

The Cleveland Star

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BENN DRUM Local Editor

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January 1, 1906, at the postoffice at
Shelby, North Carolina, under the
Act of Congress, March 3, 1879.

We wish to call your attention to the
fact that it is, and has been our
custom to charge five cents per line
for resolutions of respect, cards of
thanks and obituary notices, after one
death notice has been published. This
will be strictly adhered to.

MONDAY, MAY 10, 1962.

TWINKLES.

Babel had nothing on us if all
these candidates heard the call
of the people.

It's a dull week when nobody
buys a mountain in Western
Carolina.

A man may think his wife is
an angel, but he never really be-
lieves it until she flies away with
another man.

Our idea of a job that would
not be easy is that of an under-
taker in Herrin, Ill., or a husband
to Peggy Joyce.

About 300,000 people are em-
ployed in the motion picture in-
dustry. Now let's see how many di-
vorce courts do they necessitate?

Well, it does seem as if "It
Ain't Gonna Rain No More"—
although the song was more pop-
ular one year ago.

How long will it be until some-
one likens that "One Hundred"
committee meeting at Charlotte
with the last visit of Billy Sun-
day.

It appears that by the time
Shelby gets that new passenger
station and a modern apartment
house that it will then be time
for an airplane landing field and
passenger take-off and about 10
more apartment buildings.

One thing that helps the newly
planted shrubs on the court
square to grow is that all the
city's real estate offices face the
square in the surrounding busi-
ness blocks.

As yet we've heard none of
the candidates express them-
selves any too strongly on an eight
month school term, the Poole
bill, and the Committee of One
Hundred.

Here's a tip to Cleveland coun-
ty's two dozen and more candi-
dates: Never invent new tricks
to fool "the dear public". It
seems that the old ones still
work.

The Monroe Enquirer says that
an old farmer opined: "Modern
dress, like a barbed-wire fence,
protects the property, but does
not obstruct the scenery."

Congratulations to the city
for asking for a new station.
Come to think about it Shelby
needs a decent passenger station
more than an apartment house.

About half of the roads in
Brazil are said to be satisfac-
tory for automobiles, which is
about 35 per cent behind North
Carolina.

Shelby school girls are now
making their own dresses, which
might be compared to the work
their grandmother did in making
"hankies"—considering sizes of
the garments.

An Arab 105 years of age has
been sentenced to 10 years in
prison for murder. Light punish-
ment, he says, for what's 10
years, more or less, to a young-
ster like that?

By way of the Lumberton
Robesonian Ye Paragapher
learns that they're hunting for
candidates for the state senate
down there. Judging by numbers
Cleveland county could snare
them one or two for that office,
and an equal number for all other
offices. And then we'd have a
sufficiency here.

Ye Paragapher believes En-
grene Ashcraft has created another
puzzle. He says: "I don't
know which is the most agrava-
ting, chickens in the garden or

persons talking a half hour or
more over a party telephone line.
One good thing about the chick-
ens is that you can wring their
necks but the old hens on the
telephone line—Oh, Me!"

SPEAKING OF SPEED.

They have a commercial de-
partment over to the Shelby
High school, but it's doubtful if
that department has ever turned
out anything that in speed would
compare with the following
young lady.

"The stenographer we re-
quire," ran the ad., "must be
fast, absolutely accurate, and
must have human intelligence.
If you are not a cracker-jack
don't bother us."

One of the answerers wrote
that she noted the requirements
and went on: "Your advertise-
ment appeals to me strongly—
stronger than prepared mustard
—as I have searched, Europe,
Airope, Irope, Hoboken and Ja-
pan in quest of someone who
could use my talents to advan-
tage. When it comes to this chin
music proposition, I have never
found man, woman or dictaphone
who could get first base on me,
either fancy or catch-as-catch-
can. I write shorthand so fast
that I have to use a specially-
prepared pencil with a platinum
point and a water cooling at-
tachment, a note pad made of as-
bestos, ruled with sulphuric acid
and stitched with catgut. I run
with my cut out open at all
speeds, and am, in fact, a guar-
anteed, double hydraulic welded,
drop-forged, and oil-tempered
specimen of human lightning on
a perfect thirty-six frame,
ground to one-thousandth of an
inch.

