

WANAMAKER SAYS CUT COTTON DOWN

Memphis, Tenn., Feb. 4.—An increase of 25 per cent in food feed and forage crops and a similar decrease in cotton acreage was urged by J. S. Wanamaker, president of the American Cotton Association, as a program essential to the welfare of the Southern farmer and outlined a plan of campaign proposed to bring about a reduced cotton acreage during the coming crop year.

Mr. Wanamaker, delivering the keynote address at the opening session today of the South-wide cotton acreage reduction convention here, told delegates to the convention that cotton acreage must be cut at least 25 per cent if the Southern farmer is to prosper.

Under the plan outlined by Mr. Wanamaker campaigns to insure an increased food and feed crops and decrease in cotton acreage will be placed in the hands of the State commissioners of Agriculture, extension service officials, bankers committees and representatives of the American Cotton Association in the various States.

"All who realize the paramount importance of this campaign to the cotton farmer and economic life of the entire South will co-operate and push the work to a successful conclusion," Mr. Wanamaker said in urging that today cotton is selling below the cost of production. "We should immediately take steps to organize the cotton producing industry of the entire South, so as to stabilize profits along these lines. It is only in this way that permanent prosperity can be brought to the South and the entire Nation benefited. If this is not done the cotton producer is doomed to sink to a lower standard of living."

Record of 30 years give proof, he declared, that every effort on the part of the Southern cotton farmer to increase food, feed and forage output, and other money crops besides cotton have resulted in higher cotton prices.

"We have been without a National agricultural policy and agriculture has been without adequate representation at the National Capital practically since the War Between the States," Mr. Wanamaker said in urging that the Southern farmer should help himself to work out his own problems.

He declared that relief through National legislation could come only through correlation of the South and the West.

Control of food, feed, forage and cotton acreage under the supervision of joint committees or boards—to be made possible by uniform legislation in the various cotton States—was offered by Mr. Wanamaker as a means to bring relief to the agricultural interests in the South and urged as a further move for the betterment of the farmer that the Government of each State within the cotton belt name a special cotton commission of six men to study the problem and jointly prepare uniform legislation.

Such legislation he said, should create the necessary machinery for retiring such proportions of the cotton crop as excess of demand, the joint cotton commissions to decide each year the amount of cotton to be retired from time to time, the cotton to be warehoused and debentures issued, against warehouse receipts, the debentures to be such as could be sold in the open market.

Self-sustaining farmers, extensive rotation and diversification of crops were emphasized by Mr. Wanamaker as all-essential to the success of the Southern planter. He urged to reach a level to insure its selling at a profitable price.

Piedmont Section Plans for Future

Publicity Board Meets at Gate City for Purpose of Perfecting Advertising

Greensboro, Feb. 2.—The publicity board of the recently organized Piedmont association, formed at Salisbury to present to the world the advantages of Piedmont North Carolina, met here Monday night to consider concrete plans.

Object of the meeting was considered as successfully consummated and enthusiasm marked the gathering of the board, which is composed of Col. Wade Harris, editor of The Charlotte Observer; John Paul Lucas and Clarence Keuster, also of Charlotte; W. C. Jerome, of Winston-Salem; Jefferson Penn, of Reidsville; C. M. Ketchum and C. J. Balliet, of Greensboro.

The resources opportunities and advantages of the Piedmont section will be laid before the nation in a comprehensive effective way.

It was decided to call a meeting for February 18 at the Yachiu hotel in Salisbury. Invitations will be sent to two hundred persons throughout the Piedmont.

All the members of the board were present tonight except Colonel Harris.

You can train almost any dog to stay at home, but not a jazzhound. Men aren't wittier while drunk; they just seem that way to other drunks.

It isn't so difficult to achieve unique individualism. Just tell the unvarnished truth.

SPEED LAWS

(Charlotte News.)

With much of what Judge Harding said to the Lions in his address Monday concerning the traffic laws of the State, we find ourselves in agreement.

Chairman Frank Page said the other day speaking to another one of the civic clubs here, that we have so many traffic laws that even the most law-abiding people of the State do not pretend to observe them. They are more honored in the breach than in the observance.

Judge Harding was making the same point and making it pointedly, but in whatever revision of these regulations which may be sensible and necessary, let us not conclude that we need to abandon the limit at which a car can go on the highways altogether.

The law now allows an automobile to run 35 miles and that's fast enough, too fast, in fact, for many of the drivers of today, and fast enough for anybody who has any respect for their own limbs and lives.

