



## IC'S'S JEWELRY STORE: nary 12th, And Closes Saturday Night

 ables---And there will be 100 Packages Free to the First 100 e will offer some Special Bargain that you can't very well store than we have--and we are going to almost give things pelow, then come and find out for yourself, and you better be here THE DEMAND -- BUT WHILE THEY LLST--YOU CAN HAVE THEM.
ties of various kinds75 cents Your choice
svare, vases,.. Books, from 50 cents to
terchandise, including he store that sells for s to be surprised more ou can buy for 50c

## -RIGHT SIDE OF STORE-

## ONE-THIRD OFF

---HERE ARE JUST A FEW OF THE THINGS YOU CAN GET---

## - DIAMONDS -

All Diamond Rings up to $\$ 250.00$ ONE-THIRD OFF. $\$ 250.00$ Diamond Rings
$\$ 167.00$ $\$ 150.00$ Diamond Rings .......................................... $\$ 100.00$ $\$ 75.00$ Diamond Rings ................................................ $\$ 50.00$ $\$ 50.00$ Diamond Rings …................................ $\$ 37.50$ $\$ 25.00$ Diamond Rings .......................................... $\$ 16.66$ $\$ 18.00$ Diamond Rings
$\$ 16.66$
$\$ 12.00$ One Dozea Beeatiful Dinner Rings to go in the sale. All Diamonds Mounted in White Gold and Platinum.
MENS WATCHES
$\$ 10.00$ Elgin Watchos
\$ 6.67
15.00 EIgin Watches ..................................................... 10.00
18.00 Elgin Warches ............................................ 12.00
$\$ 30.00$ Elgin Watches ....................................... 20.00
$\$ 40.00$ Elgin Watches ….............................................. 26.77

- MENS WATCH CHAINS -
$\$ 1.00$ Chains
$\$ 1.50$ Chains ................................. ................ 66c
$\$ 5.00$ Chains
\$7.50 Chains
$\$ 1.00$
$\$ 1.50$ Pocket Ben Watches ..................... .......... $\$ 1.00$
\$1.75 Ingersoll Watches
$\begin{array}{r}\$ 1.00 \\ \$ 1.17\end{array}$

Tie pin, Brooches,.. Bracelets,.. Cuff buttons, vanity cases, Pearls, Gold pencil sets-All to go in the sale at prices never heard of before-

- LADIES BRACELET WATCHES

| \$12.50 Watches for \$18.00 Watches for $\$ 25.00$ Watches for $\$ 35.00$ Watches for | $\begin{aligned} & \$ 8.10 \\ & . \$ 12.00 \\ & \$ 16.66 \\ & \$ 23.34 \end{aligned}$ |
| :---: | :---: |
| RINGS FOR LADIES-RINGS | N- |
| Take your choice at one third the prict variety at half the price-You must se just what that means | d a big to know |
| Fountain Pens Including all makes |  |
| \$1.50 Pens for ................................ | \$1.00 |
| \$2.75 Waterman's for | \$1.82 |
| \$6.00 Watermans for | \$4.00 |
| -SILVER WARE- |  |
| \$2.00 Pieces | \$1.44 |
| \$3.00 Pieces | \$2.00 |
| \$6.00 Pieces | \$4.00 |
| \$7.50 Pieces | \$5.00 |
| \$12.00 Pieces | \$8.00 |
| \$18.00 Pieces | \$12.00 |
| \$25.00 Pieces | \$16.66 |
| \$85.00 Silver Service | \$56.00 |
| \$150.00 Silver Service | \$100.00 |
| AMERICA ALARM CLO |  |
| \$1.50 Kind for | \$1.00 |
| \$2.00 | \$1.66 |
| \$3.25 Big Bens for | \$2.17 |

