

# Around Our Town

SHELBY SIDELIGHTS—  
By Renn Drum.

America is a great country, yes. But if Chris Columbus had not wandered over here, or as it were misread a detour sign and came here by mistake, where would America be today?

It's not the fact that a thing is that makes it go. Instead, it's how many people know the thing is good. Get us?

Well, Shelby backed by the Cleveland Springs of the future is a fine center for investment. Thousands of hard-earned simoleons should be every-day figures in realty trading when the west boom really gets up steam in Western Carolina.

And a head of steam is already rising. Carolina will soon be coming into its own. And as was said one paragraph back, Shelby should double during the course of the next few years if the business of doubling is taken up in a business-like way. But will it?

Many people ask that question: What will this real estate boom mean to Shelby? Will it really hit Shelby?

Answer that, if you please! According to the present run of things the colyum's answer to the double-barrelled question would be: Nothing! No!

Sounds somewhat cruel after the way we have been boosting real estate but there's a reason. If Columbus had not heard about the beauties of the unknown land to the west and around the order of the setting sun, lots in Florida would never have been worth over ten cents each, much less in Shelby. The Indians would still be the sole owners of this America, known as the home of the dry and reformed, and all the Indians would care about sub-divisions would be a place to hunt.

Shelby has enough natural advantages that the coming boom should mean much to the town, and hereabouts are wonderful prospects for making it strike locally. But—

Shelby folks have homes of their own. They're not going out to Cleveland and surrounding hills and build summer residences.

If they don't who will? There's NOT A THING being done to bring in, or even attract, outsiders.

Sad but true, and it's not half as sad now as it will be next spring and summer when the Florida fans begin flocking to the towns and sections about us with never a glance at Shelby and her advantages.

When you start on a trip to New York and a friend tells you in advance which is the best show to see, then you're going to that show, not the first one you stumble upon. The same thing applies to Shelby. They're (meaning thousands) are coming to Western Carolina in droves next summer from Florida, the North and elsewhere, and they're coming to the towns and resorts they have heard about and seen advertised.

No one can blame them if they do not stop in Shelby. If you were going to Atlantic City for your vacation you wouldn't likely stop at some resort nearby that you had never heard of, would you?

The blame lies right here in Shelby. It's as easy seen as the unlighted detour sign on the main business street.

All of which, meaning the rambling paragraphs to the rear, is to call attention to the fact that February 15, next month, the Charlotte Observer will carry the story of Carolina's opportunities into Florida. Dozens of towns and resort centers in this section will boost their advantages in that edition.

But among the towns and centers listed so far does not appear the name of Shelby.

Some of you who read this would argue all day with an outsider before admitting the opportunities in his town were better than those offered here. The Floridians and others will hear about the other town's advantages and the wonders of their resorts. Shelby and Cleveland Springs will be talked about just as much as the prime minister and war secretary of Czecho-Slovakia—they're all unknown away from home.

Hereabouts Shelby citizens meet each other on the street and ask: "Bought a Cleveland lot, yet?" and let it go at that. They're expecting (S-s-h it's a secret) to mop up this summer. But who's heck are they gonna mop up?

It's plain saying, this, but do you suppose the other towns who are holding out an invitation to Florida will add a line to their advertising and say: "Now if you're looking for a real place to spend the summer, the entire year in fact, try Shelby and Cleveland Springs."

Yes, they'll do that just like this colyum will pay a bigger income tax this fall than Henry Ford.

Anything is appesauce if not advertised. Draw your own conclusions.

Until there's more leisure for adding into this the colyum refers the matter to the Kiwanis club, an organization having the motto: "We Build."

There was an old saying, yes, that a goodly built mouse trap would attract the crowds, or something to that effect. You know how it is. Perhaps we have the mousetrap here, but the other fellow with an inferior trap may get the mice with his trap properly advertised.

So we'll park around and sleep over another winter and spring and by another year or so we'll be spending our vacation with the crowds at a nearby town that has been properly advertised.

Chas. Hoey—y'know him. He does not know the sell newspapers—sells automobiles and does not have any license to be justice of eace still he marries people.

