

# CAROLINA'S FAME SPREADS ABROAD

What Can Be Bought in The State, Even the Auto Owner Makes Money Paying Tax.

North Carolina is attracting the eyes of the world. No longer is it "the sleepy South," but an alert and progressive South. The state's greatest industrial awakening has opened other

eyes to the new opportunities in agriculture, commerce and industry which North Carolina presents to the world. That distinguished English publication, "The Economic Journal," edited by England's best known economist, Mr. J. M. Keynes, has just published an interesting review of North Carolina and the new industrial revolution by Prof. C. R. Fay. Here is the author's comment on the state's present business activity.

"A citizen of North Carolina, that 'old North State' of some 50,000 square miles (nearly the size of England and Wales), with a population of

2 1/2 millions, slightly more than two thirds white and less than 1 per cent foreign born or of foreign born parents, apparently can say with truth all these things:

"My house, or rather the house in which I live, is made of wood which quite probably was cut from the mountain forests of my state. It is lighted with the cheapest electricity in the U. S. A. My furniture was made at High Point, N. C., a furniture town second only in its output to Grand Rapids, Mich., and rejoicing in a Furniture exposition building with six acres of floor space. My kitchen utensils were made at Baden, N. C., on the river Yadkin, the second largest aluminum (sic) plant in the world. My towels come from Kannapolis, N. C., the world's largest towel mills; my table covers from Roanoke Rapids, N. C., the largest damask mills in the U. S. A. My state produces more cotton goods than any other except Massachusetts: \$52 millions in 1912, \$229 millions in 1922. The stockings which I and my family wear were knitted at Durham, N. C., the hosiery center of this continent. It is the fault or vagary of our distributive system if I eat any but native-grown foods—grape fruit, bananas excepted. For my state, which some years ago was twenty-second in the list, is now fourth in agricultural production, following Texas, Illinois and Iowa. North Carolina has corn, wheat, sorghum, peaches and apples more than sufficient for its own people. Its raw cotton rose in value from \$63 millions in 1921 to \$104 millions in 1922; its tobacco from \$65 millions to \$93 millions. The boll-weevil has hardly touched us yet, and we are ready for him, if he should come, with Southtown, Winston-Salem, the home of gotten calcium arsenate. Our largest 'Camel' cigarettes and 'Prince Albert' smoking tobacco, is the largest tobacco market and the largest center of tobacco manufacture in the world. In N. C., we smoke and we work; and after a ten-minute lunch in a cafeteria or on occasion a half-hour a la carte meal at the Sir Walter, the O. Henry, or the Robert E. Lee, we jump into a high-powered Studebaker jitney (with competing half-hourly services all day long from everywhere to everywhere else, and at an average speed of 40

miles an hour we sample our state highways, of which 2,000 miles (mostly paved) have been completed and as many more are in hand. In our villages there are as many public houses as in those of the Old World, but the signs are different. Instead of King Williams, Burton Arms, Threlfalls and Cains, we have filling stations brightly blazoned with Texaco, 'That Good Gulf Gasoline' and Standard oil. Alcohol (they tell us) is the sheet-anchor of British finance. In N. C., spirit is consumed in the tank of an auto in preference to the human stomach, and the proceeds of the tax go to the state and not to Washington. With 3 cents a gallon tax on gasoline we pay interest and amortization on our \$77 millions of highway bonds, and our road experts aver that 'improved roads lessen the consumption of gas per mile and wear and tear on car and tires that the auto-owner actually makes money by paying a tax on gasoline in order to get good roads.' "However, not all the taxes go to the state. Though we have only 2 1/2 millions population and no large cities, we are fifth in the list for amount of federal taxation. The tobacco tax revenue from North Carolina in 1922 was \$136 millions. But come and live here! For we grow and manufacture the tobacco, while the consumer pays the tax. House rents are only a half of those in the North, and a little coal for a short three months is all that is needed for warmth. If you cannot live here, come and see us. Drive one of those tourist cars of which one per minute passed down the Shenandoah valley in the fall of 1924, there obliterating (we hope) certain spots which recall the memory of Stonewall Jackson."

There then follows a discussion of North Carolina's geographical position, the location and character of its industries, its soil and climate, the availability of cheap power and of raw materials and the high character and efficiency of its native born labor. The main lines of the Southern railway offer quick and efficient transportation facilities to the industrial sections of North Carolina. The prompt conveyance of raw materials to the factories and of finished products to the consumer markets by this well-equipped and prosperous rail-

road has been no small factor in North Carolina's progress.

The North has begun to perceive and to understand what the South is accomplishing and northern capital is finding its way in large amounts into southern enterprises.