"If you would avail yourself
of the opportunity of a lifetime,
wire me, but unless you are fully
prepared to pay the tariff for
such service don't bother me, as
I am so nervous I can't stand
still long enough to have my
dresses fitted."

**"THE HOUSE OF A HUN-
DRED SORROWS."**

(This editorial written by Ed-
ward M. Kingsbury in the New
York Times December 14, was
given the Pulitzer award for the
best editorial of 1925, consider-
ing clearness, moral purpose and
sound reasoning).

The walls are grimy and discol-
ored. The uneven floors creak
and yield under foot. Staircases
and landings are rickety and
black. The door of every room is
open. Walk along these corridors.
Walk into this room. Here is a
sickly boy of 5, deserted by his
mother, underfed, solitary in
the awful solitude of starved,
neglected childhood. "Seldom
talks." Strange, isn't it? Some-
many children, never "prattle,"
like your darlings. They are al-
ready old. They are full, perhaps,
of long, hopeless thoughts. There
are plenty of other "kids" in this
tenement. Here is one, only
three. Never saw his father.
His mother spurned and abused
him. He is weak and "backward".
How wicked of him when he has
been encouraged and coddled.
Does he know any games. How
should he? Do children play?
Not his kind. They live to suffer.

In room 24 is Rose, a house-
mother of 10. Father is in the
hospital. Mother is crippled with
rheumatism. Rose does all the
work. You'd love Rose if she
came out of Dickens. Well, there
she is, mothering her mother in
room 24. In room 20 age has been
toiling for youth. Grandmother
has been taking care of three
granddaughters who lost their
mother. A brave old woman; but
what with rheumatism and heart
weakness, three-score-and-ten
can't go out to work any more.
What's going to happen to her
and charges? Thinking of that,
she is ill on top of her physical
illness. A very interesting house,
isn't it, Sir? Decidedly "a rum
sort of place." Madame? Come in
room 23. Simon, the dollmaker—
but hand-made dolls are "out"—
lives, if you call it living, here.
Eighty years old, his wife of
about the same age. Their eye-
sight is mostly gone. Otherwise
they would still be scwing on
buttons and earning a scanty
livelihood for themselves and two
little girls, their grandchildren.
The girls object to going to an
orphan home. Some children are
like that.

You must see those twin sis-
ters of 65 in room 7. True, they
are doing better than usual on
account of the coming holidays;
making as much as \$10 a month,
whereas their average is but \$6.
Still, rents are a bit high; and
the twins have been so long to-
gether that they would like to
stay so. In room—but you need
no guide. Once in the House of a
Hundred Sorrows you will visit
every sad chamber in it. If your

heart be made of penetrable
stuff, you will do the most you
can to bring hope and comfort to
its inmates, to bring them Christ-
mas and Christ:

"For I was hungered, and ye
gave me meat; I was thirsty,
and ye gave me drink; I was a
stranger, and you took me in.

"Naked, and ye clothed me; I
was sick, and ye visited me; I
was in prison, and ye came un-
to me."

**DIXON'S MOUNTAIN
BOOSTING PRAISED**

Statesville Paper Says His Speech
Was Not of Private Interest
And Is Really Helpful

Statesville Daily
Thomas Dixon, writer, is an orator.
He was an orator before he became
a writer. While pursuing the writing
trade he has neglected none of the
accomplishments that are in the
make-up of the art of pleasing a public
address. In fact he has improved his
talent as a platform entertainer the
while he has given his attention to
producing books and plays. Obtain-
ing law license before he was 21, he
attracted State-wide notice as an orator
when he was elected to the legisla-
ture from Cleveland county more
than forty years ago. If he had
stuck to the law in North Carolina he
would no doubt have attained high
public position. He has ability and
that, coupled with his fine oratorical
powers, would in all probability have
sent him to Congress, made him Gov-
ernor, or possibly senator. But he quit
the law and the political game early,
turning to the church. He became a
minister of the Baptist denomination,
as his father and his two brothers
were, and he soon became distinguish-
ed as a preacher. His prominence as
a minister attracted attention outside
the State and he was called to the
North. After a time he gave up min-
isterial work and took to writing.

