



# SOCIETY

All items intended for this department must be telephoned or sent in to the Society Editor before 11 a. m., the day before publication. All news items of interest to women are welcomed.  
By Mrs. Madge Webb Riley  
Telephone No. 30

**En Route To Mountains.**  
Mr. and Mrs. Jesse Oldham and Dr. and Mrs. Robey of Charlotte stopped in Shelby Friday a few hours with Judge E. Y. Webb. They were on their way to Little Switzerland and Linville for the week end.

**Week End at Blowing Rock.**  
Mr. and Mrs. Gene Schenck and Mr. and Mrs. Hal Schenck motored Blowing Rock Friday to spend the week end. They were guests at the Crowell cottage and returned to Shelby Monday.

**Attended House Party in Charlotte.**  
Miss Frances Whisnant was one of the attractive girls who attended Miss Kate Caldwell's house party in Charlotte the past week. Miss Caldwell had a number of her Greensboro college school mates and Miss Whisnant was one of the number.

**Blowing Rock Popular Week Place for Shelby People.**  
Blowing Rock is becoming a most popular week end place for Shelby people. Among the many who motored up this week end were: Messrs. Ralph Hoy and Esley Pendleton, Mr. and Mrs. John Schenck jr., and baby, Mrs. e. George Blanton and Mrs. Joe Smith and Mrs. Goode, Mrs. G. M. Webb of Birmingham, Ala., Judge E. Y. Webb and O. M. Mull.

**Miss Jessie Hamrick Delightful Hostess.**  
Miss Jessie Hamrick was a delightful hostess with a tea at the Hillard tea room on Thursday evening, and a movie party afterwards. The tea table was most attractively set and lovely summer flowers were used. A delicious tea was served to Miss Hamrick and her guests were, Mrs. T. W. Hamrick and Mrs. Ed Hamrick of Chester, S. C., and Mrs. John Miller of Griffin, Ga.

**Mrs. Beason Honors Charming Guest.**  
Among the many delightful morning parties being given in Shelby for the many attractive visitors was the rook party given by Mrs. Beason on Friday morning honoring her lovely house guest, Mrs. Burnett of Wilmington. The cool and inviting rooms were aglow with brilliant summer flowers and the five tables where the games were played were most attractive with their flower decorations and score and place cards of flowers. Many interesting games were played and the morning was most delightfully spent. When the cards were laid aside Mrs. Beason assisted by Mrs. Alice Lineberger served an elegant luncheon. Five tables of rook was played by 20 charming women.

**Miss Elizabeth Revere Celebrates Birthday.**  
Celebrating her 13th birthday Miss Elizabeth Revere was a charming young hostess at a delightful alfresco party on Thursday evening inviting her guests at 8 o'clock. The verandas were decorated with lovely flowers and potted plants, and the pretty lawn was made most hospitable with comfortable seats and swings. As the guests arrived Miss Revere greeted them and gave them cards on which were 16 dates for progressive conversation, the popular game with the young people. The evening went merrily until 10 o'clock, then the garage was opened and in here had been made a veritable flower bower. From attractive tables, fees, cakes, sweets and bon-bons were served. It was one of the happiest parties of the season and Miss Revere was the recipient of many lovely presents.

**Mrs. Moore Honors Miss Virginia Shephard.**  
A pretty compliment shown Miss Virginia Shephard of Cincinnati, who is the attractive house guest of her relatives Mr. and Mrs. A. W. McMurry was the bridge party given by Mrs. Tom Moore on Thursday evening at eight thirty at the beautiful McMurry home. This lovely place was aglow with sun flowers, their golden glow shedding a sheen on everything making a lovely setting for the five card tables with their pretty decoration. The place and score cards were also suggestions of this bright flower. The yellow color scheme was perfectly carried out in the refreshments. A most delightful evening was spent over many rubbers after which was served a delicious course of sweets, ices and punch. Mrs. Moore and Miss Shephard wore charming frocks of georgette and printed crepe.

