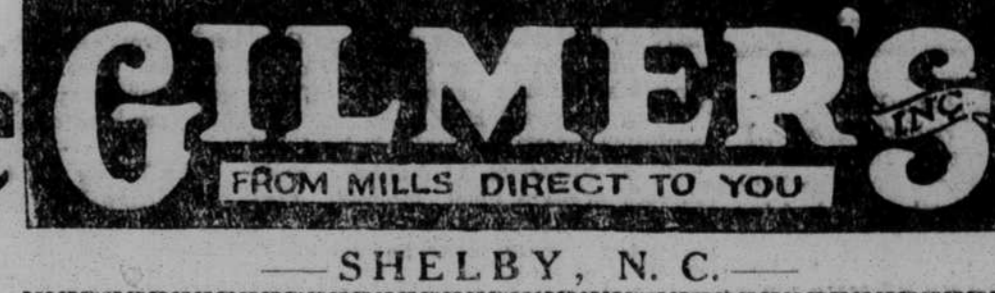




SALE BEGINS - FRIDAY JULY 3RD



July Store-Wide Clearance Sale



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WHAT THIS SALE REALLY MEANS

Clearance Time at Gilmer's is Money Saving Time for Thrifty Shoppers, The Greatest Values of the Season are Presented to You...

THE REASON OF THIS GREAT SALE

As You May Think of it, The Time is Drawing Near to Begin Buying Fall Merchandise and We Want A Cleared Store in Order to Get Plenty of New Things for Your Selection...

Clearance of Stylish Dresses

LADIES SILK DRESSES

Made of Silk Crepe, Rochanara, Tub Silk and Flowered Georgettes. Values up to \$14.95. To go on sale. Special \$8.95

CREPE DRESSES

Materials of Figured Foulards, Satin Back Crepe and Wash Silk dress for any occasion. Values to \$19.95. Special \$14.95

BEAUTIFUL VOILE DRESSES

These are our regular \$11.95 values. Made of French Voile, heavily beaded. Also dark, plain, serviceable Voiles for the elderly lady \$7.95

LINEN & PONGEE DRESSES

One big rack Linen and Pongee dresses. All colors and sizes. Our regular \$4.00 value dresses. Special during this big sale. \$3.49

TISSUE GINGHAM DRESSES

Made of Linens, Tissue Gingham and Zephyr Gingham. Stripes, Plaids and solid colors. \$1.79



JULY SHOE CLEARANCE

WOMENS STRAP PUMPS

One big table full of real bargains \$4.95 values. All sizes. Come early and pick your choice \$1.98

MISSSES WHITE SANDALS

These are snappy and a rare bargain indeed. We have your number, so come in and be fitted. All sizes. Special \$3.25

CHILDRENS WHITE CANVAS SLIPPERS

Mothers, buy them here. Sizes 8 1-2 to 2. Regular \$2.25 \$1.75

WOMENS PUMPS

Made of Suede and leather. Some of these sold for \$7.48. Hurry and get these. All sizes. \$3.95

CHILDRENS PLAY OXFORDS

One big table of play oxfords and tennis shoes. All sizes. Come early and make your selection. \$2.00 values \$1.25

MEN'S OXFORDS

In colors of black and tan. A few high tops. All sizes. Regular \$5.48 values. \$2.25

MEN'S OXFORDS

Men, here is a real bargain. Neil-an oxfords. Sizes 6 to 11. Black and tan. \$7.85 values. \$5.00

HOSIERY VALUES

Women's Rayon Silk Hose. Every color. All sizes. You will want several pairs when you see them 50c value. 45c

LADIES FULL FASHIONED HOSE

Made of pure thread silk strong lisle garter tops. Our regular \$2.00 value. \$1.75

LADIES SILK HOSE

This is very serviceable hose at such reasonable price. Regular \$1.00 values. 75c

CHILDRENS 3/4 HOSE

Made strong for long wear. These are stylish and serviceable. All colors. 50c values. Special \$3.9c

July Sale of Silk

BORDERED CREPE

54 inches wide. 1 1/2 yards will make a dress. Polka dots and flowered. Regular \$5.98 value. \$4.98

GEORGETTE CREPE

In flesh color only. We are offering you a \$1.39 value during this sale for only. 75c

Figured Crepe de Chine

Makes excellent dresses. You will have to see it to appreciate the quality. \$1.75 value. Special during July Clearance sale. Per yard \$1.50