Every man working for the Hoey Motor company of which Chas. is high mogul and with his pipe the board of directors, has been married since entering the employ of that firm. There is something about working for Hoey that just makes a girl stick out the ring-finger for the diamond.

Think it over. There's Tom Osborne, Carlos, Self, Tracy McGinnis and Paul Turner. All married since they became a part of the super-six showrooms. The dusky maidens also fall for that mysterious lure of the Hoey place. Geo. Huchie McDowell and Sam Wilson, colored assistants in the shop, have also taken unto themselves a much better 50 per cent.

We'll have to write a letter, we suppose, to some of these love exerts who conduct newspaper columns on romance, and have them find out what the attraction is.

## Little Dog Burned in Williams House Fire

(Special to The Star.)

Kings Mountain, R-4, Jan. 18.—Mr Charlie Pryor had the misfortune to get his head and face painfully bruised on last Friday. He was helping to move a well digging outfit from one house to another when it caught on a tree and was thrown from the wagon carrying him with it. Born to Mr. and Mrs. Jonas Bell last week a fine son. On Friday night some of the folks

rushed to the scene of a fire in the Beth-ware section. It was the home of Mr. Will Williams. The family was visiting a neighbor at the time and by the time they reached home the building was too near gone to save. Only a small part of the household effects were saved. Mingled with the roar of the flames and shouts of the crowd came the pitiful wails of a little dog which was trapped under the floor and burned to death.

Work is progressing nicely on the Mr. W. P. Lovelace new home which is to take the place of the one destroyed by fire on December 27.

Mr. and Mrs. Gaither Ledford of Kings Mountain visited at Mr. W. G. Ware's on Sunday.

## Murray Air Blast Gin is Installed

Messrs Mac and John Boggs with George Ross, have formed a new company and bought a \$25,000 Murray Air Blast Cotton Gin system which has been installed in upper Cleveland. They have had years of experience in this line and after careful investigation of all models and systems of gins, they have bought what they and others now consider the best that money can buy. This is a full steel, high speed and latest type of cleaning gin on the market.

These gentlemen disregarded price and have not every late and convenient system to enable the farmers to save time and get the best sample and turn-out. The gin is fully equip-

ped with ball bearings and direct connected. Also they have purchased the latest type of Fairbanks-Morse full Diesel engine to pull the system. This insures the people of no shut-downs due to shortage of power.

Ford shouldn't scorn modern things. Old jokes alone wouldn't have placed him where he now is.

**— STEAK —**

Why of course you can buy it most any place.

But if you want a real good Steak call

**570**

**ERNEST JOHNSON,**  
Manager

— Quick Delivery —



**Blue Ridge**  
Ice Cream

Made in Shelby from Cleveland County Milk Products.

Fancy Molds and all flavor combinations.

When its Ice Cream use "Blue Ridge."

**SHELBY ICE & FUEL COMPANY**  
—PHONE 182—

## Mrs. W. M. Harrelson is Buried at Mount Zion

(Special to The Star)

After an illness of several weeks of intense pain and suffering, Ercely Elizabeth Harrelson, on Friday evening, January 18th, calmly and peacefully breathed her last and passed into the great beyond.

She was born Sept. 2, 1848, the daughter of William Dalton and on April 3, 1873, was married to W. M. Harrelson who, with the following children survive, Mrs. G. M. Mess, Mrs. W. C. Whitworth, Miss Lucy G. A. and Guy Harrelson. She is also survived by L. E. and E. A. Dalton, brothers and one sister Mrs. George Harmon, in addition to a large circle of friends who mourn

their loss. The funeral was conducted by Revs. Beach and Walters at Mt. Zion Baptist church, where the body was laid to rest amid a large gathering of friends.

For a great while she had been afflicted but bore her sufferings with that resignation and fortitude of spirit which ever characterized the true Christian often signifying her will to pass at anytime her Lord should call her home.

Ever devoted to her home, (truly her children rise up and call her blessed) she will be sorely missed both there and in the community, but we realize that our loss is Heaven's gain, therefore we look confidently forward to the coming of that day when we shall soon see our loved one again.