**Mrs. T. W. Hamrick Gives Beautiful Party.**  
One of the most beautiful parties of the season was that given by Mrs. T. W. Hamrick on Friday afternoon at 3:30 o'clock, honoring her delightful house guest, Mrs. Ed Hamrick of Chester, S. C. Mrs. Hamrick's lovely home was itself beautifully for entertainment and on this occasion the

rooms were most attractive and artistic with a wealth of summer flowers. Bowls of yellow and white daisies, pretty baskets of sweet peas, and charming holders with bright colored pennies made a beautiful setting in the already beautiful rooms. Eight tables of bridge was played and on each table were little crystal vases with gladioli enhancing them. Mrs. Fred Morgan dressed in a lovely afternoon costume greeted the guests at the door and just inside in the reception hall Mrs. Hamrick and her guest stood. Mrs. Hamrick was charming in a cream lace gown over a yellow slip and Mrs. Ed Hamrick's brunette beauty was enhanced with a flame colored gown, hand-painted. Miss Margaret Morgan also assisted in receiving and she wore a stunning orange chiffon and soft ribbon girldie. Little Margaret and Reba Hamrick were lovely in white lingerie frocks and little rose wreaths in their hair. They made attractive assistants in serving. The score cards were most unique and beautiful and were little old-fashioned ladies with heads of hearts, spades, clubs and diamonds. The score cards used had most appropriate verse on them. When the games were over Mrs. Hamrick presented a prize for highest score at each table and the following women received beautiful colored crystal perfume bottles; Miss Agnes McBrayer, Miss Margaret Morgan, Miss Elizabeth McBrayer, Miss Ruth Mundy, Mrs. Wilbur Baber, Mrs. S. R. Riley and Mrs. Play Hoye. The guest of honor also made highest score and she was presented with a perfume bottle and a set of honor prize, lovely shoe trest. Dainty little handkerchiefs were given to Misses Johnston and Shephard, attractive out-of-town visitors, guests of Mrs. Moore and Miss Lottie Mae Hendrick. At the close of the afternoon Mrs. Hamrick served a most delicious repast. Miss Francis McBrayer in blue printed chiffon and Mrs. Cline Lackey in white chiffon rendered most delightful music during the afternoon.

**Delightful Visitors.**  
Misses Jessie and Della Wall will have as their delightful guests beginning Thursday, Miss Lottie Smith of High Point and Miss Myrtle Reed of Baltimore. Many courtesies are being planned for them.

**Delightful Party to Juggtown Saturday.**  
A most congenial party the guests of Mrs. T. W. Hamrick motored to Juggtown, that most interesting place on Saturday and spent several delightful hours. Mrs. Hamrick took an elegant and appetizing lunch which was most enjoyed by the party. Mrs. Hamrick's guests were Mr. Ed Hamrick of Chester, S. C., Miss Agnes McBrayer, Mrs. J. S. Dorton and Miss Ruby McBrayer.

**Mr. Lawrence Entertains Guests.**  
Mr. R. E. Lawrence, popular farm demonstrator had as his guests Sunday, a number of his relatives from Statesville, including his sister Mrs. J. B. Mallory, from Oklahoma City. Mr. Lawrence gave a luncheon at Cleveland Springs, having as his guests, Mr. and Mrs. N. Tomlin and daughter Miss Margaret Tomlin, of Statesville; Mrs. J. B. Mallory of Oklahoma City, Okla., and Mr. and Mrs. Lee B. Weathers of Shelby.

**Miss Mayme Roberts Honors Miss Landrum.**  
Miss Mayme Roberts gave a lovely morning party on Saturday in honor of Miss Leslie Landrum of Spartanburg, who is the delightful guest of her sister, Mrs. C. C. Pearce. The rooms were most attractive with summer flowers and the long living rooms where the tables were placed was delightfully cool and inviting. Three tables of bridge was played by the younger set, and pretty little score and place cards of flowers were used. After the games Miss Roberts served delicious refreshments. Both the hostess and guest wore lovely morning sport costumes.

**Tuberculosis Is Curable In Early Stage of Disease**  
Sanatorium.—Early diagnosis and sanatorium treatment mean the cure of 89 cases out of every 100 of tuberculosis, figures at the North Carolina Sanatorium for the past eleven years show. Found in the early stages and the proper treatment given, more people recover from tuberculosis than from any of the other major diseases. The first symptoms of the disease are obscure and hard for even a doctor to rightly diagnose. Often the symptoms of tuberculosis are taken by both doctor and patient to be some other disease. A cough is thought by the majority of people to be always the first symptom of tuberculosis. It is not. Frequently a cough does not

appear until the disease has passed the early stages. Tiredness, or fatigue without good reason is one of the first and more common symptoms. A loss of weight should put one on guard. Loss of appetite and indigestion is often tuberculosis and not stomach trouble. A slight blood-spitting, pains in the chest or pleurisy, and a subnormal temperature in the morning—rising a degree or a degree and a half during the day, are practically always symptoms of tuberculosis.

