled.

The future is coming, but we won't enjoy its visit much unless we are ready for it.

Methodists Strong On Education

The Great Methodist Schools of Learning Are Backed by Ample Money for Colleges.

Charity and Children.

A visitor from a northern state commented the other day on the extraordinarily strong position that Southern Methodists are occupying in the educational realm of the south. It used to be believed that the Presbyterians were the great sticklers for education, but in the south, at least, they are having to make way for the Methodists. The latter now have three tremendously strong universities south of the Potomac, not counting Vanderbilt, which is still predominantly Methodist in spirit, although no longer under direct church control. At Dallas, Texas, there is the Southern Methodist university, with 1,400 students and an immense amount of money behind it. The Methodists have their share of the oil millionaires, and they are willing to put money into any reasonable enterprise that the university undertakes. At Atlanta, again, there is Emory university, not very rich at present, but which old man Asa Candler is certain to take care of eventually. Undoubtedly a good share of Coca-cola money will go into Methodist education, sooner or later. Finally, there is Duke university, by long odds the greatest of them all and certain to become greater when the tobacco and waterpower king realizes his dreams. These three institutions, in financial power at least, tower over the whole field of southern education other than state education. We can sneer at mere money all we please, but the fact remains that money makes the mare go, and financial power is the basis on which a university must raise its intellectual power. The other churches cannot discount the facts. If the Methodists are not to dominate the field, the others must prepare to emulate them in strengthening their own institutions. As far as the Baptists are concerned, they have in North Carolina everything except money. No finer traditions, no greater prestige belong to any North Carolina colleges than are possessed by Wake Forest and Meredith, but in this day of huge endowments we may as well face the fact that the Methodist brethren are going to put it over us if we do not give our colleges some thing more than praise.

No one seems to know what Von Hindenburg has up his sleeve, but whatever it is his published portraits look like it.—Omaha Bee.

A. M. HAMRICK & COMPANY

Real Estate Dealers

IF YOU WANT YOUR REAL ESTATE SOLD, LIST IT WITH US. IF YOU WANT TO BUY, LOOK OURS OVER. WE HANDLE FARMS, HOUSES AND LOTS AND ALSO BUSINESS PROPERTY. THE FOLLOWING IS A PARTIAL LIST OF OUR FARMS AND CITY PROPERTY NOW ON HAND.

FARMS

35 5-8 acres of fine farming land in high state of cultivation on Lattimore and New house highway. Has a new 7 room house, one of the nicest country homes in the county. Is in a good community near two high schools. Convenient to store, mill, cotton gin, etc. Also has an extra good pasture. Plenty of wood for own use. This is a real farm. Look it over.

116 acres in Lincolnton county, North Brook township. Good 6-room house and outbuildings good orchard. Church and school convenient. 45 acres in cultivation, balance in timber and pasture. 150,000 feet of saw timber. \$70 per acre.

50 acres near Lattimore on Lattimore and Boiling Springs highway. 7 room house and outbuildings, 35 acres in cultivation, balance in timber and pasture.

30 acres in Lattimore, 25 acres in cultivation, balance in timber.

30 acres of land near Kings Mountain on a good sand clay road. 4-room house, good orchard, 22 acres in cultivation, balance in timber and pasture. \$70.00 per acre.

25 1-4 acres of land in No. 5 Township. Price \$1,500.

65 1-2 acres of land about 3 1-2 miles from Shelby on a good road. Two good houses and 3 good barns, two good pastures. Two good orchards and plenty of wood for own use. \$129.00 per acre.

102 acres of land in No. 10 Township. All in wood and timber. Price \$1,100.00.

150 acres of land in No. 10 Township. 60 acres in cultivation balance in timber and pasture. House and outbuildings. 50,000 feet saw timber. Price \$18.00 per acre.

200 acres of land near Lattimore on a good highway. Good dwelling house and outbuildings, also two tenant houses. 100 acres in cultivation, balance in timber and pasture. \$90 per acre.

168 acres of land about 2 miles below Hickory Grove,

S. C., on state highway. Good two story house, also tenant house. About 30 acres of good bottom land. Railroad splits this place wide open. Price \$70.00 per acre.

172 acres of land about one mile below Hickory Grove, S. C., on State highway. 4-room house and outbuildings. 140 acres in cultivation, balance in timber and pasture. From 35 to 40 acres of fine bottom land on this place. Railroad runs through this place. Price \$55.00 per acre.

168 acres of land near Polkville. Two good houses painted and fixed up. 75 acres in cultivation, balance in timber and pasture.

HOMES

New 6-room bungalow on Fallston road. With all modern conveniences. Has nice French doors and other fixtures. Lot 100 feet front, 200 feet deep. Good double garage.

New 4-room house in a beautiful shady grove at Patterson Springs, N. C. on lot 200 feet front, 110 feet deep—cheap.

Good two story house with 7-rooms on North DeKalb street with modern conveniences, on lot 150 feet front, 200 feet deep. Has good granary and also good garage. Price \$3,800.00.

Good two story house with 7 rooms on North Washington street. Close in, with all modern conveniences. Lot 80 feet front, 200 feet deep with 12 foot alley.

New 5-room house in South Shelby. Has water and lights. House is painted and plastered. Price \$2,100.00.

Good 6-room house on Sumter street. Close in with modern conveniences at a reasonable price.

BUSINESS PROPERTY

Brick store building, 30x100 ft. on lot 125 ft. front, 150 ft. deep, with large woodhouse on same. Also entire stock of merchandise, located in one of the best farming

sections in Cleveland county. It is considered the best country stand in the county. Doing about a forty thousand dollar business in 1924. If you are interested in a good business proposition, look this business over.

3 brick buildings, close in, on North Washington street. First one is 50 feet front, 65 feet deep. Has concrete floor with plate glass front. Second one is 35 feet front, 70 feet deep. Has concrete floor. Third one is 25 feet front, 60 feet deep. Has concrete floor. At a bargain.

12 acres of land at Rockdale. Has roller mill, corn mill and crusher on it. Also has good dwelling house. There is one of the best shoals on it in the county. A fine place to build a power plant.

VACANT LOTS

Beautiful block of property on North LaFayette street, 235 feet facing LaFayette street, running back 458 feet touching North Washington street and facing it 230 feet. At a bargain.

Nice building lot on Lee Street, 350x118 feet. Lot with beautiful shade trees on East Suttle street, 110x100 feet. Corner lot.

Lot on North Washington street, 73 feet front, 250 feet deep.

Lot on Cleveland Springs, road 66 2-3 feet front, 387 feet deep.

Lot on North LaFayette street, 65 feet front, 200 feet deep.

Lot on Cleveland Springs road, 100 feet front, 226 feet deep.

Lot in West Shelby, 100 feet front, 136 feet deep. Lot on West Warren street, 75 feet front, 162 feet deep.

Several cheap lots on Lackey property east of hospital.

THIS IS JUST A PART OF OUR PROPERTY WE NOW HAVE ON HAND. COME IN AND LET US SHOW YOU SOME OF OUR BARGAINS. EASY TERMS CAN BE ARRANGED ON ANY OF THIS PROPERTY LISTED.

OFFICE COURT VIEW BLDG.

PHONE 574