

<b>FEATHER PILLOWS</b> \$1.79 Good quality full size feather pillows, sale price a pair \$1.79	<b>WIDE CHAMBRAY</b> 10c YARD Full yard wide shirt chambray, perfect short lengths 16c	<b>OIL CLOTH</b> 25c YARD Best quality full width oil cloth, white and colors. Slightly mill run 25c	<b>ROMPER CLOTH</b> 22c YARD 32-in. Romper Cloth, fast colors. All new stripes as well as plain shades at 22c	<b>HOUSEHOLD BROOMS</b> 25c Brooms special for Friday and Saturday morning. Excellent quality. Well made 25c	<b>COATES SPOOL COTTON</b> 3 1/2c Coates Spool Cotton, all numbers at 3 1/2c Limit 6 Spools.	<b>NEW HANDBAGS</b> 69c Featured in the Chain Sale 1 lot Ladies' new style Handbags, \$1 values at 69c	<b>RUFFLED CURTAIN LADIES HAT BOXES</b> 49c \$1.95 Ruffled "Scrim" ladies hat boxes, a quality special for opening at \$1.95 while they last, pairs sale at \$1.95	<b>BOX KOTEX</b> 34c 1 box containing 12 Kotex. Large size. Very special. Box 34c	<b>OCTAGON AND IVORY SOAP</b> 3 1/2c Octagon Soap a cake 3 1/2c Ivory Guest Soap 3 1/2c Octagon large size 5 1/2c	<b>WATERBURY ALARM CLOCKS</b> 69c Waterbury \$1 nickel alarm Sale 69c	<b>Gingham &amp; White Goods</b> 5c YARD Friday and Saturday morning we will sell one big table of 36" white goods, assorted apron and dress gingham in short lengths, per yard 5c	<b>Men's Handkerchiefs</b> 3c Men's white hemstitched handkerchiefs. Good quality. Sale price 3c Men's white hemstitched handkerchiefs 5c	<b>INDIAN HEAD</b> 25c YARD Perfect short lengths in all the season's newest colors 25c	<b>36-INCH SATINES</b> 29c YARD 36" satene, blacks and colors, 50c quality in short lengths 29c
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**APRON CHECKS**  
5c  
One case apron check gingham, one half to go on sale Friday morning and one half Saturday morning at 5c per yd.

**COLORED SILK PONGEE**  
55c  
In all the new shades, excellent quality 55c yard

**81-INCH UNBLEACHED SHEETING**  
29c YARD  
81-inch Seamless Unbleached sheeting 29c yard

**81x90 SEAMLESS SHEETS**  
88  
Pelzer bed sheets, 81x90 size, \$1.25 value 88c

**10 PER CENT OFF ON LUGGAGE**  
10 per cent Discount off on all new luggage, trunks, etc., except the special \$3 hatbox at \$1.95

**MEN'S UNION SUITS**  
65c  
Men's \$1 Athletic Union Suits, slightly run of the mill 65c

**MEN'S \$1.50 OVERALLS**  
98c  
Men's full cut overalls, excellent quality 98c

**NEW POLKA DOT VOILES**  
29c YARD  
Sheer chiffon onality, wide range of colors 29c yard

**ELECTRIC IRONS**  
\$1.79  
Full weight Electric Irons opening special at \$1.79

**PELZER 81x90 SHEETS**  
88c  
Pelzer 81x90 regular \$1.65 seamless sheets at 88c

**A STANDARD BRAND SHEET**  
\$1.00  
A standard brand \$1.00 seamless sheet first quality \$1.00

**42x36 PILLOW CASES**  
25c  
42x36 pillow cases 25c 94 unbleached seamless sheeting 29c

**WIDE SEAMLESS SHEETING**  
29c  
Alexander 9-4 unbleached sheeting 39c

**A GREAT LOT OF TURKISH HUCK TOWELS TO BE SOLD BY THE EFIRD STORES DURING THIS SALE.**

Every New And Popular Color Included.

## Hosiery Prices



**LADIES' RAYON FASHIONED HOSIERY, 25c**

Ladies' Rayon boot silk hose in all new light shades. A 50c value at 25c

**Other Rayon Hosiery, 39c**  
Ladies' 65c quality all over Rayon Silk Hose in all the new colors at 39c

**CHILDREN'S SOCKS! SAVINGS**  
Children's Fancy Children's 3-4 Socks, Sale Price 22c Children's 3-4 light color fancy Top Hose 22c

**50c FANCY TOP SOCKS, 38c**  
50c 3-4 fancy Top Hose, Chain Sale price 38c

ONCE A YEAR

**FULL FASHION PURE SILK HOSIERY**  
Style 615 and QC full fashioned silk hose in whites and all the leading colors, a \$1.65 value—  
**\$1.35**

**\$2 full fashioned silk hose in white and all the leading colors. Sale price—**  
**\$1.45**

**FULL FASHION SILK HOSIERY**  
One table ladies full fashioned hose, slightly irregular but no noticeable in the silk, all colors, worth up to \$2.00 per pair, sale price—  
**\$1.10**

**HEMMED SQUARES**  
One dozen 24x24 \$1.29  
27x27 \$1.39  
30x30 \$1.49

Stores Closed 1 P. M., Thursday, To Mark Down Merchandise.

