

**The Cleveland Star**  
 Published Tri-Weekly.  
 Monday, Wednesday and Friday.  
 Subscription Price.  
 By mail, per year \$2.00  
 By carrier, per year \$2.50

The Star Publishing Company, Inc.  
 LEE B. WEATHERS President  
 KENN DRUM Local Editor

Entered as second class matter January 1, 1906, at the post office at Shelby, North Carolina, under the Act of Congress, March 3, 1879.

We wish to call your attention to the fact that it is, and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after our death notice has been published. This will be strictly adhered to.

MONDAY, JAN. 4, 1926

According to scientists, hair cannot turn gray overnight, but what about this henna shade?

Consistency may be a jewel, but it means the "rock pile" for the fellow who keeps bobbing up in court.

Sell Shelby in 1926. The greatest need of the town now is advertising. It was a hard season, money was hard to find, yet general business was good.

Some 60 Cleveland county voting folks received personal Christmas presents. Licenses were issued for 30 or more couples in December.

Four hundred thousand gallons of water used daily in Shelby. Think what it would take to quench Shelby's thirst if prohibition was not enforced to an extent.

A cartoon in The Last Star asked "What Has 1926 in Store for You." And no doubt two business corners in Shelby perked up their heads and began expecting a couple skyscrapers.

Speed is not altogether an asset of youth. On the day Barney Oldfield's second wife was granted a divorce, Barney married his third. You know Barney was once an auto speed demon, and it seems as if he can still show his heels to the fastest.

A recent social item appearing in this paper—some paragraphs would say their favorite paper—described something thusly: "the most elegant and beautiful and delicious course was served." Real holiday eating, we'd say, costly, good to look upon and tasting extremely well. Now if there had been another delectative word telling of its charming digestion, the course would have been well covered.

**COMMUNICATE WITH SPIRITS.**

The days of the ouija board may be gone, but Americans still communicate with the spirit world.

The holiday season in Shelby has witnessed more talk to and from the spirit world than any other season of the year. For proof? How many folks you suppose called up their bootleggers on the phone during Christmas?

**SHOULD BE IN 1926.**

1.—Several new business buildings of some size, perhaps for a new commercial hotel and offering more uptown office space.

2.—At least two more large manufacturing plants, and at least one other than textile.

3.—A city-wide bureau for advertising and advancing the interests of the city.

4.—Greater expansion and broadening of local schools.

5.—A greater city water station.

6.—Better lighted streets and business sections.

The half dozen being a few of the ambitious Shelby folks hold for their town during the year. All are needed, all deserved, and eventually the trick in everyone will be turned. Each one as it comes will add to the town in many ways and will directly benefit the entire citizenship. Some of the half dozen ambitions mentioned have already been proposed and are being discussed. They will likely go over during the year. Opportunities and advantages of the others must be reiterated over and over before they materialize.

But Shelby will keep growing. Private interests that do not keep step will find themselves bringing upon the rear before many years, and municipal

things must progress along with private interests.

Do your part. Keep Shelby building.

**WHAT ROADS DO.**

Good roads are proving the best advertising mediums, attention was first drawn to North Carolina by her remarkable system of roads.

The Birmingham Age-Herald undertakes to put succinctly the value of good roads to a state by drawing a comparison of what has happened in North Carolina and in Alabama respectively within the past few years.

In 1920 Alabama and North Carolina began state highway construction.

In 1920 Alabama realty valuations were \$670,178. North Carolina's \$421,410.

In 1924 Alabama realty were \$643,274,376. North Carolina's \$1,672,549,000.

Because of efficient highway administration, North Carolina increased her real wealth more than a billion dollars, or almost four times in four years. In the same period, because of inefficient highway administration, Alabama's real wealth declined \$27,000,000.

**STAR'S PRICE ADVANCE.**

The subscription rate of The Star beginning with this issue is increased to \$2.50 by mail and \$3 by special Star carrier. Some few subscribers may not take well to the advance—we suppose such people didn't mind the advance of the worth of their real estate when Shelby developed from a town into a little city.

The Star has grown likewise. An eight-page paper, and more, three times each week naturally costs more than a paper issued semi-weekly. Many of our readers have assured us that the tri-weekly is a good one and we believe most of them will concur in the belief that the paper is worth more. Few papers in North Carolina, including dailies, carry more home news than The Star.

On the base of averages the tri-weekly Star should cost \$3 per year, but by shaving close, officials of the company have decided that it can be published for \$2.50 by mail, an increase of only 50 cents. Those served by carriers are already paying \$2.50. To them the increase is also 50 cents.

