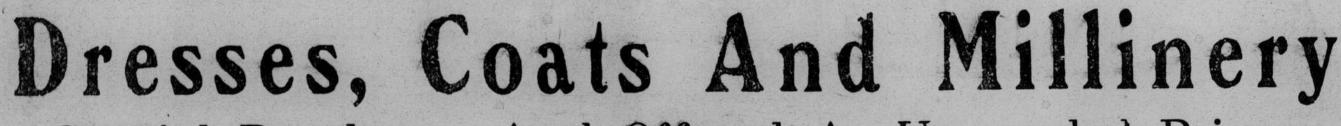
FRIDAY, OCT. 23, 1925. THE CLEVELAND STAR, SHELBY, N. C.

WOMEN'S KNIT	E - Z UNION SUITS	WOOL KNIT SCARFS	BARANET SA'TIN	WOMEN'S KNIT	WOMEN'S
UNION SUITS	89c	#2 OF	DDINGESS SLIDS	UNION SUITS	SPORT HOSE
\$1.00	Elbow and	\$3.95	PRINCESS SLIPS	95c	48c
Strap shoulder,		Solids, purple, black, cop-	\$3.95		Pineapple
knee length,	Long sleeves			Medium weight, short	and Derby ribbed.
winter weight.	and ankle length. Age	en, rust, cardinal. Also	Colors of Copen, Flesh	i sleeve, annie lengui. Dizes	Biege, Rus-
34 to 40.	2 to 13.	combinations.	Tan and White.		Brown.







Special Purchases And Offered At Unequaled Prices

SEVERAL DAYS WERE SPENT RECENTLY IN NEW YORK SECURING THE LATEST STYLES, THE BEST MATERIALS AT THE LOWEST POSSIBLE RRICES WHICH PROMPTS US TO SAY WITHOUT FEAR OF CONTRADICTION THAT WE ARE OFFERING DURING THIS SALE THE GREATEST VALUES IN READY-TO-WEAR EVER OFFERED THE PEOPLE WITHIN SHELBY'S TRADING TERRITORY.

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MEMBER

Hundreds Of Coats

FUR TRIMED COATS - EXCELLENT

VALUES AT THESE PRICES

Splendid coats, with every style detail the season stresses. Better in fabric, in quality of fur and better in workmanship, by far, than one usually sees in garments so new, so smart at these prices.



\$24.50

If there is one value in this our Anniversary Sale which surpasses all others, truly this collection of stylish high grade coats is the greatest. Never before have we offered coats of such style, tailoring and materials at the attractive price of ----

\$24.50

COATS OF UNUSUAL SMARTNESS \$34.50

This sale is as much a fashion event as an occasion for remarkable sconomy. The assemblage breathes the newness of a style exposition. So varied are the types of styles represented, that all preferences may be met. In material and workmanship each coat is decidedly superior. Values in every instance are remarkable.

CHILDREN'S COATS

The weather man has predicted a cold winter. We took him at his word and are prepared to keep the children warm in the best looking, well made coats at extremely low prices. Every wanted color and material.

Sizes 2 to 6 \$3.50, \$4.95, \$7.50, \$9.75 Sizes 7 to 10 \$4.95, \$7.50, \$9.75 and \$12.50 Sizes 10 to 14 \$5.85, \$7.50, \$9.75 to \$16.50



SILK AND WOOL DRESSES \$19.50

Yes they are remarkable values, because they were bought specially for this sale to sell at this popular price. 50 of them, included are lustrous satin which are a pronounced leader, also twills representing excellent styles and the choicest color effects and combinations. Such colors as bokara, Cookoo, plain Black and combinations, Sizes 16 to 44.

WONDERFUL ARE THESE DRESSES AT \$28.85

Coming as it does at a time when every woman has a dress or two to buy this sale is noteworthy both for the fashion rightness of the styles and price lowness. Every new mode, every new fabric, every new color is evident. If we asked you \$40.00 for these numbers you would not think the price unreasonable.

ANNIVERSARY IN THE MILLI-NERY DEPARTMENT

This department contributes liberally to the Anniversary event.

NEW FALL AND WINTER HATS \$3.95 (Values to \$6.00)

A huge group of higher priced hats go on sale Saturday for their first time at the low price of \$3.95. Just received a new line of children's hats.