

The Cleveland Star

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We wish to call your attention to the fact that it is, and has been our custom to charge five cents per line for recollections of respect, cards of thanks and obituary notices, after one death notice has been published. This will be strictly adhered to.

FRIDAY, JUNE 18, 1926.

TWINKLES.

How much summer pleasure is there in 142,000 pounds of ice? Shelby folks used that much to cool off last Saturday.

The Vancouver Star says: "The guy who said the lesser cannot contain the greater has never worked in a woman's shoe store."

Second primary candidates in this county may find a friendlier people now than during the campaigning in the first primary, seeing as how it has rained.

It's a dull week when a new ready development office doesn't open in Shelby; and some day if the thing keeps up Shelby will have to build another office building—mebbe.

Local clothiers ask us to pass along to the college boys the advice of James Selvaige, Charlotte News columnist, that clothing stores still sell hats and hose supporters.

Why not have Shelby's first half-day closing this summer, on next Friday when luncheon club members will be the guests of the town at Cleveland Springs? It would give more people time to play the role of hosts.

Real dirt farmers, such as Corn Cracker relates of in The Star today, are the ones who made Cleveland county famous as an agricultural leader. All they have needed was the press-agenting and now comes the venerable ex-school teacher to the rescue.

It is noted that Frank Grist is giving many folks employment. Perhaps that's why the "Help Wanted" columns of state newspapers are not crowded any more. But there's a wide gap between the call for labor as heard in such dispatches and in the actual demand as seen in newspaper columns.

Hereafter at election time when the candidates tell of the the outcome ahead one may use the predictions in the Overman-Reynolds race and thereby derive an estimate of the ballot count. Overman's manager missed the result by near 20,000 votes and "Our Bob" was not "Our Bob" to near 75,000 folks he thought he would be.

JUST AN APPEAL.

Early in next month a second primary will be held in Cleveland county. Following the last primary it was some time before the official count of votes was received—through the fault of no one in particular.

This appeal is, therefore, to the various judges and registrars over the county. After the official vote is counted Saturday night, have it ready to be sent in to the county election board early Monday morning so that the official county vote may be computed. By following this plan it will be possible to announce the official vote by Monday afternoon and prevent the spreading of rumors that certain candidates have won, or lost.

It is likely that The Star will compute unofficial returns Saturday night as was done on the first primary and the valued assistance of voting precinct officials will be highly appreciated in getting the vote early in the night so that waiting crowds here may get an idea as to the outcome.

HISTORY OF AN IDEAL. How many Americans know anything of Simon Bolivar, the George Washington of South

American freedom? How many know that it was his brave stand against threatening aggressions of European despots that precipitated President Monroe's great declaration of American inviolability?

Bolivar, a dissipated young South American nobleman, read our Declaration of Independence while recuperating from a period of drunken orgies, and was seized with the ambition of uniting the stricken countries of his continent in a union that might compare with our United States. He failed, even though his failure was glory—he was beaten by the lack of homogeneity in races that had no common basis for such an alliance, but in his failure he set an example to would-be diplomats that should be better learned today.

Simon Bolivar's last words were, "I have plowed the seas." His ideals were beautiful, but impractical, due to the opposing racial characteristics of the peoples with which he had to deal. And for the same reason, the league of nations, beautiful as it may seem in principle, is falling apart today because nations are unable to forget their age-old animosities and selfishness for the good of the entire race. It is human nature. It always will be human nature. And although the league is a child of the brain of our greatest American statesman, one who gave his life for the spread of its doctrines, it is unsuccessful. Sad it seems that civilization has not yet reached its era of peace and good-will. Woodrow Wilson but "plowed the seas."

THEY LIKE SHELBY.

Shelby is selling well. It is an easy task, one of patriotic origin, to believe that your home town is one that will carry a fine appeal to the outsider. Sometimes it is hard to fathom why outsiders can pass through and not be detained permanently by lures of the town a native knows so well.

Natives of practically all towns feel that way, which comes even more natural than rising to the feet for the "Star Spangled Banner."

