THE CLEVELAND STAR, SHELBY. N. C. WEDNESDAY, JUNE 2, 1926.

FORTY MANAGERS PLAN FOR GREATEST CHAIN SALE OF ALL

> Meet In Charlotte And **Complete All** Plans.

The Managers from all the Efird Stores throughout the two Carolinas and Virginia met in the Augstorium of the new Efird Charlotte store and planned Great Chain Sale for June, commencing on Friday, June 4th. Among those present were

G. W. NEELY, Shelby; R. C. Teague, Winston-Salem: A. E. Harris, Concord, N. C.; W. E. Haynes, Gastonia, N. C.; G. G. Byrd, Rock Hill, S. C.; T. J. Rowan, Durham, N. C.; E. L. Taylor, Rocky Mount, N. C.; T. A. Foreman Salisbury, N. C.; M. F. Crooks, High Point, N. C.; F C Proctor, Anderson S C; T R Beaver, Monroe, N C; B E Creighton, Greer, S C; Mr. Williams, Columbia, S.C; L W Bundy, Greenville, S C; W O Huntley, Spartanburg, S C; J Q Earie, Laurinburg, N C; O C Duncan, Lumberton, N C; Otis McMillan. Greenwood. S C; B B Brown, Burlington, N C; E L Myers, Lexington. N C; R H Barnette, Lincointor, N C; H B Trull. Lenoir. N C; P T Renihardt, Forest City, N C: P M Kendall. Raleigh, N C; C L Efird. Wilmington, N C: S A Ellis, Wilson, NC; Wm. Briere. Statesville, NC; G W.Dawson, Danville, Va; H P Love. Sumter, S C: H B Ellis. Goldsboro. N C: H K Drye, Albemarlc. 'N C; L A Oliver, Greensboro, NC; SZ Phlieger. Kannapolis, N C; J H Teague, Florence, S C; G R Hamilton Charlotte Bargain Center; E L Efird. Winston Salem; J R Efird, Columhia S C: J W Efird. New York City; P H Efird, Charlotte, N C: J B Efird, C W Wise, R M Curlee, and T E Efird, all of Charlotte.

After a brief business session, the Annual Efird Chain Sale question came up and it was decided to commence this Great Once a Year Sale at all Efird Stores on Friday. June 4th and go for 2) days through Monday, June 28th.

\$1,000,000. Worth New Merchandise Purchased For This Sale!

Commences Friday Morning June 4, Continues Through Monday, June 28

In addition to the large stocks carried in each Efird Store, we have bought during the past few weeks \$1,000,000 worth of what might be termed distressed merchandise at our own prices for this Chain Sale. Each Efird Store has received his portion of these lucky purchases. Here we will keep up the Efird motto, "When We Buy a Bargain, We Sell One."

\$160,000 Worth of New Silks Alone For Efird's Chain Sale **Bought From One of America's Best** manufactures. Alone sixty thousand dollars of flat crepes and crepe de chines. That will go on sale Friday morning with the season's newest colors in Georgettes, colored taffetas canton crepes, washable pongees, printed crepes, Broadcloths, Radiums, Black Satins, etc. A big as-

EFIRD'S SHELBY ANNOUNCES

(ALL NEW SILKS-BUT AT A PRICE.)

Efind's Buy Complete Stock of 41 Manufacturers of Ladies Ready to Wear Mr. J. W. Efird, our New York Representative, writes us that he has bought almost the complete stock of forty-me manufacturers of fine silk dresses, washable dresses, smocks, silk underwear, Rayon and fine mercerized cotton underwear, Philippine hand-made underwear, etc. and that on the opening morning of this sale, our Ready-to-Wear Department will look like a new store going at almost

HUNDREDS OF SALESPEOPLE WANTED IN THE DIFFERENT STORES SHELBY WANTS 20 EXTRA IN HELP. Call And Ask For Mr. G. W. Neely.

An Efird Annual Chain Sale

Greater

THREE

All Efird Stores Closed At 1 O'Clock Thursday, June 3rd, To Mark Down Merchandise.

All Efird stores throughout the two Carolinas and Virginia will close their doors at 1 o'clock on Thursday, June 3rd to mark down merchandise and rearrange and display new merchandise for the opening of this our greatest sale 9 o'clock Friday morning, June 4th.

Tell your friends of this tremendous sale, and money saving event. It will pay you to come. You will not be disappointed.

- MILL ENDS ----**Tremendous Lots Bought For** Efird's Chain Sale.

Seven solid freight carloads of mill ends, perfect short lengths of America's

Efird Brothers explained to the Managers the tremendous purchases and preparations that have been made for the sale telling them that a million dollars worth of new merchandise had been bought at special prices to make this the Biggest of all Sales.

Each Manager made a talk which was full of enthusiasm, and left for home full of pep to make his store surpass all records, in this sale.



One rack French voile dresses, broadcloths, satin chene, Rayon Silk dresses in all the new colors, \$5.98 values. Chain sale ___ \$2.84

Dresses

\$2.84

Pretty Summer Dresses \$1.79

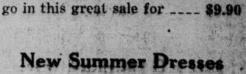
Chiffon and Wirthmor Summer dresses, Rayon and novelty materials, values up to \$3. Don't miss these at Sale Price of _--- \$1.79 STRAIGHT FROM NEW YORK! SCORES OF **NEW DRESSES**

\$4.39

One lot of printed Crepes. Crepe de Chines and Georgette Dresses, values up to \$8.50. All the newest and most fashionable styles. Large selections. Chain Sale Price ______ \$4.39

SPECIAL GROUP \$25 DRESSES FOR \$13.75

One lot of Flat and Satin Crepe Dresses, values to \$25.00, all the leading styles and colors for summer _____



dresses, values up to \$18.50, all to

\$11.75

One lot of Georgette, Canton Crepe, Flat Crepe and Tub Silk Dresses, values to \$22.50. Copies of higher priced dresses. Good values \$11.75

THIS THE ONE GREAT SALE WHERE NOTHING IS RESERVED - BEGINS FRIDAY, JUNE 4TH. the bound the train the second of the second of the