

Perfect Baby



Marilyn Campbell, 19-month-old daughter of Mr. and Mrs. Harold Campbell, Youngstown, Ohio, claims honors as the perfect baby, having recently scored 100 points.

The Power of Duplication.

A striking advertisement in a recent issue of a well known magazine commands attention. The ad is about a look. It goes on to say that if only one volume of that book were produced the cost would run into many thousands of dollars. By the power of duplication, by means of printing, the expense is reduced in proportion to the number of copies obtainable plus the rate of potential sales.

These facts bear a direct relation to the power of advertising; which is merely the multiplying of the advertising; which is merely the multiplying of the advertiser's effort and accomplishment, and which, when done in accordance with the rules of the game unquestionably reduces the price of the commodity to the consumer. Advertising is the same "power of duplication" in salesmanship; and again it is the printing press that does the trick.—Lancaster News.

It may sound ungalant, but—er—do beautiful women ever run for office.

ARE YOU GAME? If so, I will give you a chance to make big money by cutting up 25 acres of beautiful level land into lots, situated east side DeKalb St., in the Miller section. This land is beautifully situated, fine views, near sewage, light and water lines. A rare opportunity for a wide awake purchaser. Terms liberal. A. C. Miller, 2t-14c

Grove's Tasteless Chill Tonic Makes the Body Strong. Makes the Blood Rich. 60c

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cts. At any drug store.



Treat Colds Externally

For sore throat, bronchitis or deep chest colds, rub Vicks VapoRub briskly over throat and chest and cover with warm flannel.

Vicks acts in two ways—both direct: absorbed like a liniment and inhaled as a vapor. A quick relief for the cold troubles of all the family.

VICKS VAPORUB OVER 21 MILLION JARS USED YEARLY

FARM STOCK

SILAGE VALUABLE AS CATTLE FEED

Farmers usually regard silage as a dairy necessity, but few of them realize how valuable it is when properly combined with other feeds in fattening steers.

Indiana experiment station gave some interesting facts about silage in this connection as part of their International show exhibit. They compared the economy and efficiency of a standard ration with and without silage.

The feed required to fatten a carload of 20 two-year-old steers amounted to 4.5 tons of cottonseed meal, 43 tons of silage, 752 bushels of corn, and five tons of clover hay.

The land required to grow this feed was 15 acres of corn grain, 5.4 acres of silage corn, and two and a half acres of clover hay. This was a total acreage of 22.9 acres. Without silage, it took 28 acres of farm-grown feed, made up of 19 acres of corn grain and nine acres of clover.

Feed to make each pound of gain amounted to 5.6 pounds corn, 1.3 pounds clover hay, 1.3 pounds of cottonseed meal, and 11.5 pounds of silage. The profit was reckoned along with hogs following the steers. For the car lot using silage the profit was \$393, and for the car lot fed no silage the profit was \$290.

Cottonseed meal increases the finish and selling value of steers, while the silage used in the ration cheapens the cost of production. Less land is required to produce feed for a car lot of steers when silage is fed.

Early Diagnosis of Hog Cholera Very Important

Early diagnosis is one of the most important steps in the control of hog cholera, which has developed on many farms in Minnesota this year. Responsibility of a proper diagnosis and the method of procedure to follow, lie with the veterinarian, who should be called as soon as the pigs appear to be sick.

Emphasizing the importance of a correct diagnosis, Dr. H. C. H. Kernkamp of the division of veterinary medicine, University of Minnesota, says that if hog cholera serum were to be used on swine suffering from some disease other than cholera results would be discouraging.

"In outbreaks of cholera anti-cholera serum cannot be used too soon," he says. "Serum is not a cure, but it may be given in large doses to swine in the early stages of the disorder. Even if only a few hogs are saved, the serum will pay for itself."

Cattle Need Protein to Make Profitable Gains

A certain amount of protein is absolutely essential in cattle-feeding operations. Where alfalfa or clover hay is the sole roughage it is not necessary to use any protein feed, but where alfalfa or clover is fed in connection with other roughages, the addition of one pound of cottonseed meal per head per day will reduce the cost of gains materially.

If no alfalfa or other leguminous hay is fed, two pounds of cottonseed meal per head per day will produce gains considerably cheaper than in the cases where none is fed, according to Dr. C. W. McCampbell, head of animal husbandry work at the Kansas State Agricultural college.

Proper Feed Will Make Vigorous Litter of Pigs

The greater the number of pigs raised per sow the less the cost per pig. The unborn pig is built quite largely of protein, hence the necessity of feeding plenty of protein to the sow from breeding to farrowing time in order that she may produce a large, strong, thrifty, vigorous litter, say live stock authorities at the Kansas State Agricultural college. The brood sow should have either one-half pound of tankage, one pound of linseed oil meal, one pound of soy beans or one gallon of skim milk or buttermilk per day to furnish the needed protein, they advise.