Now English economists are also turning their eyes to the "Old North State." English capital has always disregarded national boundary lines and has flowed to those parts of the world where fortune beckons.

The Economic Journal has spread the facts about North Carolina before British eyes and it may be said that British capitalists have never been accused of shutting their eyes to opportunity.

## One Stenog That Must Have Landed

"The stenographer we require" ran the ad, "must be fast, absolutely accurate and must have human intelligence. If you are not a crackerjack, don't bother us."

One of the answerers wrote that she noted their requirements and went on: "Your advertisement appeals to me strongly—stronger than prepared mustard—as I have searched Europe, Africa, France and Hoboken in quest of someone who could use my talents to advantage. When it comes to this chin-music proposition I have never found man, woman or dictaphone who could get first base on me, either fancy or catch-as-catch-can. I write shorthand so fast that I have to use a specially prepared pencil with a platinum point and water-cooling attachment, a note pad made of asbestos, ruled with sulphuric acid and stitched with cat-gut. I run with my cut-out open at all speeds and am in fact a guaranteed double hydraulic welded, drop-forged and oil-tempered specimen of human lightning on a perfect thirty-six frame ground to one-thousandth of an inch.

"If you would avail yourself of the opportunity of a life time, wire me, but unless you are fully prepared to pay a tariff for such service don't bother me, as I am so nervous I can't stand still long enough to have my dress fitted." She got the job.—Boston Transcript.

# WRIGLEY'S



Wrigley's freshens the mouth and sweetens the breath. Carry the little packet in your pocket! So important to have when the mouth needs cleansing. Teeth are brightly burnished - Smiles just naturally come!

Many doctors and dentists recommend it.

Different Flavors - Same Quality!

## FLORIDA EXCURSION

VIA

### SOUTHERN RAILWAY SYSTEM THURSDAY, JULY 23, 1925

The Southern Railway System announces very low round trip excursion fares to Jacksonville, Fla., and other south Florida points as shown below.

Round trip fares from Shelby, N. C.

Jacksonville	\$14.50	Daytona	\$17.25
W. Palm Beach	\$22.90	Ocala	\$17.25
Miami	\$23.50	Orlando	\$21.50
Tampa	\$21.50	Ft. Myers	\$21.50
Sarasota	\$21.50	St. Petersburg	\$21.50

Tickets on sale for all regular trains (except 37 and 38) Thursday, July 23, 1925.

Final return limit of tickets to Jacksonville, Daytona, and Ocala, will be seven days.

Tickets to West Palm Beach, Miami, Orlando, Tampa, Sarasota, Ft. Myers and St. Petersburg, will be limited ten days.

Tickets good in sleeping cars and parlor cars, and baggage will be checked.

A great opportunity to visit the wonder State.

For further information and pullman reservations call on any Southern Railway Agent or address:

R. H. GRAHAM,

Division Passenger Agent, Charlotte, N. C.

## PIEDMONT HIGH SCHOOL

Accredited by the State and Recommended by the colleges. Six buildings including Waters Library and the new brick administration building which is modern in every respect. Steam heat electric lights, lavatories, etc. Single patent desks for all pupils. Study hall supervised by teachers. Teachers college-trained, experienced and certified by the State. Strong Literary Societies.

LITERARY, BIBLE, MUSIC, HOME ECONOMICS Situated on a lofty height, surrounded by thirty acres of natural forest Sulphur-lithia spring, deep well, half mile from village.

Board at actual cost. Tuition in Literary Department free for six months to those who live in Cleveland County. Tuition in Home Economics Department free for six months to those who live in Cleveland County. Piano \$4.00 per month. All expenses low.

### WHAT THE COLLEGES THINK OF PIEDMONT

"There are no finer young men at college than those prepared at Piedmont."—Wake Forest College.

"Piedmont is doing a work of unusual excellence."—Meredith College.

"Judging by the records that students from Piedmont High School have made at Trinity College the school takes rank with the very best in the State."—Duke University.

"The young men from Piedmont High School have taken a good stand in their classes and have done faithful and satisfactory work."—University of North Carolina.

"We are always glad to receive students of the type of young Bonner (Prepared at Piedmont) because he came to us well prepared and in addition has proven himself to be a boy of excellent character."—Clemson Agricultural College.

Thirtieth session begins August 17th. For catalogue, Address,

W. D. BURNS, Principal  
Lawndale, N. C.

# SKILLED HANDS



The men who run the big stills in the oil refineries, who watch the flow of distillates in the "look box", know the game. They are skilled hands who have been refining oil all their lives. Inspecting the various "cuts" has become almost second nature. Such experience always leads to one thing—uniform high quality in the product.