A person with any of these symptoms should go at once to a doctor and have a thorough examination. The North Carolina Sanatorium employs two doctors, specialists in tuberculosis, to hold clinics for the diagnosis of tuberculosis throughout the state. A clinic is also held at the North Carolina Sanatorium every morning except Sunday from 8 to 11.

## Greater Curtailment In Mills Of South

Complete shutdowns and additional curtailments will be ordered in the yarn spinning industry, unless market conditions change immediately, it was forecast in the bulletin of the Southern Yarn Spinners' Association, with headquarters in Charlotte, released to publication Friday by C. Singleton Green, secretary, says The Charlotte News.

As a means of finding some method of improving conditions, the yarn spinners, like the North Carolina cotton manufacturers, have started constructive efforts to procure complete and accurate reports to guide the mill men in their operations, it was indicated.

The bulletin refers to the fact that the textile manufacturers appreciate that under present condition accurate and vital statistics in regard to stocks, volume of orders, shipments and production is highly essential to the intelligent operation of manufacturing plants, and more especially so in the textile and yarn industries.

One of the most vital topics discussed at the convention of the Cotton Manufacturers' Association of North Carolina, held in Asheville July 3 and

4, was a plan to establish a bureau for collection and distribution of information concerning market conditions. The plan met with great favor.

The bulletin of the Yarn Spinners' Association stated conditions in the yarn market remain unchanged. "Prices are at about the same level," it says, "with practically no demand. The Government report of July 2 has had but little effect upon the market, and it is generally conceded that the low level of yarn prices has been passed.

"Demand is likely to remain quiet until after inventory and stock taking has been completed.

## Award Degree To Suspended Student

Some 25 years or so ago J. N. (Ding) Darling was suspended by Beloit college for caricaturing the grave and reverend saviors of the faculty.

Last Monday J. N. (Ding) Darling was given the honorary degree of doctor of letters by Beloit college for caricaturing the foibles of the world.

Evidently it makes some difference whose ox is caricatured. But Beloit is right this time. The cartoonist deserves his honors. He is a power in modern life, dealing with it, diagnosing it, and doing it with sharp medicine. Beneath the exaggeration, the broadly, even crudely, comic, there is, in the work of any cartoonist worthy of the name, a profound analysis of human life.

The true cartoonist is an artist—even though he may not be a master draughtsman. He must see to the bottom, seize upon the essentials, and make that stand out. The fun into which he turns it is the sugarcoring on the corrective pill he daily administers to mankind.

He is a seer, a preacher, teacher and prophet, and a keen physician. At his best he occupies much such a place as the stage at its best. We are glad to see Beloit recognize the truth of the cartoonist's place as it has been exemplified by one of its sons.—San Francisco Chronicle.

It's never the best policy to imitate a bad example.

## BIBLE NEEDS NO DEFENSE

DECLARES CLYDE R. HOEY (Continued from first page.)

proclaimed. Men are always impressed by an honest presentation of the Message of God, and the one thing the world needs today above everything else is to get a vision of God.

"There is not so much unbelief in the world as we sometimes are lead to believe. Some men boast of their unwillingness to accept or believe the Bible, and are found questioning it there be a God, but when overtaken by a great adversity and suddenly confronted with a present calamity, they instinctively cry out to God for help and turn to the Bible for consolation. Walking along the death row in the state penitentiary some time ago I found every occupant, white and colored, engaged earnestly in reading the Bible. The hour for all doubts and questionings had passed with them and, facing a grim future, they sought solace in the Book of Books. That has been the experience of the enlightened human race in all ages.

"The Bible classes are making a fine contribution to good citizenship. The spread of the spirit of helpfulness, the broadening of human sympathy and the rendering of unselfish service are the direct and immediate fruits of the study and application of the Sunday school lessons. Men are always made better by contemplating lofty characters. High ideals tend to lift men out of the mire of selfishness. The study of the life of Christ must indelibly impress men with the divinity of His nature and the sublimity of His character. All of this culminates in making better men, better homes, better communities and a better state."

## MR. GIBBONS BURIED AT NEW HOPE FRIDAY

Mr. W. T. Gibbons who died at his home near Blacksburg, S. C., Thursday last week, was buried at New Hope Baptist church Friday morning, the funeral services being conducted by the pastor, Rev. G. P. Abernethy. Mr. Gibbons was 64 years of age and leaves a wife, one brother and one sister.

# EXTRA SPECIALS AT McNEELY'S JULY CLEARANCE SALE

THE FIRST TWO DAYS CROWDED OUR STORE WITH CUSTOMERS WHO HAD AN EYE TO SAVING. THIS WEEK WE OFFER EXTRA BARGAINS. DON'T WAIT, BUT COME EARLY.