To abolish the law relating to speed on the highways altogether would be to do a silly thing in the judgment of this newspaper. It would open wide the gates for uncontrolled recklessness on these roads. Giving everybody the legal right to open up their cars and drive them at whatever speed they can make would turn the highways into a veritable speedway, the result of which we would be forced to reckon in terms of blood and tears.

Of course, with the law at 35 miles an hour, it is violated, but the very fact that the limit is there serves as a barrier to many, and 35 miles is fast enough to travel over any of the roads that pass through sections that are at all populous.

We happened to see no later than Monday on one of the highways of the county a motorcycle rider racing along the fine hard-surfaced thoroughfare, stopping at no probable point of peril, but maintaining a speed that must have been not under 90 miles an hour over the straight stretches and around the curves. He darted by a store around which were assembled a half dozen automobiles at the same speed and, fortunately, a half hundred school children who usually mount and dismount a truck just at this point had disappeared. Otherwise, what might have happened is too ghastly to contemplate.

This man violated the law, of course, but while he was disregarding it, scores of others held it in recollection and thus prevented the conversion of this highway, and all the other highways, into a speedway along which they can roar their machines at any rate they are capable of making.

It is necessary of course to make some revision of the traffic laws, but it is still essential to fix a limit to the rate at which cars can be driven until at least, we have a lot fewer fools than we have now.

Call of the Movies Draws Its Millions

A few years ago nobody went to the movies; there were no movies to go to. Now 130,000,000 go every week; there are not that many people in the country; but some of the regulars are on duty nearly every night, which lets some of the rest of us take a night off to seek other diversions, says the Syracuse Post-Standard.

To seat and shelter this vast throng the picture people have provided 20-189 movie theatres. All of which means that we have become, not movie mad, but pretty generally given over to constitute us a thoroughly competent court to pass upon the merits of the individual productions as they pass in quick succession.

A motion picture magazine has undertaken to find out what movie the people like best every year. There is evidence of public taste in the selections made for the years immediately preceding 1925 which include "Tollable David," "Humorsque," "Robin Hood" and "The Covered Wagon." These as a group show the long advance that has been made in a short time. Will 1926 go to something better?

SHELBY MAN RELATES OF FIRST PREACHER

(Charlotte Observer)

"If you keep your ears and eyes open you will learn something new every day," said a Shelby man, in town for a short time yesterday. "The thing I have learned today," said he, "is the name of the first Methodist preacher in America. Do you know it? It was Phillip Embury. He came here in 1766, I am told. He had been in the Irish Methodist church. He found a number of Irish Methodists in New York divided up into small congregations that met in his house. He was an earnest good man."

It isn't necessary to have an automobile to run down one's neighbors. Judge.

"Oh, no doubt. But there isn't any other way out, so I'll pay you what you demand." American Legion.

ONE CROP SPELLS RUIN TO FARMER

Mr. Ford Commends Message To Farmers, Appealing For More Food Crops and Less Cotton.

To The Editor of The Star:

I have just read with quite a lot of interest the full page letter addressed to the Farmers of Cleveland County contained in your Wednesday's issue of The Star and signed by our banking institutions and several of our prominent and influential citizens.

To my mind this is one of the most important articles that we readers of The Star have had the privilege of reading for some time. And it comes right at the time when its import cannot be emphasized and stressed too much.

Our farmers are just preparing to launch out upon the task of producing another crop, or I might say several crops, and the putting into practice the things advocated in the letter to which I have just referred means the very salvation of our good and outstanding county. To turn a deaf ear to this appeal, and to continue our present method of farming is to say the least dangerous and destructive, and one more real short crop year means a "busted" county. These gentlemen practically tell us this in their letter—they just say it in a different way, I don't think I am unduly excited over the situation, but I am intensely interested in the progress and welfare of our county. I believe in the citizenship of our county, I can't help but believe our farmers are above the average when it comes to thrift and progressiveness, and the county's past record will bear me out in this contention.

But the time has come as I see it when our farmers must change their tactics. As a county we cannot afford to continue to raise all cotton at the expense and neglect of other products that are essential in the advancement of our county, and can be so easily and profitably produced at home. I don't mean that we ought not to grow cotton extensively, for we all know our soil is very adaptable to the successful growth of cotton, and we must continue to grow it in a large way, but not at the sacrifice of all the other necessities of life. Our soils are just about as adaptable to the growth of these necessities as the sections are from whence we get them.

If there is any one class of people I am particularly interested in it is the farmers, and of course in a way this is selfishness. About 90 per cent of all our business dealings is with the farmers, and when he prospers and makes money, we necessarily share with him a portion of this prosperity.