Many of Mr. Dixon's books are based
on the period of the War Between
the States and he has made a study
of the events leading up to it and
particularly of the condition of the
South, following the great struggle.
His recitation of the story of these
events is an entertaining part of his
platform address, which he has named
"The Rising South." While he may
give a little coloring, natural for the
artist, he is fair in statement, al-
though speaking from the Southern
viewpoint. It is well for the younger
generation to hear the story, not for
harm's sake nor for hate's sake, but
for the truth of history. It should
give them added respect for their fore-
fathers who endured and saved a civil-
ization and builded it anew under
conditions that are now almost un-
believable.

Mr. Dixon also truly says that the
South has now reached its most dif-
ficult point—the pursuit of happiness.
To this generation has come the in-
creased wealth and with it the lei-
sure that gives opportunity to search
for happiness. The fathers had to
struggle so hard for an existence that
they had little time to fall into evil
ways. It is the luxuries heretofore
unknown that bring increased tempta-
tions. It is the use of the leisure
and the pleasures that will show what
we are made of.

Mr. Dixon recommends mixing play
and work. The prescription isn't new
and it will be generally admitted that
a proper admixture of the two ingre-
dients is highly desirable. That will
add to length of days and increase the
pleasure of our sojourn on this ter-
restrial ball. Of course the imminent
danger is that we may go—as is al-
ways the danger—to the extreme. In
getting away from the incessant toil,
as we should try to do, and taking
some of our time and means for en-
joying ourselves, the leisure and its
accompaniments may be so alluring
that we may be indisposed to give
the work end a chance. Play can be over-
done the same as work—and play is
much more easily overdone. It is
most appealing when we give way to
it. The sure fire remedy for all of
us that Mr. Dixon recommends is to
have a place in the mountains and
give two days out of seven to en-
joying ourselves in the open spaces, com-
muning with nature, getting on top
of the world and looking down on it.
The picture that Mr. Dixon draws of
life in the mountains is one that
pleases. That part of his speech is a
tremendous boost for all western
North Carolina. He talks for the
mountains of our State—his home
State. You couldn't tell he was inter-
ested in a development in the moun-
tains if you didn't know it. His boost-
ing of the mountain territory is im-
partial to help all and sundry who
have lots to sell up that way.

**2,000 GALLONS
OF RUM SEIZED**

41 Autos Seized and Destroyed 307
Distilleries in the Eighth Dis-
trict, Says Sharpe.
More than 2,000 gallons of whiskey
has been destroyed by the 65 govern-
ment agents operating in the eighth
district during the past month, ac-
cording to the monthly report of Ben
C. Sharpe, administrator.
The agents have also destroyed 307

distilleries, arrested 229 persons on
charges of violating the prohibi-
tion law and destroyed property used in
the manufacture of whiskey to the
value of \$111,237, the report shows.

11 Autos Seized.

The officers have also seized 41
automobiles from alleged rum-run-
ners and issued warrant for 223 per-
sons other than those taken into cus-
tody, and destroyed 335,678 gallons
of mash.

This report shows a slight decrease
of activities as compared with that
agents attending federal court in the
three states of the district the greater
part of the month, it is said.

In western North Carolina, the force
under J. L. Osceola, deputy adminis-
trator in charge of this district, seized
11 automobiles, arrested 229 per-
sons and issued warrant for 223 other
persons, the report states.

Agents in this district destroyed 73
still, and destroyed property used in
the manufacture of whiskey to the
value of \$29,932.50.

The most successful reformer is
middle age.
That medicinal beer makes a nice
beverage if you chew it slowly.

The best philanthropy for the fire

**CHERO COLA PLANT
IN NEW LOCATION**

The Chero Cola Bottling Company
has removed its plant into fine new
quarters on South DeKalb street. In
a new modern building, equipped with
the very latest machinery this concern
is now prepared to go a hundred per-
cent of the distance in giving the
rtade a product which is becoming
more and more desirable and more
and more in demand.