The Star pays out over \$260 annually for its carrier boys. Papers delivered by them go at a loss.

A newspaper, one that carries home news, has become what some term a commodity. From what thing do you derive as much worth for a few dollars a year as your home paper. Will five cents spent for anything else bring you more than eight pages filled with home news? Five cents spent at the soda fountain lasts how long? Then how long do you read your paper? If each Star sold for five cents per copy every Star during the year would cost you \$7.50. A subscription rate of \$2.50 is \$3.00 less than the paper would cost at five cents per copy.

Some few subscribers have been by the wayside, but one year from now The Star will have hundreds more subscribers than now. Modern service in a modern tri-weekly paper will bring that.

Progressive people are willing to pay the price when they receive progressive service. The Star "Covers Cleveland Completely" better than ever before. Is 50 cents every 12 months too much to ask for that improved service?

**The Cutest Thing**

New York Mirror.  
 Wanted—Waitresses, near refined, for restaurant; uniform rule is to wear their clothes during business hours.

Help Wanted—Young man in dental office to assist with false teeth.  
 Advertisement—(in restaurant window): Tables reserved for ladies, Oysters and Clams.

Wanted—Young lady to curl hair and dye in a beauty parlor.

Advertisement—Special Sale of Sculptors will sell their well-known marble heads.

Help Wanted—Man to beat my rugs and neighbors.

Advertisement—We guarantee to teach you to play the piano by ear.

Wanted—Cuban woman to put on Havana wrappers on the corner of 28th street and 7th avenue.

Wanted—Lady would like some pillows made with her own feathers.

Advertisement—Babies developed and enlarged in oils and paints.

Salesmen Wanted—Carpet manufacturer wants three men to cover Long Island at once.

Advertisement—If you can't express yourself, we'll train you by mail.

**Carolina Is Now Billion Dollar State In Products**

State Now Stand Ninth in the Value of Its Crops. Manufactured Products \$750,000,000 in Year.

North Carolina is a billion dollar state, if one takes the combined value of its manufactured products and its raw material produced on farm and in forest as a basis of calculation.

With the value of the output of its factories for 1925 mounting up to the enormous total of three-quarters of a billion dollars, with banking resources at the close of 1925 amounting to more than half a billion dollars and with the value of its farm crops for the last year going considerably beyond a quarter of a billion dollars, the Old North State in a material way enters the New Year with optimism.

**State is Climbing.**

Ninth among the states of the American union with a crop value of \$18,661,000, North Carolina fell slightly under the previous year's record of \$18,731,000, but it climbed up two notches in the ladder after having dropped back several in the previous year. Its rank for 1924 was eleventh while its rank for the past year was ninth.

North Carolina is no stranger to billions. Within its borders were manufactured last year 45,900,000,000 of the 70,000,000,000 cigarettes manufactured in America, which as any one may figure is considerably more than half of the country's output. These 45 billion cigarettes did not include the half billion that were exported from North Carolina on which Collector Gilliam Grissom did not collect tax nor smoking tobacco, plug tobacco and snuff.

**Sources of Wealth.**

While North Carolina tobacco factories were turning out manufactured products valued at more than a quarter of a billion dollars last year, North Carolina farmers were producing 261,000,000 pounds of weed which in spite of a depression in price will probably bring not less than \$90,000,000.

While North Carolina cotton mills were turning out another quarter of a billion dollars worth of manufactured goods, North Carolina farmers last year were growing more than a million bales of cotton that will bring a hundred million dollars despite the manipulation of the cotton market by speculators by which the price was pushed down below the cost of production in many cases.

North Carolina isn't known as a corn growing state, but it managed to grow 42,000,000 bushels last year, which would bring, if placed on the market, not less than \$50,000,000. It grew eight and one-half million dollars' worth of peanuts and there are numerous other crops like the \$3,300,000 worth of apples and \$2,700,000 worth of peaches that help keep the wolf from the door.

**More Furniture.**

North Carolina stepped up from \$15,000,000 worth of manufactured furniture to \$55,000,000, while knitting mills were able to turn out more than half that amount in the finished products.

Neither of these two items nor cotton and tobacco products are included in the \$200,000,000 or more in manufactured products that were turned out by miscellaneous factories such as cotton mills, cheese factories, berry factories and hundred other items that make North Carolina diversified in manufacturing as well as in agriculture.