But the real test comes when outsiders display marked interest in the town. Shelby had a goodly amount of her boosting caked this week. A visiting delegation of Floridians express themselves as being favorably impressed with "The City of Springs." They displayed no surprise at the story of Shelby's remarkable growth, and on the other hand seemed to feel that future growth, that of the next year or so, would surpass the rapid growth of the past few years.

All of which is good. But there is another method of selling a town other than chamber of commerce advertising. It is: Personal contact and hospitality. Which does not mean that Shelby was un hospitable to the Florida visitors. So far as is known every courtesy possible was shown the Clearwater visitors, but Shelby is known as a friendly town and it will necessitate going out of the way a bit to uphold this reputation, that, in fact, is the best building asset of any town.

Next week several hundred of the leading business men of the section, coming from about one-half dozen surrounding towns, will take a half-day vacation at Cleveland Springs. It's no obligatory gathering and no effort will be made to sell Shelby, but the proper courtesy shown towards entertaining these prominent visitors will mean much to the town. If the visitors next week are favorably impressed with Shelby they will in time come to good advertising mediums for Shelby. At some future time many of them may be asked about Shelby by prospective citizens or investors. If the inquiring ones are told that "Shelby is a friendly, hospitable place with sociable, open-minded citizens" the best advertisement that could be written will have been said.

The visitors of next week will be entertained along many lines and it is up to Shelby folks to see that no one fails to enjoy the occasion.

That's the proper way to sell a town. Industry and climate rank below citizenship on the list of growing assets.

LEWIS AND THE BABBITS.

(Liberty Magazine.) Sinclair Lewis has visualized a Main Street god and defied it to strike him dead. Added to that he has refused the Pulitzer prize of \$1,000 for the best novel of 1925 on the theory that \$1,000 is a sum large enough to corrupt writers and influence their writ-

ings. Lewis who writes rather boring books about dull people, is a result of sending a Sauk Centre boy to Yale and grafting sophomoric atheism upon contempt for Corn Belt culture. He is an acute example of the boy whose people sacrifice and work that he may be educated and succeed only in making him feel to good to associate with the home folks.

His gesture in defying God is reminiscent of the small-town bravo who, after telling a lie, says he hopes "God may strike him dead" if it isn't true. His own idea of God is quite as ridiculous as is the god he pictures Main Street as worshipping. It is no more like the true God, as the devout see Him, than Lewis' small town characters are like the real ones.

Some authors appear to develop the god-complex easily and to mistake the results of their good publicity work and salesmanship for the proof of divine genius. After a few sessions with the mutual admiration association of successful writers, the tendency is to deny Providence any credit for their talents.

They forget that special skill in laying bricks, selling automobiles, building bridges, digging ditches, or organizing for the improvement of cities and towns, is quite as much a talent as composing best sellers.

They forget also that skill in putting words together does not necessarily carry with it greater wisdom or sounder judgment. It simply confers upon writers the privilege of gaining a wider hearing for their notions, which may be and often are, very thin indeed.

The professional writer of the Lewis type gives this writer a sharp, distinctly localized pain. Main Street and Babbitt, used as contemptuous synonyms for the average American town and the average business man, indicate the assumption of superiority by a class largely unessential and partly parasitical.

The American business man is one of the most ingenious and intelligent human beings the world has ever seen. For all their great skill in the use of words, Socrates lived in a kimono in a warm climate, and Shakespears lived in a state of bodily filth and discomfort of domicile that any American clerk would deem barbarous. The business man developing the inventions of the inventor is most responsible for this change. The celebrated proletarians had little if anything to do with it. They merely obeyed orders and their orders came from the Babbitts.

The Babbitts put shoes on Mr. Lewis' feet a hat on his head and gave him all the garments in between. They built the buildings of the university he attended and endowed them. They handed him a typewriter for less than \$100 and gave him copy paper at considerably less than a cent a sheet. They carried news of his defiance of God across the country over their telegraph wires, printed it in their newspapers, and distributed it through out the country.

If the posturings of Lewis are to attract attention to himself and to his books, he is a good Montebank. Look at the space he is drawing here.

If he actually believes he is better or more useful than the Babbitt, he's a chump. The Babbitts are indispensable to our civilization—and Lewis is not.

