

**The Cleveland Star**

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January 1, 1906, at the postoffice at  
Shelby, North Carolina, under the  
Act of Congress, March 3, 1879.

We wish to call your attention to the  
fact that it is, and has been our  
custom to charge five cents per line  
for resolutions of respect, cards of  
thanks and obituary notices, after one  
death notice has been published. This  
will be strictly adhered to.

MONDAY, JULY 19, 1926.

**TWINKLES.**

Shelby's "new industrial plant for 1926" is still so new that it isn't in operation.

What the country really needs is the Coolidge economy policy tried out on the Charleston.

The railroad grade crossings of North Carolina is being closely rivalled recently by razors, shotguns and pistols.

A newspaper contains the world's greatest extremes: The society column where a name in print is sought, and the police court column.

The editor of the Gastonia Gazette is no ignoramus. The news articles out of Gastonia telling of a bank and a textile plant there fail to show anything that resembles even the beginning of "hard times".

Several of the Shelby merchants were seen playing the role of a gardener and lawn sprinkler last Thursday afternoon. Could that be the reason some trouble was experienced in making the half holiday a reality?

An angle of the Aimee McPherson story has shifted to North Carolina bringing more publicity, the Greensboro News hints, to really development centers of the state. Ere long at the present rate the next Balkan war should be fought in Carolina.

Men, whose dark blots of character were generally broadcast about one month ago, will for the next two years, as has been the custom, try to live as real gentlemen. Then there'll be another primary. If St. Peter should hear all the reports circulated at primary, and election time about men there would be a shortage of population at the place where he serves as gatekeeper.

Cleveland county thought Dr. Sib Dorton was just dreaming when he told of his plans for the first fair. Since that time they have learned he has a way of accomplishing his plan, even though they be dreams at the start. And it may be added, for the sake of future observation, that the fair secretary isn't satisfied as it is with the biggest county fair in the state.

**MAKING THE "RAZOR GIRL"**  
A man of the street, one who takes a decided interest in newspapers, says that Charlotte's "Razor Girl" slayer would hardly have been known out of the confines of Mecklenburg county had her crime been committed three to five years ago. According to his views his philosophy is sound.

Newspaper rivalry among the Charlotte dailies has taken the sordid story of the husband-killer into practically all the homes of the state and into many newspapers over the nation. In other words the two Charlotte newspapers are complimented; they are making news news and covering the Queen City and its environs well. Or so seems to be the opinion of the man on the street.

Several years it was the style of North Carolina newspapers to headline wire news on the front page with local news briefly related on an inside page. Time was when a Chicago, or Buffalo, murder has been given a big head on the front pages of Carolina dailies, while on an inside page an equally interesting (?) murder committed nearer home, where the principals were known to many readers, was soaringly detailed. One reason for the difference in display was

that the color of the wire murder was "played up" in the story and only the mere details in the local story.

Those days are gone forever. North Carolina newspapers, exemplified in the two Charlotte papers, are now employing efficient reportorial staffs—writers that are on the alert for every particle of news, news that is more interesting than wire news. And there is about the same intriguing interest to one story as there is to another, provided the news hound has a properly developed "sniffer" and in these days Charlotte reporters apparently get the scent well.

Newspaper readers are being educated as well as reporters. Most any man would rather read the interesting details of a story about which he may know nothing more than the street on which it happened than to read the details of a similar story coming over the wire from Timbuctoo.

The day has been when many North Carolina newspapers carried little else than outside news—readable yarns, freak stories, human interest angles, and crime details from other sections. The newspaper reader of today perhaps can remember the time in his youth when his grand father remarked after reading of a freak: "Well those things always happen afar off where one doesn't have the chance to check up on the newspaper."

Granddad could "mosey" across a county or two, or perhaps across the street, nowadays and see for himself. It's just like realtors sometimes warn their home prospects: "Fields always look greener at a distance." Except that it is reversed.

All of which, to our way of meditating at the why, indicates that North Carolina's Fourth Estate is progressing in keeping with the general advance of the state. Even Hearst has opened a bureau in Raleigh.

The two Charlotte papers, we would say, are more eagerly sought after today by their readers than ever before; and the State Press Association, said to have some connection with news, meeting at Hickory soon should not in passing (banquet plates in the new hotel) that news in North Carolina has changed as much in the past 10 years as automobile styles—almost as much as the ladies dress styles, except that one grows one way and the other another.

