

Women Will Never Wear Cotton While Silk Is Available

So Says Prominent Charlotte Merchant Speaking of Slump In Cotton Goods

Charlotte Observer.

When the textile manufacturers of this section produce a combination of cotton and silk in patterns similar to the higher-priced silk materials, they will have no trouble intriguing m-lady, but women will never go back to cotton socks and plain calico and gingham dresses to please the textile manufacturers!

That is the opinion of L. A. Doxey, Charlotte retail buyer of piece goods, who has been catering to women's wants in the way of dry goods for more than a quarter of a century.

Demand For Silk
Time was when women were willing to wear the plain cotton gown, but that was a long time ago—a very long time ago, and now with the popularity of price in silk materials, the demand for cotton dress goods has been on the steady decline for several years.

Many textiles mills have seen the trend of women's desires and have sought to give them what they want. Mr. Doxey says, and as a result women are looking with more favor than ever on the combination cotton-silk products that are being shown on the market.

A beautiful cotton-silk crepe is being shown in the small printed patterns that are so popular in the higher-priced materials right now.

Another Sample
Another soft, silken material, the base of which is cotton, is called charmeuse. This material is ideal for lingerie or draperies. It is shown in all the pastel shades popular with silk piece goods.

There are many voiles on the market now that are a combination of cotton and silk that are very sheer and durable.

Some of the designs of these cotton-silk materials that are now being produced are so similar to the silk goods now on sale, that the difference is not noticeable, Mr. Doxey pointed out.

Women have got to be pleased. It is they who have to wear the material they buy, and the manufacturer can rest assured that women—women of good taste—are never going back to the coarser all-cotton stuffs again, neither in hosiery, dress goods or lingerie, Mr. Doxey says.

Learning
Manufacturers are gradually learning that a departure from the old order of things is at hand if they are to sell their cotton materials. The more enterprising are not only manufacturing something new, but they are exploiting it, showing the advantages of the material and how it can best be made up, the piece goods buyer declares.

Only when manufacturers of cotton goods give women what they demand, will they popularize their product, Mr. Doxey asserts.

Mooresboro News Of Events Of The Week

(Special To The Star)

Things are moving about as usual in our little town. Mr. Bill Leister's nice house is nearing completion.

Mr. W. W. Greene has treated his nice home to a new coat of paint.

Mrs. Jimmie McCordwell and little daughter, Lucy Lee, are here from Kentucky to spend awhile with her parents, Mr. and Mrs. H. H. Green.

Mr. J. M. Morris and daughter, Miss Clara and Mrs. K. H. Packard and children spent Sunday with Mr. and Mrs. G. C. Newton near Henrietta.

Mr. Crowder Scruggs, of Forest City, spent a short while with his mother, Mrs. Toliver Scruggs, of this place.

Mrs. Willie Harris spent the week-end with her uncle, Andrew Elliott of the Polkville section.

A number of Mooresboro people celebrated the Fourth of July Monday; some went fishing, some to Chimney Rock and some to South Mountain.

Miss Flora Burris is home from Asheville where she has been working for awhile.

Mr. and Mrs. Sam Burris, of Asheville, spent the week-end with their parents here.

Mr. and Mrs. B. C. McCraw spent Sunday with his parents, Mr. and Mrs. C. C. McCraw.

JAP SACRIFICES LIFE FOR BRIDE

Evansville, Ind., July 7.—William Idi, twenty-two, Japanese waiter, sacrificed his life that his white girl-bride might be happy.

His body was found in a gas-filled room here last night. He had been dead apparently ten days.

Two weeks ago Idi and Gladys Hines, nineteen, were married. A letter found in the room told of a tragic tale of the barrier between Japanese and his white sweetheart.

"If you don't give me \$100 to get the marriage annulled," it said, "I'll kill myself. Father says that if I married a Japanese he would send both of us to jail. I don't want you to go to jail, sweetheart, and would die by inches if I had to go."

The grass may look greener on your neighbor's lawn because it needs cutting.

Our Annual Mid Summer July Clearance Sale

MEN'S PIN CHECK PANTS

120 Pairs. Size 32 to 40 waist. \$1.35 value, Special during this sale—

95c

Begins Monday, July 12th

600 Pairs Men's Heavy 220 Weight Suspender back triple stitched, full cut, 44 yards to the dozen, indigo blue OVERALLS. SPECIAL DURING THIS SALE

This is a regular \$1.50 overall for **89c** The Greatest bargain ever offered in Overalls in this country.

