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Entered as second class matter January 1, 1906, at the postoffice at Shelby, North Carolina, under the Act of Congress, March 3, 1879.

We wish to call your attention to the fact that it is, and has been our custom to charge five cents per line for resolutions of respect, cards of thanks and obituary notices, after our death notice has been published. This will be strictly adhered to.

MONDAY, MARCH 29, 1926.

**TWINKLES.**

Sometimes it is a good thing that love is blind, quotes the *Sprintime Sage*.

A Washington dispatch told of the cost in dollars of America's automobiles, but not in human lives.

Remember the day when the weather report was the most sensational news decorating the front pages?

The list of candidates for county offices promises to be longer ere the thing is over than the honor roll at the city schools.

About this time next Monday many a good woman will be casting bouquets or brickbats at another good woman's Easter bonnet.

Local ministers, if they're wise to the customs and styles of Shelby, may expect good congregations a week from yesterday. 'Tis Easter when the artificial flowers bloom.

Ye Paragapher suggests that the state prison of North Carolina apply for a berth in the League of Nations with the idea of obtaining peace.

It is our paragraphing friend on the *Gaffney Ledger* who remarked: "Many a man keeps his nose to the grindstone so that his wife can turn hers up at the neighbors."

Passing over the matter as to whether Julius Dellinger is the missing Ross, will someone please inform us as to how the missing Ross spelled his name—"Charley," or "Charlie"?

Praying for prisoners and pardoning 'em seems to be two different things, or rather calling for two different persons, judging from the talk of Chairman Shacklette and Commissioner Sink.

Our advance prediction on the June primary is that whoever gets the vote of all the real estate agents will be elected. Both professions claim about the same number in Shelby.

When the big gun, a war relic, is placed on the court square many people will "make over it" that wouldn't lend two bits to a broken down doughboy. That's the 'ism' of American patriotism.

The Chamber of Commerce drive has reached the stage of many other things—"Let George do it." Which means that the movement has passed the talk stage and is now to the "put up" curtain.

Certain editorial writers, who delight in directing withering attacks outside of home confines, apparently over looked the fact that Tony Porcelli told the grand jury that his by-night visitors did not order him to leave town. Many paragraphs are skipped sometimes to make editorial outbursts.

It seems now as if the farmers of Cleveland county moved down to eleventh place in cotton production plan to get revenge by leading the state in chicken creens, \$5.00 per week from the feathered fowls is no mean income. Once was the poultry-yard meant just barely enough to trade for kerosene and soap.

**MOVIES IN SCHOOL.** Considerable progress is reported in connection with the introduction of moving pictures in the school room, especially in New York city, where the department of visual instruction is gradually installing a definite

system. Pictures are now being employed in such subjects as geography, civics, science, biology, history, nature study and hygiene. A short talk on the lesson is first given, after which the appropriate picture is shown this being followed by further study of the textbook.

This method is said to be meeting with marked success, through stimulating the interest of pupils and giving them a more practical understanding of the subjects taught.

The educational value of good moving pictures can hardly be over-estimated, and this applies to adults as well as to school children. In many subjects a moving picture can convey more subjects a moving picture can convey more information in a minute than could be gained in hours of poring over a dry textbook.

No doubt the next few years visual instruction in schools everywhere.

**ODD MEDICAL IDEAS.**

Probably no science has been evolved from a greater mass of early superstition than that of medicine. Still, it is said that some of the old-time prescriptions may possibly have had a certain curative value although appearing ridiculous at first glance.

A recent writer declares that the broth of red ants was once used for intestinal disorders, and that modern research finds that the formic acid in ants is a strong antiseptic, which may have killed intestinal germs.

Some believe that the sting of bees and wasps relieve rheumatism. These insects also secrete formic acid, the injection of which through the "stinger" may possibly have a beneficial effect.

Baked toad, ground to powder, was used by the Greeks as a remedy for heart disease. Chemists find that there are certain alkaloids in the skin of a toad which act as a heart stimulant.

Some other old alleged remedies have not yet been satisfactorily explained, however. Among the innumerable ones may be mentioned using a pickled herring to each leg for croaky; eating a dried and powdered magpie for epilepsy; cat-taving a buckeye in the pocket or sleeping with a black cat for

rheumatism; various incantations for the removal of warts and so on.

Considering the mystery which formerly surrounded most diseases, it is not surprising that equally mysterious remedies have been suggested and applied. And while we have made amazing progress in medicine and surgery, the highest skill is still baffled by a few maladies that have been studied since the dawn of civilization.