12 MUMMIE PONGEE

Our regular 89c quality mummie pongee. Special for this sale 65c

Figured Crepe

Beautiful material. Good quality, cool summery dresses can be made from these pretty patterns. This is our \$1.25 values. Choice Per Yard 75c

SILK CHECKED VOILE

Here is your chance ladies. A bargain indeed. Our regular 98c value. Special. 65c

FIGURED PONGEE

This material makes dainty cool dresses. The price makes it a big value. \$1.69 quality, special. \$1.00

CANTON CREPE

This is high grade merchandise. Best quality. A rare bargain for quick sale. \$3 quality \$2.75

FIGURED CREPE

Beautiful material. Good quality, cool summery dresses can be made from these pretty patterns. This is our \$1.25 values. Choice Per Yard 75c

Clearance of All Remnants

Remnant Rolls

Our regular large size \$1.00 bundles. Thousands of patterns. Special for quick clearance 69c

Remnant Rolls

Our standard 4 1/2 roll, will be sold during this sale 35c

Cretonne Remnants

Ideal for chair covering, draperies etc. In short lengths. Pretty designs. 29c value. Special, yard 15c

Percalé Remnants

Good quality percalé and gingham remnants. Our regular 29c quality. Choice, yard 14c

Apron Gingham

Regular 15c quality hams. Short length. Special, yard 10c

Satine and

Short length remnants. Values indeed. Buy your share. 48c values. Special, yard 35c

Eunida

These are \$1.90 regular \$1.69 value. Our sale price, only 1.00

Bed Spreads

81x90 Spreads. In neat spreads. \$3.95 Special during this sale, only 2.95

Striped Bedspreads

Excellent for sport, cool and stylish quality. Special, yard 1.95

Dress Gingham

Good quality. Regular 48c quality. Special, yard 35c

Turkish Bath Towels

18x40 Absorbent bath towels. 25c values. Lay in your supply at this price. Special 19c

10-4 Sheeting

Regular 69c quality. Our Clearance Sale price is only 45c

Figured Voiles

Placed on one big table for quick sale. 39c values. Sale price, only 23c

Organdies and Voiles

Organdies and Voiles in solids. Our regular price was 69c. Sale price is only 49c

Figured Voiles

With the big flowers. A regular 59c value. Our sale price is only 39c

BUNGALOW APRONS

Made of dark blue Percale, plaid, gingham, etc. Special during our Clearance Sale 50c

HOUSE DRESSES

One big table of women's House Dresses. Made of good quality gingham and Percale. Sizes 36 to 52. Very special while 89c they last

CHILDRENS DRESSES

One big assortment of children's gingham dresses, trimmed in contrasting colors. All neatly made. Regular \$2 value. \$1.77

CHILDRENS ROMPERS

It is cheaper to buy rompers ready made. Big assortment of colors and sizes. 89c values. Special 69c

CHILDRENS GINGHAM DRESSES

Children's neat gingham dresses. These are very serviceable and you should get several at this price. Regular \$1.25 values. \$1.00

MUSLIN UNDERWEAR

Teddies, gowns, Step-Ins and others. Most all colors and sizes. Special during this sale. 75c 59c

MUSLIN UNDERWEAR

Gowns, teddies, bloomers, Princess slips and bloomer petticoats. All neatly trimmed. These to go at a quick clearance. Regular \$1.19 values. Special during this big sale. Choice 97c



SHEETING

36 inches wide. Special for our opening day. 12 yards for \$1.00

Pajama Checks

19c quality Pajama Checks. Buy yours at this low price. 15c

Underwear Crepe

All colors. Some figured. Makes beautiful gowns, teddies, etc. 25c value. Special, yard 19c

Figured Voiles

With the big flowers. A regular 59c value. Our sale price is only 39c

CLEARANCE MEN AND BOYS APPAREL



MEN'S PALM BEACH SUITS

These suits hold their shape, and are cool and comfortable as well as stylish. Come in and let us take your measure. \$15 value suits. Special \$12.95

BOYS OVERALLS

Such brands as Blue Bell, Railroad and others. Sizes up to 16 years. Special during this sale. Choice \$1.00

MEN'S DRESS TIES

Many beautiful patterns to select from. Come in fellow, and make your selection early. Regular \$1.00 values. Choice 75c