Farmers come into our place nearly every day complaining of the fact that they have made very little if any money out of their crops for the past two years. Not-with-standing the fact that they have produced more cotton in this county in the last two years than was ever produced in any two consecutive years in the history of the county. And the evident reason for this is the farmer has been forced to buy practically all his supplies, including, hay, oats, corn and flour at a high price, instead of raising them at home and putting the difference in his pocket or better still in the bank.

Selling hay and feeds to the farmers is a part of our business, and you might wonder why I am advising against the buying of these commodities when we make a little profit on them. We also carry in stock for sale to the farmers during matches for boll weevils, but we thank our Maker that we have never had occasion to sell one in Cleveland County, and we hope we never will, and I am hoping and praying that the day will soon come when there will not be a bale of hay or a bag of feed of any kind shipped into Cleveland County, but instead our farmers will have a surplus of these things including produce of all kinds to be furnished to those who are not so fortunate in having soils that will successfully and profitably grow these things.

Now I don't know what I have had to say in this letter will add any weight to what has already been said about diversification but if it doesn't and you see fit to publish this letter I will certainly have had the satisfaction of expressing my sincere sentiments to a good many folks with the hope that our farmers might "Stop, Lock and Listen."

The letter addressed the farmers of Cleveland County ought to appeal to our farmers because of the sound sensible advice contained in it, and because of the fine brotherly and helpful spirit manifested in same, and because it is signed by men who are in position to know what they are talking about, and these men include some of our biggest and best farmers, lawyers, business men and bankers.

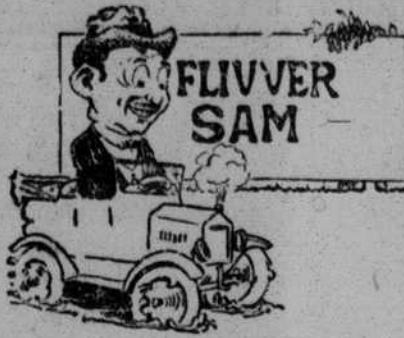
THAD C. FORD.

If you aren't bright and covet a reputation for brilliance, just learn to deride.

Among those who seem unable to solve the problem of distribution is the weather man.

Ill fares the land where the impression grows that the penitentiary is for pickers.

No man can hope to astonish the world; but he can avoid jail and astonish the old home town.



To the warning Crossings Cautiously" there should be added "Meet Motors Carefully" and Pass Pedestrians Prudently."

Cop (to speeder): Do you know the law?
Driver: I'm a judge.
Cop Answer my question.

How wonderful to be so young, says like Griffin, that flivver coupe containing five isn't crowded!

"Speak gently, it is better far," to thus reply when a traffic policeman bawls you out.

We man's Broadening Dominions While waiting for two ladies to get hair cuts and a third to get a neck shave this week a Shelby man took a punctured tire to the garage and found the garage man busy vulcanizing a rubber reducing corset.

You've heard of a lot of wealth on paper, but Wm. Linberger says a lot of American wealth is on wheels.

Stop, Look Listen He was speeding in his flivver, Rushing eastward by the river, He was giving lurching lizzie all The gas he could give her; Till he jammed upon the brake, Making lizzie snort and shake, But the train came roaring on him; He had made his last mistake.

He got stalled upon the track; Hadn't time to start or back; So he made heroic efforts to Abandon his old hack. All too soon he breathed his last, For the train was much too fast; He was greeting old St. Peter by The time three coaches passed.

Never more he'll speed his flivver, Urge it eastward by the river; Never more will he give lizzie all The gas that he can give her; After he was struck that day, He soon STOPPED, but people say That he'll never LOOK and LISTEN 'Cause he's too darned far away.

There seems to be no such thing as a noiseless truck. Some trucks are more noisy than others, if possible. That's all.

Surgeon—(to patient who has just been hit by an automobile): "I'll sew up that scalp wound for \$25."
Patient: "Gee, Doc, I want just plain sewing—not hemstitching."

A man who has attended the School of Hard Knocks, says G. V. Hawkins would feel perfectly at home in a flivver.

Mrs. O'Nagg—"What are you driving the car so fast for?"
Mr. O'Nagg—"You want to go to Bluffport, don't you?"
Mrs. O'Nagg—"Yes, of course."
Mr. O'Nagg—"Well, I am trying to get there before you change your mind."

"Your friend, Mr. Umph, has had his machine in our garage for over a month. I think it's perfectly outrageous."
"Well, I'll admit it is uncalled for."

The stop signals on the avenue leading into Main street always remind us of a girl we used to know before we were married.

Is It The Jobs?

