
is the marselllaise of AMBITION
IT SENDS A MAN MARCHING ON! When a man is low in heart . . With faltering faith in himself . . and a shyneas that subdues both his manner and his deed Let him go to a good shop and attire himself irreproachably! And such is the tonic of fine tailoring to both inner and outer man th

Some day, your Father may tell you how a certain famous letter "K" in his inner coat pocket, provided the shield and buckler that girded him for his first business opportunity.

Some day, when appearances are to be weighed, for or against you, you too, may find this distinguished " K " worn in your coat pocket, a very acceptable letter of credit. Always keep the letter "K" uppermost in your mind and when you think of the best in Clothes remember the let-
ter "K" is the key to Kelly's-The home ter " K " is the key to Kelly's-The home
of the best Clothes for Young Men, Men and Boys, at reasonable prices.

SOCIETY BRAND CLOTHES $\$ 39.50$ to $\$ 45.00$

MICHAELS-STERN CLOTHES $\$ 29.50$ 10 $\$ 39.50$ GRIFFON CLOTHES $\$ 24.50$ to $\$ 39.50$
OTIIER GOOD MAKES $\$ 19.50$ to $\$ 29.50$

## Kelly Ciathing Company <br> Corrcel Dressers For Mea and Boys- Royster Bldg. $\quad$ Shelby, N. C.

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We Now Have 21,000 Beauty Shop

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## Coait for Easler Day

They're Suro to Please Every Way


Good Looking Fibre Hose
Yuoc cant Bear bur Prinel

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You Know Our Sill Hose! They Look Well- Wear W/Viin
And Cost Considerably Less


Some Inside Facte
About This Store
The Company of which this Store is 2 member,
trains men to become Store Managers. When they have become proficient, a city is
selected for one of our selected for one of our
Sores a third interest in the capital stock of the Store is
sold to the Man sold to the Manager and he
with his family take up their with his family take up their
future home there. His Store then is no
different than many other stores which are partly
owned in town with large
interests held by outside Our future being here our interest in the future growth
and prosperity of the community is none the less than
others. We strive to do our others. We strive to do our
part in promoting this civic
betterment.
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