BOYS PANTS

Odd pants, that stand up through wear. Your boy would have several pairs of these. Here's your chance. Choice, pair 75c

Boy's 2-Pants Suits

In all cool materials. Stylish and serviceable for the young man. Bring him up and let us fit him up. \$8.75 values. Special \$7.50

MEN'S STRAW HATS

REDUCED

MEN'S OVERALLS

Best quality blue denim Made for wear where the wear comes most. Don't overlook this big value. Regular \$1.50 sellers. Special \$1.25

Brighten Your Home with MIRRORS



Sale Prices

Polychrome sectional mirrors, 10x52 inches, artistically cut designs. Special during our Clearance Sale \$11.95

Especially suited for buffets and living rooms. Made Polychrome designs. Sectional. Size 12x22. Special \$6.95

12x40 Sectional Polychrome design mirrors. See them before you buy. Special \$13.50

Fruit and Game pictures. Very suitable for dining rooms. Come in and make your selection. Choice \$2.75

House Furnishing Bargains

DINNER SETS

31-piece Dinner sets, pretty patterns, special \$1.69

COMBINETS

Made of good quality gray enamel \$1.00

FRUIT JAR RINGS

You need them now. Only, package 9c

COOKIE CUTTERS

Pure aluminum. Set of 12. Special 89c

GRAY ENAMEL WARE

Best quality. Pots, pans, boilers etc. Special 59c

CUPS AND SAUCERS

Plain white. While they last, set of 6 60c

ALUMINUM PERCOLATORS

This is a big value. 2 sizes 79c & \$1

ICE CREAM FREEZERS

2 quart galvanized tin. Special 85c

DINNER PLATES

9 inch dinner plates, some plain and designed 10c

WATER GLASSES

Small or large. Take your choice, only, 3 for 10c

TOILET PAPER

3 rolls, good grade paper, Only \$1.10

BROOMS

4 strand brooms, while they last. Only 29c

OATMEAL DISHES

Come early and pick yours out. Choice 10c

FLOOR LAMPS

Tall and graceful, with beautiful shades. Mounted on strong Mahogany base. Come in and make your selection now. Special \$17.50

BRIDGE LAMPS

Adjustable positions Beautiful shades. Polychrome effect stands. Our line is most complete. Special \$11.50



Rugs all sizes

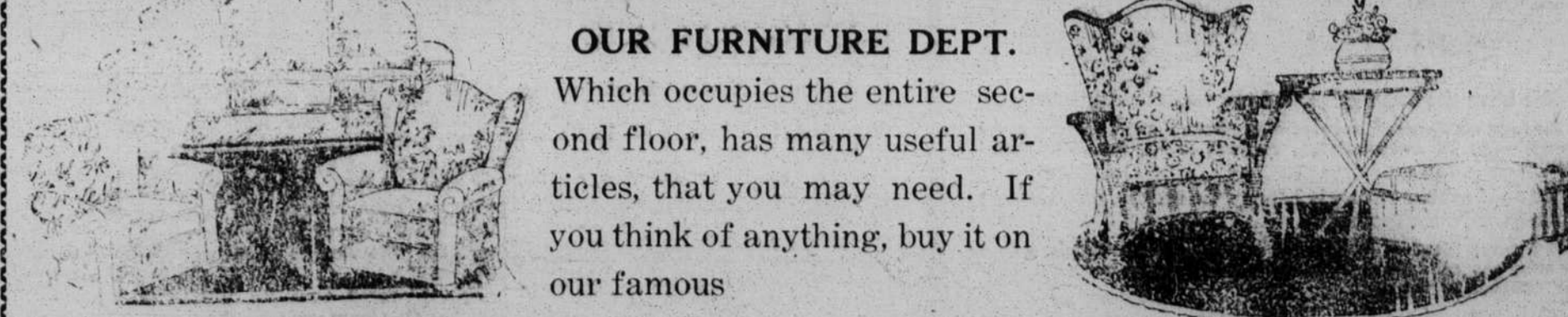
Tapestry Rugs - 9x12

In beautiful colors. Many attractive designs to select from. If you need rugs, this is your chance \$24.50

Velvet Rugs - 27x54

These are very attractive rugs, and lend beauty wherever they are placed. Your Choice \$2.95

JULY CLEARANCE FURNITURE



Easy Payment Credit Plan