

# OPPORTUNITY

Down in Florida the folks are engaged in the profitable enterprise of selling climate.

At the beginning of nineteen twenty-five there were nine hundred thousand people in Florida. At this writing—February 23rd, 1926—it is reliably estimated that the state holds two and a half million.

That phenomenal increase was based upon one fact, and that was—

That in this country, an impulse which seemed to be sudden, but which in reality probably was not so sudden, seized a great number of people to go out in search of a reasonable climate in which to live.

There was a widespread revulsion against the hardships imposed by long, cold winters in the north.

Folks stoking fires and shoveling snow in the north, read about and saw pictures of the so-called land of flowers. And many of them asked themselves, why live in a land choked up with ice and sleet, when, a day or so's travel away lay a land of sunny balm and comfort.

The more the cheer of the Florida sun was advertised, the more people went there for the winters. Returning travelers told others. The fame of the State spread, and the sprinkling of tourists became a stream, the stream spread to a river, and this year it turned into a torrent.

And that's the story of Florida in a nutshell.

But there will be a backwash from that tidal wave.

The pendulum swinging in its immense arc, went too far. There will be a reaction.

And it is with this prospective reaction with which this brief narrative has to do.

The plain, unvarnished truth is this, that untold thousands of those migrating hosts that, fleeing from winter, went all the way to the southern tip of the United States, will find that they over-did the matter. They will find that whereas they did escape the rigors of winter, they have jumped from the frying pan into the fire.

They will discover that in this new vaunted land they have discovered, they will encounter the rigors of summer.

When the warm months come there will be an exodus from Florida. Thousands will head northward, and they will sweep up through the intervening states in the form of a counter migration. They went south in search of warmth; they will return in search of invigorating air.

And here is where we of Shelby and this region come in.

We have here to offer these people the very best all the year climate in the United States. That is no idle boast, but the statement is borne out by facts. Three years ago Collier's Weekly published an article dealing with the advantages of the Piedmont Section of North Carolina, in which the statement was made that speaking in terms of climate this section is the garden spot, not only of the United States, but of the world.

And that is the plain truth.

Take weather as it comes, day in and day out, and month in and month out, the year around, this climate is absolutely unsurpassed. The human system needs as much cold as we have here in winter to maintain proper health,

and our summers are not oppressive, owing to the altitude.

The Florida and Gulf Coast travelers, returning, seeking a hospitable place to settle will not go all the way back north. They will, the vast majority of them, settle in the South. And rest assured that they will learn the facts about Western Carolina. When a man, a town, a city or a region has what we call the goods, sooner or later the world makes a path to its door.

Already the signs of that economic condition we call an awakening, are showing themselves here. Real estate is active. New companies are forming. Capital is coming in. New areas are being opened up for sale. In certain well advertised areas of Western Carolina millions are being spent in improvements to thrill prospective buyers.

Remember this: That it was the landowner, the man who held real estate, that made the big clean-up in the boom in Florida. And it will be the same here as it was there. Land is the basic commodity upon which this vast population shift rests.

Therefore our advice to you is—

BUY LAND—

AND BUY IT NOW.

BUY SOMETHING if only a lot.

200x500 feet near Cleveland Springs Road \$2,500.

Cleveland Springs lots and other out-of-town property.

— IN TOWN —

Residence and Business property, including—

5 Brick Store Rooms for \$25,000.

Just an average price of \$5,000 each. All are rented and bring in a monthly income of \$200, paying well over eight per cent on the investment.

You can buy two of these together, three together or all five on liberal terms. Small cash payment.

This is one of the best investments I know of. The property is bound to enhance in value soon. Better get on now.

**W. C. Harris**

Phone 568.

Shelby, N. C.

## WE HAVE FAITH IN THESE PROPERTIES

50 acres within the city limits of Shelby, fronting about 1500 feet on both sides of sand clay road known as the old Shelby-Kings Mountain Highway. All of this property lies practically level, the road frontage making it especially desirable for subdivision. It has wonderful possibilities and the parties buying will make big money at the price of \$400 per acre.

260 acres, known as the Mode place near Folkville in upper Cleveland. One good dwelling and three tenant houses on this place. Sand clay road, Shelby to Polkville runs through this place. It's fine for cultivation, with 150 acres ready to work now. Near the mountains of upper Cleveland, beautiful view and a very fine farm. Price is \$88.00 per acre, \$5000.00 cash and the remainder on easy terms.

93 acres, 1-4 mile from the Cleveland Springs property, 6 room dwelling painted and in good condition, 60 acres in cultivation, balance in pasture and wood. Sand clay road runs through place. Should the developments in and around Cleveland Springs materialize as they seem to have started this property will bring twice the price we now have it, which is \$150 per acre, 1-3 cash, one and two years on balance.

One of the best located homes in Shelby, three blocks from court house square on South Washington street, 7 rooms complete on first floor and the 2nd floor roughed in for 4 additional rooms. Fronts the beautiful residence of Judge Jas. L. Webb, with fine homes on either side. This is one of the best homes in the best residential section of Shelby. Price is but \$10,500.00.

Also located on South Washington street we have another home that has only been built a little over two years that is a good buy. This home has 9 rooms with hardwood floors. Large bathroom with the best of fixtures.

**ANTHONY & ANTHONY**  
LINEBERGER BLDG. — PHONE 248.

## REAL ESTATE

CITY PROPERTY

FARM LANDS

MOUNTAIN PROPERTY.

— OUR AIM —  
TO SERVE.

— OUR MOTTO —  
SERVICE.

— OUR RESULTS —  
GOOD BUSINESS.

**J. B. Nolan Co. Inc.**

If you want to make money, here is your opportunity. 50 acres of land well located in subdivision. The new incorporate limit line runs through this property. The most of it being just on the outside of the new incorporate line. This is the cheapest land being offered around Shelby today. It will pay you to investigate it. The price is \$250.00 per acre.

7 beautiful building lots on old Kings Mountain road. Each of these lots is 100 feet front, 200 feet deep. All of this property has water and lights. A nice home is being built adjoining this property. These lots are only \$500.00 per lot. See us at once if you want to buy a bargain.

We have 225 feet front, and running back a little over 150 feet, located on Jefferson street that can be bought for \$1,000.00. Better get in on this at once or you will be too late. Also have several other lots on this street.

127 feet front, 225 feet deep on Cleveland Springs road and Highway No. 20 and a corner lot. This property has a nice filling station, store house, garage and dwelling house on it. This property is located just this side of the Cleveland Springs property and only lacks a few feet adjoining it. Can be bought now for \$5,000.00.

6 room house on East Graham street with large hall, bath and other conveniences. Has a good wood house, chicken house, garage and a fine garden. The lot is 85 feet front, 200 feet deep. Price \$5,250.00.

100 feet front, 250 feet deep on Cleveland Springs road and Highway No. 20, and being a part of the Mike Borders development. A Bargain at \$1,100.00.

We have other good property not mentioned in the above ad over and around Cleveland Springs. Let us show you some of the good bargains we have.

**A. M. HAMRICK & CO.**

Office Courtview Bldg. Phone 574.

Shelby, N. C.

A. M. HAMRICK.

B. S. GREEN