**YOUR — Farm Loan Payments and Interest.**

**YOUR — Life Insurance Premiums.**

**YOUR — Church Pledges—and**

**YOUR — Other Obligations will fall due just as sure as you are born.**

**Will You Be Ready To Meet The Obligation When It Falls Due?**

**ALLOW US TO SUGGEST—**

That you start now laying aside a certain amount each day, each week or each month to meet these obligations. Be ready when the time comes. Our Savings Department will solve the problem for you.

Get one of our Savings Pass Books, deposit a certain amount each week or month in our Savings Department, and the money will be ready when you want it—to meet your obligations.

**OTHERS ARE DOING THIS — WHY NOT YOU?**

— Savings Department —

**CLEVELAND BANK & TRUST CO.**  
Shelby, N. C.

# AFTER-INVENTORY SALE

--- ONLY THREE DAYS ---

To take advantage of these Sacrifice Prices. Thursday, Friday and Saturday. We have just finished Inventory & are putting on Special Sale of these items as listed to clean up short lots which we find we have. The prices we are putting on these will mean that they wont last long. Be here early and secure your share of these Unusual Values. Reductions at recent Sale prices will be in effect til Saturday Night all over the store.

<p><b>WOOL MIXED BLANKETS</b> Pretty plaids. Blue, pink and white. Full double bed size. Double blankets. Slightly soiled. Overstocked price— <b>\$3.95</b></p>	<p><b>REMNANTS 1-2 PRICE</b> Big table loaded down with ood merchandise. Your choice at exactly Half Price.</p>	<p><b>ALAMANCE PLAIDS</b> Pretty patterns, good weight. Special yard ----- <b>9c</b></p>	<p><b>Ladies Star Brand Shoes</b> All sizes and kinds, oxfords and straps, patent and kids. Look these over. They are values up to \$5.00 for <b>\$1.95</b></p>	<p><b>Mens and Ladies Col- lege Rope Knit Sweaters</b> All sizes. Regular \$5.00 to \$6.50 value. Colors, navy, maroon and brown ----- <b>\$2.98</b></p>	<p><b>SILKS</b> Odds and ends, short lengths and discontinued numbers. Real values up to \$2.50. Big line of all shades Crepe De Chine. Special ----- <b>98c</b></p>	<p><b>FLANNEL SHIRTS</b> Heavy weight, Khaki color, all sizes, 14 to 17. Full cut. ... <b>49c</b> Special .....</p>
<p><b>MEN'S DRESS SOCKS</b> All colors: Navy, Black, brown. Per pair ----- <b>5c</b></p>	<p><b>J. &amp; P. Coats Spool Thread</b> Black and white. Special during this sale 4c spool or 7 spools for <b>25c</b></p>	<p><b>MEN'S SOFT COLLARS</b> Many styles to choose from. Each ----- <b>10c</b></p>	<p><b>36-INCH PAJAMA CHECKS</b> Unbleached. Fine count. Smooth finish. Special per yard ----- <b>10c</b></p>	<p><b>38-INCH BROAD-CLOTH</b> Unbleached. Fine count. Heavy weight. Special per yard ----- <b>10c</b></p>	<p><b>BLACK SATEEN</b> 36 inch heavy weight. The very thing for bloomers. Special -- <b>29c</b></p>	<p><b>BOY'S OVERALLS</b> Heavy weight, white back denims. Suspender back. Full cut. Well made. Sizes 3 to 8 ----- <b>59c</b> Sizes 8 to 16 ----- <b>69c</b> Sizes 26 to 31 ----- <b>79c</b> These are \$1.00 to \$1.25 values.</p>