Don't know who is at fault in the contentions that have arisen as to the division of the state for a new court district. But if the new court is a real need, as seems to be conceded, those who are considering their personal interests, who have private ends to serve rather than the public good, and whose obstinacy may obstruct justice by delaying the administration of the law, deserve to have something bad happen to them. In some sections of the state when they work up a feud about the location of a school house the disappointed proceed to dynamite or burn the building. If they can't have it where they want it there will be no school. Washington report indicates the same spirit as to the new court district. If they can't have the lines run as desired there may be no additional court. If it is a matter as to who gets the jobs, then it could be hoped that all who have more private than public concern will get left. —Clark's comment in Greensboro News.

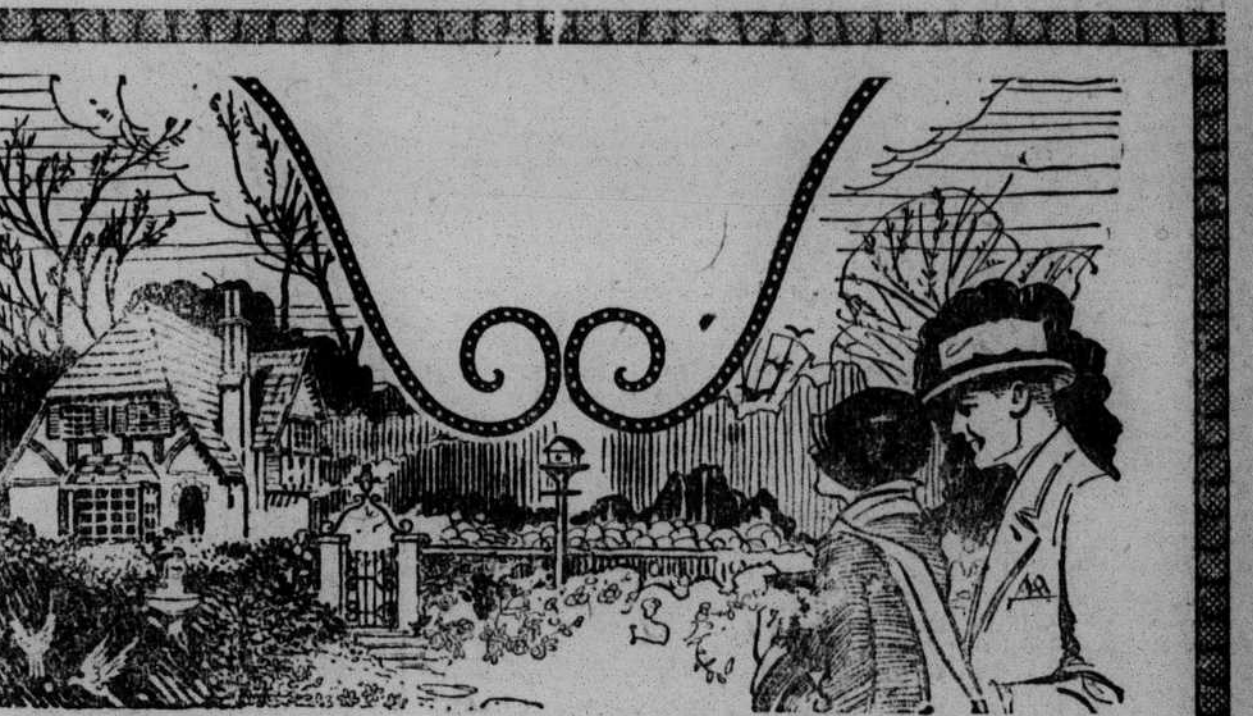
Fideli's Class Notice

Are you a member of the Fidelis class of the First Baptist church, Shelby?

The teacher, and officers of this class, are anxious to have every member present Sunday. Come at 9:45 and bring a friend. We need you. ad.

Progress: Man dies for a principle, ten years later men decide the principle is wrong.

What's the use? No sooner was prison life made attractive than juries began to block the way to it.



AMERICA'S BEST INVESTMENT IS ITS HOMES!

Why not invest your savings—those hard earned savings—in something solid, something substantial—in other words, an interest in your community?

By doing so you acquire security and dignified position—a right to raise your family amid surroundings they are entitled to.

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INSTALLMENT STOCK EARNS 6½% NET. And You Can Borrow On Your Stock While You Are Saving!

BUY SOME PAID UP SHARES NOW! Our New Series Open Saturday, February 6th.

Paid-Up Stock \$72.50 Cash Per Share; Pays \$100 in 331 Weeks. NEW SERIES OPENS FEBRUARY 6TH—SUBSCRIPTION BOOKS OPEN NOW—JOIN!

Shelby Building & Loan Asso.

J. F. ROBERTS, Secretary-Treasurer.