Hundreds Of Towels Purchased

**For June Chain Sale HUCK TOWELS**  
Medium size face and barber towels 5c  
15c and 18c Huck towels 10c  
25c and 30c Huck towels, hemstitched, Jacquard borders, etc. 18c

**TURKISH TOWELS**  
Large size Turkish towels, a regular 25c and 30c value at 18c  
A special large size Turkish towel at 25c  
Turkish towels worth up to 65c 44c  
50c Turkish towels 34c

**DIAPER CLOTHS**  
Diaper Cloth and hemmed diapers, one of the best absorbent 24-in. 10-yard bolt at \$1.19  
27-inch 10 yard bolt at \$1.29  
30-inch 10-yard bolt at \$1.39

# EFIRD'S CHAIN SALE

## Starts At 9:00'clock Friday, Jun4th.

For Men, ReThese Values!

**MEN'S PALM BEACH SUITS \$11.65**  
Men's new Palm Beach Suits in all this season's new colors and patterns, well tailored. Sale price, only \$11.65

**MEN'S MOHAIR SUITS \$13.85**  
Men's new Mohair suits, well made, good looking. Sale price \$13.85

**MEN'S TROPICAL WORSTERS \$17.95**  
Men's Tropical Worsteds suits, cool well tailored. Sale price \$17.95

**MEN'S TWO PANTS SUITS \$17.95**  
Men's two pair pants nifty suits, splendid values, new colors \$17.95

**WHITE BROADCLOTH SHIRTS 94c**  
Men's full cut white Broadcloth shirts with soft collars or neck bands 94c

**SPECIAL PURCHASE! SUMMER UNDERWEAR—CHOICE 44c**  
Ladies Novelty Crepe Gowns made of floral patterns, pink, maise, etc.  
Satin Striped Princess Slips in all the light pastel shades  
Ladies' Teddies and chemises, ribbon and lace trimmed in colors at

**CHILDREN'S BLOOMERS**  
Children's Crepe Bloomers, figured and plain colors, sizes 8 to 14 to 18  
Children's Crepe Bloomers 34c

**CHILDREN'S ROMPERS**  
Children's rompers, made of solid colors. English prints, etc. \$1.19 at 68c

**WORK SHIRTS, WORK PANTS, OVERALLS**  
Men's pin check, full cut pants 98c  
Men's khaki pants 98c  
Men's special quality khaki pants \$1.45  
Men's mole skin work pants \$2.65  
Men's full cut heavy chambray shirts 65c  
Men's blue chambray work shirts, full size 48c  
Men's Blue Devil full cut overalls, 220 white back 98c  
Boys' full cut overalls 69c

**MOTHERS! BUY YOUR BOY'S CLOTHING IN THIS SALE!**  
NEW SUMMER SUITS \$4.95  
Boys' spring suits, one long and one short pants, new patterns \$4.95

**CHILDREN'S BLOOMERS**  
Children's Crepe Bloomers, figured and plain colors, sizes 8 to 14 to 18  
Children's Crepe Bloomers 34c

**CHILDREN'S ROMPERS**  
Children's rompers, made of solid colors. English prints, etc. \$1.19 at 68c

**Happy Home Dresses**  
Clean up of HAPPY HOME DRESSES—styles and colors 84c  
Ladies bloomers made of figured crepe, strings, etc. all colors lace trimmed at 84c  
Rayon Princess slips, flesh, peach, maise, etc., ribbon shoulder straps  
English Warp satin stripe Princess Slips, all the high color  
English warp bloomers, peach, flesh, maise, etc.  
Ladies step-ins made of Rayon, voile, and other light weight summer materials in pastel shades. \$1 values at  
Teddies made of Voiles and other light weight materials, colors, rose, peach, flesh, etc. \$1 values at  
Hand made gowns, hand embroidered Porto Rican styles at \$1.95

Stores Closed 1 P. M., Thursday, To Mark Down Merchandise.

SUMMERY GOODS JUNE CHAIN SALE PRICES

**COLORED VOILE 18c**  
40" new colored voiles for dresses and underwear, 29c value 18c

**BELVEDERE VOILE 25c**  
Belvedere voile, a real 50c value in white and all new light shades 25c

**SILK AND COTTON CREPE 44c**  
Butterfields Rayon and cotton crepes and other silk and cotton crepes all this seasons newest patterns. Regular 95c qualities, Sale price 44c

**SHIRTINGS 25c**  
Mohican woven stripe shirts, madras, madras and percale, fast color. Every new pattern for shirts and dresses 25c

**RAYONS 29c**  
Yard wide 50c rayons for dresses in all the new stripes. Perfect short lengths 29c  
All the new solid colors in Rayons. Small checks and neat stripes. 65c qualities 38c