**POINTS TO SHELBY AS**

**IDEAL OF AWAKENING**

(Rutherford Sun)

Shelby is experiencing a real Florida boom. Plans and work on the big development at Cleveland Springs are going forward rapidly. Real estate is changing hands fast and advancing rapidly in price. Some real estate in the Cleveland capital has enhanced in value 40 times within the last few years. Changing is one thing that is making things "Hum." Rutherfordton has too many folks who are holding on. They refuse to develop or sell. When real estate changes hands rapidly, usually everybody makes a profit and that is what builds up a town or community.

For fifteen years, the plant breeding staff of the North Carolina Experiment Station has been working to improve the variety of cotton grown in North Carolina.

The acreage to permanent pasture has doubled in some counties of North Carolina this spring, finds S. J. Kirgy, pasture specialist.

**TODAY'S MILK**

**TODAY!**

WHEN YOU GET MILK FROM US ON AFTERNOON DELIVERY, YOU GET "TODAY'S MILK TODAY."

Morning milk is pasteurized in the morning and delivered in the afternoons and when it is pasteurized it keeps much longer.

IF YOU PREFER MORNING DELIVERIES, WE SUPPLY YOU.

**SHELBY MILK PLANT**

— MILK — CREAM —  
— BUTTER —  
AND BUTTERMILK  
— PHONE 125 —

**REAL ESTATE LOANS**

We are in position to make loans on improved REAL ESTATE in SHELBY and SUBURBS.

Our rates are low—Our plan most attractive to the borrower who wants to finance his home, apartment, or business house over a period of years.

FUNDS QUICKLY AVAILABLE.

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Lineberger Building.  
Phone 658 — Shelby, N. C.

**J. C. McNeely Co.**

**Special Easter Sale Of Dresses**

**EXTRA SPECIAL:**

One group of beautiful dresses worth up to \$40.00—Special for Easter—\$29.75.

These Dresses come in all the new spring shades, and from some of New York's best designers.

Colors:—New Blue, Bois De Rose, Rose, Beige, Gray, Rookie, Chartreuse, Dogwood, Flesh, Coral, Etc.

**GROUP NUMBER 2:**

Brand New Georgettes, Flat Crepes, Printed Crepes, just arrived for this Special Easter Dress Sale — especially priced at \$16.75.

**SPRING COATS:**

One group of Spring Coats—Extra Special at \$19.75. They come in all the new Spring Colors.

**MILLINERY:**

New Easter Millinery—Attractively priced.

**SPECIAL ANNOUNCEMENT:**

We have just bought 40 new Felt Hats at a special price to sell at \$2.95, Hats that were formerly priced at \$5.95 and \$6.95.

**J. C. McNeely Company**

SHELBY, N. C.

STYLE ————— QUALITY ————— SERVICE

**VALDESE SHOE COMPANY IS BEING REORGANIZED**

Morganton News-Herald.  
The Valdesse Shoe corporation is being reorganized, with bright prospects for getting the business going again in a satisfactory way. Mr. F. J. Harding, of St. Louis, Mo., an experienced shoe manufacturer, has been elected superintendent and a call

for an increase in stock has been made upon the stockholders that new equipment may be bought and running capital be available. Mr. Harding has gone to Boston to investigate new shoe making machinery. It is expected that the plant will be in operation again within a very short period. Agricultural Extension work entered its twentieth year in North

Carolina this year. During that period some tremendous changes have taken place in the rural progress of the State.

Enrollment in the state wide garden contest will close on April 15. Some valuable prizes have been offered by state and county organizations.

**THE SUNNY SIDE OF THE WAR**



WITH WALLACE BEERY RAYMOND HATTON MARY BRIAN AN EDWARD SUTHERLAND PRODUCTION PRESENTED BY ADOLPH ZUKOR AND JESSE L. LASKY

Written by Hugh Wiley, creator of the famous "Wildcat" stories in the Saturday Evening Post. Screen play by Ethel Doherty.

The story of a rough-neck and a sap who fought the whole German army for a girl (Mary Brian.)

With Raymond Hatton and Wallace Beery, the laughable musketeers of "Adventure."

— AT THE PRINCESS THEATRE —

MONDAY AND TUESDAY, MARCH 29TH AND 30TH.

UNDER AUSPICES AMERICAN LEGION.

**Maybe Our Daddy Just Didn't**

**Care . . .**



No, of course their Daddy cared, but he never seemed to be able to get enough money ahead to invest in life insurance. He had a thousand or two, but then there were the doctor's bills, the funeral expenses and other current bills to be paid. Not much left for mother and the kiddies.

It is no longer necessary to wait until you have the "money ahead."

You can get regular life insurance on a business-like monthly premium plan. Send the coupon and let us tell you how it works.

Mr. C. R. Webb.  
Without obligation on my part I would like to know about your special plan for men with families.  
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