**UNHEARD OF BEFORE.**

It would seem that the millennium is near at hand when representative business men hold a praise meeting for public officials. This is what took place Thursday night of last week. The Kiwanis club commended the city administration as the "most progressive in 25 years," serving the citizens of Shelby in a most satisfactory manner. The Mayor and Board of Aldermen could not help but feel proud of these words. Public officials are usually condemned at every turn, hence the praise meeting was all the more unusual. Each speaker on the program was frank to say that the officials readily give information when it is asked for and always have a valid reason why some of the demands that are made upon them are not granted.

The information imparted by Kiwanis members bearing on the city's business affairs was most interesting to the public. While this administration is spending \$525,000 bond money for water improvement, school buildings, street and sidewalk improvements, it is driving good bargains and giving the people an economic administration. Dr. Dorton pointed out that the present street improvement project is being done at 40 cents per yard less than previous projects, that city bonds brought the highest premium on record for Shelby securities, and that in building the new water station, the city fathers would reduce the size of a water main called for in the engineer's plans, saved the city \$25,000 and provided for the use of the ten-inch main to the old station which will give two mains, this reducing the rate for fire insurance on city property.

All public officials are human and where there is a spirit of co-operation and understanding between tax payers and officials, the results are always more satisfactory. Bouquets are always more effective than brickbats.

**TAKES TWO TO MAKE ONE.**

Did it take over two pounds of fertilizer in Cleveland county to produce a pound of cotton in Cleveland county last year? The Soil Improvement Committee of

the National Fertilizer association says in its pamphlet on North Carolina agriculture that Cleveland used an average of 468 pounds of fertilizer on cotton last year and the yield was 204 pounds of cotton per acre. We are not in a position to controvert the statement as the fertilizer association is in position to have the facts and the statistics on other counties are about the same. It impresses all the more the argument that it costs money to raise cotton and at the present price it is profitable in this country where it can't be produced without commercial fertilizer.

**A KIND OF BOOST.**

Cleveland county has received no better, or more broadcast, boost in many years than the recent advertisement of the county appearing in the Manufacturers Record through the courtesy of the Seaboard Air Line railway.

The advertisement, alluring in display and matter, tells of the county's cotton prowess, remarkable creameries, rural lighting program, and other things. In return it is generally hoped hereabouts that the advertisement will result in more Cleveland county farm products passing down the Seaboard to the outside buyer. In fact the word hope is too mild. Present progress indicates that such will be the case.

**Dr. Wall Begins A Meeting At Lattimore**

(Special to The Star.)  
Lattimore R-1, July 18.—A revival meeting began at Lattimore Baptist church Sunday July 18. Dr. Zeno Wall pastor of the First Baptist church at Shelby is assisting our beloved pastor Rev. I. D. Harrill in the meeting and we hope much good will be manifested during the meeting.

Our good friend Mr. L. C. Putnam formerly of Lattimore, but now residing in lower Cleveland was in our midst this week.  
Mr. Franklin Harrill and family spent the day last week very pleasantly at the home of his brother Rev. and Mrs. I. D. Harrill of Lattimore.  
Mr. T. C. Stockton and family of Lattimore spent the week at Chimney Rock and other points of interest and reports a fine time.  
The little child of Mr. and Mrs. Willie Jones is seriously ill at this writing.  
Mr. C. M. Tessier and family were Morganton visitors Friday.

**WANTS EVERY ONE TO KNOW ABOUT IT**

**Suffered From Stomach Trouble and Indigestion; Herb Extract Known As HERB JUICE, Gave Relief After She Had Lost Fifteen Pounds.**

"I am most pleased that it was my good fortune to learn of HERB JUICE in time to save me from further suffering. I never knew what it was to have a well day on account of constant pains which I suffered as a result of stomach trouble and indigestion. Such would be my condition to day if it were not for HERB JUICE. I said Mrs. Lucy Nichols of 406 East Sixth street, Charlotte, N. C., in a recent interview with the HERB JUICE demonstrator.



MRS. LUCY NICHOLS

"In my opinion, HERB JUICE is the greatest medicine on the market today, and I am eager for all to know what a truly wonderful cure it is for stomach trouble, constipation and indigestion. I could not eat anything, in fact, not enough to give me strength to stay up, and do my work. Everything I ate disagreed with me and gas would form on my stomach, which made me feel as if I was suffocating. My liver was sluggish and I felt tired and worn out all the time. I could not sleep well at nights and would awake every morning with a terrible headache. My whole system was out of order, for I needed a thorough cleanser and regulator. In HERB JUICE I found what I was looking for. I have gained eight pounds since taking the herbal remedy." For sale by all druggists and dealers in patent medicine everywhere. adv.