CHAPMAN-NORMAN MARRIAGE SOLEMNIZED AT BELWOOD

(Special to The Star.) A marriage of great interest was that of Miss Fannie Belle Norman and Mr. Bynum Chapman which was solemnized Wednesday afternoon June 16th at 2 o'clock at the Methodist parsonage in Belwood.

The wedding was a quiet affair and the ceremony was performed by Rev. J. M. Morgan pastor of the bride in the presence of a gathering of only the immediate families.

The bride was beautifully dressed in a costume of lariat crepe, trimmed in silver gray with accessories to match.

Mrs. Chapman is very popular and has a charming personality, having taught in the public schools for several years, she has numbered her friends by the score.

Mr. Chapman formerly of Murphy, is now engaged in the mail service at this place. Mr. Chapman is a brother of Walter M. Chapman of Shelby. Immediately after the ceremony the bride and groom left for their honeymoon going to the mountains of North Carolina.

If Lipton does come again—and win a yacht race this time—somebody will howl about his expense account. How will you, if you would reconstruct if they should dig up some well-known skulls of this age.

Lawndale Route 1 Events Of Interest

(Special to The Star.) Lawndale, R-1, June 16.—As I have not seen anything from this part of the state in a long time I will try to let the people know what we are doing. We are feeling mighty bad at present on account of dry weather, a good rain sure would make a big change in the people for we are very dry through this section.

Mr. Sam Davis and family spent last Sunday with his brother Mr. Gorman Davis near Latimore.

Mr. and Mrs. A. Y. McMurry visited Mrs. McMurry's parents Mr. and Mrs. Rob Carter of Lincoln last Sunday.

Mr. Walter Hull and family of Double Shoals spent Sunday with Mr. John Hudson.

Mr. Will Heavner and wife and two children of Polkville spent Sunday with Mr. and Mrs. John F. Peeler.

Mr. Carl Smart of Beams Mill visited his parents Mr. and Mrs. Sam Smart last Sunday.

Mrs. R. E. Shuford spent last Sunday with Mr. Robert Crowder.

Mrs. Sam Smart spent Sunday with Mrs. Creola Peeler.

Mr. Robert Shuford visited his son, Garland Shuford of near Hollis last Sunday.

Mrs. W. J. Powell spent last Monday with Mrs. Jno. F. Peeler.

Mr. and Mrs. Charlie Randall attended a birthday dinner at Mrs. Randall's father, Mr. James Digh last Sunday at Lawndale.

BLEASE TRIES TO HALT U. S. JOINING THE WORLD COURT

Washington, June 17.—Another effort to block American membership in the World Court was made today by Senator Blease, Democrat, South Carolina.

He presented a resolution, which was laid aside under the rules, requesting the president and secretary of State to take no further action toward the League of Nations or joining the so-called World Court until further orders from the American people or the United States Senate.

HALF DOLLAR TAKEN FROM GIRL'S THROAT

Washington.—Removal of a half dollar from the throat of a 14-year-old girl by surgeons of the university of Maryland hospital prevented her from choking to death. The girl, Helen Clandaniel of Stevensville, Md., is now entirely recovered. The operation, which was extremely delicate, was performed with a esophagoscope, an instrument with a small pair of pliers at the end.

Florida-Shelby Party Visits Asheville; Two Sections May Cooperate In Boosting

Asheville, June 17.—Seeking places for Florida residents and Florida visitors to pass the summer months, nine Florida men, including R. G. Lawrence, motor secretary of the Clearwater chamber of commerce, arrived in Asheville Wednesday. The party Mr. Lawrence said, is exploring Western North Carolina to obtain information for Florida motorists and vacationists.

N. B. Hansplant, executive vice-president of the Clearwater chamber of commerce, will tell radio listeners in of Western North Carolina and of the Florida party from station WGHE Wednesday evening. Mr. Lawrence said:

"Although I have lived in the South virtually all my life and had known of Asheville and Hendersonville, I had no idea this mountain country was so wonderful." Mr. Lawrence continued: "What you need is to tell the world of yourselves and of what you have. You ought particularly to send out definite and complete information concerning the motor routes of this region. Hundreds of north-and-south motorists avoid your section because they know it is mountainous and know nothing more. The existence of the mountains causes them to suppose it is difficult to traverse.