The bottling plant was formerly lo-
cated in the heart of town, in a build-
ing in the rear of the Pendleton Music
Shop. Concerning his reasons for
moving Mr. E. E. Holcombe, the pro-
prietor, stated: "Our product is sold
from trucks, and we therefore have
the privilege of locating in a section
of town other than the business sec-
tion. I decided to build a plant in a
location off the beaten track, where
there would be less dust and noise,
and where we concentrate more on the
job.

"Picked out a site down here in
South DeKalb street, and we have
erected a plant which I think is a
model. It is modern in every particu-
lar, equipped with the very latest
and most sanitary machinery.

"We have expanded the busi-
ness, now manufacturing at least ten dif-
ferent products. Of course Chero-
Cola will always be the main stay of
the business, and we expect it to re-
main the best seller, but in addition
to that we are putting out some of
the very best of the beverages drinks
under the label of the Ne-Hi line—
such as peach, strawberry, orange,
root beer, etc."

Mr. Holcombe conducted the writer
through the plant, exhibiting the very
latest type of machinery for the
cleaning and refilling of the bottles.
Great stress is laid, in the process,

upon the cleaning of the bottles. The
latest perfected machinery for effect-
ing this, and sterilizing them, is not
more than a month old.

This is one plant, a trip through
which encourages the appetite for the
product. Utmost cleanliness is insist-
ed upon.

The building which houses the plant

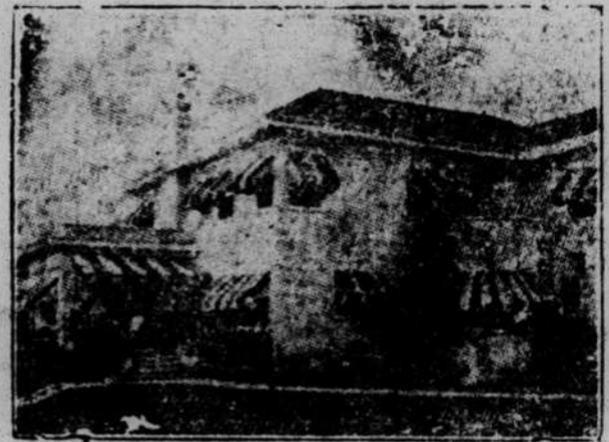
is three stories high in the rear, in-
cluding a boiler room in the basement,
a supply room, and at the top a syrup
room. The machinery in the main
department rests upon a cement floor,
and every device has been used to
effect complete sanitation.

Mr. Holcombe removed to his new
location last week. In a couple of

weeks he says, he will have the new
plant ready for top speed operation.
Meantime his force has kept the four
trucks continuously supplying the de-
mand.

Mr. Holcombe says this demand is
continually increasing, the public tak-
ing more and more to the bottle bev-
erage.—Adv.

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MANUFACTURED ---
AND ERECTED ---
BY DIZE ---
EXPERTS ---**



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REMEMBER YOUR VISION TODAY SPELLS YOUR SUCCESS TOMORROW.

**CLEVELAND SPRINGS ESTATES
WILL FIRST OF ALL**

**Be A Homeland And Playground For Shelby
People.**

That was the plan passed on to the developer by the original owners.
BUT—

**CLEVELAND SPRINGS ESTATES
Will Be More Than That.**

For a half century vacationists have been coming there to drink of
the mineral waters, enjoy the playground facilities and the suburban
resort life and climate. Many of these, to whom Cleveland Springs
is a traditional vacation ground, will want a home there—for that
was what their fathers wanted. Shelby people and these regular
visitors will build a regular suburban city.
THEN add to them the hundreds of new visitors who will be brought
to see the advantages of Carolina's "Most Dependable Development"
and one of the best known resorts in two states.

**What Do You See?
A Homeland And Resort Unexcelled.**

YOU'LL LIVE THERE EVENTUALLY — PLAN FOR IT NOW.



**ALFRED P. MARSHALL
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