

NOW HAVE PHOTOS ON THEIR STOCKINGS

This Latest Development of Early Spring Patterns in Paris

Paris.—Photographs neatly printed on the stocking by the same process used the past year for the popular Bagdad prints are the most startling development of the early spring fashions. Gastineau admitted one of the best known stocking specialists in Paris, launched the novelty this week in answer to many complaints that the colored hose is becoming too monotonous, especially since the ultra-short skirts of the new collections expose the largest surfaces of silk hose ever exposed to view.

Thus this \$80 pair of stockings has become a reality. The prospective wearer supplies the photos she desires reproduced and which the experts translate to the wood cuts with which each hose is stamped by hand, generally in colors to match the wearers' various gowns.

Another expensive variety of stockings is made of gold-thread and a silk-mixture, with a small pocket woven on the outside of the left leg, near the knee, for a miniature powder puff, with a similar pocket on the other leg for a tiny handkerchief.

The novel and elaborate hose has called forth shoes of a more gorgeous type, among which are mosaic slippers constructed of leather printed with thousands of vari-colored squares exactly resembling Byzantine mosaic.

Marthe Nyse, one of the new-coming smart fashion makers of Paris this year, makes special mosaic trimmings for gowns to match the new slippers. She also emphasizes novel handkerchiefs which are also vari-colored, and which will take great place in spring attire. Carelessly tucked into special pockets on the left forearm, they give a touch of color, especially to more sober sport suits.

These ultra-novel sleeve pockets and stocking pockets are meeting with great popularity as the new gowns offer no facility for carrying powder puffs owing to the growing habit of omitting handbags, especially for evening wear.

Other novelties for this in-between season include fur and imitation fur godets in evening skirts. An excellent model which was much admired at a fashionable dinner dance at Ciro's last Tuesday was worn by Mrs. James Corrigan, of Pittsburgh and New York, who has just returned from the Riviera.

Ideal Dancing Frocks
Her vivid red georgette gown, molding the figure above the waistline, with a full skirt of the same material, and real lace of the same color, alternating with red fox godets, made an ideal dancing frock.

Mrs. Thelma Morgan Converse, dining there the same night with Lord Furness, made her first public appearance since returning from America. Lord Furness who has been in Paris all along, carefully denies recently renewed reports of their engagement, while Thelma's intimates seem just as positive that an official announcement is likely to follow closely of divorce which she expects the Los Angeles courts to hand down in April.

Opera at Meesboro.

An opera "Hearts and Blossoms" which was postponed last week, will be given next Saturday evening March 20, at 8 o'clock at the school auditorium, Meesboro. Admittance 10c, 15c and 25c.

Mr. Beam Urges More Food and Feed Crop

With Cotton Going Lower and Food and Feeds Higher, Mr. Beam Suggests a Remedy.

(By M. S. Beam of Waco.)

If you can find space in your paper for a few words in regard to the need for more food and feed crops in our country, which is one of the best in our state. Both are mighty short on food and feed at this date as I look out of my window and watch the snow falling, my thoughts go back through the past year, picking out the mistakes I made. The greatest mistake I made as I see it now, was putting that ten acres of extra good land to cotton that in safe and sane business farming should have been put to Sudan grass about the first of April with the same attention and preparation that cotton land received.

We'll know the old saying, an idle mind is the devil's workshop. Well, if I make no mistake he hasn't much room in the minds of our farmers this evening, as we all have something to think about when cotton is going lower and food and feed higher, with a little cotton on the farms and a novel any food or feed there.

Farmers and friends, let's change that condition on the farms of Cleveland county this coming year, if we have an average season, so let's do our part and hope for the best.

Here is our part as I see it. Just go on with your corn acreage as you have planned, and when you come to your cotton acreage make the finest seed bed you ever made, buy fertilizer to plant the whole thing to cotton as usual, but do a little stunt in mathematics first; add all this cotton acreage together and divide by five. There is where you get your hay land. Every fifth acre of cotton land put to Sudan grass or soy beans about the first or tenth of April with the same amount of fertilizer you were going to use under the cotton and with an average season we will have plenty of cotton in the country, a county with plenty of hay, well-fed stock and contented farmers.

So here is yours for more food and feed crops.

RUTHERFORD NEWS OF LATE INTEREST

Dies as Result of Saw Mill Accident
Dr. Zeno Wall Speaks to Class There

Rutherfordton, March 18.—Albert Pope, 23-year-old son of Mr. and Mrs. Joe Pope, of the Sunshine section, died at the Rutherford Hospital yesterday as a result of being hit with a slab at a saw mill, a few hours previous to his death. He was rushed to the hospital but the blow proved fatal. He was a likeable young man. His sudden death has cast a gloom of sadness over his section.

About a dozen speakers will deliver orations here Friday night at the Central High school, in the Price county-wide high school oration contest. Alexander Schools Inc., of Union Mills, Gilkey Central high school of Rutherfordton, Cliffside and Hollis high schools have already selected speakers. This is an annual event and attracts much attention among the high schools of the county. R. E. Price gives a gold medal to the high school student, delivering the best oration. H. L. Carpenter gives a gold medal to the high school student who writes the best original essay. Both medals will be awarded Friday night.

Dr. Forrest J. Pretzman, of Gastonia, was the principal speaker at the monthly luncheon of the Rutherford County Club, at Forest City yesterday. His address was full of

thought and humor. A male quartet of Spindale was a feature of the meeting. New members were elected as follows: Dr. W. R. Ware and T. R. Padgett, Forest City and Elmore and W. B. Walker, Rutherfordton.