"There are thousands in Florida who will spend this summer in Western North Carolina if they are told what you have here. And the members of our party will do their best to spread this information. In turn, we want your folks to know what a delightful place Florida is in winter."

The party, traveling by automobile, came to Asheville by way of Hamlet and Shelby. Its members expect to leave late Wednesday for Waynesville, to return to Asheville Thursday, and to go back to Florida by way of Shelby and Charlotte, Mr. Lawrence said.

Dreams Of A Fire And Leaps To Death

Greenville, S. C., June 17.—Dreaming that he heard someone yelling "fire" so frightened an unidentified man, believed to be Jack Exline, that he leaped to his death from the second story window of the Alexandria hotel.

He awoke suddenly and dived through a screen as he passed through. Landing on the roof of the front porch, he ran to the edge and jumped to the pavement below. He died a few hours later.

He told ambulance attendants that he had heard someone yelling "fire" and upon awakening he jumped out of the window.

(Continued from first page.)

FORMER DEPUTY DE IDES TO REMAIN OUT OF RUN-OFF

ment of withdrawal by Mr. Dixon: "My first impulse after the recent primary was to request under the law a second race. In this feeling I was greatly influenced by the desire of my loyal friends and the high ambition which I have entertained to serve as sheriff of my county, but after thinking seriously I am convinced that it would be for the best interest of the Democratic party and all concerned if I withdraw and permit Sheriff Logan to be nominated without further contest. In this connection I want to express my everlasting appreciation to my friends for their support, confidence and good-will, especially do I want to impress upon my home people of number nine township my deep appreciation for the great vote they gave me. I shall never forget their faith and trust in me. I also want to thank those who have insisted upon my making a race and I want to assure them that I am not unmindful of their friendship, but I have weighed the situation carefully and it is my best judgment to accept the results of the first primary and to abide with confidence the verdict of my people.

E. W. DIXON.

Tells Of First Name Of Kings Mountain

Kings Mt. Herald.

Attorney Stonewall Durham was in town the other day and in discussing the early history of the town he said it was first called "Traceyville." The name, he said, was given by the railroad company in honor of his grandfather, Dr. Tracey. He said his grandmother, Mrs. Tracey, was opposed to the name on the principle that it was not a good thing to name a town after some living person. Mr. Durham said there was considerable correspondence between the Traceys and the railroad company until the name was changed to Kings Mountain at the suggestion of Mrs. Tracey. He said that the correspondence remained in the family until some years ago when the old home was burned. Mr. Durham considers it a most fortunate turn in the tide of the community when the town took the name of the mountain on which the great battle was fought and won, as it gave the town a historical setting and value that the first name could never have done, even though the name of Dr. Tracey is still famous among the settlers.

Series Of Meetings On At Dover Church

Series of meetings began Wednesday night at the Dover Baptist church.

The services are being conducted by the pastor, Rev. D. F. Putnam and a welcome is extended to every one in the city. The hours of the services will be at 7:30 each night.

If you rather lick your partner than join with him in getting the business, it's a cinch you aren't a Republican.

CLEVELAND SPRINGS ESTATES — THE YEAR ROUND HOMELAND

--- And They Bought

THE FLORIDIANS LIKED SHELBY

They Liked The Spring City So Well That

OVER 86% OF THE PARTY BOUGHT HOME-

SITES IN CLEVELAND SPRINGS ESTATES

This week an official delegation of prominent citizens of Florida's West Coast visited Shelby and Western Carolina for the purpose of inspecting the development area of the mid-south. And, despite the fact that they didn't come to buy, more than 86 per cent of the party bought at Cleveland Springs Estates.

LET THAT SINK IN

These same Floridians have witnessed the greatest real estate activity in the history of the world, yet in this section's Climate, Mineral Waters, Play Facilities, and Business Activities, They saw enough in Cleveland Springs Estates to invest there. And they know real estate by experience.

In their vision Cleveland Springs Estates will in the future be a homeland and playland without equal in the Carolinas. Mostly, they're interested in values—and in homes. That's why they bought.

Visit the Cleveland Springs Estates Offices and see the red dots denoting the lots purchased by the Floridians.



ALFRED P. MARSHALL, Director Of Sales, Executive Offices, Shelby, N. C., Royster Bldg.