<p><b>LADIES' SILK HOSE</b> Only about 10 dozen left. All the new colors: Peach, Harvest and Sunset. Pair ----- <b>19c</b></p>	<p><b>WOOL SERGE</b> 36 inch, heavy weight, colors navy, brown, black, grey and wine. Regular \$1.00 value. Special ----- <b>50c</b></p>	<p><b>Men's Leather Palm Canvas Gloves</b> Heavy weight, well made, regular 50c quality. Special ----- <b>24c</b></p>	<p><b>LADIES BED ROOM SLIPPERS</b> Felt, all sizes, all colors. Regular 98c grade. Special ----- <b>57c</b></p>	<p><b>Ladies Queen Quality Oxfords &amp; Straps</b> Values up to \$7.50. Odd lots. Odd sizes. All styles. We are determined to clean up these odd pairs. If your size is here you can get a real bargain. Clean up price ----- <b>\$2.97</b></p>	<p><b>SWEATERS</b> Clean up price. Odds and ends. Boys and Childrens sizes ----- <b>49c</b></p>	<p><b>GREY BLANKETS</b> Heavy weight, single German army blankets ----- <b>69c</b></p>
<p><b>36-IN. SHEETING</b> Smooth finish, fine count. Per yard ----- <b>8c</b></p>	<p><b>DIAPER CLOTH</b> 27 in Diaper cloth. Red Star —full pieces. First quality. 10 yards to bolt, special ----- <b>\$1.69</b></p>	<p><b>OUTING</b> Heaviest quality, pretty patterns, stripes, checks and solid colors. Per yard ----- <b>15c</b></p>	<p><b>SHOES \$1.00</b> Odds and ends. Mostly small sizes. All styles and leathers. Special, pair ----- <b>\$1.00</b></p>	<p><b>SHOES \$1.00</b> Odds and ends. Mostly small sizes. All styles and leathers. Special, pair ----- <b>\$1.00</b></p>	<p><b>CORSETS 25c</b> Small sizes only. Clean up Price Each ----- <b>25c</b></p>	<p><b>Men's Heavy College Sweaters</b> All sizes, all colors, regular woven. ----- <b>\$3.89</b> Special ----- <b>\$5.00</b> value. Regular ----- <b>\$5.00</b> value.</p>
<p><b>LADIES' SPORT HOSE</b> Regular 50c retailer. Nice lisle finish. Sport ribbed and pineapple stitch. All the new colors. Pair ----- <b>24c</b></p>	<p><b>FREE—</b>During these three days we will give absolutely free—as long as they last—A Star Brand Pencil Tablet with every purchase whether small or large. We only have 1000 of these tablets. Be sure to get yours. Also Free—A quantity of Snappers Banks, Whistles, Air Planes, Needles and Tops will be given free with the purchase of a pair of STAR BAND SHOES.</p>		<p><b>SHOES \$1.00</b> Odds and ends. Mostly small sizes. All styles and leathers. Special, pair ----- <b>\$1.00</b></p>	<p><b>32-IN. GINGHAMS</b> Made at Spindale, N. C. Big range pretty patterns. 32-inches wide. Fast color. Per yd. ----- <b>10c</b></p>	<p><b>33 INCH PONGEE SILK</b> Imported Jap 12 Mummie grade government stamped, natural color only ----- <b>69c</b></p>	<p><b>MEN'S UNION SUITS</b> Heavy weight, Ecrú ribbed, regular \$1.50 value, all sizes ----- <b>88c</b></p>
<p><b>LADIES' HOSE</b> Lisle finish. Colors, black and nude. Per pair ----- <b>5c</b></p>	<p><b>WRAY-HUDSON CO. "WHERE PRICES SATISFY." Shelby, N. C.</b></p>		<p><b>SHOES \$1.00</b> Odds and ends. Mostly small sizes. All styles and leathers. Special, pair ----- <b>\$1.00</b></p>	<p><b>LADIES' HOSE</b> Lisle finish. Colors, black and nude. Per pair ----- <b>5c</b></p>	<p><b>BOY' WORK SHIRTS</b> Full cut, blue chambray, sizes 12 1-2 to 14. ----- <b>39c</b> Special ----- <b>39c</b></p>	<p><b>SHEETS</b> 81x90 size, genuine Pepperell quality. Best ----- <b>\$1.19</b> grade ----- <b>\$1.19</b></p>

**DON'T ACCEPT SUBSTITUTES FOR STAR BRAND SHOES. IT'S NOT A "STAR BRAND" UNLESS MADE BY ROBERTS-JOHNSTON & RAND AND HAS STAR ON HEEL. COME HERE AND GET GENUINE STAR BRAND SOLID LEATHER SHOES.**

**REMEMBER THIS STORE IS AND HAS BEEN THE HOME OF STAR BRAND SOLID LEATHER SHOES FOR 16 LONG YEARS.**