**RAYON NOVELTIES 55c**  
America's leading novelties in Rayons, exclusive patterns. Light colors. \$1 qualities for 55c

**DRESS GINGHAMS 10c**  
New patterns in 32 inch dress gingham. Perfect short lengths. 18c quality at 10c

**AMOSKEAG GINGHAMS 17c**  
Amoskeag 32" dress gingham in solid smock colors, small checks, etc. at 17c

**CURTAIN MATERIAL**  
36" Curtain Materials, regular 18c quality, perfect short lengths at 14c  
25" and 30" quality Swisses and Marouettes perfect short lengths 16c

**A CARLOAD OF ALEXANDER SHEETS AND PILLOW CASES**

**72x90 Alexander Sheets \$1.10**

**81x90 Alexander Sheets \$1.25**

**FINE DIMITY SPREADS AND COLORED WOVEN STRIPE QUILTS**

**63x90 Colored Dimity Spreads \$1.10**

**72x90 Ripplette Fine Quilts. Big Stock \$1.65**

**80x90 Woven Stripe Bungalow Spreads, Regular \$2.50 Value At \$1.59**

## A Sensational SILK SALE

Purchase! \$160,000 Worth Of Fine New Silks

\$160,000 worth of new Spring and Summer Silks bought at Bargain prices for this sale.

**12 MOMMIE JAPANESE PONGEE 55c YARD**  
12 Mommie Imported Jap Pongee, best quality. Sale price 55c Yard

**SILK RADIUM 9c YARD**  
36" silk radium, the leading colors 94c  
All silk fine quality radium washable for underwear, dresses, etc. \$1.10

**CREPE DE CHINE \$1.10**  
39" and 36" Crepe de Chine, a real quality piece of goods in white and all the leading colors for dresses and underwear, at \$1.10

**BLACK SILKS. SAVINGS!**  
Dutchess Satin 98c & \$1.44 Yd.  
Baronet Satin \$1.29  
Yard wide black satin Dutchess, pretty quality. Sale price 98c & \$1.44  
Baronet sport satin in all the leading colors for dresses and slips. The latter quality \$1.29

**Washable Pongee \$1.10 Yard**  
All Silk Pongee, all the leading colors, washable, at \$1.10

**Printed Crepe De Chine \$1.35 Yd.**  
40" printed Crepe de Chine this season a \$2 quality and patterns \$1.35



**FLAT CREPE \$1.84**  
40" Flat Crepe, a \$2.35 quality in white and all the new sport and underwear shades, as well as black and navy at \$1.84  
39 and 40" heavy quality crepe de chine, a quality usually sold at \$1.95 per yard in white and all the leading colors \$1.44  
40" Canton crepe, black, and colors \$1.84

**Georgette Crepe \$1.19 Yard**  
40" Georgette Crepe in all colors, usually up to \$2 per yard at \$1.19

**FATHER GEORGE SHEETING 10c**  
Father George Sea Island sheeting, good quality, yard 10c

**CURTAIN MATERIAL 10c YARD**  
Full width, values up to 20c yard, sale price 10c yd.

**DRESS GOODS 5c YARD**  
White goods, apron checks, dress gingham, etc. Opening hour Friday and Saturday 5c per yard

**RUFFLED CURTAINS 94c**  
\$1.50 white curtains, sheer quality, daintily ruffled, pair 94c

**RUGS**  
18x30 Oval Shape new departure rag rugs 98c  
24x36 Oval Shape new departure rag rugs \$1.85  
27x54 imported Grass rugs 45c  
36x72 Imported Grass rugs 84c  
6x9 Grass Rug \$2.65  
9x12 Grass Rug \$4.45

**PAPER PINS 1c PER PAPER**  
360 count full size steel cloth pins per paper 1c

**TOOTH BRUSHES 9c EACH**  
Tooth brushes, fully sterilized, values up to 25c 9c

**SAFETY PINS CARD 1c**  
Cherub nickel plated Safety pins, regular 5 cut card 1c

**MEN'S GARTERS 19c**  
Men's wide silk garters, 39c value, sale price 19c

**81x90 SHEETS \$1.00**  
81x90 seamless sheet, a full standard, \$1.65 value, first quality \$1.00

**SILK AND COTTON CREPES 44c YARD**  
Silk and cotton crepes, new patterns, worth up to \$1.00 per yard 44c

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36x72 Imported Grass rugs 84c  
6x9 Grass Rug \$2.65  
9x12 Grass Rug \$4.45

**PIECE GOODS**  
**DRESS GINGHAMS**  
Narrow width dress gingham perfect short lengths. First Three Days Of Sale, per yard 5c

**WHITE CHEESE CLOTH**  
Perfect Quality. Per yard 5c

**DOMINO APRON GINGHAMS**  
Genuine Indigo colors in Domino quality, per yard 8 1/2c

**A. C. A. TICK AMOSKEAG A C A**  
The only original feather proof 25c

**NARROW PERCALE**  
Light Shirting, colors and stripes in narrow Percales. Per yard, Sale Price Q 1-3c 29c

**RAYON SILKS**  
Fine assortment of best grades. Big stock 29c