

Clean-up, Paint-up, Repair! Make This the City Beautiful

by making YOUR home beautiful



Everybody Help
to Stimulate
Employment



Paint-Up and Clean-Up PROCLAMATION!

Whereas the Woman's Club of Shelby cooperating with the Kiwanis club and other organizations with the aim of bettering Shelby have decided that a "Paint-Up and Clean-Up Week" should be staged so that "The City of Springs" might rightfully enjoy her reputation as one of Western Carolina's most beautiful towns, we hereby ask that the loyal and enterprising citizens of Shelby observe the week of Monday, June 22, through Saturday, June 27, as official "Paint-Up and Clean-Up Week." That in the move to improve generally the appearance of the town the loyal and energetic citizens of the town be urged to cooperate and make of the week a success.

It is the further request of the city officially that the business men of the town unite in their efforts during this campaign and in a manner they may select, aid the ladies of the town in their task of beautifying Shelby. Furthermore, it is the duty of every loyal citizen to do his or her part in the campaign that will make of Shelby a more attractive place in which to live.

Let us not only have a clean-up campaign during this official week, but throughout the year, for just a little carelessness mars the beauty of many attractive streets and homes, adds to the fire risk, and in many cases is a menace to the health of the community.

Let us cooperate in this movement.

A. P. WEATHERS, Mayor.

T. W. Hamrick, John Schenck, jr., John P. Toms, M. D. Hopper—Aldermen.
Office of The City of Shelby,
June 18, 1925.

CLEAN UP, PAINT UP AND LOOK UP.

If every town in the South would imitate most of the towns in Florida, the South would become noted throughout the world for the beauty and charm and cleanliness of its towns.

Cleanliness, it has been said is next to Godliness. A dirty individual is neither clean spiritually nor mentally. Dirt makes for ruin physically, mentally, morally. This is as true of a town as of an individual. The dirty town, the town full of rubbish, of untidy houses, of muddy streets, of unsanitary conditions, is non-progressive materially, morally and educationally. Neither moral nor material advancement flourish in dirty, unkempt dwellings or in unkempt towns.

If any town or city is ambitious for advancement, or if even a few of its men and women are ready to devote their time and energy to the betterment of the community, the surest way to achieve success is to clean up—make back yards and front yards clean, make streets clean and keep them clean, encourage the people, white and black alike, to beautify their homes and their yards, stimulate a love for and a pride in their homes and in their towns, repair the tumble-down yard fences, paint up, make things as clean outside as they should be inside, and then that community will look up mentally, morally and materially.

No community which does not clean up and paint, which does not do its best to have clean streets and clean yards, has any right to look up and face the world.

"A cheap coat," said President Harding, "makes a cheap man." In the same way it might be said, a dirty town makes a dirty people; a dirty people makes moral and material dirt and decay. It is the duty of all men and women to make their homes and their home-towns just as clean and attractive and beautiful as possible. He who falls short in this respect falls short of his duty to God and man, it matters not what else he may do.—Manufacturers Record.

IF YOU ARE GOING TO CLEAN UP

— GET YOUR —

Rubber Hose, Rakes,
Lawn Mowers, Shovels,
Vacuum Sweepers, Mops,

— FROM —

FARMERS HARDWARE CO.,
Shelby, N. C. Phone 97.

— SOAPS AND POWDERS —

For the Clean Up Campaign. You can't clean without these and the prices are right:

Octagon soap, large size, 4 cakes for	25c	Bon Ami, powder	12c
Octagon soap, small size, 6 cakes for	25c	Bon Ami, cake	11c
Washing powders, all kinds, 6 for	25c	Ivory Soap Flakes, 3 packages for	25c
Dutch Cleanser, per can	8c	Household Amonia per bottle	13c

PIGGLY-WIGGLY

ARE YOU GOING TO BUILD OR REPAIR?

Our line of general building materials has been selected to meet the needs of all—everything or anything for a complete modern residence, a sleeping porch, a garage, an alley fence, or anything else in the building and constructive line.

Lime, cement, plaster, cement blocks.

L. U. Arrowood

ARROWOOD-HOWELL LUMBER CO.

"DISASTROUS FIRES RARELY EVER START ON CLEAN PREMISES."

Get this fact firmly fixed in your mind. Keep your premises clean and the fire risk is less. Cleaner premises mean lower insurance rates.

We pay money for ashes if you do have a fire.

— Insurance Department —

UNION TRUST COMPANY,
J. Frank Roberts, Mgr.

— STERILIZE YOUR HOME —

When you clean house, get the dirt you don't see, too.

We have a full line of disinfectants, germicides, etc., for a real Clean Up and Paint Up campaign.

El Vampiro, Black Flag, Bee Brand Insect Powder for flies—Killspray and sprays ant and roach killers.

Germicidal soaps of all kinds, floor wax, floor mops, furniture polishes, O' Cedar and Liquid Veneer.

RIVIERE DRUG CO., Phone No. 2.

CLEAN UP AND PAINT UP

Getting started is the hardest part of painting and varnishing. After the work is done you wonder why you put it off so long.

The improved appearance and increased value of your property, and the enlarged feeling of personal pride in your home more than repay the comparatively small cost of painting.

And painting your home is a long term investment.

PAUL WEBB & SON

— PREVENT FIRES —

Accumulations of rubbish and inflammable scraps always are dangerous, since they supply fuel for the chance spark or flame.

At least 75 per cent of the present annual fire loss is preventable and, therefore, can be avoided. Certainly there is no excuse for anyone to jeopardize their lives and property by permitting the accumulation of rubbish, old papers, rags, etc.

Make the Clean Up and Paint Up campaign a fire prevention campaign. Clean out your attic, cellar and closets, and keep them clean.

— Insurance Department —

CLEVELAND BANK & TRUST CO.

ABOLISH HOUSEHOLD PESTS!

Rid your premises of household pests that breed in snug places during the winter months.

It can be done if you will come in and let us show you how.

We make a specialty of disinfectants that are safe to use, but death to the pests.

SUTTLE'S DRUG STORE

Phone 370.

SAVE THE SURFACE AND YOU SAVE ALL."

Certainly Paints are the best and fill every need.

See our window display on KYANIZE floor varnishes, floor enamels, furniture enamels.

Mops and furniture polishes.

Eclipse lawn mowers, wheel barrows and garden tools.

SHELBY HARDWARE CO.

PAINTS AND FLOOR MOPS

Scoco Paints, Linseed Oil, Dutch Boy White Lead, Turpentine.

Full line of floor mops and floor oils. Garden tools of all kinds. In fact everything that is used in Clean-up and Paint-up campaigns.

CLEVELAND HARDWARE CO.

MAKE YOUR HOUSE A HOME

That's one of the purposes of this Clean Up Campaign. We are for it strong.

Furniture is our main line. That's what we specialize in, consequently we can show you just what piece to add here and there to make your house a home during this campaign.

Everything for the kitchen, bed room, bath room, dining room, living room.

PARAGON FURNITURE COMPANY