**Social Elite Found Among Farm Girls**

Raleigh.—North Carolina's elite society, her 400, is no longer to be found in the gilded environs of the city but

back in the prosperous farm communities where club work thrives and where people live the golden rule. "Thus one thinks who saw the 400 girls and boys from every section of North Carolina assembled last week for their annual short course here

at the college," says L. R. Harrill, native of Cleveland county, club leader. "Those who say they stated that they were the finest looking group of young people ever assembled in the state. They were healthy, vigorous, well dressed and well trained. They had a desire to learn and were interested in the courses of study as well as in the recreation activities that the extension leaders had to offer."

Mr. Harrill stated that all the visitors had a lively curiosity. They were attracted by the looms in the textile plant as well as by the new cooking apparatus and the machinery in the power plants and workshops. The tour of the city of Raleigh under the direction of Col. Fred A. Olds was one of the recreation treats. Col. Olds had the club members visit the State penitentiary, the State hospital, the State museum, the Capitol, and site of the other state buildings with the trip terminating in a reception by Governor McLean at the Mansion. Baseball games and swimming events attracted many sport lovers and the plays and songs of the evening ses-

sions were enjoyable to all. "Best of all," says Mr. Harrill, "the young folks carried back to their homes and fellow club workers a greater knowledge of club work and a higher determination to go forward in rural leadership."

**A Friend In Need**

Hardware Man: Yes, Summers' is a good friend of mine. He showed confidence in me when the clouds were dark and threatening. In what way? He lent me his umbrella.

**Asked Judge a Question**

Judge (to Italian seeking citizenship)—Don't you know how many stars there are in the American flag? Well, you're not very smart are you? Italian—Well, judge, maybe you ain't so smart, either; tell me—how many banan' in one bunch?

Well, well; some boys must drop out at the seventh grade to get established and marry the girls as they finish college.



**Eyes Right!**

Fine printed matter or writing—when concentrated on for any length of time—tests the strongest eyesight. For that reason alone, no student should go back to school unless his or her eyes are RIGHT—either normally so or rendered so with the

**Proper Glasses**

—we can provide.

**Dr. D. M. Morrison**

Optometrist—Eye Specialist.

—Telephone 585—

**LUREMONT—**

**ON LAKE LURE—**

**IN CHIMNEY ROCK MOUNTAINS—**

As scenic as Switzerland, as sunny as Italy, and as beautiful as Venice. It has the grandeur of the mountains, the charm of sequestered coves and dales, and the sinuous bays and recesses of an inland sea.

When you are asked to join in a community enterprise, the first thought that occurs to you is, who is back of the thing, and if you find that the leaders of it are outstanding men of character and of executive and financial ability, your confidence in it is established.

The men back of Luremont are its strongest recommendation. They have caught the vision of a seer and they have made up their minds that this vision, rare and beautiful, shall come to pass. And it is coming to pass near you. There is growing up at your doors the most beautiful resort city, and to become one of the most famous, in America.

Increasing values in its real estate will be certain and rapid. Why not secure an interest in this charming resort city while you may do so at the original minimum cost?

—SEE—

**C. L. T. FISHER, Office In The Central Hotel Lobby, Shelby, N. C.**

—PHONE 535—

**Dependable Used Cars**

- Two — 1924 Model Dodge Bros. Touring cars.
- Two — 1925 Model Dodge Bros. Touring cars.
- One — 1924 Ford Coupe.
- One — 1921 Model Hupmobile Touring car.
- One — 1924 Chevrolet Coupe.

**Lambeth Motor Co.**

SHELBY BRANCH,  
South LaFayette Street.



**Men's Cool Suits \$12.85**

Lightweight cool Linen Crash suits. Tans, Pin Stripes and solid white. A regular \$15.00 value. Our low price is only \$12.85.

**All Straw Hats Now 20% Off**



This reduction includes all sailors, Panamas, etc. Plain and fancy bands to select from. Get yours at Gilmers now at our reduction of 20% Off.



**OH! GRAMPY! WHAT A TREAT!**

Grand-daddies know, by experience, what's good for them on a warm day. That's why they're just as frequent visitors to this fountain as the little tots who come here daily for generous helpings of our

**RICH — TASTY**

**Honeyboy ICE CREAM!**

—SERVED IN—

Ice Cream Sodas, Ice Cream Sundaes, Banana Royal, and the Plain Cream. Suggestions for the hot, sultry days: Fresh fruit orangeade—Lemonade—Bevo and Budweiser and for nourishment plus refreshment—the tasty Chocolate Milk.

**Suttle's Drug Store**

—PHONE 370—