Live Stock Hints

Young animals make the best use of feed.

The most effective method of ridding cattle of lice is by dipping.

Do not feed moldy hay to horses if you wish to avoid serious ailments.

A beef cow carries more fat under her hide than a dairy cow, and fat is a most excellent nonconductor of heat.

Two severe taxes on pig growth are worms and lice. Cleanliness aids mightily in combating both.

Hog cholera ordinarily causes large losses to farmers during the fall and winter months. Vaccination is a sure preventive but must be done before the hogs get sick.

Too many pigs should not be put together. Even though none may be hurt, a large number bunch up and become so warm that colds result from going out into the winter weather.

A normal man is one who feels very complacent when he opens a stubborn fruit jar for his wife.

CALIFORNIANS IN SECRET PLAN TO BOW TO MESSIAH

Hindu Prince Has Many Followers in Los Angeles Who Await His Coming

Los Angeles.—Prince Judda Krishnamurti, the young Hindu said to have been announced as the "New Messiah" and over whom London has been reported again, is well-known in California, where he has spent considerable time, it was learned today.

The young Hindu claimed by one branch of the Theosophical movement to have been reincarnated as Jesus last Christmas, lived for sometime in Southern California at Ajai, near Ventura, and is well known to members of the Theosophical society in Los Angeles.

According to dispatches from London, Krishnamurti is scheduled to appear there in June, the announcement having been made by Lady Emily Lutyens, wife of the eminent architect, Sir Edward Lutyens.

In Los Angeles, the followers of the young Hindu, who is 39 years of age and said he would come to America late in June and possibly make his first appearance in America in Los Angeles.

At Ojai it was learned the young Hindu has a summer cottage where he was said to have lived in the utmost seclusion in preparation for his assumed role of the "New Messiah."

He left California last November for Madras, India, to be present at the Theosophist Jubilee celebrations, presided over by Mrs. Annie Besant, leader of the group which is promoting his cause.

Los Angeles followers of the prince were found extremely backward in discussing his past. He is known as the head of the "Order of the Star in the East," they said.

At an early age he wrote a book called "At the Feet of my Master." Since boyhood he has been intensely trained through study and meditation for the mantle of world teacher.

While many claim the prince is a "New Messiah," others are sponsors.

Anyway, it is nice to Pola Negri to let Valentino know through the press before taking him to the altar.

WOMAN COULD NOT SLEEP

Her Mother-in-Law Knew A Remedy

Mrs. Belle Thompson was in a very weak and run-down condition for four years. She had great difficulty in getting to sleep at night and even then did not sleep soundly. She would wake up again and again. Besides this her appetite was poor. "My mother-in-law told me of Lydia E. Pinkham's Vegetable Compound and Lydia E. Pinkham's Sanative Wash," she writes. "I took six bottles of the Vegetable Compound and I was not the same woman at all. I could sleep and would get up in the morning singing and feeling fine. I am the mother of three children and always after the babies came I had to take treatments, but I can truly say that this last time I have only used the Sanative Wash. It does me more good than the treatments. It keeps me on my feet to care for my children and I do most of my work. I feel it my duty to let you know how both of the medicines have helped me."

—Mrs. BELLE THOMPSON, R. 2, Rossville, Georgia. Are you or the Sunlit Road to Better Health? If Lydia E. Pinkham's Vegetable Compound has helped others, why shouldn't it help you?

BILIOUSNESS

Retired Minister Tells How He Keeps in Good Form With the Assistance of Black-Draught.

West Graham, Va.—The Rev. Lewis Evans, a well-known retired minister, now past 80, living here, has a high opinion of Black-Draught, which he says he has taken when needed, for 25 years. "For years I had been suffering with my liver," he says. "Sometimes the pain would be very intense and my back would hurt all the time. Black-Draught was the first thing I found that would give me any relief.

"My liver has always been sluggish. Sometimes it gives me a lot of trouble. I have suffered a lot with it—pains in my side and back, and bad headaches, caused from extreme biliousness.

"After I found Black-Draught, I could begin to take it as soon as I felt a spell coming on and it relieved the cause at once. I can recommend it to anybody suffering from liver trouble. A dose or two now and then keeps me in good form."

Made from selected medicinal roots and herbs, and containing no dangerous mineral drugs, Black-Draught is nature's own remedy for a tired, lazy liver. NC-166

Black-DRAUGHT LIVER MEDICINE

Legumes check soil erosion by furnishing a cover crop, by adding a large amount of organic matter to the soil and by holding the soil with their heavy root systems, say agronomists of the Agricultural Extension Service.