MEN'S \$1.35 STRIPED COTTONADE PANTS

120 pairs. Sizes 32 to 40 waist. Dark colors. Special, Pair—

95c

- 100 dozen 27x27 inch ready hemmed "Red Star" Diapers, **\$1.75**
- Dozen **75c**
- One lot Men's Wool Hats to close out at **75c**
- 50c Brassieres Reduced to **10c**
- 75c and \$1.00 Camisoles, reduced to **25c**
- SPRING COATS TO CLOSE OUT**
- Any Spring Coat in the house to close out at your choice **\$10.00**

- "Merricks" Best Six Cord Spool thread, all you want at, **4c**
- spool **4c**
- One lot of Ladies All Wool Skirts that sold for \$5.00 and \$6.00. Take your choice at **75c**
- 450 Men's Work Shirts, GOLDEN RULE, dark blue, 75c quality, special during this July sale at, each **50c**
- Men, you can't afford to miss this bargain.

- **\$18.75 AND \$24.75** —
- Ladies All Wool Coat Suits to close out during this sale **\$4.90**
- for **\$4.90**
- Ladies fast color "HAPPY HOME" Dresses, special **85c**
- **CORSETS** —
- \$1.50 and \$2.00 corsets reduced to **95c**
- \$1.00 and \$1.50 Corsets reduced to **50c**

10 PER CENT REDUCTION ON ALL SHOES AND SLIPPERS DURING THIS SALE.

10 PER CENT REDUCTION ON ALL MEN'S AND BOYS' SUITS DURING THE SALE.

One lot Children's all leather Slippers, \$1.15 value, reduced to, Pair **28c**

— **TRUNKS** —
New shipment of Trunks and Suit Cases at Bargain Prices.

10c BIG 10c COUNTER 10c



LADIES FULL STANDARD SIZE 18x9 INCH HAT BOXES
Black enamel, leatherette bound, strong lock. Special sale price **\$2.45**

All Voiles and Summer Dress Goods reduced for JULY SALE.
Big lot 38 inch solid color, fine Voiles, Sale Price, Yard **35c**

One lot Silk Rayon, 36 inches wide. Reduced to, Yard **35c**

- 36-inch Cotton Serge 10c
- 27 inch White Dimity 10c
- 27 inch 25c Cotton Poplin 10c
- 36 inch Curtain Goods 10c
- One lot Outing 10c
- 32 inch Solid Color Gingham 10c
- 32 inch Fancy Dress Gingham 10c
- 36 inch Blue Chambray 10c
- Yukon Solid Blue Cheviot for mens shirts 10c
- Big lot ladies white canvas slippers, pair 10c
- Fine Grade Sheeting 10c
- Ladies 25c Heather Hose 10c
- Men's Grey Work Sox 10c
- Children's Hose, pair 10c
- Latest style Trimming Buttons, card 10c
- Tooth Brushes 10c
- Cuff Buttons, pair 10c

- One lot 25c Printed Soisettes to go at 10c
- One lot 36-in. white 25c Organdies, reduced, 10c
- One lot Summer Voiles 10c
- Men's Straw Hats 10c
- Ladies' Straw Hats 10c
- 18x36 Felt Base Rugs 19c
- 150 Pairs Ladies Shoes 10c
- 25c Pillow cords 10c
- Metal Curtain Rods 10c
- Wood Curtain Rods 10c
- Clothes Brushes 10c
- Hair Brushes 10c
- Star Brand Crochet Thread, 10c balls 2 for 10c
- 3 Skeins fast color Embroidery Thread for 10c
- Children's Hand Bags 10c
- Pearl Beads 10c

One lot Boy's Corduroy Pants to close out at, Pair **25c**

Men's \$1.00 and \$1.35 Dress Shirts, with or without collars, to go at **75c**

BIG REDUCTION in all LADIES HATS.

ALL LADIES DRESSES REDUCED FOR THIS GREAT SALE

All \$24.75 and \$22.75 Silk Dresses reduced to **\$15.75**

All \$14.75 and \$13.75 Dresses are reduced to **\$10.75**

Fast color Gingham Dresses for **85c**

All Linen Dresses Reduced to **\$2.95**

One lot Fancy Voiles to go at, yard **22½c**

— **FURNITURE** —

We carry a complete line of all kinds of Furniture in all the new and up-to-date styles and makes. Dress up your house during this GREAT SALE.

— **LAP ROBES** —

One lot summer Lap Robes to close out at a bargain.

— **CARPETS AND RUGS** —

Special prices on all Carpets and Rugs

— **ROOFING** —

We have all sizes in Standard 5V Metal Roofing and Cluster Shingles.

Bring Your Produce and take Advantage of the Great Sale Prices Now Being Offered.

The Stamey Co.

Fallston, North Carolina