North Carolina likewise engages in mining on a considerable scale, which accounts for some ten million dollars of wealth and then there is a little item of four million dollars from fish and oysters, four million dollars from woolen mills, two and one-half million dollars from cordage mills.

**The "White Slave" Trade.**

Every once in a while we hear of the "white slave" traffic. Most readers are inclined in the opinion that it is imagination but the truth of the trade seems to be well attested.

The Latvian police report that a huge international white slave organization has its headquarters in Moscow, and that large numbers of white girls are being carried out of Russia for immoral purposes. They go forth on passports, issued ostensibly to them and their husbands, but as a matter of fact the supposed husband is a blind, being merely an agent who makes the trip for the purpose of securing transportation and to deliver the girl to South America.

A special dispatch to The New York Times tells of girls who openly told immigration officials at Riga that they were overjoyed at leaving Russia, and after being warned that their "husbands" would sell them, stated: "Better the chance of being a white slave in South America than being the starved plaything of communists in Russia." The trade was discovered when immigration officials observed the large number of attractive girls en route to South America accompanied by nondescript husbands, who it was noticed appeared every two or three months with new wives, invariably attractively young.

—Exchange.

About all you can say for catarrh is that it's some doctor's annuity.

One qualification of a self-reliant woman governor is a dead husband. What's the use of resolutions? There's nothing left to swear over. Short hunting story: "Bang! Wow! Widow and four children."

**FANNING'S CASH CONVERTER SALE**

If you were here Saturday, if you mingled with the crowds at our store who took advantage of the savings we offer during this memorable event, then you quickly realized that this is far more than an ordinary Clearance Sale. We are firmly determined that if low prices will sell quality merchandise, that we will accomplish our object, which is to convert one-half of this \$75,000.00 stock into cash by January 16th. Don't miss a single day of this sale, because new bargains will be brought down from our reserve stocks as fast as we find room on our tables.

**---EXTRA SPECIAL---**

WEDNESDAY, JANUARY 6TH AT 10:00 A. M.

**Aluminum Percolators**

The Same Kind You Always Pay \$1.00 For



These are of good quality Aluminum and will give you years of service. As it is our desire that one of these should go into as many families as possible, we must necessarily make a restriction of only one to each customer. We know you will want to be fair in the matter. 150 of them on sale in the Basement Wednesday morning at 10:00 o'clock.

**25c**

**HERE ARE A FEW OF THE THINGS YOU SHOULD NOT MISS**

<b>LADIES SHOES</b> Ladies good quality shoes, in various leathers, good styles, practically all sizes in the lot. Shoes we sold formerly up to \$7.00. Choice— <b>\$1.00</b>	<b>LADIES SLIPPERS</b> Ladies extra high grade slippers, \$10.00 and \$11 values, good colors, straps or oxfords, the best of styles and heels, all sizes— <b>\$1.00</b>	<b>MENS SHOES</b> Florsheim shoes for men, good styles, but lots we have discontinued, shoes that sell the world over for \$10.00, high or low— <b>\$5.85</b>	<b>BOYS SUITS</b> Boys Knicker Suits. You know we carried only good quality, you will find many which we sold previous to this sale at \$10.90 going now at— <b>\$4.95</b>	<b>MENS SUITS</b> One lot of mens suits, every one a good one, but odd lots, sizes up to 33, if your size is here you will save a heap. Choice— <b>\$9.85</b>	<b>MENS HATS</b> We have grouped all the discontinued numbers in J. B. Stetson and Dunlap hats at one price. They are all of them, good blocks and colors. Choice— <b>\$4.95</b>
---	--	---	--	---	--

**LADIES COATS---DRESSES**

Children's Coats

**HALF PRICE**

Knowing Fanning's as you do, you have the assurance that this statement means exactly what it says. One half of what we sold these goods at regularly.

**SCHOOL SHOES**  
Buster and Billiken School shoes. You know the quality and the regular selling price as well as we do, during this sale—  
**\$2.45**

**MILLINERY**  
Choice of any of Fanning's high grade Winter Hats which sold up to \$18.00. You know we carried only the best. Now you may have any of our Winter Hats at—  
**\$3.00**

**MENS OVERCOATS**  
There is one group of good overcoats in which we can save you a heap of money. Our price during this sale—  
**\$13.95**

**SWEATERS**  
We have taken our Mens sweaters to a real house cleaning. Heavy sweaters, sport sweaters, all kinds, values to \$10.00. Choice—  
**\$4.95**

**FANNING'S**