**SPECIAL FOR WEDNESDAY**  
\$3.00 Magill petticoats \$1.49  
25 skirts, extra special at \$1.49  
All beads, jewelry, vanities and combs during this sale at HALF PRICE.

**COATS AT HALF PRICE**  
All Summer and winter coats in stock at HALF PRICE.

**CHILDREN'S SOCKS**  
All children's socks will be closed out at HALF PRICE.

**HERE'S A LOT IN SILK DRESSES, GEORGETTE CREPES AND SILK BROADCLOTHS**  
\$13.75 values, half price \$6.88  
\$17.50 values, half price \$8.75  
\$19.75 values, half price \$9.88  
\$24.75 values, 1-2 price \$12.38  
\$29.75 values, 1-2 price \$14.88  
\$39.75 values, 1-2 price \$19.88  
\$49.75 values, 1-2 price \$24.88  
\$59.75 values, 1-2 price \$29.88

**WASH BROADCLOTHS, LINENS & VOILES**  
\$6.00 values, half price \$3.00  
\$7.95 values, half price \$3.98  
\$10.95 values, half price \$5.48  
\$12.75 values, half price \$6.38

All Munsing underwear during this sale at One-Fourth Off.

**HATS AT \$1.00**  
One lot of Ladies Hats in pretty assortment of \$1.00 of patterns

**HAND BAGS**  
Big assortment of beautiful hand bags, special during sale at HALF PRICE.

**GOSSARD BRAZIERES**  
One lot of 200 Gossard Brazeres worth up to \$1.50, Special sale price 50c

**EXTRA SPECIAL IN HOSE**  
During this sale we offer 200 pairs regular \$2.50 value Oakbrook pure thread silk, full fashioned hose, your choice of any color, \$1.50 at

**SILK UNDERWEAR**  
Big line of silk underwear, combination suits, bloomers, vests and gowns at One-Fourth Off Regular Price.

**EN SEMBLE SUITS**  
\$37.50 en semble suits \$18.75  
\$39.75 en semble suits \$19.88  
\$47.50 en semble suits \$23.75  
\$49.75 en semble suits \$24.88

# J. C. McNeely Company

NO CHARGES. — NO APPROVALS.



## Advertising Pays

(From Charlotte News.)  
Newspaper advertising has all the other forms backed off the boards, including the bill boards. The largest firms in the country are spending their millions in the newspapers because they have discovered that these are the most effectual agencies for reaching the people with their stories.

Here is the way some of the greatest concerns spend money for advertising in the papers and magazines: Victor Talking Machine company \$1,900,000 in newspapers, \$1,184,310 in 31 leading magazines. Ford Motor company, \$2,000,000 in newspapers and \$51,250 in 31 leading magazines. Postum Cereal company, \$875,000 in newspapers, \$1,274,830 in magazines. Chevrolet Motor Car company, \$1,650,000 in newspapers, \$552,065 in magazines.

Dodge Brothers, \$1,200,000 in newspapers, \$641,600 in magazines. Colgate and company \$1,500,000 in newspapers, \$186,206 in magazines. Calumet Baking Powder company, \$1,400,000 in newspapers. Wm. Wrigley, jr. and company, \$1,250,000 in newspapers. Standard Oil company of California, \$500,000 in newspapers. Literary Digest, \$500,000 in newspapers.

Union Pacific Railway system \$570,000 in newspapers. The July issue of Advertising and Selling contained the above figures and list of concerns along with a catalogue of 60 of the largest firms in the United States which spent in 1924 in newspapers \$32,834,949 and in magazines \$29,434,111.

If it pays the greatest businesses in the country to advertise in the newspapers, it will pay the smaller proportionately.

## Dance of Death

News and Observer.  
That a dance of death may be something more than a figure of the imagination was shown by the hoiocast which accompanied the total collapse last Saturday of the Pickwick club, Boston's noted tenderloin dance hall, with the loss of 43 lives. Variety, a New York amusement magazine, declares that the collapse of the building is attributed to the popularity of what is known as the Charleston dance.

A fire had weakened the building, which was the shell of an old hotel. In its account of the cause of the horrible catastrophe, Variety says: "The off-beat rhythm of the Charleston, especially when danced by an enthusiastic gathering stirred by liquor, is said to have caused the building to sway so violently that it simply fell apart. In support of the Charleston theory as the cause of the catastrophe, building inspectors have been stationed in all the older dance halls to investigate if the new dance step is a menace.

