# A RECORD 

## MADE

## 

During the past four months The Cleveland Star has established an advertising lineage record for newspapers in North Carolina outside of the daily field. Today The Star is the largest newspaper, other than dailies, published in North Carolina.

Which means that during the four months The Star has carried a larger percentage of paid advertising than any newspaper published less than once a day in the entire State.

## _ WHAT'S MORE _

News, Photo, Feature and Editorial Sections have kept abreast of the greatly increased advertising. Today there are only a few newspapers in North Carolina, including dailies, that carry more local news-News events of the town and county in which the paper is published.

THE CLEVELAND STAR IS READ THROUGHOUT A CONGRESSIONAL DISTRICT.
ITS ADVERTISING PULLS CUSTOMERS FROM MANY COUNTIES.


Graham Brothers latest and most impressive achievement

Graham Drothurs latest and most G-BOY!
A one ton tuack cungoing en
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Exterordinary
Exterordinary parchatirypower
ind vast production wade the G-EOY possible
tatect ewclusive treck mamifacturors in the woll firanain
Brothers buy ond buid 12 ana Brothers buy and build 12 cevit mous volume
Tha rrice and unality of ite
G-Bo illastrate the extent to which buycers benefit ty this vol which buyers benemit ty this vors The G-BOY is the most importhe G-BOK is the most impor-
cuign of Better Trazoportation
ais Lower Cost. A new system cf weight distriputicn eircets a revolut
hates ccaspact of thardibe base facili1ater ease of thanding and vet
ifind sumuantly generous body cepecity The truck is gracetuilly low with steel spoke wheels and
$30 \times 5$ truck type cord tires Dodee Brothers engive is the
standard power unit witha new heavy transmission that has proved its quality in greater capacity types
The antire truck, in fact, is built to couthive and out-perform truck3 costirg hendreds of dellars more.
 CHASSES M 2. ©. B. Detroic


CHAS. E. LAMBETH MOTOR CO.