The advisability of the county being represented in the Carolinas Booster Tour to the Pacific coast this Summer was discussed. The Older boys' conference was endorsed. The April meeting of the club will be held at Cliffside with Dr. W. S. Rankin, of Charlotte the principal speaker.

Dr. Zeno Wall, pastor of the First Baptist church, Shelby was the principal speaker at the quarterly banquet of the Men's class of the First Baptist Sunday school here Tuesday night. Dr. Wall is a native of Rutherford County. He made a plea for spiritual growth along with material and educational growth and predicts great things for Western North Carolina. A men's chorus of the First Baptist Sunday school, Shelby, added much to the evening with a number of sacred songs.

The recent cold wave did much damage in this county to eggs and gardens.

A wave of sickness is sweeping the county. Influenza, mumps and pneumonia seem to be most prevalent. In most instances, they are not

serious. Mr. Norvie G. Vess, well known citizen of the upper section of the county, worked hard in his fields yesterday, at a hearty supper, and died at 3 A. M. next morning. He was a devoted Christian and leaves a wife, one daughter, two brothers and one sister. He was 41 years old and was buried at Mumfords Cove Church.

Man is funny. He smokes for the effect on himself, not for the effect on spectators.

Hollis and Hopewell News of Interest

(Special to The Star.)

Rev. E. J. Poe filed his regular appointment at the Methodist church at Hollis Sunday afternoon. Several from the Hopewell community attended the service.

Several in this community attended the sick list. Mr. John Curtis has had flu but is able to be out again. Mr. Dave Bowen has also been sick.

Miss Dovie Bridges moved into her new house Saturday.

Miss Myrtice Doty has been sick with flu for the past week.

Mr. and Mrs. Freeman Curtis, Mr. and Mrs. Talmadge Curtis and Mrs.

Henry McGinnis visited Mr. John Curtis Sunday.

The people in this community were made sad by the death of Mrs. Betty Gettys, who made her home with Mr. Clyde McSwain, near Shel-

by. "Aunt" Betty formerly lived in this community at her husband's old home. She was greatly missed when she moved away. To know "Aunt" Betty was to love her.

Misses Mary and Minnie Curtis visited at the home of Mr. C. B. Doty this community at her husband's old home. She was greatly missed when she moved away. To know "Aunt" Betty was to love her.

As a consumer the farmer by no means ranks first, except as a consumer of sympathy.

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WRIGLEY'S P.K.

in the New Handy Pack is the biggest value in long-lasting flavorful enjoyment that you can buy. It is the best Peppermint Chewing Sweet for any money. Handy Pack fits hand, pocket and purse.

Look for WRIGLEY'S P.K. Handy Pack on your Dealer's Counter

EFIRD'S DEPARTMENT STORE NEW EASTER MILLINERY



Our Millinery Department is a-bloom with NEW EASTER HATS. Every conceivable color, trimming, and style is represented in our showing, and we want you to see what wonderful values they are—

\$2.95 \$3.95 AND UP

Our stock of Misses' and Children's Hats is most complete. Hats for school and dress wear—

\$1.45 AND UP

EFIRDS DEP. STORE Shelby, N. C.

EASTER JEWELRY

Everyone wants to look their best on Easter Sunday. New Dresses — New Hats — New Suits — New Coats and of Course — NEW JEWELRY.

Come in and see my beautiful stock of Jewelry — Just the right things for this season of the year. New goods arriving daily. A splendid stock of Jewelry—a stock that is sure to appeal to you because it is clean, new and fresh. Let me show you the new things that I have just received for the Easter Season.

MESH BAGS — COMPACTS — VANITIES
PEARLS — WRIST WATCHES — RINGS
BAR PINS — DIAMONDS —
AND FOR THE MEN—
STRAP WATCHES — LINK BUTTONS
BELT BUCKLES — WATCH CHAINS
WATCHES — SCARF PINS — RINGS

If you want to look your best on Easter Sunday it will pay you to visit my store and look over my goods.

Geo. Alexander

—JEWELER—
SHELBY, N. C.

Keeping costs down and service up

IN this complicated economic age, when consumers are dependent upon the efficient performance of industry for the necessities of life, it is not only good business but also an obligation of industry to keep costs to consumers down and service to them up.

The Southern Railway System has achieved operating economies which enabled it to operate last year on freight charges that averaged 16 per cent lower than in 1921. These reductions applied to the 1925 traffic meant a saving of \$27,000,000 to the shipping public.

And these rate reductions have been effected in spite of greatly increased taxes. In 1921, the Southern paid in taxes \$3.80 of every \$100 of its gross revenue, while last year it had to pay \$6.39 of every \$100. This increase in taxes is equivalent to \$6,500,000 a year.

The service of the Southern has been kept up. Its capacity is larger, and the physical condition of the property better than ever before. In fact, it has spent about \$112,000,000 in the last three years in making improvements and for new equipment.

The Southern is rendering a larger and better service at a lower price, and is promoting the welfare of the industries and agriculture of the South by keeping its costs down and its service up.

SOUTHERN RAILWAY SYSTEM

The Southern serves the South

HOME SITES FOR PEOPLE WHO WANT REAL HOMES

A HOME SITE on East Marion Street, 50x150, Paved Street, Water, Lights, Sewer, 3 Blocks From Square \$2,200.00

A HOME SITE on Cleveland Springs Road, Facing Belvedere Heights, 75x200, Paving, Water and Lights \$3,400.00

3 HOME SITES in the Cleveland Springs Development \$2,750.00 to \$3,000.00

A BEAUTIFUL HOME on West Warren Street, On Lot 150x200, Plenty of Treas, Paved Streets, Side Walks, Water, Lights, Sewer, Garage, Outhouses. JUST RIGHT FOR A HOME. PRICE ON APPLICATION.

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