"The violent vibration of the Pickwick club just prior to its collapse was explained to be similar to the strain on wooden bridges when crossed by large body of soldiers in step. Under army rules troops crossing such structures must break step. In that way vibration is diffused instead of being centralized."

From the earliest days of the Catholic church, it was customary to illustrate in dramatic plays the power of death over the life of man with a dialogue between Death and representatives of the various classes, churchmen and laymen, from the pope and emperor down. At first Death was represented in an earnest and solemn manner, but soon his attitude took the character of a dance. Later paintings came to take the place of the plays in which Death was represented as a dancing figure. The most popular version of this subject was by Dante and Petrarca, the "Triumph of Death."

The modern dance of death is of a different kind.

Seems that harmony in the Democratic party is promoted only by keeping the leaders apart, not by bringing them together.—Wall Street Journal.

Lord Oxford says that the Liberal party is one and undivided. We think he underestimates their number. We ourselves make it as much as two, or even more.—Punch.

That man who drove 550 miles in a day probably was looking for a place to park his car.—Council Bluffs Nonpareil.

In the old days there was nothing that corresponded exactly to the saxophone, unless it was the heavens.—Detroit News.

FOR SALE—ONE COW. J. A. WILSON. 5-14c

FOR RENT FIVE FURNISHED rooms. Everything new. In half block of square. Apply at La Marr Shop. 2-14p

FOR SALE—LIMITED AMOUNT of Groat peas. The earliest, largest producers and stay green till frost. Easiest gathered. J. A. Wilson. 3-7

IF YOU ARE IN THE MARKET for lumber, either phone or write me at Casar, N. C. I am in position to fill most any bill on short notice at a reasonable price. I deliver lumber to your place, or you can haul it, your self. It will pay you to get my price. A. C. Brackett, Casar, N. C. 1f-10e

FOR GENUINE POCAHONTAS blacksmith coal. Ideal Ice and Fuel Co. 1f-11e

IF YOU WANT TO buy or sell Real Estate see us. We handle both farms and city property. A. M. Hamrick & Co. 1f-5c

WANTED — YOUR houses, lots, farms and business property you wish to sell listed with us for quick results. W. C. Harris Co. 1f-20c

FOR RESULTS—List your Real Estate with J. B. Nolan Co., Phone 70. New Lineberger Building. Residence Phone 253. 1f-2c

FOR SALE TEN SHARES OF Dover Mill stock common. Lee B. Weathers. 1f-25

LUMBER FOR SALE. LOT OF 2x4 scantling, 10 and 12 feet long. S. C. Crawley, Lattimore. 2-10p

WE WANT TO DO YOUR AUTO, mobile repair work. All work guaranteed. D. A. Beam Motor Co., Phone 130. 2-10c

FOR SALE—ONE ICE BOX, TWO library tables, new. J. L. Beagle, 529 S. DeKalb Street. 2-10p

WANTED TO RENT THREE horse farm near Shelby, J. T. Clary, Gaffney, S. C., R-7. 4-10p

FARM FOR SALE—88 ACRES on the Balls creek road, 8 miles from Lincolnton, three miles from Maiden. Two dwellings and outbuildings. Well watered. Beautiful home site. For information see or write W. H. Ballard, Maiden, N. C. 8-10c

TRY US FOR YOUR MACHINE and automobile work. Truck tires. Wright's Machine, E. C. Graham, manager. 1f-10e

When you're looking for real service, and in a hurry, try driving in at the Drive-in Filling station. James Roberts, proprietor. ad

WANTED SOMEONE TO REPRESENT the original J. R. Watkins company in Shelby. You supply daily necessities to regular customers and make \$35-\$50 weekly, easily. Write The J. R. Watkins Co., J-8 231 Johnson Ave., Newark, N. J. 1-14p

128 ACRES FINE land and two dwellings and one of the best locations in Cleveland county near Mr. Chancy Griggs, this farm is going to be sold at a bargain and we are in a position to cut this farm to suit the buyer as some of the land owners that join this farm would be glad to get a slice of it to go with what they already have. Any one interested in buying just the kind of farm he wants had better look this proposition over at once. Blanton & Greene Mooresboro, N. C. 1-14

NOTICE OF SALE OF OLD school house building at Fallston, N. C. On Saturday July 25th, 1925 at 3 o'clock p. m., we will sell to the highest bidder all the wood part of the building which has about 85,000 feet of lumber in it. Don't forget the date. C. D. Stroup, R. W. Wilson, T. A. Stamey, Committee.

FOR SALE TWO LIGHT TRUCKS Pries right. P. F. Grigg, Shelby. 4-14