A probe is something used on a tariff just before the whitewash is applied.

Magnesium limestone under tobacco will improve the yield and quality of leaf this year, say investigators of the North Carolina Experiment Station.

Hatch the chicks in March and April before hot weather comes, advise poultry experts. The late hatched chick is unhealthy and unprofitable, say these investigators.

SCHEDULES INTER-CAROLINA MOTOR BUS CO. Shelby to Charlotte—7, 9, 11, 1, 3, 5, 7:30.—Charlotte to Shelby—8, 10, 12, 2, 4, 6. Kings Mountain to Charlotte—7:30, 9:30, 11:30, 1:30, 3:30, 5:30, 8:30. Direct connection made in Kings Mountain for Spartanburg and Greenville in the morning—One hour layover in afternoons. Morganton to Shelby 2 p. m. Shelby to Morganton 9 a. m. Direct connection for Gastonia and Charlotte. Leaving Gastonia at 8 for Morganton. Bessemer City to Charlotte—7:45, 9:45, 11:45, 1:45, 3:45, 5:45, 8:45. Gastonia to Charlotte, leaves every hour on the hour, from 7 A. M. to 8 P. M. Connection made there for Rock Hill, S. C.; Spartanburg, Greenville, Cramerton, Lincolnton and Cherryville, York and Clover, S. C. Gastonia to Shelby—On the odd hours, making connections for Rutherfordton, Hendersonville, Asheville and Statesville and Morganton. Charlotte to Cherryville—8:30, 12:10, 4:10, 8:10. Cherryville to Gastonia—7:15, 10, 2, 6 P. M. Charlotte to Rock Hill—8, 10:30, 4:15. Rock Hill to Charlotte—10:30, 1:30, 4:15. Bus leaves Spartanburg 6:15 P. M. Connections at Kings Mountain, Charlotte. Telephones: Charlotte 2671, Gastonia 1051, Shelby 450 Shelby to Rutherfordton—8 A. M. and 1 P. M. Rutherfordton to Shelby—9:40 A. M. & 2:15 P. M. Shelby to Asheville—10:00 A. M. 12, 2, 4, 6 P. M. Asheville to Shelby—8, 9 & 11 A. M. & 2, 4, 6 P. M. Shelby—7:20 A. M., 10 A. M., 1 P. M., 4:30 P. M. Lincolnton—8:30 A. M., 11 A. M., 3:00 P. M. 6:30 P. M. Schedules Subject to Change.

Structural Steel Beams, Channels, Angles, H Columns, Plates, Bolts and Re-Inforcing Bars in stock for all purposes. Prompt delivery to your job. J. Claude Weathers Office Rooms 23 and 24, Lineberger Bldg. Phones: Office 662, Residence 502.

Highest CASH prices paid for Poultry and Eggs at the IDEAL ICE & FUEL COMPANY Shelby, N. C.

Tested for Weather Wear this motor car finish stands up in hard service PANELS painted with Devoe Motor Car Finish are placed upon the slowly turning wheel of the "weather machine." Artificial sun rays beat upon it. Artificial rain storms pour upon it. Artificial frost attacks it. In a few days, this machine concentrates on Devoe Motor Car Finish all the weather wear it would receive in months of service on your car before it is put into the can. Devoe Motor Car Finish is easy to apply and levels itself without brush marks or laps. It is guaranteed to give satisfaction when applied according to directions. Practical tests prove Devoe Quality. PAUL WEBB & SON Shelby, N. C. "The Rexall Store." DEVOE Motor Car Finish ADVERTISE IN THE CLEVELAND STAR

HIGH! 2500 to 4000 feet above mosquito belt but low of cost High in assay of summer attractions but low in summer heat Dwellers at Wildacres will enjoy log fires on summer evenings and will sleep under blankets. By all means locate your home here, above the clouds, and away from the centers of fashion and expense. Be among real home folks who love the outdoors. Build a small artistic home, join the ten recreational and cultural clubs, and enjoy the Sunday night talks by men of international note in the Forum of the Mt. Mitchell Association of Arts and Sciences. WILDACRES Offers all these rare privileges at no expense except the low cost of a high site—averaging 10,500 square feet—at \$750 to \$2,000 until April 15th, when prices will advance. The hotel section is limited. The lots are going fast. Values far exceed present listings. Send in the coupon today. Streets, sewers, water and electricity guaranteed. Join Dr. Dixon—Send this— WILDACRES DEVELOPMENT COMPANY District Manager L. L. HADDOCK c/o Wildacres Office Shelby, N. C. Wildacres Development Co., 51 Haywood St., Asheville, N. C. Send me free and without obligation Dr. Dixon's new book and information on Wildacres. Name Address P. O.