It is the same in every department of this company. At every stage in the refining, shipping and marketing of our products you will find that the men in important positions have had life-long experience in the oil industry to fit them for their work. Sometimes their skill goes even further back, for it is based on that of their fathers before them. It is only natural that such sound experience is reflected in the quality of "Standard" products.

STANDARD OIL COMPANY (New Jersey)

# "STANDARD" GASOLINE

A PRODUCT OF 55 YEARS' EXPERIENCE IN REFINING

## SCHEDULES INTER-CAROLINAS MOTOR BUS COMPANY

Leaves Shelby for Charlotte 7 a. m., 9 a. m., 11 a. m., 1 p. m., 3 p. m., 5 p. m., 7 p. m.—Leaves Charlotte for Shelby 8 a. m., 10 a. m., 12 Noon, 2 p. m., 4 p. m., 6 p. m.

### SCHEDULE LINCOLN-TON-SHELBY BUS

Leaves Shelby 7:30 a. m., 10 a. m., 1 p. m., 3:30 p. m., 5:45 p. m.—Leaves Lincolnton 8:30 a. m., 11 a. m., 1 p. m., 3:00 p. m., 7 p. m. A. UTEN BROTHERS, Owners.

### SCHEDULE SHELBY-RUTHERFORDTON BUS

Leaves Shelby 8 a. m., 1 p. m., Leaves Rutherfordton 9:55 a. m., 2:15 p. m. Z. V. COSTNER, Manager.

### SCHEDULE SHELBY-ASHEVILLE BUS

Leaves Shelby 8 a. m., 10 a. m., 2 p. m., 4 p. m., 6 p. m. The six o'clock bus stops off at Rutherfordton. RED TOP CAB CO., Owners, Asheville, N. C.

For Information Phone 450—Union Bus Terminal, Shelby, N. C. Schedule For Information Not Guaranteed.

## LONG TIME LOANS ON FARM LANDS

We are making loans on well managed, productive farms, showing a proper diversification of crops.

Loans made on basis of 50 per cent appraisal value of land and 20 per cent value of buildings. Rate of interest 6 per cent and no fees. You pay cost of appraisal by Federal Appraiser and preparation of abstract by your local attorney.

Repayments made on basis of \$35.00 semi-annually on each thousand borrowed, which pays interest and principal in full in thirty three years. Loans may be repaid in full after five years without penalty.

Money may be used to—Purchase additional farm land. Pay debts now secured by your farm. To make improvements on farm. To buy machinery and stock for farm. Operated under supervision of Federal Farm Loan Board.

Ask CLEVELAND BANK & TRUST CO., B. T. FALLS OR WRITE US DIRECT.

Minimum Loan \$1,000.00. Maximum Loan \$45,000.00

Greensboro Joint Stock Land Bank GREENSBORO, NORTH CAROLINA.

## "SHELBY IS GROWING"

Is it not proof enough that Shelby is growing, when we can look in any direction and see or hear something new taking place? New mills, and business enterprises, new buildings, and new homes. What better indication of progress and prosperity could we ask for? This firm wishes to thank the people of this town and county for the business given them in the material, concrete, products, roofing, steel and construction work, whatever part of our business you have patronized. You are helping us take a part in the growth of Shelby, let us help you. We offer you seventeen years of experience in the manufacturing of concrete products, and concrete construction. We handle all kinds of Building Material, Cement, Lime, Plaster, Steel, Etc. We are making Roofing Tile that people like. Look at the roofs we have placed in Shelby and surrounding territory, and decide for yourself. Let us help you solve your building problems. "Concrete is permanent only when it is done right."

Z. B. WEATHERS & SONS, Inc.

Office New Lineberger Building. Phone 309.

Plant Near Seaboard Depot. Phone 192.

## Tire Prices Soaring Money Is Tight

WHAT IS THE ANSWER?

Have Your Tires And Tubes Vulcanized.

All modern equipment, and the latest methods known in Vulcanizing, is the key to our success in the business.

Don't delay, have your tires examined today. The price of Vulcanizing Material is going up every day and the sooner you have your tires repaired the less it will cost you.

Crude Rubber jumped from 17 cents per pound to \$1.23 per pound within the last three months and is still going. So don't discard your old tires, they are worth money. With a few dollars you can have them repaired and save yourself half on your tire bill.

Tires brought in the morning can be ready for use the same day. Three hours is sufficient time. Satisfaction Guaranteed.

MISENHEIMER TIRE SHOP AT CAROLINA MOTOR INN

ADVERTISE IN THE CLEVELAND STAR TRY A STAR PENNY COLUMN AD, ADVERTISING GETS VISIBLE RESULTS STAR WANT ADS BRING RESULTS.